

MISSION

To Advance Knowledge and Cultivate Leaders for China and the World.

ASPIRATION

To Be a World-Class School of Economics and Management.

CORE VALUES

Integrity Dedication Respect



37 Programs

- 38 Undergraduate Programs
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Professor ZHU Rongji Founding Dean (1984-2001)

Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let us work together toward the goal of building a world-class school of economics and management.

February 22,1994

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Professor QIAN Yingyi Dean (2006-)

For over twenty years Tsinghua University School of Economics and Management has been growing fast along with the reform, opening-up and development of the Chinese economy. Today we continue to strive for building a world-class school of economics and management. The School benefits from the synergy of bringing two academic disciplines of economics and management into one institution. The School is committed to the excellence of both research and teaching for the purpose of advancing knowledge and cultivating leaders. The School cherishes ideas and theories, and at the same time values practical solutions and actions. The School combines China roots with global reach, and works to contribute to the development of China's economy and society as well as to make an impact in the world.

(教育) — October 21, 2006

Tsinghua Overview

Establishing Year

1911

Schools

Departments

20

5/

Undergraduate

rograms *

75

Doctoral and Master's Programs *

65

National Key Disciplines

39

National Engineering Laboratories

7

National Laborator

1

Ministry of Education Key Laboratories

17

National Key Laboratories

13

Beijing Municipal Key Laboratories

17

Library Collection (thousand volume)

4,912

Campus Area (hectare)

450.38



Members of the Chinese Academy of Sciences Faculty and Staff 13,670 Members of the Chinese Academy of Engineering 3,395 33 Registered Students * Undergraduate Students * Post-graduates * 15,636 18,611 46,200 11,903 573 2,692 *Including data from Peking Union Medical College, Tsinghua University * Data as of December 31, 2015. *Data source: Tsinghua University official website.

About Tsinghua SEM

Milestones

1926

 Department of Economics established with ZHU Binyuan as Chair

1928

CHEN Daisun appointed as Chair of Department of Economics

1952

 Department of Economics merged into other universities under a nationwide academic restructuring regime

1979

- Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
- Master's in Management Engineering program began

1980

· Undergraduate program began

1981

Executive education program for high-level managers of enterprises began

1984

Tsinghua University School of Economics and

Management (Tsinghua SEM) established with ZHU Rongji as founding dean

1986

- Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
- · Old SEM Building completed and put into use

1991

· MBA program launched

1994

 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"

1997

- Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
- International MBA program in collaboration with MIT Sloan School of Management launched

1998

 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

2000

 The Advisory Board established with ZHU Rongji as Honorary Chairman Tsinghua SEM accredited to grant doctoral degrees in Business Administration

2001

- ZHAO Chunjun became the second Dean of Tsinghua SEM
- Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
- Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program

2002

- EMBA program launched
- Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
- Special-Term Professorship program launched

2003

 Tsinghua SEM accredited to grant doctoral degrees in Political Economy

2004

- Tsinghua SEM celebrated its 20th anniversary
- Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy

2005

Tsinghua University Executive Vice-President
 HE Jiankun became the third Dean of Tsinghua
 SEM



2006

- QIAN Yingyi became the fourth Dean of Tsinghua SEM
- Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
- The second degree undergraduate program in Economics began

2007

- Tsinghua SEM obtained AACSB accreditation
- Management Science and Engineering,
 Business Administration, and Econometrics named National Priority Disciplines
- The Tsinghua-INSEAD dual degree EMBA program began

2008

Tsinghua SEM accredited under EQUIS

2009

- New undergraduate curriculum launched
- New MBA curriculum launched
- Master's in Professional Accounting program launched

2010

- Tsinghua SEM completed the first phase of a new IT project
- MBA admissions reform initiated
- Master's programs reform initiated, and Master's in Management (MiM) program initiated, first in China

2011

- · Tsinghua Business Review launched
- Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
- Celebration held for the 85th anniversary of the Department of Economics
- Master's in Management (MiM) program and Master's in Finance program began
- Doctoral programs restructured with admissions decisions made by department
- Tsinghua SEM completed the second phase of the new IT project

2012

- The faculty tenure-track system implemented
- All new EMBA curriculum launched
- The Tsinghua-INSEAD dual degree EMBA program ranked fourth globally and first among EMBA programs in mainland China in the Financial Times EMBA ranking
- The third phase of the new IT project completed

2013

- Department of Innovation, Entrepreneurship and Strategy established
- · Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- MBA+X dual-degree program launched
- Tsinghua SEM Entrepreneur Fellows Program launched

2014

Undergraduate admissions reform experiment initiated

- China Journal of Economics launched
- Tsinghua SEM celebrated its 30th anniversary
- · New buildings groundbreaking ceremony held
- · Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
- Undergraduate education reform won the first prize of China national education achievement award
- Tsinghua-Columbia dual degree Master's program in business analytics launched
- MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

2015

- Tsinghua-SMU Master of Science in CFO Leadership program launched
- · Tsinghua SEM X-elerator launched
- A track of Innovation, Entrepreneurship and Leadership of the second degree undergraduate program in Management offered
- A track of Finance of the second degree undergraduate program in Economics offered
- The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the Financial Times EMBA ranking, first time for a mainland Chinese business school

2016

- Celebration held for the 90th anniversary of the Department of Economics
- · The exhibition on Professor CHEN Daisun opened
- The exhibition on Professor ZHAO Jiahe opened
- A new course ZHU Rongji Economic and Management Theory and Practice launched



2016 - 2017

Organizational Structure

Departments

- Accounting
- Economics
- Finance
- Innovation, Entrepreneurship and Strategy
- Leadership and Organization
 Management
- Management Science and Engineering
- Marketing

Program Offices

- · Academic Affairs Office
- · Master's Programs Office
- MBA Programs
- EMBA Programs
- · Executive Education
- Tsinghua x-lab
- Tsinghua SEM X-elerator
- Online Education Office

Library and Laboratories

- Library
- · Management Information Systems Laboratory
- Enterprise Resources Planning (ERP) Laboratory
- · Behavior and Communication Laboratory
- · Advanced ICT Laboratory

Research Centers

- · National Center for Economic Research
- Research Center for Technological Innovation
- Research Center for Contemporary Management
- China Business Research Center
- · China Business Case Center
- National Entrepreneurship Research Center
- · China Center for Financial Research
- · Center for China in the World Economy
- China Retail Research Center
- National Institute for Fiscal Studies
- China Research Center for Insurance and Risk Management
- Center for Leadership Development and Research
- Research Center for Healthcare Management
- China Data Center

- · Center for Corporate Governance
- Center for Enterprise Growth and National Economic Security Research
- Center for China-Latin America Management Studies
- Research Center for China's Industrial Development
- · Center for International Economic Research
- Center for Globalization of Chinese Enterprises
- Tsinghua University Research Center for Green Economy and Sustainable Development
- Center for Internet Development and Governance
- Center for Development of Sports Industry
- · Institute for Industrial Innovation and Finance

Administrative Offices

- · Dean's Office
- · Faculty Development Office
- · Research Affairs Office
- Staff Human Resources Office
- Accounting Office
- IT/IS Office
- Logistic Office
- · Student Affairs Office
- · Career Development Center
- · Alumni Center
- Resource Development Office
- International Office
- · Marketing and Communications Office
- Facilities Planning and Construction Office

CPC Offices

- CPC Committee Office
- Undergraduate Student Affairs Office
- · Graduate Student Affairs Office



The Advisory Board

The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

Honorary Chairman

ZHU RongjiFounding Dean, School of Economics and Management, Tsinghua University (1984-2001) Former Premier, State Council, People's Republic of China (1998-2003)

Honorary Members

Lord Browne of Madingley

Chairman, L1 Energy (UK) LLP Chairman, Huawei Technologies (UK) Ltd Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.

Chairman, Paulson Institute Former U.S. Secretary of the Treasury Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Chairman, Business Advisory Board for BDT

Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan

Member, Standing Committee of Political Bureau of CPC Central Committee

Secretary, CPC Central Commission for Discipline Inspection

Chairman

Jim Breyer

Founder and CEO, Breyer Capital

Vice Chairman

QIU Yong

President, Tsinghua University

Members

Mary T. Barra

Chairman and CEO, General Motors Company

Dominic Barton

Global Managing Director, McKinsey & Company

Lloyd C. Blankfein

Chairman and CEO, The Goldman Sachs Group,

Sir John Bond

Former Chairman, Vodafone Group PLC Former Group Chairman, HSBC Holdings PLC

Carlos Brito

CEO, Anheuser-Busch InBev

CHANG Zhenming

Chairman, CITIC Group

CHEN Jining

Minister, Ministry of Environmental Protection, People's Republic of China Former President, Tsinghua University

CHEN Yuan

Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC)

Former Chairman, China Development Bank

Tim Cook CEO, Apple

Michael Corbat

CEO, Citigroup Inc.

Jamie Dimon

Chairman and CEO, JPMorgan Chase & Co.

Robert Dudley

Group Chief Executive, BP PLC

Denis Duverne

Chairman of the Board, AXA Group

Mark Fields

President and CEO, Ford Motor Company

William E. Ford

CEO, General Atlantic LLC

Victor K. Fung

Group Chairman, Fung Group Honorary Chairman, Li & Fung Limited

Christopher B. Galvin

Chairman, CEO and Co-Founder, Harrison Street Capital LLC

Former Chairman and CEO, Motorola Inc.

Geoffrey Garrett

Dean, The Wharton School of the University of Pennsylvania

Carlos Ghosn

Chairman and CEO, The Renault-Nissan Alliance

Terry Gou

Founder and CEO, Foxconn Technology Group

Mario Greco

CEO, Zurich Insurance Group

Maurice R. Greenberg

Chairman and CEO, C. V. Starr & Co., Inc. Former Chairman and CEO, AIG

GU Binglin

Chairman, Beijing Association for Science and Technology Former President, Tsinghua University

GUO Shuqing

Governor, Shandong Province Former Chairman, China Securities Regulatory

The Advisory Board



HO Ching

CEO, Temasek Holdings Private Limited

Nobuyuki Idei

Founder and CEO, Quantum Leaps Corporation Former Chairman and Group CEO, Sony Corporation

Irwin Mark Jacobs

Founding Chairman and CEO Emeritus, Qualcomm

Muhtar Kent

Chairman and CEO, The Coca-Cola Company

Henry R. Kravis

Co-Chairman and Co-CEO, KKR

Jonathan D. Levin

Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin

CEO, Coursera Former President, Yale University

Richard Li

Chairman and Chief Executive, Pacific Century Group

Robin Li

Co-Founder, Chairman and CEO, Baidu Inc.

LI Rongrong

Former Chairman, State-Owned Assets Supervision and Administration Commission

LIU Chuanzhi

Chairman, Legend Holdings Corporation Founder, Lenovo Group Limited

LIU He

Minister, Office of the Central Leading Group on Financial and Economic Affairs

LIU Mingkang

Former Chairman, China Banking Regulatory Commission

LIU Shiyu

Chairman, China Securities Regulatory Commission (CSRC) Secretary, The CPC CSRC Committee

LOU Jiwei

Minister, Ministry of Finance, People's Republic of

Andrónico Luksic

Chairman, Luksic Group

Jack Ma

Executive Chairman, Alibaba Group

MA Kai

Member, Political Bureau of CPC Central Committee

Vice Premier, State Council, People's Republic of China

Pony Ma

Core Founder, Chairman of the Board and CEO, Tencent

Eric S. Maskin

Adams University Professor, Harvard University 2007 Nobel Laureate in Economics

Doug McMillon

President and CEO, Wal-Mart Stores, Inc.

Mike McNamara

CEO. Flex

Cyrus P. Mistry

Chairman, Tata Sons

Elon Musk

Co-Founder, CEO and Product Architect, Tesla Motors CEO and CTO, SpaceX

Chairman, SolarCity

Satya Nadella

CEO, Microsoft

Nitin Nohria

Dean, Harvard Business School

Indra K. Nooyi

Chairman and CEO, PepsiCo

Brian L. Roberts

Chairman and CEO, Comcast Corporation

Ginni Rometty

Chairman, President and CEO, IBM

David M. Rubenstein

Co-Founder and Co-CEO, The Carlyle Group

David Schmittlein

John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman

Chairman, CEO and Co-Founder, Blackstone

Risto Siilasmaa

Chairman, Nokia Corporation Chairman and Founder, F-Secure Corporation

A. Michael Spence

Professor, Stern School of Business, New York University

2001 Nobel Laureate in Economics

John L. Thornton

Chairman, Barrick Gold Corporation Co-Chairman, Board of Trustees, Brookings Institution

Ben van Beurden

CEO, Royal Dutch Shell PLC

Jacob Wallenberg

Chairman, Investor AB

WANG Dazhong

Former President, Tsinghua University

Marjorie Yang Chairman, Esquel Group

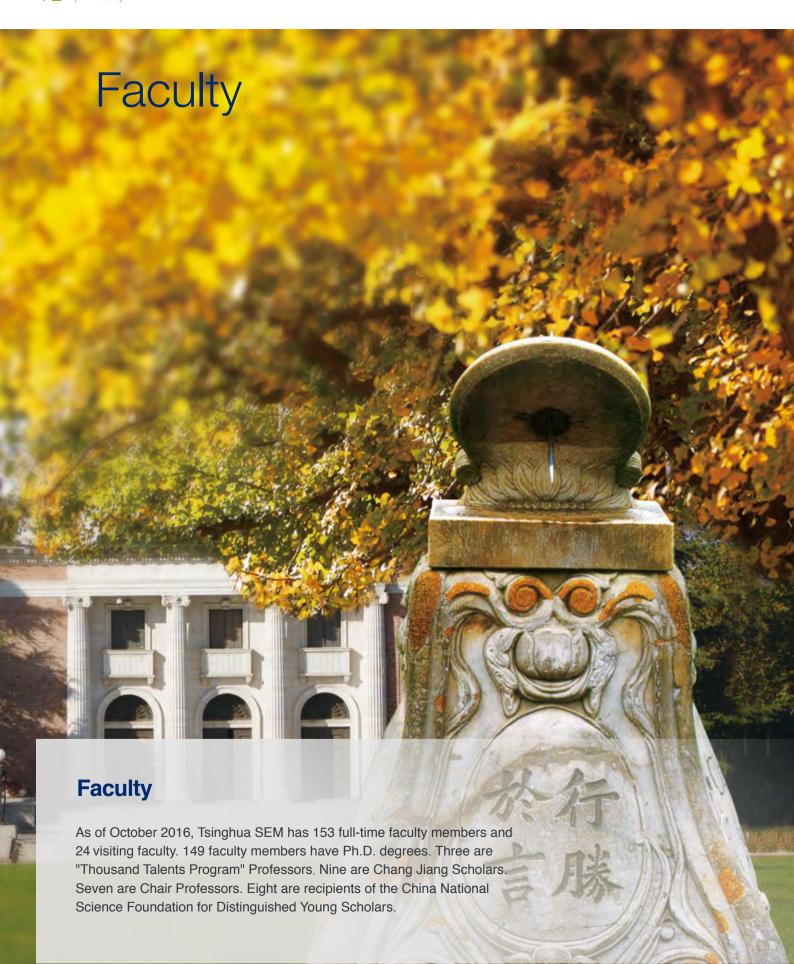
ZHAO Chunjun

Former Dean, School of Economics and Management, Tsinghua University

ZHOU Xiaochuan Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC) Governor, People's Bank of China

Mark Zuckerberg

Founder, Chairman and CEO, Facebook Inc.



Department of Accounting



DU Shenali Associate Professor

- · Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas

Management Control and Performance Evaluation, Capital Management and Corporate Finance, Financial Governance and Financial Ethics, Group Company and Finance Company, State-Owned Assets and State-Owned



CHEN Guanting Associate Professor

- · Bachelor, 1985, Renmin University of China
- · Master, 1989, Renmin University of China
- Ph.D., 1997, Renmin University of China

Research Areas

Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning



HAO Zhenping Professor

- · Bachelor, 1982, Tianjin University of Finance and Economics
- · Master, 1987, Tianjin University of Finance and Economics
- Ph.D., 1992, Tianjin University of Finance and Economics

Research Areas

Auditing Theories and Practices, Corporate Governance and Internal Control, Financial Accounting Theories and Practices, Multi-National Corporations and International Accounting



CHEN Wuzhao Associate Professor

- Bachelor, 1992, Zhongnan University of Finance and Economics
- Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2004, Tsinghua University

Research Areas

Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis



JIA Ning Associate Professor

- · Bachelor, 2002. University of Minnesota
- Master, 2004, Stanford University
- Ph.D., 2007, Stanford University

Research Areas

Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets



CHEN Xiao

Professor

- Bachelor, 1983, Wuhan Institute of **Chemical Engineering**
- Master, 1989, University of Science and Technology of China
- Ph.D., 1996, Tulane University

Research Areas

Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation



LI Dan Associate Professor

- Bachelor, 2001, Beijing Institute of Technology
- · Ph.D., 2007, Georgia Institute of Technology

Research Areas

Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls



LUO Mei Associate Professor

· Bachelor, 1998, Tsinghua University • Ph.D., 2004, University of California, Berkeley

Research Areas

Financial Accounting and Capital Market, Financial Statement Analysis and Equity Valuation, Earnings Management, Securities Market Regulation



XIA Donalin Professor

- · Bachelor, 1984, Jiangxi Institute of Finance and Economics
- Master, 1990, Research Institute for
- Fiscal Science, Ministry of Finance
 Ph.D., 1994, Research Institute for Fiscal Science, Ministry of Finance

Research Areas

Financial Reporting and Corporate Governance, Accounting Standards, Comparative Accounting



LUO Ting Associate Professor

- Bachelor, 1997, Peking University
- · Ph.D., 2007, University of Wisconsin-Madison

Research Areas

Management Motivation, Information Disclosure, Financial Report, Operation Strategy



XIAO Xing Professor, Chair

- · Bachelor, 1994, Tsinghua University
- · Master, 1997, Tsinghua University
- Ph.D., 2004, Tsinghua University

Research Areas

Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting



QIAN Ping Associate Professor

- Bachelor, 1992, Sichuan UniversityMaster, 1995, Sichuan University
- Ph.D., 1998, Peking University

Research Areas

Financial Information and Capital Market, Financial Information and Management Control, Financial Fraud Investigation, Venture Capital



XIE Deren

Professor

- · Bachelor, 1993, Xiamen University
- Ph.D., 1998, Xiamen University

Research Areas

Accounting and Interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Corporate Governance and Executive Incentive, Regulation of CPA Industry



WANG Kun Associate Professor

- · Bachelor, 1998, Nankai University
- Ph.D., 2003, Hong Kong University of Science and Technology

Research Areas

Corporate Governance, Financial Accounting, Audit Quality



XUE Jian Associate Professor

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
 Ph.D., 2006, Carnegie Mellon University

Research Areas

Financial Accounting, Role of Information in Financial Markets, Financial Analyst Behavior, Corporate Governance



YU Zengbiao

Professor

- · Bachelor, 1982, Hebei University
- Ph.D., 1993, Xiamen University

Research Areas

Management Accounting, Behavioral Accounting, Design for Strategy Management Control Mechanisms, Accounting Education



- · Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas

Accounting Information and Corporate Governance, Managerial Accounting,



- Bachelor, 1988, Southeast University
 Master, 1991, Southeast University
 Ph.D., 2002, Tsinghua University

Research Areas

Accounting, Public Policy, Research Policy

Corporate Governance, CEO Compensation, Corporate

Lee Kong Chian Chair Professor of Accounting,

Disclosure, Earnings Management/Restatement, Family Firms

CHENG Qiang

Research Areas

Distinguished Visiting Professor

Singapore Management University

Department of Economics



BAI Chong-en

Mansfield Freeman Chair Professor. **Executive Associate Dean**

- Bachelor, 1983, University of Science and Technology of China
- Ph.D., 1988, University of California,
- Ph.D., 1993, Harvard University

Research Areas

Institutional Economics, Economic Growth and Development, Public Economics, Finance, Corporate Governance and Chinese Economy

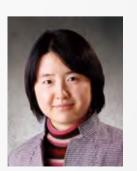


CHEN Qi

Distinguished Visiting Professor, Co-chair Martin L. Black. Professor, Duke University

Research Areas

Role of Information in Financial Markets, Corporate Finance, Corporate Governance and Incentive Mechanism, Mutual Fund Behaviors, Financial Analysts Behavior



CAO Jing Associate Professor

- · Bachelor, 1998, Peking University
- Master, 2001, Peking University
- Ph.D., 2007, Harvard University

Research Areas

Energy and Environmental Economics, Economics of Climate Change, Public Economics



GAO Mina Assistant Professor

- · Bachelor, 2001, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, London Business School

Research Areas

Microeconomic Theory, Industrial Organization, Behavioral Economics, Corporate Governance



LI Mingzhi Associate Professor

- · Bachelor, 1987, Nankai University
- Master, 1990, Shanghai Jiaotong University
- Ph.D., 1999, the University of Texas at Austin

Research Areas

Industrial Organization, Electronic Commerce



GUO Meixin Assistant Professor

- · Bachelor, 2001, Nanjing University
- · Master, 2004, Peking University
- Ph.D., 2010, University of California, Davis

Research Areas

International Macroeconomics/Finance. International Trade, Applied Econometrics,



LIU Lingling Professor

- Bachelor, 1982, Harbin Normal University
- · Master, 1991, Harbin Normal University
- Ph.D., 1996, Renmin University of China

Research Areas

Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System



HONG Shengjie Assistant Professor

- · Bachelor, 2005, Wuhan University
- Master, 2007, Wuhan University
 Ph.D., 2012, University of Wisconsin-Madison

Research Areas

Econometric Theory, Applied Econometrics



LIU Qing Associate Professor

- Bachelor, 1996, Xinjiang University of Finance and Economics
- · Master, 1999, Zhejiang University
- Master, 2002, University of British Columbia
- Ph.D., 2008, University of Toronto

Research Areas

International Macroeconomics, Monetary Economics, Macroeconomics



LI Bing **Assistant Professor**

- · Bachelor, 2002, Nankai University
- Master, 2004, University of British Columbia
- Ph.D., 2010, Indiana University

Research Areas

Monetary Economics, Monetary and Fiscal Policy Interactions, Applied Macroeconomics

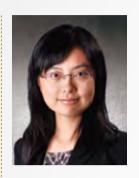


LIU Xiao **Associate Professor**

- Bachelor, 2006, Renmin University of China
- · Master, 2010, University of Michigan
- Ph.D., 2012, University of Michigan

Research Areas

Experimental and Behavioral Economics, Game Theory, Mechanism Design



LU Lin Assistant Professor

- · Bachelor, 2002, Wuhan University
- · Master, 2005, Wuhan University
- Ph.D., 2010, University of Minnesota

International Economics, Macroeconomics, Economic Growth and Development



PAN Wenging Professor

- · Bachelor, 1987, Northwest Normal University
- · Master, 1993, Lanzhou University
- Ph.D., 1999, Renmin University of China

Research Areas

Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics



MA Hong Associate Professor

- Bachelor, 2002, Fudan University
- Master, 2004, University of California, Davis
- Ph.D., 2009, University of California, Davis

Research Areas

International Trade, Development Economics, International Price Comparison



QI Liangshu Associate Professor

- Bachelor, 1993, Nankai University
- Master, 1996, Peking University
 Ph.D., 1999, Peking University

Research Areas

Health Economics, Development Economics



MENG Lingsheng Associate Professor

- Bachelor, 2002, Peking UniversityMaster, 2004, Chinese University of Hong Kong
- Ph.D., 2010, University of Maryland

Research Areas

Development Economics, Public Economics, Labor Economics



QIAN Yingyi Professor, Dean

- Bachelor, 1982, Tsinghua University
- Master, 1982, Columbia University • Master, 1984, Yale University
- Ph.D., 1990, Harvard University
- Research Areas

Chinese Economy

Comparative Economics, Institutional Economics, Economics of Transition,



OUYANG Min Associate Professor

- Bachelor, 2000, Peking University
- Master, 2003, University of Maryland
 Ph.D., 2005, University of Maryland

Research Areas

Macroeconomics, Applied Econometrics, Industrial Organization, Labor Economics



QIAO Xue **Associate Professor**

- Bachelor, 1998, Peking University
- Ph.D., 2007, Iowa State University

Research Areas

Macroeconomics, Political Economy



SHI Xinzheng **Associate Professor**

- · Bachelor, 2000, Peking University
- Master, 2003, Peking University
- Ph.D., 2009, University of Michigan

Development/Transition Economics, Public Economics, Applied Microeconomics, Chinese Economy



XU Yuan Assistant Professor

- · Bachelor, 2002, Fudan University
- Ph.D., 2009, University of California, Davis

Research Areas

Macroeconomics, International Macroeconomics, Applied Time Series



Alexander C. White **Assistant Professor**

- Bachelor, 2005, Columbia University
- · Master, 2006, Toulouse School of Economics
- Ph.D., 2010, Toulouse School of Economics

Research Areas

Industrial Organization, Microeconomic Theory, Economics of the Internet



YANG Sigun Associate Professor

- · Bachelor, 1986, Renmin University of China
- · Master, 1989, Chinese Academy of Social
- Ph.D., 1998, Chinese Academy of Social Sciences

Research Areas

Economic Analysis of Investment and Consumption, Theory of Security Investment



WU Binzhen Associate Professor

- Bachelor, 1998, Xi'an Jiaotong University
 Master, 2001, Peking University
 Ph.D., 2006, University of Wisconsin-Madison

Research Areas

Public Economics, Applied Micro, Economics of Education



YAO Wen Assistant Professor

- Bachelor, 2006, Fudan UniversityBachelor, 2006, University of Birmingham
- Ph.D., 2011, University of Pennsylvania

Research Areas

Macroeconomics, International Finance, Computational Economics



WU Kangping

- Professor
- · Bachelor, 1982, Northwest University
- Master, 1985, Northwest UniversityPh.D., 1989, Chinese Academy of Sciences

Research Areas

Microeconomics, Macroeconomics, Economic Growth

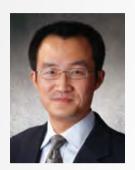


ZHENG Jie Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
 Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis

Research Areas

Microeconomic Theory, Industrial Organization, Mathematical Economics, Financial Economics, Experimental Economics



ZHONG Xiaohan Associate Professor, Chair

- Bachelor, 1994, Tsinghua University
- Master/Ph.D., 1999, Tsinghua University

Development Economics, Labor Economics, Political Economy, Applied Microeconomics, Chinese Economy



ZHU Lin Assistant Professor

- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
 Ph.D., 2012, Indiana University, Bloomington

Research Areas

Set Inference for Partially Identified Models, Semiparametric/Nonparametric Estimation and Testing of Econometric Models, Time Series Econometrics

Visiting Faculty

CHEN Yan

Distinguished Visiting Professor Daniel Kahneman Collegiate Professor of Information, University of Michigan

Research Areas

Experimental Economics, Mechanism Design, Information Economics

WEN Yi

Distinguished Visiting Professor Assistant Vice President, Federal Reserve Bank of St. Louis, USA

Research Areas

Macroeconomics, Monetary Policy, Economic Growth and Development

XU Chenggang

Special-Term Professor Chung Hon-Dak Professor in Economic Development, University of HongKong

Research Areas

Political Economics, Law and Finance, Contract Theory Development Economics

Group of Mr. and Mrs. Tien Oung Liu Distinguished Visiting Chair Professor

Philippe Aghion

Robert C. Waggoner Professor of Economics, Harvard University

Chang Tai Hsieh

Phyllis and Irwin Winkelried Professor of Economics, The University of Chicago

Torsten Erik Persson

Professor, Stockholm University

Gerard Roland

E. Morris Cox Professor of Economics and Professor of Political Science, University of California, Berkeley

Kjetil Storesletten

Professor, University of Oslo

Aleh Tsyvinski

Arthur M. Okun Professor of Economics, Yale University

Fabrizio Zilibotti

Professor, University of Zurich

Department of Finance



CHEN Bingzheng

Professor

- · Bachelor, 1982, University of Science and Technology of China
- · Master, 1985, Renmin University of China
- Ph.D., 1995, Tsinghua University

Research Areas

Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization



GAO Fena Associate Professor

- Bachelor, 1999, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas

Financial Econometrics, Asset Pricing, Risk Management



CHEN Taotao

Professor

- Bachelor, 1988, Tsinghua University
- · Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2003, Tsinghua University

Research Areas

FDI Spillovers, Outward FDI From Emerging Market, Globalization and Strategy, International Economics and Management, Corporate Finance, Business Valuation and Valuation of Intangibles



HE Ping Associate Professor

- Bachelor, 1997, Tsinghua University
- · Master, 2002, University of Pennsylvania
- Ph.D., 2004, University of Pennsylvania

Research Areas

Financial Institutions, Monetary Economics, Macro-Finance



CHEN Yunling

Assistant Professor

- Bachelor, 2002, Fudan University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas

Corporate Finance, Financial Market, Corporate Governance



HUANG Zhangkai

Associate Professor

- Bachelor, 1998, Guangdong University of

- Foreign Studies

 Master, 1999, University of Essex

 Ph.D., 2003, University of Oxford

Research Areas

Corporate Finance, Law and Finance, Political Economy



DENG Yinglu

Assistant Professor

- Bachelor, 2004, Peking University
- · Master, 2006, Peking University
- Master, 2010, University of Texas at Austin
- Ph.D., 2011, University of Texas at Austin

Research Areas

Asset Pricing, Quantitative Finance, Risk Management, Insurance and Financial



JIANG Lei

Assistant Professor

- Bachelor, 2003, Harbin Institute of Technology
- · Master, 2005, Harbin Institute of Technology
- Master, 2006, University of Virginia
- Ph.D., 2011, Emory University

Research Areas

Empirical Asset Pricing, Stock Market Microstructure



Hoan Soo Lee **Assistant Professor**

- · Bachelor, 2008, University of California, Berkeley
- Master, 2011, Harvard University
- Ph.D., 2013, Harvard University

Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance and Contract Theory



LIU Chun **Associate Professor**

- · Bachelor, 1999, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2007, University of Toronto

Research Areas

Financial Econometrics, Financial Market, Risk Management



LI Daokui Mansfield Freeman Chair Professor

- Bachelor, 1985, Tsinghua UniversityPh.D., 1992, Harvard University

Research Areas

Macroeconomics, International Economics, Chinese Economy, Economic History



LU Yao Associate Professor

- · Bachelor, 2000, Central University of Finance and Economics
- Master, 2003, New York University
- Ph.D., 2009, University of Michigan

Research Areas

Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance



LI Jinliang Associate Professor

- · Bachelor, 1997, Tsinghua University
- Ph.D., 2001, Syracuse University

Research Areas

Financial Markets, Entrepreneurial Finance, Investments



PANG Jiaren Associate Professor

- Bachelor, 2000, Peking UniversityMaster, 2004, Vanderbilt University
- Ph.D., 2007, Washington University in St. Louis

Research Areas

Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets



LI Minwen Assistant Professor

- Bachelor, 1997, Peking University
- · Master, 1999, Tsinghua University • Ph.D., 2010, University of Maryland
- Research Areas

Corporate Finance, Financial Development, Corporate Governance, Board Composition, CEO Turnover and Compensation



Michael R. Powers **Zurich Insurance Group Chair** Professor

- Bachelor 1982 Yale University
- Master, 1982, Yale University
- Ph.D., 1987, Harvard University

Research Areas

Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers



SHEN Tao Assistant Professor

- · Bachelor, 2006, Nankai University
- Master, 2008, Georgia Institute of Technology
- Ph.D., 2013, University of Minnesota

Corporate Investment, Credit Risks, Corporate Merger and Acquisition



WANG Yintian Associate Professor

- · Bachelor, 1998, Xi'an Jiaotong University
- · Master, 2000, Queen's University
- Ph.D., 2006, McGill University

Research Areas

Derivatives, Econometric Modeling, Risk Management



WANG Guigin Associate Professor

- · Bachelor, 1986, Dalian Foreign Languages Institute
- · Master, 1989, Tsinghua University
- Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas

Financial Services Marketing, Strategic Corporate Communication, Negotiations



YANG Zhishu Professor, Chair

- · Bachelor, 1988, Harbin Institute of Technology
- · Master, 1995, Tsinghua University
- Ph.D., 2001, Tsinghua University

Research Areas

Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets



WANG Hao Associate Professor, Vice

- Bachelor, 1995, Shenyang University of
- Technology

 MBA, 2000, Eastern Illinois University
 Ph.D., 2007, McGill University

Research Areas

Credit Risk, Fixed Income, Corporate Finance



ZHANG Lihong Professor, Vice Chair

- · Bachelor, 1988, Nankai University
- Master, 1991, Nankai University
- Ph.D., 1999, Chinese Academy of Sciences

Research Areas

Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management



WANG Jun Associate Professor

- Bachelor, 1995, Northern Jiaotong University
- Master, 1998, Peking University
 Ph.D., 2008, Tsinghua University

Research Areas

Insurance Economics, Risk Management, Corporate Finance



ZHANG Taowei Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
 Ph.D., 2000, Tsinghua University

Research Areas

Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism



ZHAO Dongging **Associate Professor**

- · Bachelor, 1994, Tsinghua University
- · Master, 1997, Tsinghua University
- · Ph.D., 2006, Tsinghua University

Research Areas

Corporate Finance



ZHU Wuxiang Professor

- · Bachelor, 1987, Tsinghua University
- · Master, 1989, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas

Corporate Finance, Industry Finance, **Business Model**



ZHU Yingzi Associate Professor

- Bachelor, 1991, University of Science and Technology of China
 Master, 1993, New York University
 Ph.D, 1997, New York University

- MBA, 2002, New York University

Research Areas

Asset Pricing, Investment, Asset Allocation and Investment Strategy



ZHU Yujie Professor

- Bachelor, 1992, Tsinghua University
- Master, 1994, Tsinghua University
 Ph.D., 2005, Tsinghua University

Research Areas

Asset Pricing, Investment, Asset Allocation and Investment Strategy

Visiting Faculty

Niall Ferguson

Distinguished Visiting Professor Senior Fellow, Standford University

Research Areas

American and British Imperial History, Economic History, Economic Organization in History

HE Zhiguo

Special-Term Professor, Co-chair Professor, The University of Chicago

Research Areas

Banking and Corporate Finance, Financial Markets and Crisis, Contract Theory

Department of Innovation, Entrepreneurship and Strategy



CHEN Jin Professor

- Bachelor, 1989, Zhejiang University
- · Ph.D., 1994, Zhejiang University

Research Areas

Managing Technological Innovation, Business



CHENG Yuan Associate Professor

- · Bachelor, 1991, Huazhong University of Science and Technology
- · Master, 1996, Huazhong University of Science and Technology
- · Ph.D., 2000, Tsinghua University

Management of Innovation, Technology Strategy, New Business Development, Entrepreneurship



JIAO Jie Associate Professor, Deputy Secretary of CPC Committee

- · Bachelor, 1996, Tsinghua University
- MBA, 2002, Tsinghua University
- Ph.D., 2006, the George Washington University

Research Areas

Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy



DUAN Zhirong Assistant Professor

- · Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
 Ph.D., 2007, Tsinghua University
- Ph.D., 2011, University of New South Wales

Research Areas

Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs



JIN Yongjun **Associate Professor**

- Bachelor, 1990, East China Normal University
- · Master, 1996, Peking University

Research Areas

M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study



GAO Jian Professor, Secretary of CPC Committee

- Bachelor, 1984, Chongqing Institute of Architecture Engineering
- Master, 1987, Chongqing Institute of Architecture Engineering
- Ph.D., 1996, Tsinghua University

Research Areas

Venture Capital, Entrepreneurial Finance, Entrepreneurship, Innovation and Technology Commercialization



JIN Zhanming Professor

- Bachelor, 1980, Jilin University of Technology Master, 1983, Chinese Academy of
- Agricultural and Mechanization Sciences
- Ph.D., 1989, China University of
- Mining and Technology

Research Areas

Strategic Management, Strategic Selection under e-Business Environment, Military Strategy and Enterprise Competition, M&A and Strategic Alliances, Leadership and Control in the Process of Strategic Management



GAO Xudong **Associate Professor**

- · Bachelor, 1988, Harbin Institute of Technology
- Master, 1991, Renmin University of China
 Ph.D., 2003, Massachusetts Institute of Technology

Research Areas

Competitive Strategy, Technology Strategy, Management of Technological Innovation



LEI Jiasu Professor

- Bachelor, 1983, Xi'an University of
- Finance and Economics

 Master, 1987, Northwestern University
- Ph.D., 1993, Tsinghua University

Research Areas

Theory of National Economic Security, Innovation, Entrepreneurship and Corporate Growth, Education of Innovation and Entrepreneurship, Economics of Innovation and Entrepreneurship



LI Donghong Associate Professor, Vice Chair

- · Bachelor, 1993, Lanzhou University
- · Master, 1996, Lanzhou University
- Ph.D., 1999, Renmin University of China

Strategy and Organizational Change for Firm's Sustained Growth, Strategic Alliances, International Strategies



LU Chunvan Associate Professor

- · Bachelor, 1986, Peking University
- Master, 1989, Peking University

Research Areas

Law of Corporation, Contracts and Related Judicial Case Comments



LI Jizhen Associate Professor

- Bachelor, 1997, Tsinghua University
- · Master/Ph.D., 2002, Tsinghua University

Research Areas

Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs



SHI Yongheng Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
 Ph.D., 1990, Tsinghua University

Research Areas

International Management and Global Strategy, Corporate Strategy, Corporate Organazation and System, International



LI Xibao **Associate Professor**

- Bachelor, 1993, Shanghai Jiaotong University
 Master, 1998, Tsinghua University
 Master, 2001, The Ohio State University
 Ph.D., 2003, The Ohio State University

Research Areas

Innovation Management, Entrepreneurial Management, Knowledge Management



WANG Yi Associate Professor

- Bachelor, 1993, Beijing University of
- Astronautics and Aeronautics

 Master, 1996, Tianjin University

 Ph.D., 2000, Zhejiang University

Research Areas

Management of Technological Innovation, Strategic Management, Corporation Competence



NING Xiangdong Professor

- Bachelor, 1988, Tsinghua University Master, 1990, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas

Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China



WEI Jie Tsinghua Tongfang Chair Professor

- Bachelor (equivalent), 1979, Northwest University
- Master, 1982, Northwest UniversityPh.D., 1987, Renmin University of China

Research Areas

Corporate Institutional Arrangement, Corporate Strategic Choice, Corporate Culture Cultivation, Corporate External Selecting Mechanism, Macroeconomic Policy Analysis, Macroeconomic Flow-of-funds Analysis, Market Economy Research



Steven White **Associate Professor**

- · Bachelor, 1985, Duke University
- Master, 1988, International University of Japan
- · Ph.D., 1997, Massachusetts Institute of Technology

Internationalization, Innovation, Strategy, Strategy Execution, M&A, Alliances



XUE Lei Associate Professor

- · Bachelor, 1982, Tsinghua University · Master, 1988, Tsinghua University
- · Ph.D., 2010, Tsinghua University

Research Areas

Strategy and Innovation Management, Healthcare Management, Business History



WU Rui Assistant Professor

- Bachelor, 2001, Peking University
- · Master, 2003, University of California,
- Ph.D., 2010, University of Southern California

Research Areas

Strategic Alliances, Inter-firm Relationships. Transaction Cost Theory, Resource-based Theory, Organizational Learning



YANG Delin Professor

- · Bachelor, 1982, Huazhong Normal University
- · Master, 1991, Chinese Academy of Sciences
- Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas

Entrepreneurial Management, Management of Technological Innovation, Interactions between Industry and University, Management of Intellectual Property Rights



XIE Wei Professor, Chair

- · Bachelor, 1989, PLA Transportation Engineering College

 Master, 1993, Southeast University
- Ph.D., 1999, Tsinghua University

Research Areas

Strategic Alliance, Business Model, Innovation Management



ZHANG Wei Associate Professor

- Bachelor, 1995, Tsinghua UniversityMaster, 1998, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas

Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries



XIE Zhenzhen **Assistant Professor**

- Bachelor, 2005, Tsinghua University
- Master, 2007, Tilburg University
 Ph.D., 2013, Hong Kong University of Science and Technology

Research Areas

Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliances and Emerging Economies



ZHU Hengyuan Associate Professor, Vice Chair

- Bachelor, 1991, Tsinghua University
- Master, 1998, Tsinghua University
 Master, 2000, Rensselaer Polytechnic Institute
- Ph.D., 2006, Tsinghua University

Research Areas

Organization and Process of New Product or New Business Development, Entrepreneurship, Venture Creation and Growth Competitive Advantage in Emerging Market, Innovation and Corporation Transformation

Department of Leadership and Organization Management



CHI Wei Associate Professor

- · Bachelor, 1998, Renmin University of China
- Ph.D., 2003, University of Minnesota

Research Areas

Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions

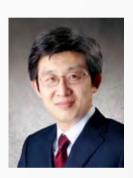


CHEN Guoquan Professor, Vice Chair

- · Bachelor, 1990, Tsinghua University
- · Master, 1991, Tsinghua University • Ph.D., 1994, Tsinghua University

Research Areas

Organizational Learning, Learning Organization, Team Learning, Learning Team, Individual Learning, Leaders' Individual Learning, Leadership, Team Management



JIANG Peng Associate Professor

- · Bachelor, 1997, Jilin University
- · Master, 2000, Jilin University
- Ph.D. in Law, 2003, China University of Political Science and Law

Research Areas

Business Legal Environment (Including Labor Relationships), Government-Merchant Relationship and Business History, Business Ethics and Corporate Social Responsibility



CHEN Hao Assistant Professor

- · Bachelor, 2003, Jilin University
- · Master, 2006, Shenzhen University
- Ph.D., 2011, University of Texas at Dallas

Research Areas

Supervisor-subordinate Relationship, the Influence of such Relationship in Organization, Work Ethic and Employees extra-role Behavior (eg: Organizational Citizenship Behavior and Deviant Behavior), Entrepreneurial Team Dynamics, Entrepreneurial Team Process and Cross-Culture Comparison Analysis in the Fields above



QIAN Xiaojun Professor, Associate Dean

- Bachelor, 1982, Tsinghua UniversityMaster, 1988, Purdue University
- Ph.D., 1992, Purdue University

Research Areas

Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibilities and Sustainability



CHEN Xiao Assistant Professor

- · Bachelor, 2001, Sun Yat-sen University
- · Master, 2007, University of Michigan • Ph.D., 2012, University of Toronto

Research Areas

Priming Effects and Subconscious Mechanism in Organizational Behavior and Human Resource Management, Management in The Chinese Context, Psychological Microfoundations of Strategy



QU Qing Associate Professor

- Bachelor, 1993, Tsinghua University
- Master, 1997, Tsinghua University
 Ph.D., 2007, Tsinghua University

Research Areas

Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking



WANG Lei **Assistant Professor**

- · Bachelor, 2002, Beijing Normal University
- · Master, 2005, Beijing Normal University
- · Ph.D., 2011, State University of New York at Buffalo

Research Areas

Leadership, Social Networks, Team Knowledge Transfer



WU Zhiming Associate Professor

- · Bachelor, 1989, Hangzhou University
- · Master, 1996, Beijing Normal University
- Ph.D., 1999, Beijing Normal University

Research Areas

Organization and Human Resource Management, Team Effectiveness, Leadership, Employee's Recruitment and Selection, Expatriate Adjustment



WANG Xiaoye Assistant Professor

- · Bachelor, 2000, East China Normal University
- · Master, 2004, East China Normal University • Ph.D., 2010, Hong Kong University
- of Science and Technology

Research Areas

Performance Evaluation, Creativity Recognition, Social Cognition



YANG Baiyin Flex Chair Professor, Chair

- · Bachelor, 1982, Nanjing University
- · Master, 1992, University of Saskatchewan
- Ph.D., 1996, University of Georgia

Research Areas

Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management



WANG Xueli Associate Professor

- Bachelor, 1993, Harbin Institute of Technology
- Master, 1996, Harbin Institute of Technology • MBA, 1996, Macao University
- · Ph.D., 2003, Tsinghua University

Research Areas

Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture



YANG Bin

- Professor
- Bachelor, 1992, Tsinghua UniversityMaster/ Ph.D., 2000, Tsinghua University

Research Areas

Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management



WU Weiku Professor

- · Bachelor, 1983, Northeastern University of
- Master, 1987, Harbin Institute of Technology
- Ph.D., 1994, Tsinghua University

Research Areas

Strategic Management, Competition and Game Theory, Leadership, Value Based Leadership, EQ and Leadership, Sunny Mood, Harmonious Leadership



YANG Ling **Assistant Professor**

- Bachelor, 2003, Tsinghua University
- Master, 2006, Tsinghua University
- Ph.D., 2012, Stanford University

Research Areas

Organizational Theory, International Business, Innovation and Entrepreneurship



ZHANG Jiayin Assistant Professor

- · Bachelor, 2005, Tsinghua University
- · Master, 2008, Tsinghua University
- · Master /Ph.D., 2014, Massachusetts Institute of Technology

Organizational Behavior, Organizational Theory, Economic Sociology

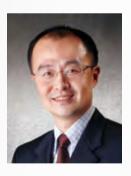


ZHANG Jin Associate Professor

- · Bachelor, 1986, Peking University
- · Master, 1989, Peking University
- Master, 2002, University of Southern California
- Ph.D., 2004, University of Southern California

Research Areas

Positive Organizational Psychology, Science of Subjective Well-Being, Positive Psychology, IT System and Organizational Behavior, Behavioral Economics, Personnel Assessment and Selection, Career Development and Planning, Cross-Cultural Communication and Negotiation, Work Value and Work Behavior



ZHANG Mian Associate Professor

- Bachelor, 1993, Xi'an Jiaotong University
- Ph.D., 2002, Xi'an Jiaotong University

Research Areas

Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity



ZHENG Xiaoming Associate Professor

• Ph.D., 1998, Chinese Academy of Sciences

Research Areas

Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management

Visiting Faculty

ZHOU Jing

Distinguished Visiting Chair Professor, Co-chair **Houston Endowment Professor of Management** and Psychology, Rice University

Research Areas

Contextual Effects on Organizational Creativity, Innovation, and Entrepreneurship, Consequences of Employee Creativity, Leadership, Individual and Team Behavior in the Workplace, Cross-Cultural and Diversity Issues in Organizational Behavior and Human Resource Management

Department of **Management Science** and Engineering



CHEN Guoging EMC Chair Professor

- · Bachelor, 1982, Renmin University of China
- MBA, 1988, Catholic University of Leuven • Ph.D., 1992, Catholic University of Leuven

Research Areas

IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic



CHEN Jian Lenovo Chair Professor, Chair

- Bachelor, 1983, Tsinghua University
- Master, 1986, Tsinghua UniversityPh.D., 1989, Tsinghua University

Research Areas

Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques



GUO Xunhua Associate Professor

- · Bachelor, 2000, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas

Information Systems, e-Business, Business Intelligence



LI Xixi **Assistant Professor**

- · Bachelor, 2006, Hong Kong Polytechnic University
- Ph.D., 2010, Hong Kong Polytechnic University

Research Areas

Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology



HUANG Jinghua Professor, Vice Chair

- · Bachelor, 1986, Tsinghua University
- · Master, 1988, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas

IT Business Value, Social Media



LIN Lihui Associate Professor

- · Bachelor, 1994, Tsinghua University
- · Master, 1997, Tsinghua University
- Master, 1999, University of Texas at Austin
- Ph.D., 2002, University of Texas at Austin

Research Areas

Knowledge Management, Crowdsourcing, Crowd Funding, Open source, E-Commerce, IT Investment, Real Options Analysis, Licensing of Intellectual Property



HUANG Shuo Associate Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas

Supply Chain Management, Operations Management, Inventory Control



LIU Hongyan Professor

- Bachelor, 1991, Beijing University of Chemical Technology
- Master, 1994, Beijing University of Chemical Technology
- Ph.D., 2000, Tsinghua University
- **Research Areas**

Data/Text Mining, Business Intelligence, Social Network Analysis, Social Computing, Recommender Systems, Computational Advertising



LI Bo **Associate Professor**

- Bachelor, 2002, Peking University
- Ph.D., 2006, University of California, Berkeley

Research Areas

Data Science, Applied Econometrics



LIU Liwen

Professor

- Bachelor, 1982, Northern Jiaotong University
- Master, 1986, Nagoya Institute of Technology
 Ph.D., 1989, Nagoya Institute of Technology

Research Areas

Production and Operations Management, Supply Chain Management, Service Management, JIT and Lean Production. Industrial Engineering, Logistics Management



LIANG Yong Assistant Professor

- · Bachelor, 2005, Tsinghua University
- Master, 2008, Purdue University
- · Ph.D., 2013, University of California, Berkeley

Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning



WEN Zhong Associate Professor

- · Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- · Ph.D., 2006, New York University

Research Areas

E-Market, E-Commerce Strategy, Pricing Information Goods, Information Economics,



MAO Bo Associate Professor

- · Bachelor, 1987, Tsinghua University
- · Master, 1989, Tsinghua University

Research Areas

Chinese Enterprises' Information System and Management, Knowledge Management, Date Analysis & Business



XIAO Yongbo Associate Professor

- Bachelor, 2000, Tsinghua UniversityMaster/Ph.D., 2006, Tsinghua University

Research Areas

Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management



SUN Jing Associate Professor

- Bachelor, 1991, Tianjin University
 Master, 1994, Tianjin University
 Ph.D., 1999, Beijing University of
- Astronautics and Aeronautics

Research Areas

Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management



XIE Bin Associate Professor

- Bachelor, 1986, Tsinghua University
 Master, 1989, Tsinghua University
 Ph.D., 1993, Tsinghua University

Research Areas

Pharmaceutical Supply Chain Management, Product / Service Harm Control, Information infrastructure Design by Learning Community, Consumeroriented Corporate Governance



WEI Qiang Associate Professor

- Bachelor, 1997, Tsinghua University
 Master, 1999, Tsinghua University
 Ph.D., 2003, Tsinghua University

Research Areas

Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques



XU Xin Professor, Associate Dean

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua UniversityPh.D., 2005, University of California, Irvine

Research Areas

Business Value of IT, Social Media, IT Governance



YANG Liu **Associate Professor**

- Bachelor, 2003, Tsinghua University
- Master, 2004, Singapore-MIT Alliance
- Ph.D., 2010, Duke University

Game Theory, Queueing Theory, Mechanism Design, Behavioral Operations Management, Service Management, Healthcare Management

Jim Jiangang Dai

Special-Term Professor Professor, Cornell University

Research Areas

Stochastic Networks, Supply Chain Management, Applied Probability, Operations Research



YE Qing Associate Professor

- · Bachelor, 1998, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2006, University of Michigan

Research Areas

Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management

David J. Robb

Visiting Professor Professor, The University of Auckland

Research Areas

Supply Chain Management (inventory management), Retail Operations, Production / Operations Management and Strategy in Chinaand Strategy in China



YI Cheng **Assistant Professor**

- · Bachelor, 2006, National University of
- Singapore
 Ph.D., 2011, National University of Singapore

Research Areas

Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Social Computing, Internet Marketing

Jingsheng Jeannette Song

Distinguished Visiting Professor Professor, Duke University

Research Areas

Operations Management, Supply Chain Management, Decision



ZHU Yan Professor, Deputy Secretary of **CPC Committee**

- Bachelor, 1994, Tsinghua UniversityMaster/Ph.D., 1998, Tsinghua University

Research Areas

Internet Behavior, Internet Economics, e-Business, Trust Management, Healthcare System Management

SUN Peng

Special-Term Professor Professor, Duke University

Research Areas

Decision Models, Quantitative Methods for Decision Making, Mathematical Optimization, Dynamic Programming, Dynamic Mechanism Design

TAN Yong

Chang Jiang Scholars of Ministry of Education, People's Republic of China Neal and Jan Dempsey Professor of Information Systems, University of Washington

Research Areas

Big Data and Business Analytics, Electronic and Mobile Commerce, Social Networks, Economics of Information



Special-Term Professor Piyasombatkul Family Professor, Columbia University

Research Areas

Queueing Networks, Discrete Event Stochastic Systems, Applied Probability, Operations Management

Department of Marketing



CHEN Rong Associate Professor

- Bachelor, 1998, Xi'an Jiaotong University
- Master, 2000, Xi'an Jiaotong University
 Ph.D., 2004, The Chinese University
- of Hona Kona

Research Areas

Consumer Behavior, Consumer Satisfaction and Regret, Consumer Decision Making under Risks, Decision Making of Secondhand Products, Services Management and Innovation, Pricing and Promotion Strategy, Customer Relations Management



CHEN Yubo Professor, Associate Dean

- · Bachelor, 1997, Southeast University
- · Master, 2000, Southeast University
- Ph.D., 2004, University of Florida

Research Areas

Big Data and Business Innovation in the Networked World, Market Transformation and Business Analytics in the Mobile Internet Era, Digital Transformation of Chinese Economy, Climate Change and Sustainability Strategy



HU Zuohao Professor

- · Bachelor, 1985, Huazhong University of Science and Technology
- · Master, 1988, Zhejiang University • Ph.D., 2000, Kyoto University

Research Areas

Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services



JIANG Xuping Professor

- · Bachelor, 1982, Central-South Institute of
- Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas

New-Media Integrated Marketing, e-Marketing, e-IMC (Electronic Integrated Marketing Communication), e-Commerce, Modern Logistics and e-Procurement, Quantitative Analysis Methods and IT Tools, Information Management, Information System Developing Methodologies, Decision Support System and Expert System



LI Fei Professor, Chair

- Bachelor, 1983, Beijing Institute of Business
- Master, 1988, Beijing Institute of Business
 Ph.D., 2002, Renmin University of China

Research Areas

Marketing Positioning Decisions, Omni-Channel Retailing, Luxury Marketing, History of Marketing Study of China and Methodology of Case Study in Marketing



LIU Wenjing Assistant Professor

- · Bachelor, 2000, University of International Business and Economics
- · Master, 2004, National University of
- Ph.D., 2010, University of Toronto

Consumer Behavior and Decision-Making, Interpersonal Interactions, Time Perception, Intertemporal Choice, Pricing



XIE Zan Assistant Professor

- · Bachelor, 1985, Peking University
- · Master, 1991, Tsinghua University
- · Ph.D., 2005, Tsinghua University

Research Areas

Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction



I IU Xi Associate Professor

- · Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas

Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research



YU Chunling Associate Professor

- · Bachelor, 1993, Tianjin University
- · Master, 1996, Tianjin University
- Ph.D., 2004, Tsinghua University

Research Areas

Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market



LIU Xia **Associate Professor**

- Bachelor, 1999, Beijing Normal University
 Master, 2002, Beijing Normal University
 Master, 2004, Syracuse University
- · Master, 2008, Syracuse University
- Ph.D., 2010, Syracuse University

Research Areas

Quantitative Marketing Models, Entertainment Marketing, Brand Management and Marketing Strategy



ZHAO Ping Professor

- Bachelor, 1982, Jilin University
 Master, 1985, Tianjin University
 Ph.D., 1992, Tsinghua University

Research Areas

Branding Strategy & Brand Management, Social Media Marketing in Internet Era, Customer Satisfaction Theory and Measurement, Entrepreneurial Marketing



SONG Xuebao Associate Professor

- Bachelor, 1986, Huazhong Agriculture University
- Master, 1989, Renmin University of China
 Ph.D., 1992, Renmin University of China

Research Areas

Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing



ZHENG Yuhuang Associate Professor

- Bachelor, 1998, Tsinghua University
- MBA, 2000, Tsinghua-MIT Sloan International MBA Program
- · Master, 2002, Columbia University
- · Ph.D., 2006, Columbia University

Research Areas

Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

Visiting Faculty

CUI Haitao

Visiting Professor

Margaret J. Holden and Dorothy A. Werlich Professorship, Associate Professor of Marketing at University of Minnesota

Research Areas

Behavioral Modeling in Marketing, Pricing, Distribution Channels, Competitive Strategy, Brands and Brand Management, Marketing-Operations Interfaces, Corporate Social Responsibilities, Sustainability

XIE Jinhong

Distinguished Visiting Professor, Co-chair JCPenney Eminent Scholar Chair, University of Florida

Research Areas

Internet Marketing New Business Model, Consumer Social Interactions and Marketing Innovation, Network Effects and Standards Competition, International Marketing

ZHANG Juanjuan

Special-Term Professor

Epoch Foundation Professor of International Management and Professor of Marketing, Massachusetts Institute of Technology

Research Areas

Observational Learning, Social Interactions, Marketing Strategy, Emerging Markets



Honorary Professors

Robert J. Barro

Paul M. Warburg Professor of Economics, Harvard University

Lawrence J. Lau

Ralph and Claire Landau Professor of Economics, The Chinese University of Hong Kong

Eric S. Maskin

Adams University Professor, Harvard University Nobel Laureate in Economics, 2007

MUN Kin Chok

Former Dean, Faculty of Business Administration, The Chinese University of Hong Kong

Edmund S. Phelps

McVickar Professor of Political Economy, Columbia University

Nobel Laureate in Economics, 2006

Daniel L. Ritchie

Former Chancellor, University of Denver

Oliver E. Williamson

Edgar F. Kaiser Professor Emeritus of Business, Professor Emeritus of Economics and Law, UC Berkeley

2009 Nobel Laureate in Economic Sciences

YUAN Baohua

Founder, China Enterprise Confederation, China Enterprise Directors Association, China Enterprise Management Science Foundation

Former President, Renmin University of China

Adjunct Professors

CHEN Yuan

GUO Shuging

LI Jiange

LI Rongrong

LIU Shiyu

LOU Jiwei

MA Jiantang

MA Weihua

QIN Xiao

SHEN Liantao

WU Jinglian

WU Xiaoling

XIE Fuzhan

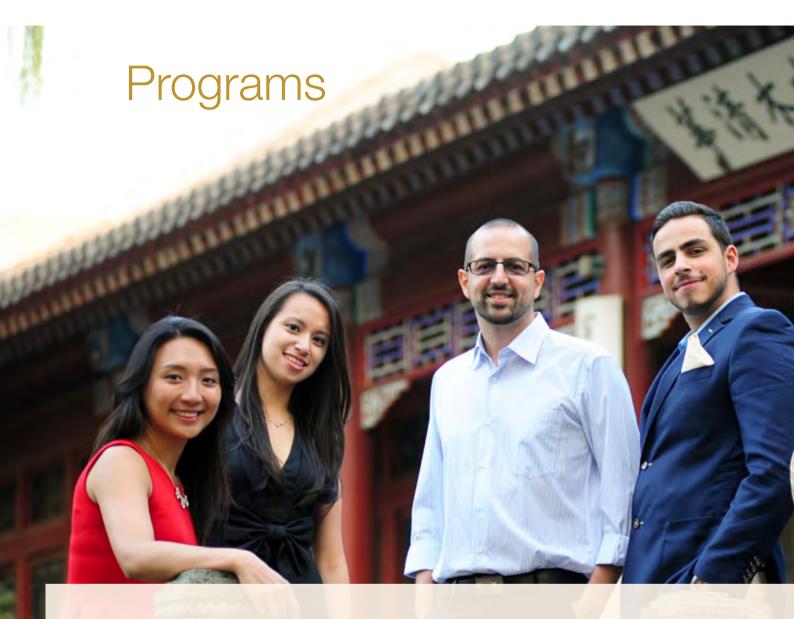
XU Rongkai

XU Xianchun

ZHENG Jingchen

ZHOU Xiaochuan

ZHU Rongji



Attracting Top Talents

Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the most complete and highest quality education possible to help them reach their full potential. As of September 2016, SEM has 4,804 students, including 1,016 undergraduate students, 584 post-graduate students, 369 doctoral students, 1,497 MBA students, 1,338 EMBA students. In addition, SEM also has 841 undergraduates from the second-degree programs in Economics, and 819 undergraduates from the second-degree programs in Management.

Tsinghua SEM's strong international reputation, commitment to academic excellence, and global orientation have attracted students from all over the world. The School currently enrolls 287 students from Hong Kong, Macao, Taiwan and other parts of the world. Among them, 48 are in the undergraduate programs, 68 are in the master's and doctoral programs, 88 are in the MBA programs and 83 are in the EMBA programs.

Tsinghua SEM also offers student exchange programs with 109 leading universities and business schools around the world. More than 430 SEM students participate in those programs each year.

Undergraduate Programs

Program Objectives

Tsinghua SEM offers four-year undergraduate programs that aim to make each student a fully developed modern person and create an environment that promotes top talent.

Program Features

Tsinghua SEM launched a new undergraduate curriculum in the fall semester of 2009 that highlights the integration between general education and individual development. In 2014, Tsinghua SEM's Undergraduate Education Reform won the first prize of China National Education Achievement Award .General education emphasizes value formation, capability development and knowledge acquisition. The curriculum aims to cultivate students' intellectual curiosity. imagination and critical thinking skills. The curriculum also has enough flexibility and room to allow undergraduate students to develop their own academic interest and customize their own curriculum.

Majors

Under the curriculum, students begin their study with two years of general education, followed by another two years of study in their respective fields. Students may apply for one of the following three majors:

Economics and Finance (including Insurance)

The curriculum balances economic/finance theories with practical knowledge, and offers both a global perspective and a special focus on China's economic and financial issues.

Accounting

The curriculum cultivates top accounting professionals fully in touch with international standards, and be familiar with global economic development and the discipline of capital market.

Information Management and Information Systems

The curriculum cultivates multifaceted management professionals who can effectively apply the information technology to improve performance and lead innovation.

Second Degree Program in **Economics**

The program aims to cultivate interdisciplinary talents with comprehensive economics knowledge and strong analytical skills.

The second degree undergraduate program in Economics offers a track of Finance from the fall semester of 2015. The curriculum balances economic and finance theories with practical knowledge, and offers both a global perspective and a special focus on China's economic and financial issues.

Second Degree Program in **Management**

The program aims to cultivate interdisciplinary talents with strong analytical skills, management and leadership



Doctoral Programs

Program Objectives

Tsinghua SEM's doctoral programs are designed to develop outstanding scholars in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Program Features

Application process

Applicants are required to choose a field of study during the application process. The decision of choosing an advisor is postponed after the qualification exam. In addition, doctoral students may choose a dissertation committee consisting of three faculty members.

Field	Department
Accounting	Department of Accounting
Theoretical Economics and Applied Economics	• Department of Economics
• Finance	Department of Finance
Innovation, Entrepreneurship and Strategy	 Department of Innovation, Entrepreneurship and Strategy
Leadership and Organization Management	 Department of Leadership and Organization Management
Management Science and Engineering	Department of Management Science and Engineering
Marketing	Department of Marketing

Academic curriculum

To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economic/Finance/Accounting, General Management, and Management Science and Engineering, respectively.

Doctoral students are expected to focus on course work in the first two years of study. Each of the three platforms has a specific set of general and field-specific courses that the students are required to complete.

The School requires all doctoral students to take a qualification examination that measures the student's depth of knowledge and comprehension of his or her chosen field's methodology, theoretical construction, and empirical evidence. Qualification exams are reviewed anonymously.

Doctoral students are also required to write and present their second-year research papers under the mentorship of their advisor. All doctoral theses are assessed by faculty under a double-blind reviewing process.

Placement

Each academic department has established a doctoral program committee which is responsible for the overall coordination, design and implementation of the program. The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student's educational experience. The committee also provides mentorship and career advice, as well as guidance in field placement for the doctoral students.

Resources and Support

Tsinghua SEM offers scholarship and fellowship to doctoral students to alleviate their financial pressure. Outstanding doctoral students are provided with the opportunities to study aboard for one semester or one year to conduct research with internationally-renowned scholars, and to participate in domestic and international academic conferences.



Master's Programs

Tsinghua SEM's Master's programs have three tracks: Master of Science programs, the specialized Master's programs and the general Master's programs. The Master of Science programs are academic-oriented and aim to cultivate research talents in Economics and Management Science and Engineering. The specialized Master's programs aim to educate finance and accounting professionals. The general Master's programs include Masters in Management (MiM-CEMS) program and Tsinghua-Columbia Dual Master's Degree Program in Business Analytics.

Master of Science Programs

Masters in Economics

Masters in Management Science and Engineering

- Program Objectives

The programs aim to educate academic talents with a research orientation.

- Program Features

The academic curriculum is closely linked to the doctoral curriculum that prepares students for future doctoral study in China or abroad and for a future career in research.



Masters' Programs

The Specialized Master's Programs

Master of Finance (MoF)

- Program Objectives

The Master of Finance program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective and the ability to adapt to rapidly changing financial markets. The program prepares students for a successful career at financial institutions, consulting firms and government agencies.

- Program Features

The Master of Finance program is innovative, interdisciplinary, and personally transforming. The program offers four distinct tracks: International Finance, Financial Engineering, Entrepreneurial and Corporate Finance, Insurance and Big Data Finance. The dual-mentorship system of the program pairs each student with an academic mentor and an industry mentor.

The program offers dual degree programs in collaboration with HEC Paris, Hass School of Business, University of California, Berkeley and Columbia University, and exchange programs with more than 100 overseas universities.

Master of Professional Accounting (MPAcc)

- Program Objectives

The MPAcc program aims to develop exceptional accounting professionals with comprehensive and applied accounting knowledge, global awareness, and exposure to economics and management theories and practices.

- Program Features

The MPAcc program strives to balance between accounting theories and real-world applications. The program invites experienced industry practitioners to serve as faculty and mentors.

The General Master's Programs

Master in Management (MiM-CEMS)

- Program Objectives

Targeting at pre-experience undergraduates, the MiM-CEMS program strives to develop students' analytical, general management and leadership skills, preparing them for managerial and leadership positions in corporations, government and non-profit organizations.

- Program Features

The MiM-CEMS program is the first of its kind in China. Students are expected to attain comprehensive knowledge in management through a set of intellectually challenging courses. Some of those courses are taught in English given the bilingual nature of the program.

In 2011, Tsinghua SEM joined the Global Alliance in Management Education (CEMS) and became the first and the only business school with full CEMS membership in mainland China. Students who successfully complete the CEMS curriculum will receive a CEMS diploma. Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.

Tsinghua-Columbia Dual Master's Degree Program in Business Analytics (TCMiBA)

- Program Objectives

This program aims to develop exceptional professionals with solid knowledge in management and data analytics, a visionary global perspective, and the ability to apply analytics in business practice.

- Program Features

It is the first joint master's program in this field between Chinese and American universities. Students of this program are expected to study full time for at least one year (two semesters) at each university and those who successfully complete the program will receive the Master of Management granted by Tsinghua University and the Master of Science in Operation Research granted by Columbia University, both with concentration in Business Analytics.

Programs

MBA Programs

Program Objectives

The MBA programs aim to educate future leaders with general management capabilities.

Program Overview

Tsinghua SEM launched the MBA programs in 1991. The School currently offers two MBA programs: Tsinghua Part-time MBA program and Tsinghua-MIT Global MBA program.

Tsinghua SEM revamped the MBA curriculum in fall 2009 and subsequently launched a corresponding reform of admissions policies in 2010. In 2013, building upon the previously existing International MBA Program, Tsinghua SEM and MIT Sloan School of Management jointly launched the Tsinghua-MIT Global MBA program.

As a pioneer of online education among Chinese business schools, Tsinghua MBA launched the SPOC (Small Private Online Courses) program in 2014, which enables the incoming class to start online learning of several courses before official enrollment at the SEM. In 2015, the first Entrepreneurship Competition of Tsinghua MBA was held.

Program Features

The structure

Tsinghua MBA is designed to deliver three core philosophies to its students: the theories and frameworks used by top managers to make decisions (the "knowing" component), the techniques and skills needed for students to become strong, effective managers (the "doing" component), and the values, attitudes and ethics that will guide them as future leaders in China and the world (the "being" component). The curriculum is composed of five modules, *Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World and Integrative Practices.* These modules are designed to help students acquire knowledge, build capabilities and strengthen integrity through learning and practice.

The curriculum

The MBA curriculum strives to strike a balance between capability and integrity, between academic discipline and practical relevance, as well as between global perspective and China specificity. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

The MBA programs offers approximately 100 elective courses in nine areas and practice-oriented courses to accommodate students' individualized needs based on their career plans and interests.

Admission reform

Tsinghua MBA is the first to implement the "interview before MBA entrance exam" application procedure in China. Applicants can apply for Tsinghua Part-time MBA program and Tsinghua-MIT Global MBA program at the same time. The result of one application will not affect the other. Applicants with 700+ valid GMAT score or equivalent GRE score are qualified to attend the interviews directly. Applications shall finish the whole application procedure online.

International exposure

The School has student exchange partnership with more than 100 overseas universities. Students can apply for one-term-study in a cooperative school or a short term overseas courses. Each semester, the MBA programs receive around 100 students from partner schools. These students enrich the diversity of the student body and enhance the global experience in the classrooms. Tsinghua MBA students can apply a dual degree in the cooperative universities including Columbia University, MIT and HEC Paris.

Learning method

Tsinghua-MIT Global MBA program is a full time program.

Tsinghua Part-time MBA program offers weekend courses and intensive courses. Tsinghua MBA programs offer leading SPOC courses to MBA students, improving the efficiency and effects of class discussion and meeting individualized learning requirements of MBA students. The leading MOOC courses of Tsinghua University also provide multi-choices to MBA students.



Entrepreneurial resources

Tsinghua MBA programs offer entrepreneurship courses and activities to students. The Tsinghua MBA Entrepreneurship Competition is held annually stimulating students to create unique ideas around making the world a better place. Students joining the competition will obtain support from Tsinghua x-lab and Tsinghua SEM X-elerator.

Alumni network

The MBA programs has more than 10,000 alumni who serve important management roles in various industries including finance, consulting, manufacturing, technology and information service. The Tsinghua SEM MBA Alumni Association organizes

various alumni events and establishes several alumni chapters to promote life-long learning, career development and business cooperation for MBA graduates.

EMBA Programs

Tsinghua SEM Executive MBA (EMBA) programs are committed to cultivating industry leaders and shaping the future of enterprises and organizations. The EMBA programs combine advanced management theories, concepts with best practices in China to equip executives with strong business ethics, innovative spirit, leadership, strategic decision-making capabilities, and global competitiveness.

In 2005, the program achieved outstanding result in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The programs have consistently been ranked at the top of the "China's Best EMBA Programs" list by the *Managers* magazine since 2007. The Tsinghua-INSEAD dual degree EMBA program was ranked No.1 by *Financial Times* global EMBA rankings in 2015.

Program Features

World-class and dedicated faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

High-quality students

Admission to the EMBA programs is highly competitive. The programs receive thousands of applications and only admit approximately 400 students each year. The programs currently have 6,000 alumni. Among them, 85% are vice president or above, and 59% are presidents or general managers of their organizations. Three EMBA alumni have won China Central Television's China Economic Figures of the Year award. Nearly 50 EMBA alumni are representatives of the National People's Congress and members of the Chinese People's Political Consultative Conference. More than 300 EMBA alumni are founders or CEOs of publicly traded companies in China.

Well-designed and practical curriculum

The EMBA programs have developed a unique curriculum that prepares Chinese business leaders for a constantly changing and global business environment. The curriculum is practically oriented with special attention paid to China-specific management issues and practices.

In 2012 the EMBA programs launched a new curriculum that capitalizes on the School's unique positioning as Tsinghua University-affiliated business school. The new curriculum enables students to access university-wide knowledge and resources, and emphasizes their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes. The EMBA programs launched a new elective course curriculum in 2012 and Entrepreneur Fellows Program in 2013 which incorporates the humanities into the curriculum and aims to help executives broaden their knowledge base and search for the meaning of life.

Extensive and in-depth global partnerships

The EMBA programs have enjoyed extensive and in-depth global partnerships. Tsinghua SEM is the first business school in China to join the EMBA Global Council. In 2006, Tsinghua SEM and INSEAD jointly launched Tsinghua-INSEAD dual degree EMBA program (TIEMBA). Tsinghua EMBA also offers overseas study trips, covering the US East Coast and West Coast, France, Germany, UK, the Middle East and Taiwan, China.

Rigorous program administration

The EMBA programs are known for its high-quality, rigorous program administration. The programs offer networking opportunities through various social activities including student orientations, team-buildings, China tours, etc.



Cohesive network of alumni

Tsinghua SEM EMBA Alumni Association has 32 regional chapters, 12 class-level Beijing chapters, one TIEMBA chapter, one media chapter, one HR chapter and one overseas chapter.

Tsinghua-INSEAD Dual Degree EMBA Program

The Tsinghua-INSEAD dual degree EMBA program, taught exclusively in English, was jointly launched by Tsinghua SEM and INSEAD in 2006. The program combines international business education with a focus on Asia and China.

As the first dual degree EMBA program in China, Tsinghua-INSEAD EMBA program integrates the resources and advantages of both institutions. The program provides intensive and personalized coaching to meet individual needs. Graduates are offered exceptional opportunities to build a lifelong professional network around the world.

Executive Education Programs

Tsinghua SEM Executive Education offers a variety of nondegree management training programs to help executives enhance leadership capacity, expand career potential and ensure sustainable development of their organizations. It is a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

Executive Education aims to provide high-quality, globaloriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

The SEM Advisory Board is a key advocate and supporter for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the School's development plan. Executive Education provides general courses which include General Management Courses, Global Development Courses and Special Topics Courses, as well as Customized Programs that provide

customized management courses for executives of domestic and overseas enterprises.

Courses

Executive Education delivers innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, Executive Education offers courses that combine management theories with practices, provide new ideas to help executives tackle management challenges, and offer best practices on managing Chinese enterprises.

Executive Education has offered training to more than 70,000 senior executives and continuously innovates its course offerings to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives.

General courses including Advanced Business Administration Course for Chinese Entrepreneurs, Advanced Management Program, Advanced Courses in Business Administration, Manager Development Course, have become signature courses in China. Courses on Leadership, Finance and Internet+ are also popular among corporate executives.

Courses			
International	Tsinghua-CEIBS-HBS Senior Exe	ecutive Program for China	
Collaborative Courses	Tsinghua SEM-IFM Advanced Ma	anagement Program in Fashion and Luxury	
General Management	Advanced Business Administration	on Course for Chinese Entrepreneurs (part time, 1 year)	
Courses	Advanced Management Program	(part time, 1 year)	
	Advanced Courses in Business A	dministration (full time, 3 months)	
	Manager Development Course (f	ull time, 1 month)	
Global Development	Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management		
Courses	• Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management/Airport Management)		
	Innovative Entrepreneurship and Management		
	Invisible Champion and Industry	4.0	
	• Inheritance and Innovation - The	Development of the Old Empire	
	Internet Innovative Thinking	Financial Frontier and West Point Leadership	
Special Topics Courses	Transformation and Upgrading	Strategy and Implementation	
	• Finance	Entrepreneurship and Innovation	
	Organization and Leadership	• Industry	
Customized Programs	Custom programs for companies of various types and growth stages		

Collaborative Degree Programs

Tsinghua SEM offers collaborative degree programs in partnership with domestic and overseas universities.

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance (FMBA)

The program aims to foster talents who know China market well, and in the meantime have a global perspective, who pride themselves on extensive financial knowledge and management skills, who are well-prepared to take the lead in global financial industry in the near future.

Jointly offered by Tsinghua SEM and CUHK Business School, FMBA Program is the first MBA program in China specialized in finance. Its curriculum is designed to reflect the rapid growth of global financial industry, and is closely connected with the reform and development of China's capital market. The program first launched a module in 2000 in Beijing where Tsinghua University is located, followed by the second module set up at the Graduate School of Tsinghua University, Shenzhen. So far, over 1000 professionals with good academic performance and splendid work experience have graduated from these 2 modules.

Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management (TEE-EMBA)

The program was developed by Tsinghua SEM, in partnership with l'Ecole National de l'Aviation Civile (ENAC), and L'Ecole Nationale des Ponts et Chaussées (ENPC) in 2014 and it is the first program of its kind in China. Based on EMBA programs of Tsinghua SEM, it incorporates professional disciplines and courses on advanced and professional management knowledge and skills that suitable for China and global market. The program provides a complete range of higher education and advanced training courses to develop corporate executives with oriental

and western management theory, strategic thinking and a global perspective.

Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management/Airport Management)

The program is an executive graduate program specialized in Aviation Management jointly developed by Tsinghua SEM and l'Ecole National de l'Aviation Civile (ENAC) in 2014. This program brings modern industrial management theories and analytical methods into aviation management and enhances scientific and systematic management skills of top management and integrates business administration theories and aviation management practices. The program aims at training the talents with solid management theory and aviation expertise required for the rapid development of aviation industry in China and the world.

Tsinghua-Sotheby's Master's Program in Art Business

The program aims at cultivating top talents and future leaders in Western and Chinese art markets, equipping them with both managerial skill-sets and a global insight in the sector.

Jointly developed and launched by Tsinghua SEM, Tsinghua AAD and Sotheby's Institute of Art in 2015, Tsinghua-Sotheby's Master's Program in Art Business is the first program in China that awards an MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions and guided visits to art-related institutions, featuring overseas modules in New York, London and Los Angeles as well as thesis supervision. Scholarships are available for candidates demonstrating excellence, and the program has established practice bases that offer internships to outstanding students.

Tsinghua x-lab

Creativity, Innovation and Entrepreneurship

Launched on April 25, 2013, Tsinghua x-lab is a university-based platform facilitating creativity, innovation and entrepreneurship. Initiated by the School of Economics and Management, Tsinghua x-lab was jointly established by 14 schools and departments (including Tsinghua SEM, School of Information Science and Technology, School of Public Policy and Management, School of Mechanical Engineering, Academy of Arts and Design, School of Medicine, School of Sciences, School of Aerospace, School of Materials Science and Engineering, School of Environment, School of Architecture, School of Law, School of Journalism and Communication, and Department of Engineering Physics) as well as four strategic partners (Tsinghua Science Park, Tsinghua Holding, Tsinghua Entrepreneur & Executive Club, and Sheng Jing Group).

Tsinghua x-lab is an open, student centered educational platform that serves all members of the Tsinghua community – students, faculty, alumni and staff.

Mission and Value Proposition

The letter "x" in "x-lab" signifies the "exploring unknown" and "cross-disciplinary collaboration" multiple academic disciplines. The word "lab" denotes experiential-learning and teamwork.

Tsinghua x-lab is committed to fostering inter-school and interdepartmental communications across the university, to integrating various external and internal resources, and to providing ways and means to actualize business and social value by members of the Tsinghua community.

Services and Support

Space

Tsinghua x-lab offers a free workspace for project development, team building, networking, and other entrepreneurial activities.

The Tsinghua x-lab platform trinity

Tsinghua x-lab has developed a "trinity" of three platforms that includes an educational platform, a team building platform, and an ecosystem platform for resource aggregation and interdisciplinary practices.

The educational platform

- The second degree undergraduate program in Management of Tsinghua SEM offers a track of Innovation, Entrepreneurship and Leadership from the fall semester of 2015. which is managed by Tsinghua x-lab.
- Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program which is open to all Tsinghua students. Students receive the certificate upon completion of all three modules.
- Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Cross-Disciplinary Lecturer Program.
 Professors from different schools and departments integrate their expertise and set up various cross-disciplinary courses to offer a multidisciplinary guidance in innovation and entrepreneurship for students with the support of Tsinghua x-lab.
- Tsinghua x-lab launched 17 new courses including Entrepreneurial Marketing Practices and Design Thinking, and organizes eight workshops per academic year. Tsinghua x-lab also introduces the TechMark courses to its students.
- Tsinghua x-lab has hosted over 200 innovation and entrepreneurship themed lectures.

The team building platform

Every week Tsinghua x-lab admits new teams and offers them a wide array of resources across all development stages. Tsinghua x-lab holds over 40 team nurturing events each year and organizes monthly Demo Days and Team Recruitment Day activities to help teams attract investment and talents.

Cross-disciplinary ecosystem and resource aggregation

Tsinghua x-lab is working with 23 Entrepreneurs-in-Residence and 31 Angels-in-Residence who are all active members of China's start-up and investment communities. Tsinghua x-lab has also established partnerships with over 100 domestic and overseas investment institutions, and invited 10 Professional Firms-in-Residence to provide financial and advisory services to teams.

Tsinghua x-lab established a number of sector specific vertical centers in the areas of Internet and IT, Healthcare, Environment and Energy, Intelligent Hardware and Smart Manufacturing,

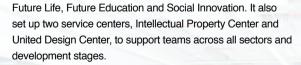


if ¥ ★空间 Tsinghua x-lab

清华大学创意创新创业教育平台 Enabling students to imagine, innovate and implement

(三创空间)

空间设计:无预设建筑器



Brand and recognition

Tsinghua x-lab has hosted the annual Tsinghua University President's Innovation Challenge for the past three years. The Challenge is an open call throughout the university for innovative new ideas and solutions, and aims to facilitate and enhance students' innovation and entrepreneurial spirit and skills. The Challenge offers mentoring and training to teams throughout the development process all the way to the finale.

Tsinghua x-lab was recognized as the first "Crowd Creativity Space" by the Beijing Municipal Government and as the "Dream

Lab" by the Zhongguancun Science Park (Z-Park) Management Committee. In a feature story by Financial Times in December 2014, Tsinghua x-lab was perceived as "the rise of China's entrepreneurial spirit."

International cooperation

Tsinghua x-lab has established partnerships with various renowned universities and hosts international summer camps and international exchange programs with the aim of broadening students' horizon and preparing them for the global market.



Tsinghua SEM X-elerator

Tsinghua SEM X-elerator, founded in January 2015, is a start-up acceleration platform that embodies the spirit of Tsinghua and provides in-depth integrated service for the growth of global entrepreneurs and start-ups. The goal of Tsinghua SEM X-elerator is to gather the top-tier talents globally and educate them to become the next generation leaders by widen their visions and developing their unique competitive advantages.

Tsinghua SEM X-elerator provides comprehensive services including entrepreneurial research and development (R&D), business design, resource allocation and business model innovation for top innovation projects that are selected into the X-elerator nationally and globally.

Since established, X-elerator has already accelerated over 150 startups. GEL Club, one of the core products of X-elerator, has invested nearly 100 million RMB into startups. X-elerator has set up several "Labs" and "Entrepreneurial Corridors" in vertical fields, including artificial intelligence, intelligent hardware, health care, business model innovation, sharing economy and socialnomics. By integrating various resources, X-elerator accelerates the development of startups.

- Awarded by Beijing Science and Technology Commission as Group Innovation Space in September 2015.
- Awarded by Zhongguancun Administrative Committee as the Innovation Incubator in November 2015.
- Authorized by Haidian Government as the Centralized Office Area (Coworking Space) for technology companies in December 2015.

- Empowered into the National Incubator Management Service System for science and technology enterprises by Ministry of Science and Technology in February 2016.
- Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June 2016.

5 types of unique services

Global Entrepreneurial Leaders Club (GEL Club)

It provides valued-added growth capital for selected members, and educates the founders to become excellent leaders through intensive training in the "Innovation Lab".

S&T (Science & Technology) Relay Society

It aims to promote the scientific and technological transformation at universities and research institutions. It constructs a new production-education-research relationship among science & technology creators, entrepreneurs and investors. It brings technology inventors with cutting-edge technology and creative spirit, entrepreneurs with rich experience and wide-ranging vision, and investors with strategic perspective, sharp sense and executive abilities together to build a talent-community for science and technology commercialization.



X+ Space

Based on the concept of collaborative culture, a new generation working-space is provided to accelerate the growth of start-ups and to attract entrepreneurs from all over the world to enjoy the innovative atmosphere and resources here.

Mentors Club

The companionship of outstanding mentors can best facilitate young entrepreneurs' growth. In the Mentors Club, the most excellent elites will lead entrepreneurs' path to mature thinking. Masters in all walks of life will assist young talents to set their value orientation and establish their unique competitive advantages to become the next-generation entrepreneurs with global vision.

Action Leaning Center

Action Leaning Center helps entrepreneurs experience problems existing in the process of entrepreneurship and seek solutions, reduce the cost of trials and errors, and help them transform the great entrepreneurial dreams into implementable action plans.

Online Education

Overview

Tsinghua SEM's Online Education is dedicated to offer an efficient, personalized and self-regulated learning experience for future leaders by integrating new technology with high quality educational resources.

The first Massive Open Online Course (MOOC), Financial Analysis and Decision Making, was launched on xuetangx.com in the fall of 2013 and subsequently on edX.org in 2014. More than 260,000 students from 201 countries and regions around the world have enrolled in this course so far. In 2015, Online Education offers several new MOOCs including The Journey to Entrepreneurial Venturing and Introduction to Business. Now seven MOOCs are available for students.

Jointly launched with undergraduate programs, Master's programs, MBA programs, the online courses combine mandatory and elective modules and incorporate community based blended learning.

Features

New Technology

The fast development of Internet technology provide new opportunities to business schools. In 2013, Tsinghua launched xuetangx.com that utilizes the latest information technology to facilitate learning and teaching.

New Integration

- Integration of technology and education
- Integration of online and offline education
- Integration of teaching and learning

New Experience

Tsinghua SEM's Online Education provides students with a multi-dimensional learning experience that includes the usage of new technology, access to high-quality educational resources, diversified learning methods, customized course experience and self-regulated learning. It creates positive synergy with traditional education programs and is an essential element of future development of the school.

Tsinghua SEM



Research

Research Overview

Academic research is a critical element of the School's development. Over the past three decades, Tsinghua SEM has conducted academic research in two broad disciplines, economics and management. Based on academic and economic priorities, as well as teaching and research, the School has also actively pursued applied research in areas relevant to the government and corporate sectors. Excellent research capability has made SEM one of the leading business schools in China.

First-tier Disciplines

Management Science and Engineering
Business Administration
Theoretical Economics
Applied Economics

National Priority Disciplines

Management Science and Engineering (first-tier)
Business Administration (first-tier)
Econometrics (second-tier)

Research Projects

As of September 2016, Tsinghua SEM has undertaken 356 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which:

- 2 projects in the Major Program funded by the National Natural Science Foundation of China
- 1 project in the Major Research Plan Program funded by the National Natural Science Foundation of China
- 2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China

- 2 projects in the Major Program funded by the National Social Science Fund of China
- 3 projects in the Science Fund for Creative Research Groups funded by the National Natural Science Foundation of China
- 9 projects in the National Natural Science Funds for Distinguished Young Scholars
- 3 projects in the Excellent Young Scientists Fund In the past few years:
- National Natural Science Foundation: 20+ projects
- National Social Science Fund: 2 projects
- National Strategic and Soft Science Projects: 2 projects

National Research Centers

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

- Research Center for Contemporary Management
- Research Center for Technological Innovation

Publications

Papers: Average over 300 per year Books: Average over 35 per year

Major Research Projects

Principle Investigator	Project Title	Source of Funding	Starting Year
YANG Delin	Study on the Institution System for Promoting China's Innovative Development	Key Program, National Social Science Fund of China	2016
CHEN Yubo	User Behavior and Business Innovation in the Era of Mobile Internet	Key Program, National Natural Science Foundation of China	2016
CHEN Jin	The Dynamics of Global Value Chain and Innovation Driven Strategy of China	Key Program, National Social Science Fund of China	2015
CHEN Guoqing	Investigation and workshop organization funding for steering experts of study on Big-Data driven management and decision	Major Research Plan Program, National Natural Science Foundation of China	2015
LI Daokui	China's Historical GDP and Economic Structure: 980-1840	Major Program, National Social Science Fund of China	a 2015
CHEN Jian	Research on Business Management in Big Data Era	Major Program, National Natural Science Foundation of China	2015
YAO Dawei	Data Analytics and Decisions for Healthcare	Key Program, National Natural Science Foundation of China	2015
CHEN Guoquan	Research on Business Organization Management System and its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2015
CAO Jing	Energy, Environment and Climate Change Economics	Excellent Young Scientists Fund, National Natural Science Foundation of China	2015
CHEN Yubo	Marketing and Business Innovation in an Interconnected World	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2014
CHEN Jian	Mobile Recommender Systems in Big Data Era	Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China	2014
XUE Jian	The Production and Effects of Accounting Information	Excellent Young Scientists Fund, National Natural Science Foundation of China	2014
XU Xin	Firm-Level Information Management – Applications and Implications of Information Technology in Enterprise Management	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2013
XIAO Yongbo	Demand Management Strategy	Excellent Young Scientists Fund, National Natural Science Foundation of China	2013
CHEN Jian	Theory and Methodology of Supply-Chain Modeling, Optimization and Coordination in the Low Carbon Era	Key Program, National Natural Science Foundation of China	2013

Principle Investigator	Project Title	Source of Funding	Starting Year
YANG Bin	Strategic Leadership Study of Chinese Companies: The Model and Its Validity of Collective Leadership	Key Program, National Natural Science Foundation of China	2013
LEI Jiasu	Route and Strategic Research Based on Scientific Study on Self-Innovation in Technology	Key Program, National Social Science Fund of China	2012
CHEN Guoquan	Research on Business Organization Management System and its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2012
CHEN Guoqing	The Growth Patterns and Key Factors for SMEs on Emerging e-Business Platforms	Major International (Regional) Joint Research Program National Natural Science Foundation of China	^{1,} 2012
LI Hongbin	Economic Analysis and Policy Study on the Gender Ratio Imbalance	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2011
BAI Chong-en	Chinese Citizens' Income Distribution Mode and Reform Scheme during the Twelfth Five-year Plan	Major Program, National Social Science Fund of China	2010
CHEN Guoqing	Research on Major Fundamental and Technological Issue in Emerging e-Business	Major Program, National Natural Science Foundation of China	2009
HUANG Jinghua	Research on the Information Systems Adoption, Diffusion and Business Value	Key Program, National Natural Science Foundation of China	2009
LI Zinai	The Study about the Methodology Foundation of Econometric Models	Key Program, National Social Science Fund of China	2008
YANG Baiyin	A Multi-Level Study of the Impacts of Organizational Culture on Employees' Creativity and Organizational Innovativeness	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2008
TONG Yunhuan	Study on BOP Market Oriented Technology and Business Innovation Models	Major International (Regional) Joint Research Program National Natural Science Foundation of China	^{1,} 2008
BAI Chong-en	A Study on Government Welfare Expenditure	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2007
CHEN Guoquan	The Study on the Theory and Practice of Leader's Individual Learning, Team Learning and Organizational Learning in Chinese Companies	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2007
ZHAO Ping	Research on Chinese Brand Development and Innovation	Key Program, National Natural Science Foundation of China	2007

Papers Published on Tsinghua SEM List of International Journals in 2015

Department	Authors	Title of Paper	Publication
Accounting	Ling Lei Lisic, Sabatino Silveri, Yanheng Song, WANG Kun	Accounting Fraud, Auditing, and The Role of Government Sanctions in China	Journal of Business Research
	LUO Ting	Selective Disclosure Associated with Institutional Investors: Evidence Based on Chinese Stock Market	Annals of Economics and Finance
Economics	Albert Park, SHI Xinzheng, Chang-tai Hsieh, Xuehui An	Magnet High Schools and Academic Performance in China: A Regression Discontinuity Design	Journal of Comparative Economics
	Felix Groba, CAO Jing	Chinese Renewable Energy Technology Exports: The Role of Policy, Innovation and Markets	Environmental & Resource Economics
	He W., Liu C., Lu J., CAO Jing	Impacts of ISO14001 on Firm Performance: Evidence from China	China Economic Review
	Hidemichi Fujii, CAO Jing, Shunsuke Managi	Decomposition of Productivity Considering Multi- Environmental Pollutants in Chinese Industrial Sector	Review of Development Economics
	Jaimie Wei-Hung Lien, Yuan Jia	Selling to Biased Believers: Strategies of Online Lottery Ticket Vendors	Economic Inquiry
	Jaimie Wei-Hung Lien	The Cross-Sectional 'Gambler's Fallacy': Set Representativeness in Lottery Number Choices	Journal of Economic Behavior and Organization
	Jaimie Wei-Hung Lien, ZHENG Jie	Deciding When to Quit: Reference-Dependence over Slot Machine Outcomes	American Economic Review
	Qingyuan Du, LIU Qing	Labor Market Flexibility and The Real Exchange Rate	Economics Letters
	LI Hongbin, MA Hong, XU Yuan	How do Exchange Rate Movements Affect Chinese Exports: A Firm-Level Investigation	Journal of International Economics
	LI Hongbin, SHI Xinzheng, WU Binzhen	The Retirement Consumption Puzzle in China	American Economic Review: Papers and Proceedings
	LI Mingzhi, Jiuchang Wei, Peter McKiernan	Themetic Editors' Editorial for The CMS Issue on Innovation: Pursuit of Originality	Chinese Management Studies
	LI Mingzhi, Kai Reimers	Innovation in China's Information and Communications Technology Industry: Bottom Up or Top Down?	Chinese Management Studies
	MA Hong, QIAO Xue, XU Yuan	Job Creation and Job Destruction in China during 1998-2007	Journal of Comparative Economics
	MA Hong, Wang Zhi, Zhu Kunfu	Domestic Value-Added in China's Exports and Its Distribution by Firm Ownership	Journal of Comparative Economics
	QI Liangshu, Xiao-yuan Dong	Unpaid Care Work's Interference with Paid Work and the Gender Earnings Gap in China	Feminist Economics

Department	Authors	Title of Paper	Publication
	XU Yuan	Robustness to Model Uncertainty and the Nominal Term Premium Puzzle	Journal of Macroeconomics
Finance	Guofu Zhou, ZHU Yingzi	Macroeconomic Volatilities and Long-run Risks of Asset Prices	Management Science
	ZHANG Lihong	How Does The Internet Affect The Financial Market? An Equilibrium Model of Internet-Facilitated Feedback Trading	Management Information Systems Quarterly (MISQ)
	Jun "QJ" Qian, Philip E. Strahan, YANG Zhishu	The Impact of Incentives and Communication Costs on Information Production: Evidence from Bank Lending	Journal of Finance
	LU Yao, E. Han Kim, Vikramaditya Khanna	CEO Connectedness and Corporate Fraud	Journal of Finance
	YANG Zhishu, Darren Duxbury, Robert Hudson, Kevin Keasey, Songyao Yao	Do the Disposition and House Money Effects Coexist? A Reconciliation of Two Behavioral Biases Using Individual Investor-Level Data	Journal of International Financial Markets, Institutions and Money
Innovation, Entrepreneurship and Strategy	CHEN Jin, Xiaoting Zhao, Yuandi Wang	A New Measurement of Intellectual Capital and Its Impact on Innovation Performance in An Open Innovation Paradigm	International Journal of Technology Management
	Cui Tingru, Jonathan Ye, Teo Hock Hai, LI Jizhen	Information Technology and Open Innovation: A Strategic Alignment Perspective	Information & Management
	Elaine Walsh, Caroline Hargreaves, Ulrike Hillemann-Delaney, LI Jizhen	Doctoral Researchers and Entrepreneurship: "A Responsibility to Improve The Future" or A "Dirty Word"?	Studies in Higher Education
	Hao Jiao, Koo Chun Kwong, Yu Cui, CHEN Jin	Who are More Sensitive to Procedural Fairness? The Impact of an Innovation Implementation Approach, Employees' Status Concerns and Need for Control	Technological Analysis & Strategic Management
	Huang S, CHEN Jin, Wang Y, Ning L, Dylan S	External Heterogeneity and Its Impact on Open Innovation Performance	Technology Analysis & Strategic Management
	Roger A. Layton, DUAN Zhirong	Diversity in Marketing System Assortments	Journal of Macromarketing
	Xiaodan Yu, Giovanni Dosi, LEI Jiasu, Alessandro Nuvolari	Institutional Change and Productivity Growth in China's Manufacturing: The Microeconomics of Knowledge Accumulation and Creative Restructuring	Industrial and Corporate Change
	Yuandi Wang, Xin Pan, Lutao Ning, Jian Li, CHEN Jin	Technology Exchange Patterns in China: An Analysis of Regional Data	Journal of Technology Transfer
	Yimei Hu, Zhang Si, Ll Jizhen, Olav Sørensen	Gaining Relational Competitive Advantages: A Conceptual Framework on Rents Generation and Appropriation	European Journal of International Management
	CHEN Jin	Critical Review of: On Competition, Updated and Expanded Edition, Michael E. Porter Harvard Business Press, Cambridge, Boston, MA (2008)	Technological Forecasting and Social Change
	LI Xibao	Specialization Institutions and Innovation within China's Regional Innovation Systems	Technological Forecasting & Social Change
	XIE Zhenzhen, Li Jiatao	Demand Heterogeneity, Learning Diversity and Product Innovation in an Emerging Economy	Journal of International Management
Leadership and Organization Management	Chen Lu, YANG Baiyin, Jing Runtian	CEO Paternalistic Leadership and TMT Decision Effectiveness: The Mediating Role of Team Conflicts	Management and Organization Review
	Jiang Jing, YANG Baiyin	Roles of Creative Process Engagement and Leader- Member Exchange in Critical Thinking and Employee Creativity	Social Behavior and Personality

Department	Authors	Title of Paper	Publication
	ZHENG Xiaoming, Zhu W. C., Zhao H. X, Zhang C.	Employee Well-Being in Organizations: Theoretical Model, Scale Development, and Cross-Cultural Validation	Journal of Organizational Behavior
Management Science and Engineering	Wei Qi, LIANG Yong, Z-J Max Shen	Joint Planning of Energy Storage and Transmission for Wind Energy Generation	Operations Research
Linguiscoming	Li Naichen, GUO Xunhua, CHEN Guoqing, Luo Nianlong	Reading Behavior on Intra-organizational Blogging Systems: A Group-level Analysis through the Lens of Social Capital Theory	Information & Management
	Yl Cheng, Zhenhui Jiang, Izak Benbasat	Enticing and Engaging Consumers via Online Product Presentations: The Effects of Restricted Interaction Design	Journal of Management Information Systems (JMIS)
	Karahanna E., XU Xin, Zhang N.	Psychological Ownership Motivation and Use of Social Media	Journal of Marketing Theory and Practice
	Nan Zhang, Qingguo Meng, GUO Xunhua, Cong Yin, Han Luo	Key e-Government Issues in China: an Empirical Study Based on the Orientation-Maturity Framework	Electronic Commerce Research
	Tian F., XU Xin	How Do Enterprise Resource Planning Systems Affect Firm Risk? Post-Implementation Impact	Management Information Systems Quarterly (MISQ)
	Chen Jinxiao, CHEN Jian	Overall Performance Evaluation: New Bounded DEA Models Against Unreachability of Efficiency	Journal of the Operational Research Society
	Barney Tan, Yl Cheng, Chan Hock Chuan	Deliberation without Attention: The Latent Benefits of Distracting Website Features for Online Purchase Decisions	Information Systems Research (ISR)
	CHEN Guoqing, Yannan Zhao, Nan Zhang, Fang Wang, GUO Xunhua	Task-technology Fit in Workplaces: Theoretical Framework and Empirical Analysis in the Context of Mobile Government	International Journal of Mobile Communications
	Luo Nianlong, GUO Xunhua, Zhang Jin, CHEN Guoqing, Zhang Nan	Understanding the Continued Use of Intra- organizational Blogs: An Adaptive Habituation Model	Computers in Human Behavior
Marketing	LIU Xia, Tridib Mazumdar, LI Bo	Counterfactual Decomposition of Movie Star Effects with Star Selection	Management Science
	Xiaoning Xu, Feng He, CHEN Rong, Qingzhi Zhang	Solving Non-Linear Portfolio Optimization Problems with Interval Analysis	Journal of the Operational Research Society
	Lisa Qixun Siebers, Ken Kamoche, LI Fei	Transferring Management Practices to China: A Bourdieusian Critique of Ethnocentricity	International Journal of Human Resource Management
	Longzhu Liu, CHEN Rong, Feng He	How to Promote Purchase of Carbon Offset Products: Labeling vs. Calculation?	Journal of Business Research
	Qing Yao, CHEN Rong, Xiaobing Xu	Consistency between Consumer Personality and Brand Personality Influences Brand Attachment	Social Behavior and Personality
	LIU Wenjing, Keh Hean Tat	Consumer Delight and Outrage: Scale Development and Validation	Journal of Service Theory and Practice
	Jurui Zhang, Yong Liu, CHEN Yubo	Social Learning in Networks of Friends versus Strangers	Marketing Science

China Journal of Economics

Launched in 2014, *China Journal of Economics* is an academic journal in the fields of economics. The Journal publishes original research articles

in Chinese on general economic issues as well as on China-specific topics. *China Journal of Economics* encourages independent and objective research, and advocates rigorous methodologies. It serves to make contributions to China's economic research and analysis.



Tsinghua Business Review

Launched in April 2011, *Tsinghua Business Review* is a management magazine published in Chinese. *Tsinghua*

Business Review aims to provide innovative ideas for business leaders, bridge the gap between management research and practices, and provide rigorous, objective and in-depth analysis and new insights on Chinese management issues.



China Business Case Center

Tsinghua SEM China Business Case Center is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning.

The Center houses a collection of more than 520 cases on Chinese companies with an annual addition of more than 50 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, management of information technology, human resources and leadership, marketing, among others. The case collection is subscribed by more than 700 educational institutions in China. Many companies and financial institutions also purchased the cases for use in their internal training.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing, the Case Centre in Europe and SAGE Publishing Group for global case distribution. As of August 31, 2016, 47 Tsinghua cases have been distributed online by Harvard Business Publishing.

The China Business Case Center provides two workshops each year on case development and teaching for business educators across the country. The Center also organizes an annual conference on management case studies, and runs national case competitions.

Research Support

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. The project was completed in 2013. Building upon a deep understanding of the demands of the modern classroom and the need of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing. It also seeks to facilitate admission, teaching, research, and other school activities. The school buildings are now fully equipped with wireless Internet access. The internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS and Scientific WorkPlace are also available on the new platform to support faculty research and teaching.

Library

Established in 1985, Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 business books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added

to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers and magazines across the board areas of management and business. The Library currently subscribes to 600 periodicals, including 160 in foreign languages. In recognition of the growing trend towards digitalization, the SEM library and other Tsinghua libraries now provide faculty and students access to a wide spectrum of online databases and digital content, including Blackwell, EBSCO, Elsevier, JSTOR, OCLC, Springer, SAGE, PROQUEST, EMERALD, WIND, CSMAR, EPS, RESET, BVD MacroChina Industries Database, DATE, ZDBChina and Global Cases Discovery System. Since October 2013, the SEM library and other libraries on campus began to offer universal-return service that allows borrowers to return books at any campus library location. The SEM library has become a digitalized, research-oriented modern library that supports the research and curricular needs of its faculty and students.

Laboratories

Management Information Systems Laboratory
Enterprise Resource Planning (ERP) Laboratory
Behavior and Communication Laboratory
Advanced ICT Laboratory

International Collaborations

Membership in International Organizations

AACSB	Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSI Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainlan	
	AACSB accreditation	J WILI
	12 Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation	f
	Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference	
AAPBS	Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)	
	05 Tsinghua SEM hosted the First Annual Conference of AAPBS	
CEMS	Tsinghua SEM became an Associate Academic Member of the Community of European Managem Schools (CEMS)	ent
	11 Tsinghua SEM joined CEMS, becoming the only Chinese school with CEMS membership	
	14 Tsinghua SEM hosted the annual Strategic Board meeting	
EFMD	Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)	
	Tsinghua SEM was awarded EQUIS accreditation by EFMD	
	11 Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label	
Executive MBA	Tsinghua SEM became a member of the Executive MBA Council	
Council	Tsinghua SEM hosted the Asia regional meeting	
	14 Tsinghua SEM hosted the Asia regional meeting	
GMAC	75 Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)	
PIM	Tsinghua SEM became a member of the Partnership in International Management (PIM)	
	Tsinghua SEM co-hosted the 40th Annual PIM Conference	
PRME	707 Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initia	tive
UNICON	Tsinghua SEM became a member of the International University Consortium for Executive Educati (UNICON)	on
	• • •	



In-depth Partnerships and Collaborations with World's Top Business Schools

HBS



HARVARD BUSINESS SCHOOL

2001

Partnerships with Harvard Business School include co-branding of executive education programs, faculty exchanges and case development

MIT Sloan



1996

Partnership with MIT Sloan School of Management in launching the International MBA Program

HEC Paris



1998

Partnerships with HEC Paris include faculty exchanges, executive education programs, and MBA dual-degree programs

2013

Partnership with HEC Paris in launching the dual-degree program of Master in International Finance

Stanford GSB

STANFORD SEBUSINESS

2005

Partnership with Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP)

INSEAD

INSEAD

2006

Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program

Wharton



1997

Partnership with the Wharton School of the University of Pennsylvania in launching faculty exchanges

2010

Partnership with the Wharton School of the University of Pennsylvania in launching student exchanges

Extensive International Student Exchange Network

Tsinghua SEM's extensive network of international exchange partners provides tremendous opportunities for students to gain international experiences. As of September 31, 2016, the School has student exchange partnerships with 109 international institutions around the globe. In 2016, the School provided more than 430 study abroad opportunities for students and enrolled approximately 400 reciprocal exchange students from partner schools.

A Partial List

North America

Stanford University

Columbia University

Cornell University (Johnson)

Yale University

Duke University (Fuqua)

MIT (Sloan)

UC Berkeley (Haas)

UC Davis

New York University (Stern)

Northwestern University (Kellogg)

Babson College

University of Michigan (Ross)

UNC-Chapel Hill (Kenan-Flager)

University of Pennsylvania (Wharton)

University of Wisconsin-Madison

University of Minnesota(Carlson)
University of Richmond(Robins)

University of Illinois at Urbana-

Champaign

University of Toronto (Rotman)

University of Western Ontario (Ivey)

Queen's University

Europe

London Business School

London School of Economics and

Political Science

University College London

HEC Paris

Instituto de Empresa Business School

Bocconi University

Copenhagen Business School

ESADE Business School

ESSEC

Katholieke Universiteit Leuven

Norwegian School of Economics

and Business Administration

St. Petersburg University

University of Cologne

University of Zurich

Vienna University of Economics

and Business

Asia-Pacific

Singapore Management University

National University of Singapore

Indian School of Business

Keio University

Nanyang Technological University

Thammasat Business School

University of Auckland

University of Melbourne

University of Sydney

Waseda University

Chinese University of Hong Kong

Hong Kong University of Science

and Technology

National Taiwan University

Latin America

FGV-EAESP

Pontificia Universidad Catolica de Chile

Resource Development

To promote the development of educational cause of Tsinghua SEM, improve educational quality and academic level, strengthen the relation between the school and society, the school accepts the voluntary donations from domestic and foreign enterprises, social organizations and individuals. The supporting areas are classified as follows:

- Chair Professorship
- Faculty Development
- Research Centers/Programs
- Infrastructure and Facilities
- Scholarship

- International Collaboration Projects/Academic Meetings
- Students/Alumni Events and Activities
- In-kind Donations
- Specific Projects
- Others

Donors of Chair Professorships

Endowed Chairs

Alibaba Foundation

Apple Inc.

China Construction Bank

Margaret Liu Collins Freeman Foundation

Houghton Freeman

General Atlantic LLC

Terry Gou

Hon Hai Technology Group

Irwin Mark Jacobs

Henry R. Kravis

Richard Li

PepsiCo Inc.

David M. Rubenstein

Stephen A. Schwarzman

The Starr Foundation

Stephen A. Schwarzman Education

Foundation

Starr International Foundation

Tsinghua SEM MBA Alumni Association

Tsinghua SEM Undergraduate Alumni

Association

Zurich Insurance Group

Term Chairs

AXA Group

China Ocean Shipping (Group)

Company (COSCO)

CITIC Securities Company Limited

EMC Computer Systems (China) Co.,

Ltd.

Flex

Lenovo

Richard Li

The Coca-Cola Company

Tsinghua Tongfang Co., Ltd.

Term Chairs (Completed)

Esquel Group

Goldman Sachs Charitable Gift Fund

(UK)

Merill Lynch & Co.

Alumni

Tsinghua SEM is extremely fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution.

The School currently has more than 27,000 alumni from its degree programs, over 2,600 alumni from collaborative degree programs, and over 70,000 alumni from non-degree programs. The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, including a dedicated online community for alumni and friends, a comprehensive alumni database, alumni reunions and other events, forums and seminars that help alumni obtain new knowledge, expand their social networks and facilitate professional development. The School also runs an alumni e-newsletter, and uses various social media tools to keep our alumni informed of school news and activities.

Alumni associations serve to foster a mutually beneficial relationship between the School and its alumni, and provide a wide range of opportunities, services and resources to support alumni activities. The School established the MBA Alumni Association in 2000, the EMBA Alumni Association in 2002, the Ph.D. Alumni Association in 2013, the Undergraduate Alumni

Association and the Master's Alumni Association in 2014, and the Executive Education Alumni Association in 2015. In 2014. the School also established Tsinghua Alumni Association SEM Chapter (Tsinghua SEM Alumni Association), an umbrella organization that incorporates all of SEM's alumni associations and chapters.

On May 25, 2013, Tsinghua SEM established Tsinghua SEM Hong Kong Alumni Association. On November 16, 2014, the School established Tsinghua SEM Southeast Asia Alumni Association. On April 18, 2015, the School established Tsinghua SEM North America Alumni Association and its four regional chapters. On November 22, 2015, Tsinghua SEM Europe Alumni Association was established. On October 25, 2016, the School established Tsinghua SEM East Asia Alumni Association.

Since 2010, the School has organized several Alumni Day events in different parts of China in an effort to connect alumni with each other, keep them updated on latest school initiatives and future development plan, and engage them for substantive discussions on the issues facing China's economy. Alumni Day events have been held in Shanghai, Beijing, Shenzhen, Hangzhou, Hong Kong and Southeast Asia attracting more than 2.700 alumni.



Tsinghua SEM Alumni Associations

Structure			
By Program	Undergraduate Alumni Association	Ph.D. Alumni Association	Master's Alumni Association
	MBA Alumni Association	EMBA Alumni Association	Executive Education Alumni Association
			Yangtze River Delta Chapter Pearl River Delta Chapter
By Region	Shanghai Alumni Association	Shenzhen Alumni Association	Sichuan Alumni Association
	Shenyang Alumni Association		
	Hong Kong Alumni Association	Southeast Asia Alumni Association	North America Alumni Association
		Singapore Alumni Association	East US Alumni Association West US Alumni Association East Canada Alumni Association West Canada Alumni Association
	Europe Alumni Association	East Asia Alumni Association	riod cariada rialinin accountant
	 UK Alumni Association France Alumni Association Germany Alumni Association	Japan Alumni Association Korea Alumni Association	
By Specialty	Internet Association	Entrepreneurship Association	Reading Association
	Photography Association	Outdoor Sport Association	Football Association

To Advance Knowledge and Cultivate Leaders for China and the World.





For more information, scan the code and visit Tsinghua SEM official website. http://www.sem.tsinghua.edu.cn

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