School of Economics and Management
Tsinghua University
2016-2017
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<td>Leadership and Organization Management</td>
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<td>Marketing</td>
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MISSION
To Advance Knowledge and Cultivate Leaders for China and the World.

ASPIRATION
To Be a World-Class School of Economics and Management.

CORE VALUES
Integrity  Dedication  Respect
Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let us work together toward the goal of building a world-class school of economics and management.

For over twenty years Tsinghua University School of Economics and Management has been growing fast along with the reform, opening-up and development of the Chinese economy. Today we continue to strive for building a world-class school of economics and management. The School benefits from the synergy of bringing two academic disciplines of economics and management into one institution. The School is committed to the excellence of both research and teaching for the purpose of advancing knowledge and cultivating leaders. The School cherishes ideas and theories, and at the same time values practical solutions and actions. The School combines China roots with global reach, and works to contribute to the development of China’s economy and society as well as to make an impact in the world.
## Tsinghua Overview

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<th>Establishing Year</th>
<th>National Key Disciplines</th>
<th>National Laboratory</th>
<th>National Key Laboratories</th>
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<tr>
<td>1911</td>
<td>39</td>
<td>1</td>
<td>13</td>
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<tr>
<td>Schools</td>
<td>National Engineering Laboratories</td>
<td>Ministry of Education Key Laboratories</td>
<td>Beijing Municipal Key Laboratories</td>
</tr>
<tr>
<td>20</td>
<td>7</td>
<td>17</td>
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<tr>
<td>Departments</td>
<td>17</td>
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<tr>
<td>54</td>
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<table>
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<tr>
<th>Undergraduate Programs</th>
<th>National Key Laboratories</th>
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<tr>
<td>75</td>
<td>7</td>
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<tr>
<td>The Second Degree Programs</td>
<td>17</td>
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<td>10</td>
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<thead>
<tr>
<th>Doctoral and Master's Programs</th>
<th>Library Collection (thousand volume)</th>
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<tr>
<td>65</td>
<td>4,912</td>
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<tr>
<td></td>
<td>Campus Area (hectare)</td>
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<tr>
<td></td>
<td>450.38</td>
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<tr>
<td>Category</td>
<td>Number</td>
</tr>
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<td>---------------------------------------</td>
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</tr>
<tr>
<td>Faculty and Staff</td>
<td>13,670</td>
</tr>
<tr>
<td>Faculty</td>
<td>3,395</td>
</tr>
<tr>
<td>Members of the Chinese Academy of Sciences</td>
<td>45</td>
</tr>
<tr>
<td>Members of the Chinese Academy of Engineering</td>
<td>33</td>
</tr>
<tr>
<td>Registered Students *</td>
<td>46,200</td>
</tr>
<tr>
<td>Undergraduate Students *</td>
<td>15,636</td>
</tr>
<tr>
<td>Post-graduates *</td>
<td>18,611</td>
</tr>
<tr>
<td>Doctoral Candidates *</td>
<td>11,903</td>
</tr>
<tr>
<td>International Students *</td>
<td>2,692</td>
</tr>
<tr>
<td>Hong Kong, Macao and Taiwan Students *</td>
<td>573</td>
</tr>
</tbody>
</table>

* Including data from Peking Union Medical College, Tsinghua University
* Data as of December 31, 2015.
* Data source: Tsinghua University official website.
About Tsinghua SEM

Milestones

1926
• Department of Economics established with ZHU Binyuan as Chair

1928
• CHEN Daisun appointed as Chair of Department of Economics

1952
• Department of Economics merged into other universities under a nationwide academic restructuring regime

1979
• Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
• Master’s in Management Engineering program began

1980
• Undergraduate program began

1981
• Executive education program for high-level managers of enterprises began

1984
• Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean

1986
• Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
• Old SEM Building completed and put into use

1991
• MBA program launched

1994
• Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: “If each of you runs an enterprise successfully, there will be a great hope for China’s economy”

1997
• Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
• International MBA program in collaboration with MIT Sloan School of Management launched

1998
• Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

2000
• The Advisory Board established with ZHU Rongji as Honorary Chairman

2001
• ZHAO Chunjun became the second Dean of Tsinghua SEM
• Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
• Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program

2002
• EMBA program launched
• Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
• Special-Term Professorship program launched

2003
• Tsinghua SEM accredited to grant doctoral degrees in Political Economy

2004
• Tsinghua SEM celebrated its 20th anniversary
• Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy

2005
• Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM
2006
- QIAN Yingyi became the fourth Dean of Tsinghua SEM
- Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
- The second degree undergraduate program in Economics began

2007
- Tsinghua SEM obtained AACSB accreditation
- Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
- The Tsinghua-INSEAD dual degree EMBA program began

2008
- Tsinghua SEM accredited under EQUIS

2009
- New undergraduate curriculum launched
- New MBA curriculum launched
- Master’s in Professional Accounting program launched

2010
- Tsinghua SEM completed the first phase of a new IT project
- MBA admissions reform initiated
- Master’s programs reform initiated, and Master’s in Management (MIM) program initiated, first in China

2011
- Tsinghua Business Review launched
- Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
- Celebration held for the 85th anniversary of the Department of Economics
- Master’s in Management (MIM) program and Master’s in Finance program began
- Doctoral programs restructured with admissions decisions made by department
- Tsinghua SEM completed the second phase of the new IT project

2012
- The faculty tenure-track system implemented
- All new EMBA curriculum launched
- The Tsinghua-INSEAD dual degree EMBA program ranked fourth globally and first among EMBA programs in mainland China in the Financial Times EMBA ranking
- The third phase of the new IT project completed

2013
- Department of Innovation, Entrepreneurship and Strategy established
- Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- MBA+X dual-degree program launched
- Tsinghua SEM Entrepreneur Fellows Program launched

2014
- Undergraduate admissions reform experiment initiated

2015
- Tsinghua-SMU Master of Science in CFO Leadership program launched
- Tsinghua SEM X-elerator launched
- A track of Innovation, Entrepreneurship and Leadership of the second degree undergraduate program in Management offered
- A track of Finance of the second degree undergraduate program in Economics offered
- The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the Financial Times EMBA ranking, first time for a mainland Chinese business school

2016
- China Journal of Economics launched
- Tsinghua SEM celebrated its 30th anniversary
- New buildings groundbreaking ceremony held
- Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
- Undergraduate education reform won the first prize of China national education achievement award
- Tsinghua-Columbia dual degree Master’s program in business analytics launched
- MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

2016
- Tsinghua SEM completed the first phase of a new IT project
- MBA admissions reform initiated
- Master’s programs reform initiated, and Master’s in Management (MIM) program initiated, first in China

2017
- The exhibition on Professor CHEN Daisun opened
- The exhibition on Professor ZHAO Jiahe opened
- A new course ZHU Rongji Economic and Management Theory and Practice launched
# Organizational Structure

## Departments
- Accounting
- Economics
- Finance
- Innovation, Entrepreneurship and Strategy
- Leadership and Organization Management
- Management Science and Engineering
- Marketing

## Program Offices
- Academic Affairs Office
- Master’s Programs Office
- MBA Programs
- EMBA Programs
- Executive Education
- Tsinghua x-lab
- Tsinghua SEM X-elerator
- Online Education Office

## Library and Laboratories
- Library
- Management Information Systems Laboratory
- Enterprise Resources Planning (ERP) Laboratory
- Behavior and Communication Laboratory
- Advanced ICT Laboratory

## Research Centers
- National Center for Economic Research
- Research Center for Technological Innovation
- Research Center for Contemporary Management
- China Business Research Center
- China Business Case Center
- National Entrepreneurship Research Center
- China Center for Financial Research
- Center for China in the World Economy
- China Retail Research Center
- National Institute for Fiscal Studies
- China Research Center for Insurance and Risk Management
- Center for Leadership Development and Research
- Research Center for Healthcare Management
- China Data Center

## Administrative Offices
- Dean’s Office
- Faculty Development Office
- Research Affairs Office
- Staff Human Resources Office
- Accounting Office
- IT/IS Office
- Logistic Office
- Student Affairs Office
- Career Development Center
- Alumni Center
- Resource Development Office
- International Office
- Marketing and Communications Office
- Facilities Planning and Construction Office

## CPC Offices
- CPC Committee Office
- Undergraduate Student Affairs Office
- Graduate Student Affairs Office
The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

Honorary Chairman

ZHENG Rongji

Honorary Members

Lord Browne of Madingley
Chairman, L1 Energy (UK) LLP Chairman, Huawei Technologies (UK) Ltd Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.
Chairman, Paulson Institute Former U.S. Secretary of the Treasury Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.
Chairman, Business Advisory Board for BDT Capital Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan
Member, Standing Committee of Political Bureau of CPC Central Committee Secretary, CPC Central Commission for Discipline Inspection

Chairman

Jim Breyer
Founder and CEO, Breyer Capital

Vice Chairman

QIU Yong
President, Tsinghua University

Members

Mary T. Barra
Chairman and CEO, General Motors Company

Dominic Barton
Global Managing Director, McKinsey & Company

Lloyd C. Blankfein
Chairman and CEO, The Goldman Sachs Group, Inc.

Sir John Bond
Former Chairman, Vodafone Group PLC Former Group Chairman, HSBC Holdings PLC

Carlos Brito
CEO, Anheuser-Busch InBev

CHANG Zhenming
Chairman, CITIC Group

CHEN Jining
Minister, Ministry of Environmental Protection, People’s Republic of China Former President, Tsinghua University

CHEN Yuan
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC) Former Chairman, China Development Bank

Tim Cook
CEO, Apple

Michael Corbat
CEO, Citigroup Inc.

Jamie Dimon
Chairman and CEO, JPMorgan Chase & Co.

Robert Dudley
Group Chief Executive, BP PLC

Denis Duverne
Chairman of the Board, AXA Group

Mark Fields
President and CEO, Ford Motor Company

William E. Ford
CEO, General Atlantic LLC

Victor K. Fung
Group Chairman, Fung Group Honorary Chairman, Li & Fung Limited

Christopher B. Galvin
Chairman, CEO and Co-Founder, Harrison Street Capital LLC Former Chairman and CEO, Motorola Inc.

Geoffrey Garrett
Dean, The Wharton School of the University of Pennsylvania

Carlos Ghosn
Chairman and CEO, The Renault-Nissan Alliance

Terry Gou
Founder and CEO, Foxconn Technology Group

Mario Greco
CEO, Zurich Insurance Group

Maurice R. Greenberg
Chairman and CEO, C. V. Starr & Co., Inc. Former Chairman and CEO, AIG

GU Binglin
Chairman, Beijing Association for Science and Technology Former President, Tsinghua University

GUO Shuqing
Governor, Shandong Province Former Chairman, China Securities Regulatory Commission
HO Ching  
CEO, Temasek Holdings Private Limited

Nobuyuki Idei  
Founder and CEO, Quantum Leaps Corporation  
Former Chairman and Group CEO, Sony Corporation

Irwin Mark Jacobs  
Founding Chairman and CEO Emeritus, Qualcomm Inc.

Muhtar Kent  
Chairman and CEO, The Coca-Cola Company

Henry R. Kravis  
Co-Chairman and Co-CEO, KKR

Jonathan D. Levin  
Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin  
CEO, Coursera  
Former President, Yale University

Richard Li  
Chairman and Chief Executive, Pacific Century Group

Robin Li  
Co-Founder, Chairman and CEO, Baidu Inc.

LI Rongrong  
Former Chairman, State-Owned Assets Supervision and Administration Commission

LIU Chuanzhi  
Chairman, Legend Holdings Corporation  
Founder, Lenovo Group Limited

LIU He  
Minister, Office of the Central Leading Group on Financial and Economic Affairs

LIU Mingkang  
Former Chairman, China Banking Regulatory Commission

LIU Shiyu  
Chairman, China Securities Regulatory Commission (CSRC)  
Secretary, The CPC CSRC Committee

LOU Jiwei  
Minister, Ministry of Finance, People’s Republic of China

Andrónico Luksic  
Chairman, Luksic Group

Jack Ma  
Executive Chairman, Alibaba Group

MA Kai  
Member, Political Bureau of CPC Central Committee  
Vice Premier, State Council, People’s Republic of China

Pony Ma  
Core Founder, Chairman of the Board and CEO, Tencent

Eric S. Maskin  
Adams University Professor, Harvard University  
2007 Nobel Laureate in Economics

Doug McMillon  
President and CEO, Wal-Mart Stores, Inc.

Mike McNamara  
CEO, Flex

Cyrus P. Mistry  
Chairman, Tata Sons

Elon Musk  
Co-Founder, CEO and Product Architect, Tesla Motors  
CEO and CTO, SpaceX  
Chairman, SolarCity

Satya Nadella  
CEO, Microsoft

Nitin Nohria  
Dean, Harvard Business School

Indra K. Nooyi  
Chairman and CEO, PepsiCo

Brian L. Roberts  
Chairman and CEO, Comcast Corporation

Ginni Rometty  
Chairman, President and CEO, IBM

David M. Rubenstein  
Co-Founder and Co-CEO, The Carlyle Group

David Schmittein  
John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman  
Chairman, CEO and Co-Founder, Blackstone

Risto Siilasmaa  
Chairman, Nokia Corporation  
Chairman and Founder, F-Secure Corporation

A. Michael Spence  
Professor, Stern School of Business, New York University  
2001 Nobel Laureate in Economics

John L. Thornton  
Chairman, Barrick Gold Corporation  
Co-Chairman, Board of Trustees, Brookings Institution

Ben van Beurden  
CEO, Royal Dutch Shell PLC

Jacob Wallenberg  
Chairman, Investor AB

WANG Dazhong  
Former President, Tsinghua University

Marjorie Yang  
Chairman, Esquel Group

ZHOU Xiaochuan  
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)  
Governor, People’s Bank of China

Mark Zuckerberg  
Founder, Chairman and CEO, Facebook Inc.
As of October 2016, Tsinghua SEM has 153 full-time faculty members and 24 visiting faculty. 149 faculty members have Ph.D. degrees. Three are “Thousand Talents Program” Professors. Nine are Chang Jiang Scholars. Seven are Chair Professors. Eight are recipients of the China National Science Foundation for Distinguished Young Scholars.
Department of Accounting

CHEN Guanting
Associate Professor

- Bachelor, 1985, Renmin University of China
- Master, 1989, Renmin University of China
- Ph.D., 1997, Renmin University of China

Research Areas
Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning

CHEN Wuzhao
Associate Professor

- Bachelor, 1992, Zhongnan University of Finance and Economics
- Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2004, Tsinghua University

Research Areas
Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis

CHEN Xiao
Professor

- Bachelor, 1983, Wuhan Institute of Chemical Engineering
- Master, 1989, University of Science and Technology of China
- Ph.D., 1996, Tulane University

Research Areas
Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation

HAO Zhenping
Professor

- Bachelor, 1982, Tianjin University of Finance and Economics
- Master, 1987, Tianjin University of Finance and Economics
- Ph.D., 1992, Tianjin University of Finance and Economics

Research Areas
Auditing Theories and Practices, Corporate Governance and Internal Control, Financial Accounting Theories and Practices, Multi-National Corporations and International Accounting

JIA Ning
Associate Professor

- Bachelor, 2002, University of Minnesota
- Master, 2004, Stanford University
- Ph.D., 2007, Stanford University

Research Areas
Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets

LI Dan
Associate Professor

- Bachelor, 2001, Beijing Institute of Technology
- Ph.D., 2007, Georgia Institute of Technology

Research Areas
Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls

DU Shengli
Associate Professor

- Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas
Luo Mei
Associate Professor

- Bachelor, 1998, Tsinghua University
- Ph.D., 2004, University of California, Berkeley

Research Areas

Luo Ting
Associate Professor

- Bachelor, 1997, Peking University
- Ph.D., 2007, University of Wisconsin-Madison

Research Areas

Qian Ping
Associate Professor

- Bachelor, 1992, Sichuan University
- Master, 1995, Sichuan University
- Ph.D., 1998, Peking University

Research Areas
Financial Information and Capital Market, Financial Information and Management Control, Financial Fraud Investigation, Venture Capital

Wang Kun
Associate Professor

- Bachelor, 1998, Nankai University
- Ph.D., 2003, Hong Kong University of Science and Technology

Research Areas
Corporate Governance, Financial Accounting, Audit Quality

Xiao Donglin
Professor

- Bachelor, 1984, Jiangxi Institute of Finance and Economics
- Master, 1990, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 1994, Research Institute for Fiscal Science, Ministry of Finance

Research Areas
Financial Reporting and Corporate Governance, Accounting Standards, Comparative Accounting

Xiao Xing
Professor, Chair

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2004, Tsinghua University

Research Areas
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting

Xie Deren
Professor

- Bachelor, 1993, Xiamen University
- Ph.D., 1998, Xiamen University

Research Areas
Accounting and interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Corporate Governance and Executive Incentive, Regulation of CPA Industry

Xue Jian
Associate Professor

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2006, Carnegie Mellon University

Research Areas
ZHOU Li
Research Fellow

• Bachelor, 1988, Southeast University
• Master, 1991, Southeast University
• Ph.D., 2002, Tsinghua University

Research Areas
Accounting, Public Policy, Research Policy

ZHANG Haiyan
Associate Professor

• Bachelor, 1994, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

YU Zengbiao
Professor

• Bachelor, 1982, Hebei University
• Ph.D., 1993, Xiamen University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Management Control Mechanisms, Accounting Education

CHENG Qiang
Distinguished Visiting Professor
Lee Kong Chian Chair Professor of Accounting,
Singapore Management University

Research Areas
Corporate Governance, CEO Compensation, Corporate Disclosure, Earnings Management/Restatement, Family Firms

BAI Chong-en
Mansfield Freeman Chair Professor,
Executive Associate Dean

• Bachelor, 1983, University of Science and Technology of China
• Ph.D., 1988, University of California, San Diego
• Ph.D., 1993, Harvard University

Research Areas
Institutional Economics, Economic Growth and Development, Public Economics, Finance, Corporate Governance and Chinese Economy

CHEN Qi
Distinguished Visiting Professor, Co-chair
Martin L. Black. Professor, Duke University

Research Areas
Role of Information in Financial Markets, Corporate Finance, Corporate Governance and Incentive Mechanism, Mutual Fund Behaviors, Financial Analysts Behavior

CAO Jing
Associate Professor

• Bachelor, 1998, Peking University
• Master, 2001, Peking University
• Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics, Economics of Climate Change, Public Economics
GAO Ming
Assistant Professor

- Bachelor, 2001, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, London Business School

Research Areas
Microeconomic Theory, Organizational Behavior, Behavioral Economics, Corporate Governance

LI Mingzhi
Associate Professor

- Bachelor, 1987, Nankai University
- Master, 1990, Shanghai Jiaotong University
- Ph.D., 1999, the University of Texas at Austin

Research Areas
Industrial Organization, Electronic Commerce

GUO Meixin
Assistant Professor

- Bachelor, 2001, Nanjing University
- Master, 2004, Peking University
- Ph.D., 2010, University of California, Davis

Research Areas
International Macroeconomics/Finance, International Trade, Applied Econometrics, Macroeconomics

LIU Lingling
Professor

- Bachelor, 1982, Harbin Normal University
- Master, 1991, Harbin Normal University
- Ph.D., 1996, Renmin University of China

Research Areas
Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System

HONG Shengjie
Assistant Professor

- Bachelor, 2005, Wuhan University
- Master, 2007, Wuhan University
- Ph.D., 2012, University of Wisconsin-Madison

Research Areas
Econometric Theory, Applied Econometrics

LIU Qing
Associate Professor

- Bachelor, 1996, Xinjiang University of Finance and Economics
- Master, 1999, Zhejiang University
- Master, 2002, University of British Columbia
- Ph.D., 2008, University of Toronto

Research Areas
International Macroeconomics, Monetary Economics, Macroeconomics

LIU Xiao
Associate Professor

- Bachelor, 2006, Renmin University of China
- Master, 2010, University of Michigan
- Ph.D., 2012, University of Michigan

Research Areas
Experimental and Behavioral Economics, Game Theory, Mechanism Design
LU Lin  
Assistant Professor  
- Bachelor, 2002, Wuhan University  
- Master, 2005, Wuhan University  
- Ph.D., 2010, University of Minnesota  

Research Areas  
International Economics, Macroeconomics, Economic Growth and Development

MA Hong  
Associate Professor  
- Bachelor, 2002, Fudan University  
- Master, 2004, University of California, Davis  
- Ph.D., 2009, University of California, Davis  

Research Areas  
International Trade, Development Economics, International Price Comparison

MENG Lingsheng  
Associate Professor  
- Bachelor, 2002, Peking University  
- Master, 2004, Chinese University of Hong Kong  
- Ph.D., 2010, University of Maryland  

Research Areas  
Development Economics, Public Economics, Labor Economics

OUYANG Min  
Associate Professor  
- Bachelor, 2000, Peking University  
- Master, 2003, University of Maryland  
- Ph.D., 2005, University of Maryland  

Research Areas  
Macroeconomics, Applied Econometrics, Industrial Organization, Labor Economics

PAN Wenqing  
Professor  
- Bachelor, 1987, Northwest Normal University  
- Master, 1992, Lanzhou University  
- Ph.D., 1999, Renmin University of China  

Research Areas  
Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics

QI Liangshu  
Associate Professor  
- Bachelor, 1993, Nankai University  
- Master, 1996, Peking University  
- Ph.D., 1999, Peking University  

Research Areas  
Health Economics, Development Economics

QIAN Yingyi  
Professor, Dean  
- Bachelor, 1982, Tsinghua University  
- Master, 1982, Columbia University  
- Master, 1984, Yale University  
- Ph.D., 1990, Harvard University  

Research Areas  
Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy

QIAO Xue  
Associate Professor  
- Bachelor, 1998, Peking University  
- Ph.D., 2007, Iowa State University  

Research Areas  
Macroeconomics, Political Economy
SHI Xinzheng  
Associate Professor

- Bachelor, 2000, Peking University  
- Master, 2003, Peking University  
- Ph.D., 2009, University of Michigan

Research Areas  
Development/Transition Economics, Public Economics, Applied Microeconomics, Chinese Economy

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XU Yuan  
Assistant Professor

- Bachelor, 2002, Fudan University  
- Ph.D., 2009, University of California, Davis

Research Areas  
Macroeconomics, International Macroeconomics, Applied Time Series Analysis

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Alexander C. White  
Assistant Professor

- Bachelor, 2005, Columbia University  
- Master, 2006, Toulouse School of Economics  
- Ph.D., 2010, Toulouse School of Economics

Research Areas  
Industrial Organization, Microeconomic Theory, Economics of the Internet

---

ZHENG Jie  
Assistant Professor

- Bachelor, 2003, Fudan University  
- Master, 2005, Tsinghua University  
- Ph.D., 2011, Washington University in St. Louis

Research Areas  
Microeconomic Theory, Industrial Organization, Mathematical Economics, Financial Economics, Experimental Economics

---

Alexander C. White  
Assistant Professor

- Bachelor, 2005, Columbia University  
- Master, 2006, Toulouse School of Economics  
- Ph.D., 2010, Toulouse School of Economics

Research Areas  
Industrial Organization, Microeconomic Theory, Economics of the Internet

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WU Binzhen  
Associate Professor

- Bachelor, 1998, Xi’an Jiaotong University  
- Master, 2001, Peking University  
- Ph.D., 2006, University of Wisconsin-Madison

Research Areas  
Public Economics, Applied Micro, Economics of Education

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YAO Wen  
Assistant Professor

- Bachelor, 2006, Fudan University  
- Bachelor, 2006, University of Birmingham  
- Ph.D., 2011, University of Pennsylvania

Research Areas  
Macroeconomics, International Finance, Computational Economics

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WU Kangping  
Professor

- Bachelor, 1982, Northwest University  
- Master, 1985, Northwest University  
- Ph.D., 1989, Chinese Academy of Sciences

Research Areas  
Microeconomics, Macroeconomics, Economic Growth

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WU Kangping  
Professor

- Bachelor, 1982, Northwest University  
- Master, 1985, Northwest University  
- Ph.D., 1989, Chinese Academy of Sciences

Research Areas  
Microeconomics, Macroeconomics, Economic Growth

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ZHENG Jie  
Assistant Professor

- Bachelor, 2003, Tsinghua University  
- Master, 2007, Washington University in St. Louis  
- Ph.D., 2011, Washington University in St. Louis

Research Areas  
Microeconomic Theory, Industrial Organization, Mathematical Economics, Financial Economics, Experimental Economics
ZHONG Xiaohan
Associate Professor, Chair

- Bachelor, 1994, Tsinghua University
- Master/Ph.D., 1999, Tsinghua University

Research Areas
Development Economics, Labor Economics, Political Economy, Applied Microeconomics, Chinese Economy

ZHU Lin
Assistant Professor

- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
- Ph.D., 2012, Indiana University, Bloomington

Research Areas
Set Inference for Partially Identified Models, Semiparametric/Nonparametric Estimation and Testing of Econometric Models, Time Series Econometrics

XU Chenggang
Special-Term Professor
Chung Hon-Dak Professor in Economic Development, University of Hong Kong

Research Areas
Political Economics, Law and Finance, Contract Theory Development Economics

Group of Mr. and Mrs. Tien Oung Liu
Distinguished Visiting Chair Professor

Philippe Aghion
Robert C. Waggoner Professor of Economics, Harvard University

Chang Tai Hsieh
Phyllis and Irwin Winkelried Professor of Economics, The University of Chicago

Torsten Erik Persson
Professor, Stockholm University

Gerard Roland
E. Morris Cox Professor of Economics and Professor of Political Science, University of California, Berkeley

Kjetil Storesletten
Professor, University of Oslo

Aleh Tsyvinski
Arthur M. Okun Professor of Economics, Yale University

Fabrizio Zilibotti
Professor, University of Zurich

Department of Finance

Visiting Faculty

CHEN Yan
Distinguished Visiting Professor
Daniel Kahneman Collegiate Professor of Information, University of Michigan

Research Areas
Experimental Economics, Mechanism Design, Information Economics

WEN Yi
Distinguished Visiting Professor
Assistant Vice President, Federal Reserve Bank of St. Louis, USA

Research Areas
Macroeconomics, Monetary Policy, Economic Growth and Development
CHEN Bingzheng
Professor

- Bachelor, 1982, University of Science and Technology of China
- Master, 1985, Renmin University of China
- Ph.D., 1995, Tsinghua University

Research Areas
Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization

CHEN Taotao
Professor

- Bachelor, 1988, Tsinghua University
- Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2003, Tsinghua University

Research Areas

CHEN Yunling
Assistant Professor

- Bachelor, 2002, Fudan University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Corporate Finance, Financial Market, Corporate Governance

DENG Yinglu
Assistant Professor

- Bachelor, 2004, Peking University
- Master, 2006, Peking University
- Master, 2010, University of Texas at Austin
- Ph.D., 2011, University of Texas at Austin

Research Areas
Asset Pricing, Quantitative Finance, Risk Management, Insurance and Financial Innovation

GAO Feng
Associate Professor

- Bachelor, 1999, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas
Financial Econometrics, Asset Pricing, Risk Management

HE Ping
Associate Professor

- Bachelor, 1997, Tsinghua University
- Master, 2002, University of Pennsylvania
- Ph.D., 2004, University of Pennsylvania

Research Areas
Financial Institutions, Monetary Economics, Macro-Finance

HUANG Zhangkai
Associate Professor

- Bachelor, 1998, Guangdong University of Foreign Studies
- Master, 1999, University of Essex
- Ph.D., 2003, University of Oxford

Research Areas
Corporate Finance, Law and Finance, Political Economy

JIANG Lei
Assistant Professor

- Bachelor, 2003, Harbin Institute of Technology
- Master, 2005, Harbin Institute of Technology
- Master, 2006, University of Virginia
- Ph.D., 2011, Emory University

Research Areas
Empirical Asset Pricing, Stock Market Microstructure
Hoan Soo Lee  
Assistant Professor  
- Bachelor, 2008, University of California, Berkeley  
- Master, 2011, Harvard University  
- Ph.D., 2013, Harvard University  
Research Areas  
Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance and Contract Theory

LI Daokui  
Mansfield Freeman Chair Professor  
- Bachelor, 1985, Tsinghua University  
- Ph.D., 1992, Harvard University  
Research Areas  
Macroeconomics, International Economics, Chinese Economy, Economic History

LI Jinliang  
Associate Professor  
- Bachelor, 1997, Tsinghua University  
- Ph.D., 2001, Syracuse University  
Research Areas  
Financial Markets, Entrepreneurial Finance, Investments

LI Minwen  
Assistant Professor  
- Bachelor, 1997, Peking University  
- Master, 1999, Tsinghua University  
- Ph.D., 2010, University of Maryland  
Research Areas  
Corporate Finance, Financial Development, Corporate Governance, Board Composition, CEO Turnover and Compensation

LU Yao  
Associate Professor  
- Bachelor, 2000, Central University of Finance and Economics  
- Master, 2003, New York University  
- Ph.D., 2009, University of Michigan  
Research Areas  
Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance

LIU Chun  
Associate Professor  
- Bachelor, 1999, Tsinghua University  
- Master, 2001, Tsinghua University  
- Ph.D., 2007, University of Toronto  
Research Areas  
Financial Econometrics, Financial Market, Risk Management

PANG Jiaren  
Associate Professor  
- Bachelor, 2000, Peking University  
- Master, 2004, Vanderbilt University  
- Ph.D., 2007, Washington University in St. Louis  
Research Areas  
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets

Michael R. Powers  
Zurich Insurance Group Chair Professor  
- Bachelor, 1982, Yale University  
- Master, 1982, Yale University  
- Ph.D., 1987, Harvard University  
Research Areas  
Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers
SHEN Tao
Assistant Professor

- Bachelor, 2006, Nankai University
- Master, 2008, Georgia Institute of Technology
- Ph.D., 2013, University of Minnesota

Research Areas
Corporate Investment, Credit Risks, Corporate Merger and Acquisition

WANG Yintian
Associate Professor

- Bachelor, 1998, Xi’an Jiaotong University
- Master, 2000, Queen’s University
- Ph.D., 2006, McGill University

Research Areas
Derivatives, Econometric Modeling, Risk Management

WANG Guiqin
Associate Professor

- Bachelor, 1986, Dalian Foreign Languages Institute
- Master, 1989, Tsinghua University
- Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas
Financial Services Marketing, Strategic Corporate Communication, Negotiations

YANG Zhishu
Professor, Chair

- Bachelor, 1988, Harbin Institute of Technology
- Master, 1995, Tsinghua University
- Ph.D., 2001, Tsinghua University

Research Areas
Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets

WANG Hao
Associate Professor, Vice Chair

- Bachelor, 1995, Shenyang University of Technology
- MBA, 2000, Eastern Illinois University
- Ph.D., 2007, McGill University

Research Areas
Credit Risk, Fixed Income, Corporate Finance

ZHANG Lihong
Professor, Vice Chair

- Bachelor, 1988, Nankai University
- Master, 1991, Nankai University
- Ph.D., 1999, Chinese Academy of Sciences

Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management

WANG Jun
Associate Professor

- Bachelor, 1995, Northern Jiaotong University
- Master, 1998, Peking University
- Ph.D., 2008, Tsinghua University

Research Areas
Insurance Economics, Risk Management, Corporate Finance

ZHANG Taowei
Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 2000, Tsinghua University

Research Areas
Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism
ZHU Yujie
Professor

• Bachelor, 1992, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2005, Tsinghua University

Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy

ZHANG Jiahua
Associate Professor

• Bachelor, 1991, University of Science and Technology of China
• Master, 1993, New York University
• Ph.D, 1997, New York University
• MBA, 2002, New York University

Research Areas
Financial Economics, Corporate Finance

ZHAO Dongqing
Associate Professor

• Bachelor, 1994, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2006, Tsinghua University

Research Areas
Corporate Finance

ZHU Wuxiang
Professor

• Bachelor, 1987, Tsinghua University
• Master, 1989, Tsinghua University
• Ph.D., 2002, Tsinghua University

Research Areas
Corporate Finance, Industry Finance, Business Model

ZHOU Jingli
Associate Professor

• Bachelor, 1991, University of Science and Technology of China
• Master, 1993, New York University
• Ph.D, 1997, New York University

Research Areas
Financial Economics, Corporate Finance

ZHU Yingzi
Associate Professor

• Bachelor, 1991, University of Science and Technology of China
• Master, 1993, New York University
• Ph.D, 1997, New York University
• MBA, 2002, New York University

Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy

Huang Zhaohui
Associate Professor

• Bachelor, 1991, University of Science and Technology of China
• Master, 1993, New York University
• Ph.D, 1997, New York University
• MBA, 2002, New York University

Research Areas
Corporate Finance, Industry Finance, Business Model

ZHENG Xuan
Professor

• Bachelor, 1992, Tsinghua University
• Master, 1994, Tsinghua University
• Ph.D., 2006, Tsinghua University

Research Areas
Corporate Finance, Industry Finance, Business Model

Niall Ferguson
Distinguished Visiting Professor
Senior Fellow, Standford University

Research Areas
American and British Imperial History, Economic History, Economic Organization in History

HE Zhiguo
Special-Term Professor, Co-chair
Professor, The University of Chicago

Research Areas
Banking and Corporate Finance, Financial Markets and Crisis, Contract Theory

Department of Innovation, Entrepreneurship and Strategy

CHEN Jin
Professor

• Bachelor, 1989, Zhejiang University
• Ph.D., 1994, Zhejiang University

Research Areas
Managing Technological Innovation, Business Administration
CHENG Yuan
Associate Professor

- Bachelor, 1991, Huazhong University of Science and Technology
- Master, 1996, Huazhong University of Science and Technology
- Ph.D., 2000, Tsinghua University

Research Areas
Management of Innovation, Technology Strategy, New Business Development, Entrepreneurship

DUAN Zhirong
Assistant Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2001, University of New South Wales

Research Areas
Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs

JIAO Jie
Associate Professor, Deputy Secretary of CPC Committee

- Bachelor, 1996, Tsinghua University
- MBA, 2002, Tsinghua University
- Ph.D., 2006, the George Washington University

Research Areas
Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy

LEI Jiasu
Professor

- Bachelor, 1983, Xi’an University of Finance and Economics
- Master, 1987, Northwestern University
- Ph.D., 1993, Tsinghua University

Research Areas
Theory of National Economic Security, Innovation, Entrepreneurship and Corporate Growth, Education of Innovation and Entrepreneurship, Economics of Innovation and Entrepreneurship

Gao Jian
Professor, Secretary of CPC Committee

- Bachelor, 1984, Chongqing Institute of Architecture Engineering
- Master, 1987, Chongqing Institute of Architecture Engineering
- Ph.D., 1996, Tsinghua University

Research Areas
Venture Capital, Entrepreneurial Finance, Entrepreneurship, Innovation and Technology Commercialization

JIN Yongjun
Associate Professor

- Bachelor, 1990, East China Normal University
- Master, 1996, Peking University

Research Areas
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study

JIN Zhanming
Professor

- Bachelor, 1980, Jilin University of Technology
- Master, 1983, Chinese Academy of Agricultural and Mechanization Sciences
- Ph.D., 1989, China University of Mining and Technology

Research Areas
LI Donghong
Associate Professor, Vice Chair

• Bachelor, 1993, Lanzhou University
• Master, 1996, Lanzhou University
• Ph.D., 1999, Renmin University of China

Research Areas
Strategy and Organizational Change for Firm’s Sustained Growth, Strategic Alliances, International Strategies

LI Jizhen
Associate Professor

• Bachelor, 1997, Tsinghua University
• Master/Ph.D., 2002, Tsinghua University

Research Areas
Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs

LI Xibao
Associate Professor

• Bachelor, 1993, Shanghai Jiaotong University
• Master, 1998, Tsinghua University
• Master, 2001, The Ohio State University
• Ph.D., 2003, The Ohio State University

Research Areas
Innovation Management, Entrepreneurial Management, Knowledge Management

NING Xiangdong
Professor

• Bachelor, 1988, Tsinghua University
• Master, 1990, Tsinghua University
• Ph.D., 2003, Tsinghua University

Research Areas
Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China

LU Chunyan
Associate Professor

• Bachelor, 1986, Peking University
• Master, 1989, Peking University

Research Areas
Law of Corporation, Contracts and Related Judicial Case Comments

SHI Yongheng
Associate Professor

• Bachelor, 1984, Tsinghua University
• Master, 1987, Tsinghua University
• Ph.D., 1990, Tsinghua University

Research Areas

WANG Yi
Associate Professor

• Bachelor, 1993, Beijing University of Astronautics and Aeronautics
• Master, 1996, Tianjin University
• Ph.D., 2000, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence

WEI Jie
Tsinghua Tongfang Chair Professor

• Bachelor (equivalent), 1979, Northwest University
• Master, 1982, Northwest University
• Ph.D., 1987, Renmin University of China

Research Areas
Corporate Institutional Arrangement, Corporate Strategic Choice, Corporate Culture Cultivation, Corporate External Selecting Mechanism, Macroeconomic Policy Analysis, Macroeconomic Flow-of-funds Analysis, Market Economy Research
Tsinghua SEM 2016 - 2017
Faculty

Steven White
Associate Professor

- Bachelor, 1985, Duke University
- Master, 1988, International University of Japan
- Ph.D., 1997, Massachusetts Institute of Technology

Research Areas
Internationalization, Innovation, Strategy, Strategy Execution, M&A, Alliances

WU Rui
Assistant Professor

- Bachelor, 2001, Peking University
- Master, 2003, University of California, Los Angeles
- Ph.D., 2010, University of Southern California

Research Areas
Strategic Alliances, Inter-firm Relationships, Transaction Cost Theory, Resource-based Theory, Organizational Learning

XUE Lei
Associate Professor

- Bachelor, 1982, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2010, Tsinghua University

Research Areas
Strategy and Innovation Management, Healthcare Management, Business History

XIE Wei
Professor, Chair

- Bachelor, 1989, PLA Transportation Engineering College
- Master, 1993, Southeast University
- Ph.D., 1999, Tsinghua University

Research Areas
Strategic Alliance, Business Model, Innovation Management

YANG Delin
Professor

- Bachelor, 1982, Huazhong Normal University
- Master, 1991, Chinese Academy of Sciences
- Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas
Entrepreneurial Management, Management of Technological Innovation, Interactions between Industry and University, Management of Intellectual Property Rights

XIE Zhenzhen
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2007, Tilburg University
- Ph.D., 2013, Hong Kong University of Science and Technology

Research Areas
Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliances and Emerging Economies

XIE Wei
Professor, Chair

- Bachelor, 1989, PLA Transportation Engineering College
- Master, 1993, Southeast University
- Ph.D., 1999, Tsinghua University

Research Areas
Strategic Alliance, Business Model, Innovation Management

ZHU Hengyuan
Associate Professor, Vice Chair

- Bachelor, 1991, Tsinghua University
- Master, 1999, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas
Department of Leadership and Organization Management

CHEN Guoquan
Professor, Vice Chair

• Bachelor, 1990, Tsinghua University
• Master, 1991, Tsinghua University
• Ph.D., 1994, Tsinghua University

Research Areas
Organizational Learning, Learning Organization, Team Learning, Learning Team, Individual Learning, Leaders’ Individual Learning, Leadership, Team Management

CHEN Hao
Assistant Professor

• Bachelor, 2003, Jilin University
• Master, 2006, Shenzhen University
• Ph.D., 2011, University of Texas at Dallas

Research Areas
Supervisor-subordinate Relationship, the Influence of such Relationship in Organization, Work Ethic and Employees’ extra-role Behavior (eg: Organizational Citizenship Behavior and Deviant Behavior), Entrepreneurial Team Dynamics, Entrepreneurial Team Process and Cross-Culture Comparison Analysis in the Fields above

CHEN Xiao
Assistant Professor

• Bachelor, 2001, Sun Yat-sen University
• Master, 2007, University of Michigan
• Ph.D., 2012, University of Toronto

Research Areas
Priming Effects and Subconscious Mechanism in Organizational Behavior and Human Resource Management, Management in The Chinese Context, Psychological Microfoundations of Strategy

CHI Wei
Associate Professor

• Bachelor, 1998, Renmin University of China
• Ph.D., 2003, University of Minnesota

Research Areas
Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions

JIANG Peng
Associate Professor

• Bachelor, 1997, Jilin University
• Master, 2000, Jilin University
• Ph.D. in Law, 2000, China University of Political Science and Law

Research Areas
Business Legal Environment (Including Labor Relationships), Government-Merchant Relationship and Business History, Business Ethics and Corporate Social Responsibility

QIAN Xiaojun
Professor, Associate Dean

• Bachelor, 1982, Tsinghua University
• Master, 1988, Purdue University
• Ph.D., 1992, Purdue University

Research Areas
Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibilities and Sustainability

QU Qing
Associate Professor

• Bachelor, 1993, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2007, Tsinghua University

Research Areas
Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking
WANG Lei
Assistant Professor

- Bachelor, 2002, Beijing Normal University
- Master, 2005, Beijing Normal University
- Ph.D., 2011, State University of New York at Buffalo

Research Areas
Leadership, Social Networks, Team Knowledge Transfer

WANG Xiaoye
Assistant Professor

- Bachelor, 2000, East China Normal University
- Master, 2004, East China Normal University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Performance Evaluation, Creativity Recognition, Social Cognition

WANG Xueli
Associate Professor

- Bachelor, 1993, Harbin Institute of Technology
- Master, 1996, Harbin Institute of Technology
- MBA, 1996, Macao University
- Ph.D., 2003, Tsinghua University

Research Areas
Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture

WU Weiku
Professor

- Bachelor, 1983, Northeastern University of Technology
- Master, 1987, Harbin Institute of Technology
- Ph.D., 1994, Tsinghua University

Research Areas
Strategic Management, Competition and Game Theory, Leadership, Value Based Leadership, EQ and Leadership, Sunny Mood, Harmonious Leadership

WU Zhiming
Associate Professor

- Bachelor, 1989, Hangzhou University
- Master, 1996, Beijing Normal University
- Ph.D., 1999, Beijing Normal University

Research Areas
Organization and Human Resource Management, Team Effectiveness, Leadership, Employee’s Recruitment and Selection, Expatriate Adjustment

YANG Baiyin
Flex Chair Professor, Chair

- Bachelor, 1982, Nanjing University
- Master, 1992, University of Saskatchewan
- Ph.D., 1996, University of Georgia

Research Areas
Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management

YANG Bin
Professor

- Bachelor, 1992, Tsinghua University
- Master/ Ph.D., 2000, Tsinghua University

Research Areas
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education

YANG Ling
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2006, Tsinghua University
- Ph.D., 2012, Stanford University

Research Areas
Organizational Theory, International Business, Innovation and Entrepreneurship
ZHANG Jiayin
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2008, Tsinghua University
- Master, 2014, Massachusetts Institute of Technology

Research Areas
Organizational Behavior, Organizational Theory, Economic Sociology

ZHANG Jin
Associate Professor

- Bachelor, 1986, Peking University
- Master, 1989, Peking University
- Master, 2002, University of Southern California
- Ph.D., 2004, University of Southern California

Research Areas

ZHANG Mian
Associate Professor

- Bachelor, 1993, Xi’an Jiaotong University
- Ph.D., 2002, Xi’an Jiaotong University

Research Areas
Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity

ZHENG Xiaoming
Associate Professor

- Ph.D., 1998, Chinese Academy of Sciences

Research Areas
Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management

ZHOU Jing
Distinguished Visiting Chair Professor, Co-chair Houston Endowment Professor of Management and Psychology, Rice University

Research Areas
Contextual Effects on Organizational Creativity, Innovation, and Entrepreneurship, Consequences of Employee Creativity, Leadership, Individual and Team Behavior in the Workplace, Cross-Cultural and Diversity Issues in Organizational Behavior and Human Resource Management

CHEN Guoqing
EMC Chair Professor

- Bachelor, 1982, Renmin University of China
- MBA, 1988, Catholic University of Leuven
- Ph.D., 1992, Catholic University of Leuven

Research Areas
IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic

CHEN Jian
Lenovo Chair Professor, Chair

- Bachelor, 1983, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1989, Tsinghua University

Research Areas
Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques
GUO Xunhua
Associate Professor

- Bachelor, 2000, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Information Systems, e-Business, Business Intelligence

LI Xixi
Assistant Professor

- Bachelor, 2006, Hong Kong Polytechnic University
- Ph.D., 2010, Hong Kong Polytechnic University

Research Areas
Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology

HUANG Jinghua
Professor, Vice Chair

- Bachelor, 1986, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
IT Business Value, Social Media

LIN Lihui
Associate Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Master, 1999, University of Texas at Austin
- Ph.D., 2002, University of Texas at Austin

Research Areas
Knowledge Management, Crowdsourcing, Crowd Funding, Open source, E-Commerce, IT Investment, Real Options Analysis, Licensing of Intellectual Property

HUANG Shuo
Associate Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas
Supply Chain Management, Operations Management, Inventory Control

LIU Hongyan
Professor

- Bachelor, 1991, Beijing University of Chemical Technology
- Master, 1994, Beijing University of Chemical Technology
- Ph.D., 2000, Tsinghua University

Research Areas
Data/Text Mining, Business Intelligence, Social Network Analysis, Social Computing, Recommender Systems, Computational Advertising

LI Bo
Associate Professor

- Bachelor, 2002, Peking University
- Ph.D., 2006, University of California, Berkeley

Research Areas
Data Science, Applied Econometrics

LIU Liwen
Professor

- Bachelor, 1982, Northern Jiaotong University
- Master, 1986, Nagoya Institute of Technology
- Ph.D., 1989, Nagoya Institute of Technology

Research Areas
Production and Operations Management, Supply Chain Management, Service Management, JIT and Lean Production, Industrial Engineering, Logistics Management
LIANG Yong
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2008, Purdue University
- Ph.D., 2013, University of California, Berkeley

Research Areas
Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning

MAO Bo
Associate Professor

- Bachelor, 1987, Tsinghua University
- Master, 1989, Tsinghua University

Research Areas
Chinese Enterprises’ Information System and Management, Knowledge Management, Date Analysis & Business Model

SUN Jing
Associate Professor

- Bachelor, 1991, Tianjin University
- Master, 1994, Tianjin University
- Ph.D., 1999, Beijing University of Astronautics and Aeronautics

Research Areas
Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management

WEI Qiang
Associate Professor

- Bachelor, 1997, Tsinghua University
- Master, 1999, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas
Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques

WEN Zhong
Associate Professor

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2006, New York University

Research Areas
E-Market, E-Commerce Strategy, Pricing Information Goods, Information Economics, Internet Finance

XIAO Yongbo
Associate Professor

- Bachelor, 2000, Tsinghua University
- Master/Ph.D., 2006, Tsinghua University

Research Areas
Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management

XIE Bin
Associate Professor

- Bachelor, 1986, Tsinghua University
- Master, 1989, Tsinghua University
- Ph.D., 1993, Tsinghua University

Research Areas
Pharmaceutical Supply Chain Management, Product / Service Harm Control, Information Infrastructure Design by Learning Community, Consumer-oriented Corporate Governance

XU Xin
Professor, Associate Dean

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2005, University of California, Irvine

Research Areas
Business Value of IT, Social Media, IT Governance
**YANG Liu**  
Associate Professor

- Bachelor, 2003, Tsinghua University  
- Master, 2004, Singapore-MIT Alliance  
- Ph.D., 2010, Duke University

**Research Areas**
Game Theory, Queueing Theory, Mechanism Design, Behavioral Operations Management, Service Management, Healthcare Management

**YE Qing**  
Associate Professor

- Bachelor, 1998, Tsinghua University  
- Master, 2001, Tsinghua University  
- Ph.D., 2006, University of Michigan

**Research Areas**
Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management

**YI Cheng**  
Assistant Professor

- Bachelor, 2006, National University of Singapore  
- Ph.D., 2011, National University of Singapore

**Research Areas**
Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Social Computing, Internet Marketing

**ZHOU Yan**  
Professor, Deputy Secretary of CPC Committee

- Bachelor, 1994, Tsinghua University  
- Master/Ph.D., 1998, Tsinghua University

**Research Areas**

**Jim Jiangang Dai**  
Special-Term Professor  
Professor, Cornell University

**Research Areas**

**David J. Robb**  
Visiting Professor  
Professor, The University of Auckland

**Research Areas**
Supply Chain Management (inventory management), Retail Operations, Production / Operations Management and Strategy in China and Strategy in China

**Jingsheng Jeannette Song**  
Distinguished Visiting Professor  
Professor, Duke University

**Research Areas**
Operations Management, Supply Chain Management, Decision Models

**SUN Peng**  
Special-Term Professor  
Professor, Duke University

**Research Areas**
Decision Models, Quantitative Methods for Decision Making, Mathematical Optimization, Dynamic Programming, Dynamic Mechanism Design
TAN Yong
Chang Jiang Scholars of Ministry of Education, People’s Republic of China
Neal and Jan Dempsey Professor of Information Systems, University of Washington

Research Areas
Big Data and Business Analytics, Electronic and Mobile Commerce, Social Networks, Economics of Information Systems

David Da-Wei Yao
Special-Term Professor
Piyasombatkul Family Professor, Columbia University

Research Areas

Department of Marketing

CHEN Rong
Associate Professor

• Bachelor, 1998, Xi’an Jiaotong University
• Master, 2000, Xi’an Jiaotong University
• Ph.D., 2004, The Chinese University of Hong Kong

Research Areas

CHEN Yubo
Professor, Associate Dean

• Bachelor, 1997, Southeast University
• Master, 2000, Southeast University
• Ph.D., 2004, University of Florida

Research Areas
Big Data and Business Innovation in the Networked World, Market Transformation and Business Analytics in the Mobile Internet Era, Digital Transformation of Chinese Economy, Climate Change and Sustainability Strategy

HU Zuohao
Professor

• Bachelor, 1985, Huazhong University of Science and Technology
• Master, 1988, Zhejiang University
• Ph.D., 2000, Kyoto University

Research Areas
Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services

JIANG Xuping
Professor

• Bachelor, 1982, Central-South Institute of Mining and Metallurgy
• Master, 1985, Tsinghua University

Research Areas

LI Fei
Professor, Chair

• Bachelor, 1983, Beijing Institute of Business
• Master, 1988, Beijing Institute of Business
• Ph.D., 2002, Renmin University of China

Research Areas
Marketing Positioning Decisions, Omni-Channel Retailing, Luxury Marketing, History of Marketing Study of China and Methodology of Case Study in Marketing
LIU Wenjing
Assistant Professor

- Bachelor, 2000, University of International Business and Economics
- Master, 2004, National University of Singapore
- Ph.D., 2010, University of Toronto

Research Areas
Consumer Behavior and Decision-Making, Interpersonal Interactions, Time Perception, Intertemporal Choice, Pricing

LIU Xi
Associate Professor

- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas
Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research

LIU Xia
Associate Professor

- Bachelor, 1999, Beijing Normal University
- Master, 2002, Beijing Normal University
- Master, 2004, Syracuse University
- Master, 2008, Syracuse University
- Ph.D., 2010, Syracuse University

Research Areas
Quantitative Marketing Models, Entertainment Marketing, Brand Management and Marketing Strategy

XIE Zan
Assistant Professor

- Bachelor, 1985, Peking University
- Master, 1991, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction

LIU Xi
Associate Professor

- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas
Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research

LIU Xia
Associate Professor

- Bachelor, 1999, Beijing Normal University
- Master, 2002, Beijing Normal University
- Master, 2004, Syracuse University
- Master, 2008, Syracuse University
- Ph.D., 2010, Syracuse University

Research Areas
Quantitative Marketing Models, Entertainment Marketing, Brand Management and Marketing Strategy

SONG Xuebao
Associate Professor

- Bachelor, 1988, Huazhong Agriculture University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing

YU Chunling
Associate Professor

- Bachelor, 1993, Tianjin University
- Master, 1996, Tianjin University
- Ph.D., 2004, Tsinghua University

Research Areas
Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market

ZHANG Ping
Professor

- Bachelor, 1982, Jilin University
- Master, 1985, Tianjin University
- Ph.D., 1992, Tsinghua University

Research Areas

ZHENG Yuhuang
Associate Professor

- Bachelor, 1998, Tsinghua University
- MBA, 2000, Tsinghua-MIT Sloan International MBA Program
- Master, 2002, Columbia University
- Ph.D., 2006, Columbia University

Research Areas
Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences
Visiting Faculty

**CUI Haitao**
Visiting Professor
Margaret J. Holden and Dorothy A. Werlich Professorship, Associate Professor of Marketing at University of Minnesota

**Research Areas**
Behavioral Modeling in Marketing, Pricing, Distribution Channels, Competitive Strategy, Brands and Brand Management, Marketing-Operations Interfaces, Corporate Social Responsibilities, Sustainability

**XIE Jinhong**
Distinguished Visiting Professor, Co-chair JCPenney Eminent Scholar Chair, University of Florida

**Research Areas**
Internet Marketing New Business Model, Consumer Social Interactions and Marketing Innovation, Network Effects and Standards Competition, International Marketing

**ZHANG Juanjuan**
Special-Term Professor
Epoch Foundation Professor of International Management and Professor of Marketing, Massachusetts Institute of Technology

**Research Areas**
Observational Learning, Social Interactions, Marketing Strategy, Emerging Markets
Honorary Professors

Robert J. Barro
Paul M. Warburg Professor of Economics, Harvard University

Lawrence J. Lau
Ralph and Claire Landau Professor of Economics, The Chinese University of Hong Kong

Eric S. Maskin
Adams University Professor, Harvard University Nobel Laureate in Economics, 2007

MUN Kin Chok
Former Dean, Faculty of Business Administration, The Chinese University of Hong Kong

Edmund S. Phelps
McVickar Professor of Political Economy, Columbia University Nobel Laureate in Economics, 2006

Daniel L. Ritchie
Former Chancellor, University of Denver

Oliver E. Williamson

YUAN Baohua
Founder, China Enterprise Confederation, China Enterprise Directors Association, China Enterprise Management Science Foundation Former President, Renmin University of China

Adjunct Professors

CHEN Yuan
GUO Shuqing
LI Jiange
LI Rongrong
LIU Shiyu
LOU Jiwei
MA Jiantang
MA Weihua
QIN Xiao
SHEN Liantao
WU Jinglian
WU Xiaoling
XIE Fuzhan
XU Rongkai
XU Xianchun
ZHENG Jingchen
ZHOU Xiaochuan
ZHU Rongji
Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the most complete and highest quality education possible to help them reach their full potential. As of September 2016, SEM has 4,804 students, including 1,016 undergraduate students, 584 post-graduate students, 369 doctoral students, 1,497 MBA students, 1,338 EMBA students. In addition, SEM also has 841 undergraduates from the second-degree programs in Economics, and 819 undergraduates from the second-degree programs in Management.

Tsinghua SEM’s strong international reputation, commitment to academic excellence, and global orientation have attracted students from all over the world. The School currently enrolls 287 students from Hong Kong, Macao, Taiwan and other parts of the world. Among them, 48 are in the undergraduate programs, 68 are in the master’s and doctoral programs, 88 are in the MBA programs and 83 are in the EMBA programs.

Tsinghua SEM also offers student exchange programs with 109 leading universities and business schools around the world. More than 430 SEM students participate in those programs each year.
Undergraduate Programs

Program Objectives

Tsinghua SEM offers four-year undergraduate programs that aim to make each student a fully developed modern person and create an environment that promotes top talent.

Program Features

Tsinghua SEM launched a new undergraduate curriculum in the fall semester of 2009 that highlights the integration between general education and individual development. In 2014, Tsinghua SEM’s Undergraduate Education Reform won the first prize of China National Education Achievement Award. General education emphasizes value formation, capability development and knowledge acquisition. The curriculum aims to cultivate students’ intellectual curiosity, imagination and critical thinking skills. The curriculum also has enough flexibility and room to allow undergraduate students to develop their own academic interest and customize their own curriculum.

Majors

Under the curriculum, students begin their study with two years of general education, followed by another two years of study in their respective fields. Students may apply for one of the following three majors:

Economics and Finance (including Insurance)
The curriculum balances economic/finance theories with practical knowledge, and offers both a global perspective and a special focus on China’s economic and financial issues.

Accounting
The curriculum cultivates top accounting professionals fully in touch with international standards, and be familiar with global economic development and the discipline of capital market.

Information Management and Information Systems
The curriculum cultivates multifaceted management professionals who can effectively apply the information technology to improve performance and lead innovation.

Second Degree Program in Economics
The program aims to cultivate interdisciplinary talents with comprehensive economics knowledge and strong analytical skills.

The second degree undergraduate program in Economics offers a track of Finance from the fall semester of 2015. The curriculum balances economic and finance theories with practical knowledge, and offers both a global perspective and a special focus on China’s economic and financial issues.

Second Degree Program in Management
The program aims to cultivate interdisciplinary talents with strong analytical skills, management and leadership
capabilities for a successful career in enterprises, government institutions and non-profit organizations. The second degree undergraduate program in Management offers a track of Innovation, Entrepreneurship and Leadership from the fall semester of 2015. It aims to cultivate interdisciplinary talents who are able to establish, manage and develop innovative enterprises and social organizations with a global perspective.
Doctoral Programs

Program Objectives
Tsinghua SEM’s doctoral programs are designed to develop outstanding scholars in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Program Features
Application process
Applicants are required to choose a field of study during the application process. The decision of choosing an advisor is postponed after the qualification exam. In addition, doctoral students may choose a dissertation committee consisting of three faculty members.

<table>
<thead>
<tr>
<th>Field</th>
<th>Department</th>
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</thead>
<tbody>
<tr>
<td>• Accounting</td>
<td>• Department of Accounting</td>
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<tr>
<td>• Theoretical Economics and Applied Economics</td>
<td>• Department of Economics</td>
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<tr>
<td>• Finance</td>
<td>• Department of Finance</td>
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<tr>
<td>• Innovation, Entrepreneurship and Strategy</td>
<td>• Department of Innovation, Entrepreneurship and Strategy</td>
</tr>
<tr>
<td>• Leadership and Organization Management</td>
<td>• Department of Leadership and Organization Management</td>
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<tr>
<td>• Management Science and Engineering</td>
<td>• Department of Management Science and Engineering</td>
</tr>
<tr>
<td>• Marketing</td>
<td>• Department of Marketing</td>
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</tbody>
</table>

Academic curriculum
To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economic/Finance/Accounting, General Management, and Management Science and Engineering, respectively.
Doctoral students are expected to focus on course work in the first two years of study. Each of the three platforms has a specific set of general and field-specific courses that the students are required to complete.

The School requires all doctoral students to take a qualification examination that measures the student’s depth of knowledge and comprehension of his or her chosen field’s methodology, theoretical construction, and empirical evidence. Qualification exams are reviewed anonymously.
Doctoral students are also required to write and present their second-year research papers under the mentorship of their advisor. All doctoral theses are assessed by faculty under a double-blind reviewing process.

Placement
Each academic department has established a doctoral program committee which is responsible for the overall coordination, design and implementation of the program. The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student’s educational experience. The committee also provides mentorship and career advice, as well as guidance in field placement for the doctoral students.

Resources and Support
Tsinghua SEM offers scholarship and fellowship to doctoral students to alleviate their financial pressure. Outstanding doctoral students are provided with the opportunities to study aboard for one semester or one year to conduct research with internationally-renowned scholars, and to participate in domestic and international academic conferences.
Tsinghua SEM’s Master’s programs have three tracks: Master of Science programs, the specialized Master’s programs and the general Master’s programs. The Master of Science programs are academic-oriented and aim to cultivate research talents in Economics and Management Science and Engineering. The specialized Master’s programs aim to educate finance and accounting professionals. The general Master’s programs include Masters in Management (MiM-CEMS) program and Tsinghua-Columbia Dual Master’s Degree Program in Business Analytics.

Master of Science Programs

Masters in Economics

Masters in Management Science and Engineering

- Program Objectives
  The programs aim to educate academic talents with a research orientation.

- Program Features
  The academic curriculum is closely linked to the doctoral curriculum that prepares students for future doctoral study in China or abroad and for a future career in research.
Masters’ Programs

The Specialized Master’s Programs

Master of Finance (MoF)

- Program Objectives
  The Master of Finance program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective and the ability to adapt to rapidly changing financial markets. The program prepares students for a successful career at financial institutions, consulting firms and government agencies.

- Program Features
  The Master of Finance program is innovative, interdisciplinary, and personally transforming. The program offers four distinct tracks: International Finance, Financial Engineering, Entrepreneurial and Corporate Finance, Insurance and Big Data Finance. The dual-mentorship system of the program pairs each student with an academic mentor and an industry mentor.

  The program offers dual degree programs in collaboration with HEC Paris, Hass School of Business, University of California, Berkeley and Columbia University, and exchange programs with more than 100 overseas universities.

Master of Professional Accounting (MPAcc)

- Program Objectives
  The MPAcc program aims to develop exceptional accounting professionals with comprehensive and applied accounting knowledge, global awareness, and exposure to economics and management theories and practices.

- Program Features
  The MPAcc program strives to balance between accounting theories and real-world applications. The program invites experienced industry practitioners to serve as faculty and mentors.

The General Master’s Programs

Master in Management (MiM-CEMS)

- Program Objectives
  Targeting at pre-experience undergraduates, the MiM-CEMS program strives to develop students’ analytical, general management and leadership skills, preparing them for managerial and leadership positions in corporations, government and non-profit organizations.

- Program Features
  The MiM-CEMS program is the first of its kind in China. Students are expected to attain comprehensive knowledge in management through a set of intellectually challenging courses. Some of those courses are taught in English given the bilingual nature of the program.

  In 2011, Tsinghua SEM joined the Global Alliance in Management Education (CEMS) and became the first and the only business school with full CEMS membership in mainland China. Students who successfully complete the CEMS curriculum will receive a CEMS diploma. Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.

Tsinghua-Columbia Dual Master’s Degree Program in Business Analytics (TCMiBA)

- Program Objectives
  This program aims to develop exceptional professionals with solid knowledge in management and data analytics, a visionary global perspective, and the ability to apply analytics in business practice.

- Program Features
  It is the first joint master’s program in this field between Chinese and American universities. Students of this program are expected to study full time for at least one year (two semesters) at each university and those who successfully complete the program will receive the Master of Management granted by Tsinghua University and the Master of Science in Operation Research granted by Columbia University, both with concentration in Business Analytics.
MBA Programs

Program Objectives
The MBA programs aim to educate future leaders with general management capabilities.

Program Overview
Tsinghua SEM launched the MBA programs in 1991. The School currently offers two MBA programs: Tsinghua Part-time MBA program and Tsinghua-MIT Global MBA program.

Tsinghua SEM revamped the MBA curriculum in fall 2009 and subsequently launched a corresponding reform of admissions policies in 2010. In 2013, building upon the previously existing International MBA Program, Tsinghua SEM and MIT Sloan School of Management jointly launched the Tsinghua-MIT Global MBA program.

As a pioneer of online education among Chinese business schools, Tsinghua MBA launched the SPOC (Small Private Online Courses) program in 2014, which enables the incoming class to start online learning of several courses before official enrollment at the SEM. In 2015, the first Entrepreneurship Competition of Tsinghua MBA was held.

Program Features
The structure
Tsinghua MBA is designed to deliver three core philosophies to its students: the theories and frameworks used by top managers to make decisions (the "knowing" component), the techniques and skills needed for students to become strong, effective managers (the "doing" component), and the values, attitudes and ethics that will guide them as future leaders in China and the world (the "being" component). The curriculum is composed of five modules, Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World and Integrative Practices. These modules are designed to help students acquire knowledge, build capabilities and strengthen integrity through learning and practice.

The curriculum
The MBA curriculum strives to strike a balance between capability and integrity, between academic discipline and practical relevance, as well as between global perspective and China specificity. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

The MBA programs offer approximately 100 elective courses in nine areas and practice-oriented courses to accommodate students’ individualized needs based on their career plans and interests.

Admission reform
Tsinghua MBA is the first to implement the “interview before MBA entrance exam” application procedure in China. Applicants can apply for Tsinghua Part-time MBA program and Tsinghua-MIT Global MBA program at the same time. The result of one application will not affect the other. Applicants with 700+ valid GMAT score or equivalent GRE score are qualified to attend the interviews directly. Applications shall finish the whole application procedure online.

International exposure
The School has student exchange partnership with more than 100 overseas universities. Students can apply for one-term study in a cooperative school or a short term overseas courses. Each semester, the MBA programs receive around 100 students from partner schools. These students enrich the diversity of the student body and enhance the global experience in the classrooms. Tsinghua MBA students can apply a dual degree in the cooperative universities including Columbia University, MIT and HEC Paris.

Learning method
Tsinghua-MIT Global MBA program is a full time program. Tsinghua Part-time MBA program offers weekend courses and intensive courses. Tsinghua MBA programs offer leading SPOC courses to MBA students, improving the efficiency and effects of class discussion and meeting individualized learning requirements of MBA students. The leading MOOC courses of Tsinghua University also provide multi-choices to MBA students.
Entrepreneurial resources

Tsinghua MBA programs offer entrepreneurship courses and activities to students. The Tsinghua MBA Entrepreneurship Competition is held annually stimulating students to create unique ideas around making the world a better place. Students joining the competition will obtain support from Tsinghua x-lab and Tsinghua SEM X-elerator.

Alumni network

The MBA programs has more than 10,000 alumni who serve important management roles in various industries including finance, consulting, manufacturing, technology and information service. The Tsinghua SEM MBA Alumni Association organizes various alumni events and establishes several alumni chapters to promote life-long learning, career development and business cooperation for MBA graduates.
EMBA Programs

Tsinghua SEM Executive MBA (EMBA) programs are committed to cultivating industry leaders and shaping the future of enterprises and organizations. The EMBA programs combine advanced management theories, concepts with best practices in China to equip executives with strong business ethics, innovative spirit, leadership, strategic decision-making capabilities, and global competitiveness.

In 2005, the program achieved outstanding result in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The programs have consistently been ranked at the top of the “China’s Best EMBA Programs” list by the Managers magazine since 2007. The Tsinghua-INSEAD dual degree EMBA program was ranked No.1 by Financial Times global EMBA rankings in 2015.

Program Features

World-class and dedicated faculty
The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

High-quality students
Admission to the EMBA programs is highly competitive. The programs receive thousands of applications and only admit approximately 400 students each year. The programs currently have 6,000 alumni. Among them, 85% are vice president or above, and 59% are presidents or general managers of their organizations. Three EMBA alumni have won China Central Television’s China Economic Figures of the Year award. Nearly 50 EMBA alumni are representatives of the National People’s Congress and members of the Chinese People’s Political Consultative Conference. More than 300 EMBA alumni are founders or CEOs of publicly traded companies in China.

Well-designed and practical curriculum
The EMBA programs have developed a unique curriculum that prepares Chinese business leaders for a constantly changing and global business environment. The curriculum is practically oriented with special attention paid to China-specific management issues and practices.

In 2012 the EMBA programs launched a new curriculum that capitalizes on the School’s unique positioning as Tsinghua University-affiliated business school. The new curriculum enables students to access university-wide knowledge and resources, and emphasizes their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes. The EMBA programs launched a new elective course curriculum in 2012 and Entrepreneur Fellows Program in 2013 which incorporates the humanities into the curriculum and aims to help executives broaden their knowledge base and search for the meaning of life.

Extensive and in-depth global partnerships
The EMBA programs have enjoyed extensive and in-depth global partnerships. Tsinghua SEM is the first business school in China to join the EMBA Global Council. In 2006, Tsinghua SEM and INSEAD jointly launched Tsinghua-INSEAD dual degree EMBA program (TIEMBA). Tsinghua EMBA also offers overseas study trips, covering the US East Coast and West Coast, France, Germany, UK, the Middle East and Taiwan, China.

Rigorous program administration
The EMBA programs are known for its high-quality, rigorous program administration. The programs offer networking opportunities through various social activities including student orientations, team-buildings, China tours, etc.
Cohesive network of alumni

Tsinghua SEM EMBA Alumni Association has 32 regional chapters, 12 class-level Beijing chapters, one TIEMBA chapter, one media chapter, one HR chapter and one overseas chapter.

Tsinghua-INSEAD Dual Degree EMBA Program

The Tsinghua-INSEAD dual degree EMBA program, taught exclusively in English, was jointly launched by Tsinghua SEM and INSEAD in 2006. The program combines international business education with a focus on Asia and China.

As the first dual degree EMBA program in China, Tsinghua-INSEAD EMBA program integrates the resources and advantages of both institutions. The program provides intensive and personalized coaching to meet individual needs. Graduates are offered exceptional opportunities to build a lifelong professional network around the world.
Executive Education Programs

Tsinghua SEM Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential and ensure sustainable development of their organizations. It is a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

Executive Education aims to provide high-quality, global-oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

The SEM Advisory Board is a key advocate and supporter for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the School’s development plan. Executive Education provides general courses which include General Management Courses, Global Development Courses and Special Topics Courses, as well as Customized Programs that provide customized management courses for executives of domestic and overseas enterprises.

Courses

Executive Education delivers innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, Executive Education offers courses that combine management theories with practices, provide new ideas to help executives tackle management challenges, and offer best practices on managing Chinese enterprises.

Executive Education has offered training to more than 70,000 senior executives and continuously innovates its course offerings to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives.

General courses including Advanced Business Administration Course for Chinese Entrepreneurs, Advanced Management Program, Advanced Courses in Business Administration, Manager Development Course, have become signature courses in China. Courses on Leadership, Finance and Internet+ are also popular among corporate executives.

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<tr>
<th>Courses</th>
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<tr>
<td>International Collaborative Courses</td>
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<tr>
<td>• Tsinghua-CEIBS-HBS Senior Executive Program for China</td>
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<tr>
<td>• Tsinghua SEM-IFM Advanced Management Program in Fashion and Luxury</td>
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<tr>
<td>General Management Courses</td>
</tr>
<tr>
<td>• Advanced Business Administration Course for Chinese Entrepreneurs (part time, 1 year)</td>
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<tr>
<td>• Advanced Management Program (part time, 1 year)</td>
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<tr>
<td>• Advanced Courses in Business Administration (full time, 3 months)</td>
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<tr>
<td>• Manager Development Course (full time, 1 month)</td>
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<tr>
<td>Global Development Courses</td>
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<tr>
<td>• Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management</td>
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<tr>
<td>• Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management/Airport Management)</td>
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<tr>
<td>• Innovative Entrepreneurship and Management</td>
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<td>• Invisible Champion and Industry 4.0</td>
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<td>• Inheritance and Innovation - The Development of the Old Empire</td>
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<td>• Internet Innovative Thinking</td>
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<td>Special Topics Courses</td>
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<td>• Transformation and Upgrading</td>
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<td>• Finance</td>
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<td>• Organization and Leadership</td>
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<tr>
<td>Customized Programs</td>
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<tr>
<td>• Custom programs for companies of various types and growth stages</td>
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</table>
Collaborative Degree Programs

Tsinghua SEM offers collaborative degree programs in partnership with domestic and overseas universities.

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance (FMBA)

The program aims to foster talents who know China market well, and in the meantime have a global perspective, who pride themselves on extensive financial knowledge and management skills, who are well-prepared to take the lead in global financial industry in the near future.

Jointly offered by Tsinghua SEM and CUHK Business School, FMBA Program is the first MBA program in China specialized in finance. Its curriculum is designed to reflect the rapid growth of global financial industry, and is closely connected with the reform and development of China’s capital market. The program first launched a module in 2000 in Beijing where Tsinghua University is located, followed by the second module set up at the Graduate School of Tsinghua University, Shenzhen. So far, over 1000 professionals with good academic performance and splendid work experience have graduated from these 2 modules.

Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management (TEE-EMBA)

The program was developed by Tsinghua SEM, in partnership with l’Ecole National de l’Aviation Civile (ENAC), and L’Ecole Nationale des Ponts et Chaussées (ENPC) in 2014 and it is the first program of its kind in China. Based on EMBA programs of Tsinghua SEM, it incorporates professional disciplines and courses on advanced and professional management knowledge and skills that suitable for China and global market. The program provides a complete range of higher education and advanced training courses to develop corporate executives with oriental and western management theory, strategic thinking and a global perspective.

Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management/Airport Management)

The program is an executive graduate program specialized in Aviation Management jointly developed by Tsinghua SEM and l’Ecole National de l’Aviation Civile (ENAC) in 2014. This program brings modern industrial management theories and analytical methods into aviation management and enhances scientific and systematic management skills of top management and integrates business administration theories and aviation management practices. The program aims at training the talents with solid management theory and aviation expertise required for the rapid development of aviation industry in China and the world.

Tsinghua-Sotheby’s Master’s Program in Art Business

The program aims at cultivating top talents and future leaders in Western and Chinese art markets, equipping them with both managerial skill-sets and a global insight in the sector.

Jointly developed and launched by Tsinghua SEM, Tsinghua AAD and Sotheby’s Institute of Art in 2015, Tsinghua-Sotheby’s Master’s Program in Art Business is the first program in China that awards an MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions and guided visits to art-related institutions, featuring overseas modules in New York, London and Los Angeles as well as thesis supervision. Scholarships are available for candidates demonstrating excellence, and the program has established practice bases that offer internships to outstanding students.
Tsinghua x-lab
Creativity, Innovation and Entrepreneurship

Launched on April 25, 2013, Tsinghua x-lab is a university-based platform facilitating creativity, innovation and entrepreneurship. Initiated by the School of Economics and Management, Tsinghua x-lab was jointly established by 14 schools and departments (including Tsinghua SEM, School of Information Science and Technology, School of Public Policy and Management, School of Mechanical Engineering, Academy of Arts and Design, School of Medicine, School of Sciences, School of Aerospace, School of Materials Science and Engineering, School of Environment, School of Architecture, School of Law, School of Journalism and Communication, and Department of Engineering Physics) as well as four strategic partners (Tsinghua Science Park, Tsinghua Holding, Tsinghua Entrepreneur & Executive Club, and Sheng Jing Group).

Tsinghua x-lab is an open, student centered educational platform that serves all members of the Tsinghua community – students, faculty, alumni and staff.

Mission and Value Proposition

The letter “x” in “x-lab” signifies the “exploring unknown” and “cross-disciplinary collaboration” multiple academic disciplines. The word “lab” denotes experiential-learning and teamwork.

Tsinghua x-lab is committed to fostering inter-school and inter-departmental communications across the university, to integrating various external and internal resources, and to providing ways and means to actualize business and social value by members of the Tsinghua community.

Services and Support

Space
Tsinghua x-lab offers a free workspace for project development, team building, networking, and other entrepreneurial activities.

The Tsinghua x-lab platform trinity
Tsinghua x-lab has developed a “trinity” of three platforms that includes an educational platform, a team building platform, and an ecosystem platform for resource aggregation and interdisciplinary practices.

- The educational platform
  - The second degree undergraduate program in Management of Tsinghua SEM offers a track of Innovation, Entrepreneurship and Leadership from the fall semester of 2015. which is managed by Tsinghua x-lab.
  - Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program which is open to all Tsinghua students. Students receive the certificate upon completion of all three modules.
  - Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Cross-Disciplinary Lecturer Program. Professors from different schools and departments integrate their expertise and set up various cross-disciplinary courses to offer a multidisciplinary guidance in innovation and entrepreneurship for students with the support of Tsinghua x-lab.
  - Tsinghua x-lab launched 17 new courses including Entrepreneurial Marketing Practices and Design Thinking, and organizes eight workshops per academic year. Tsinghua x-lab also introduces the TechMark courses to its students.
  - Tsinghua x-lab has hosted over 200 innovation and entrepreneurship themed lectures.

- The team building platform
  Every week Tsinghua x-lab admits new teams and offers them a wide array of resources across all development stages. Tsinghua x-lab holds over 40 team nurturing events each year and organizes monthly Demo Days and Team Recruitment Day activities to help teams attract investment and talents.

- Cross-disciplinary ecosystem and resource aggregation
  Tsinghua x-lab is working with 23 Entrepreneurs-in-Residence and 31 Angels-in-Residence who are all active members of China's start-up and investment communities. Tsinghua x-lab has also established partnerships with over 100 domestic and overseas investment institutions, and invited 10 Professional Firms-in-Residence to provide financial and advisory services to teams.

Tsinghua x-lab established a number of sector specific vertical centers in the areas of Internet and IT, Healthcare, Environment and Energy, Intelligent Hardware and Smart Manufacturing,
Future Life, Future Education and Social Innovation. It also set up two service centers, Intellectual Property Center and United Design Center, to support teams across all sectors and development stages.

**Brand and recognition**

Tsinghua x-lab has hosted the annual Tsinghua University President’s Innovation Challenge for the past three years. The Challenge is an open call throughout the university for innovative new ideas and solutions, and aims to facilitate and enhance students’ innovation and entrepreneurial spirit and skills. The Challenge offers mentoring and training to teams throughout the development process all the way to the finale.

Tsinghua x-lab was recognized as the first “Crowd Creativity Space” by the Beijing Municipal Government and as the “Dream Lab” by the Zhongguancun Science Park (Z-Park) Management Committee. In a feature story by *Financial Times* in December 2014, Tsinghua x-lab was perceived as “the rise of China’s entrepreneurial spirit.”

**International cooperation**

Tsinghua x-lab has established partnerships with various renowned universities and hosts international summer camps and international exchange programs with the aim of broadening students’ horizon and preparing them for the global market.
Tsinghua SEM X-elerator

Tsinghua SEM X-elerator, founded in January 2015, is a startup acceleration platform that embodies the spirit of Tsinghua and provides in-depth integrated service for the growth of global entrepreneurs and start-ups. The goal of Tsinghua SEM X-elerator is to gather the top-tier talents globally and educate them to become the next generation leaders by widen their visions and developing their unique competitive advantages.

Tsinghua SEM X-elerator provides comprehensive services including entrepreneurial research and development (R&D), business design, resource allocation and business model innovation for top innovation projects that are selected into the X-elerator nationally and globally.

Since established, X-elerator has already accelerated over 150 startups. GEL Club, one of the core products of X-elerator, has invested nearly 100 million RMB into startups. X-elerator has set up several “Labs” and “Entrepreneurial Corridors” in vertical fields, including artificial intelligence, intelligent hardware, health care, business model innovation, sharing economy and socialnomics. By integrating various resources, X-elerator accelerates the development of startups.

- Awarded by Beijing Science and Technology Commission as Group Innovation Space in September 2015.
- Awarded by Zhongguancun Administrative Committee as the Innovation Incubator in November 2015.
- Authorized by Haidian Government as the Centralized Office Area (Coworking Space) for technology companies in December 2015.
- Empowered into the National Incubator Management Service System for science and technology enterprises by Ministry of Science and Technology in February 2016.
- Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June 2016.

5 types of unique services

Global Entrepreneurial Leaders Club (GEL Club)
It provides valued-added growth capital for selected members, and educates the founders to become excellent leaders through intensive training in the “Innovation Lab”.

S&T (Science & Technology) Relay Society
It aims to promote the scientific and technological transformation at universities and research institutions. It constructs a new production-education-research relationship among science & technology creators, entrepreneurs and investors. It brings technology inventors with cutting-edge technology and creative spirit, entrepreneurs with rich experience and wide-ranging vision, and investors with strategic perspective, sharp sense and executive abilities together to build a talent-community for science and technology commercialization.
X+ Space
Based on the concept of collaborative culture, a new generation working-space is provided to accelerate the growth of start-ups and to attract entrepreneurs from all over the world to enjoy the innovative atmosphere and resources here.

Mentors Club
The companionship of outstanding mentors can best facilitate young entrepreneurs’ growth. In the Mentors Club, the most excellent elites will lead entrepreneurs’ path to mature thinking. Masters in all walks of life will assist young talents to set their value orientation and establish their unique competitive advantages to become the next-generation entrepreneurs with global vision.

Action Leaning Center
Action Leaning Center helps entrepreneurs experience problems existing in the process of entrepreneurship and seek solutions, reduce the cost of trials and errors, and help them transform the great entrepreneurial dreams into implementable action plans.
Online Education

Overview

Tsinghua SEM’s Online Education is dedicated to offer an efficient, personalized and self-regulated learning experience for future leaders by integrating new technology with high quality educational resources.

The first Massive Open Online Course (MOOC), Financial Analysis and Decision Making, was launched on xuetangx.com in the fall of 2013 and subsequently on edX.org in 2014. More than 260,000 students from 201 countries and regions around the world have enrolled in this course so far. In 2015, Online Education offers several new MOOCs including The Journey to Entrepreneurial Venturing and Introduction to Business. Now seven MOOCs are available for students.

Jointly launched with undergraduate programs, Master’s programs, MBA programs, the online courses combine mandatory and elective modules and incorporate community based blended learning.

Features

New Technology

The fast development of Internet technology provide new opportunities to business schools. In 2013, Tsinghua launched xuetangx.com that utilizes the latest information technology to facilitate learning and teaching.

New Integration

- Integration of technology and education
- Integration of online and offline education
- Integration of teaching and learning

New Experience

Tsinghua SEM’s Online Education provides students with a multi-dimensional learning experience that includes the usage of new technology, access to high-quality educational resources, diversified learning methods, customized course experience and self-regulated learning. It creates positive synergy with traditional education programs and is an essential element of future development of the school.
Research Overview

Academic research is a critical element of the School’s development. Over the past three decades, Tsinghua SEM has conducted academic research in two broad disciplines, economics and management. Based on academic and economic priorities, as well as teaching and research, the School has also actively pursued applied research in areas relevant to the government and corporate sectors. Excellent research capability has made SEM one of the leading business schools in China.

First-tier Disciplines

Management Science and Engineering
Business Administration
Theoretical Economics
Applied Economics

National Priority Disciplines

Management Science and Engineering (first-tier)
Business Administration (first-tier)
Econometrics (second-tier)

Research Projects

As of September 2016, Tsinghua SEM has undertaken 356 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which:

- 2 projects in the Major Program funded by the National Natural Science Foundation of China
- 3 projects in the Science Fund for Creative Research Groups funded by the National Natural Science Foundation of China
- 9 projects in the National Natural Science Funds for Distinguished Young Scholars
- 3 projects in the Excellent Young Scientists Fund

In the past few years:

- National Natural Science Foundation: 20+ projects
- National Social Science Fund: 2 projects
- National Strategic and Soft Science Projects: 2 projects

National Research Centers

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

- Research Center for Contemporary Management
- Research Center for Technological Innovation

Publications

Papers: Average over 300 per year
Books: Average over 35 per year
## Major Research Projects

<table>
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<tr>
<th>Principle Investigator</th>
<th>Project Title</th>
<th>Source of Funding</th>
<th>Starting Year</th>
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<tbody>
<tr>
<td>YANG Delin</td>
<td>Study on the Institution System for Promoting China’s Innovative Development</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2016</td>
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<tr>
<td>CHEN Yubo</td>
<td>User Behavior and Business Innovation in the Era of Mobile Internet</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2016</td>
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<tr>
<td>CHEN Jin</td>
<td>The Dynamics of Global Value Chain and Innovation Driven Strategy of China</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2015</td>
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<tr>
<td>CHEN Guoqing</td>
<td>Investigation and workshop organization funding for steering experts of study on Big-Data driven management and decision</td>
<td>Major Research Plan Program, National Natural Science Foundation of China</td>
<td>2015</td>
</tr>
<tr>
<td>Li Daokui</td>
<td>China’s Historical GDP and Economic Structure: 980-1840</td>
<td>Major Program, National Social Science Fund of China</td>
<td>2015</td>
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<tr>
<td>CHEN Jian</td>
<td>Research on Business Management in Big Data Era</td>
<td>Major Program, National Natural Science Foundation of China</td>
<td>2015</td>
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<tr>
<td>YAO Dawei</td>
<td>Data Analytics and Decisions for Healthcare</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2015</td>
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<tr>
<td>CAO Jing</td>
<td>Energy, Environment and Climate Change Economics</td>
<td>Excellent Young Scientists Fund, National Natural Science Foundation of China</td>
<td>2015</td>
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<tr>
<td>CHEN Yubo</td>
<td>Marketing and Business Innovation in an Interconnected World</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
<td>2014</td>
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<tr>
<td>CHEN Jian</td>
<td>Mobile Recommender Systems in Big Data Era</td>
<td>Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China</td>
<td>2014</td>
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<tr>
<td>XUE Jian</td>
<td>The Production and Effects of Accounting Information</td>
<td>Excellent Young Scientists Fund, National Natural Science Foundation of China</td>
<td>2014</td>
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<tr>
<td>XU Xin</td>
<td>Firm-Level Information Management – Applications and Implications of Information Technology in Enterprise Management</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>XIAO Yongbo</td>
<td>Demand Management Strategy</td>
<td>Excellent Young Scientists Fund, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>CHEN Jian</td>
<td>Theory and Methodology of Supply-Chain Modeling, Optimization and Coordination in the Low Carbon Era</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>Principle Investigator</td>
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<tr>
<td>YANG Bin</td>
<td>Strategic Leadership Study of Chinese Companies: The Model and Its Validity of Collective Leadership</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>LEI Jiasu</td>
<td>Route and Strategic Research Based on Scientific Study on Self-Innovation in Technology</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2012</td>
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<tr>
<td>CHEN Guoqing</td>
<td>The Growth Patterns and Key Factors for SMEs on Emerging e-Business Platforms</td>
<td>Major International (Regional) Joint Research Program, National Natural Science Foundation of China</td>
<td>2012</td>
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<td>LI Hongbin</td>
<td>Economic Analysis and Policy Study on the Gender Ratio Imbalance</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
<td>2011</td>
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<td>BAI Chong-en</td>
<td>Chinese Citizens' Income Distribution Mode and Reform Scheme during the Twelfth Five-year Plan</td>
<td>Major Program, National Social Science Fund of China</td>
<td>2010</td>
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<tr>
<td>CHEN Guoqing</td>
<td>Research on Major Fundamental and Technological Issue in Emerging e-Business</td>
<td>Major Program, National Natural Science Foundation of China</td>
<td>2009</td>
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<tr>
<td>HUANG Jinghua</td>
<td>Research on the Information Systems Adoption, Diffusion and Business Value</td>
<td>Key Program, National Natural Science Foundation of China</td>
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<td>LI Zinai</td>
<td>The Study about the Methodology Foundation of Econometric Models</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2008</td>
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<tr>
<td>YANG Baiyin</td>
<td>A Multi-Level Study of the Impacts of Organizational Culture on Employees’ Creativity and Organizational Innovativeness</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
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<td>TONG Yunhuan</td>
<td>Study on BOP Market Oriented Technology and Business Innovation Models</td>
<td>Major International (Regional) Joint Research Program, National Natural Science Foundation of China</td>
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<td>BAI Chong-en</td>
<td>A Study on Government Welfare Expenditure</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
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<td>CHEN Guoquan</td>
<td>The Study on the Theory and Practice of Leader’s Individual Learning, Team Learning and Organizational Learning in Chinese Companies</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
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<td>ZHAO Ping</td>
<td>Research on Chinese Brand Development and Innovation</td>
<td>Key Program, National Natural Science Foundation of China</td>
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### Papers Published on Tsinghua SEM

#### List of International Journals in 2015

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<tr>
<td>Accounting</td>
<td>Ling Lei Lisić, Sabatino Silveri, Yanheng Song, WANG Kun</td>
<td>Accounting Fraud, Auditing, and The Role of Government Sanctions in China</td>
<td>Journal of Business Research</td>
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<td></td>
<td>Felix Groba, CAO Jing</td>
<td>Chinese Renewable Energy Technology Exports: The Role of Policy, Innovation and Markets</td>
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<td></td>
<td>He W., Liu C., Lu J., CAO Jing</td>
<td>Impacts of ISO14001 on Firm Performance: Evidence from China</td>
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<td></td>
<td>Hidemichi Fujii, CAO Jing, Shunsuke Managi</td>
<td>Decomposition of Productivity Considering Multi-Environmental Pollutants in Chinese Industrial Sector</td>
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<td>JAIMIE WEI-HUNG LIEN, Yuan Jia</td>
<td>Selling to Biased Believers: Strategies of Online Lottery Ticket Vendors</td>
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<td>JAIMIE WEI-HUNG LIEN</td>
<td>The Cross-Sectional ‘Gambler’s Fallacy’: Set Representativeness in Lottery Number Choices</td>
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<td>JAIMIE WEI-HUNG LIEN, ZHENG Jie</td>
<td>Deciding When to Quit: Reference-Dependence over Slot Machine Outcomes</td>
<td>American Economic Review</td>
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<td>QINGYUAN DU, LIU Qing</td>
<td>Labor Market Flexibility and The Real Exchange Rate</td>
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<td>LI Hongbin, MA Hong, XU Yuan</td>
<td>How do Exchange Rate Movements Affect Chinese Exports: A Firm-Level Investigation</td>
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<td>LI Hongbin, SHI Xinzeng, WU Binzen</td>
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<td>LI Mingzhi, Jiuchang Wei, Peter McKiernan</td>
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<td></td>
<td>LI Mingzhi, Kai Reimers</td>
<td>Innovation in China’s Information and Communications Technology Industry: Bottom Up or Top Down?</td>
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<td></td>
<td>MA Hong, QIAO Xue, XU Yuan</td>
<td>Job Creation and Job Destruction in China during 1998-2007</td>
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<td></td>
<td>MA Hong, Wang Zhi, Zhu Kunfu</td>
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<td></td>
<td>QI Liangshu, Xiao-yuan Dong</td>
<td>Unpaid Care Work’s Interference with Paid Work and the Gender Earnings Gap in China</td>
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<td>Finance</td>
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<td>Jun “QJ” Qian, Philip E. Strahan, YANG Zhishu</td>
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<td>Cui Tingru, Jonathan Ye, Teo Hock Hai, LI Jizhen</td>
<td>Information Technology and Open Innovation: A Strategic Alignment Perspective</td>
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<tr>
<td>Leadership and Organization Management</td>
<td>Jiang Jing, YANG Baiyin</td>
<td>Roles of Creative Process Engagement and Leader-Member Exchange in Critical Thinking and Employee Creativity</td>
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<tr>
<td>Management Science and Engineering</td>
<td>Karahanna E., XU Xin, Zhang N.</td>
<td>Psychological Ownership Motivation and Use of Social Media</td>
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<tr>
<td>Management Science and Engineering</td>
<td>Nan Zhang, Qingguo Meng, GUO Xunhua, Cong Yin, Han Luo</td>
<td>Key e-Government Issues in China: an Empirical Study Based on the Orientation-Maturity Framework</td>
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<tr>
<td>Management Science and Engineering</td>
<td>Barney Tan, Yi Cheng, Chuan Hock Chuan</td>
<td>Deliberation without Attention: The Latent Benefits of Distracting Website Features for Online Purchase Decisions</td>
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<tr>
<td>Marketing</td>
<td>LIU Xia, Tridib Mazumdar, LI Bo</td>
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<td>Marketing</td>
<td>Xiaoning Xu, Feng He, CHEN Rong, Qingzhi Zhang</td>
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<td>Qing Yao, CHEN Rong, Xiaobing Xu</td>
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<td>Marketing</td>
<td>Jurui Zhang, Yong Liu, CHEN Yubo</td>
<td>Social Learning in Networks of Friends versus Strangers</td>
<td>Marketing Science</td>
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</table>
China Journal of Economics

Launched in 2014, China Journal of Economics is an academic journal in the fields of economics. The Journal publishes original research articles in Chinese on general economic issues as well as on China-specific topics. China Journal of Economics encourages independent and objective research, and advocates rigorous methodologies. It serves to make contributions to China’s economic research and analysis.

China Business Case Center

Tsinghua SEM China Business Case Center is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning.

The Center houses a collection of more than 520 cases on Chinese companies with an annual addition of more than 50 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, management of information technology, human resources and leadership, marketing, among others. The case collection is subscribed by more than 700 educational institutions in China. Many companies and financial institutions also purchased the cases for use in their internal training.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing, the Case Centre in Europe and SAGE Publishing Group for global case distribution. As of August 31, 2016, 47 Tsinghua cases have been distributed online by Harvard Business Publishing.

The China Business Case Center provides two workshops each year on case development and teaching for business educators across the country. The Center also organizes an annual conference on management case studies, and runs national case competitions.

Tsinghua Business Review

Launched in April 2011, Tsinghua Business Review is a management magazine published in Chinese. Tsinghua Business Review aims to provide innovative ideas for business leaders, bridge the gap between management research and practices, and provide rigorous, objective and in-depth analysis and new insights on Chinese management issues.
Research Support

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. The project was completed in 2013. Building upon a deep understanding of the demands of the modern classroom and the need of today’s students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing. It also seeks to facilitate admission, teaching, research, and other school activities. The school buildings are now fully equipped with wireless Internet access. The internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS and Scientific WorkPlace are also available on the new platform to support faculty research and teaching.

to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers and magazines across the board areas of management and business. The Library currently subscribes to 600 periodicals, including 160 in foreign languages. In recognition of the growing trend towards digitalization, the SEM library and other Tsinghua libraries now provide faculty and students access to a wide spectrum of online databases and digital content, including Blackwell, EBSCO, Elsevier, JSTOR, OCLC, Springer, SAGE, PROQUEST, EMERALD, WIND, CSMAR, EPS, RESET, BVD MacroChina Industries Database, DATE, ZDBChina and Global Cases Discovery System. Since October 2013, the SEM library and other libraries on campus began to offer universal-return service that allows borrowers to return books at any campus library location. The SEM library has become a digitalized, research-oriented modern library that supports the research and curricular needs of its faculty and students.

Laboratories

Management Information Systems Laboratory
Enterprise Resource Planning (ERP) Laboratory
Behavior and Communication Laboratory
Advanced ICT Laboratory

Library

Established in 1985, Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 business books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added
# International Collaborations

## Membership in International Organizations

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<tr>
<th>Organization</th>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
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<td><strong>AACSB</strong></td>
<td>2002</td>
<td>Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)</td>
</tr>
<tr>
<td></td>
<td>2007</td>
<td>Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation</td>
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<td></td>
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<td>Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference</td>
</tr>
<tr>
<td><strong>AAPBS</strong></td>
<td>2004</td>
<td>Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>Tsinghua SEM hosted the First Annual Conference of AAPBS</td>
</tr>
<tr>
<td><strong>CEMS</strong></td>
<td>2006</td>
<td>Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM joined CEMS, becoming the only Chinese school with CEMS membership</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the annual Strategic Board meeting</td>
</tr>
<tr>
<td><strong>EFMD</strong></td>
<td>2006</td>
<td>Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)</td>
</tr>
<tr>
<td></td>
<td>2008</td>
<td>Tsinghua SEM was awarded EQUIS accreditation by EFMD</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label</td>
</tr>
<tr>
<td><strong>Executive MBA Council</strong></td>
<td>2003</td>
<td>Tsinghua SEM became a member of the Executive MBA Council</td>
</tr>
<tr>
<td></td>
<td>2004</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
</tr>
<tr>
<td><strong>GMAC</strong></td>
<td>2008</td>
<td>Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)</td>
</tr>
<tr>
<td><strong>PIM</strong></td>
<td>2005</td>
<td>Tsinghua SEM became a member of the Partnership in International Management (PIM)</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>Tsinghua SEM co-hosted the 40th Annual PIM Conference</td>
</tr>
<tr>
<td><strong>PRME</strong></td>
<td>2007</td>
<td>Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative</td>
</tr>
<tr>
<td><strong>UNICON</strong></td>
<td>2008</td>
<td>Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)</td>
</tr>
</tbody>
</table>
In-depth Partnerships and Collaborations with World’s Top Business Schools

HBS

2001
Partnerships with Harvard Business School include co-branding of executive education programs, faculty exchanges and case development

HEC Paris

1998
Partnerships with HEC Paris include faculty exchanges, executive education programs, and MBA dual-degree programs

2013
Partnership with HEC Paris in launching the dual-degree program of Master in International Finance

MIT Sloan

1996
Partnership with MIT Sloan School of Management in launching the International MBA Program

Stanford GSB

2005
Partnership with Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP)

INSEAD

2006
Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program

Wharton

1997
Partnership with the Wharton School of the University of Pennsylvania in launching faculty exchanges

2010
Partnership with the Wharton School of the University of Pennsylvania in launching student exchanges
Extensive International Student Exchange Network

Tsinghua SEM’s extensive network of international exchange partners provides tremendous opportunities for students to gain international experiences. As of September 31, 2016, the School has student exchange partnerships with 109 international institutions around the globe. In 2016, the School provided more than 430 study abroad opportunities for students and enrolled approximately 400 reciprocal exchange students from partner schools.

A Partial List

<table>
<thead>
<tr>
<th>North America</th>
<th>Europe</th>
<th>Asia-Pacific</th>
<th>Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stanford University</td>
<td>London Business School</td>
<td>Singapore Management University</td>
<td>FGV-EAESP</td>
</tr>
<tr>
<td>Columbia University</td>
<td>London School of Economics and Political Science</td>
<td>National University of Singapore</td>
<td>Pontificia Universidad</td>
</tr>
<tr>
<td>Cornell University</td>
<td>University College London</td>
<td>Indian School of Business</td>
<td>Catolica de Chile</td>
</tr>
<tr>
<td>(Johnson)</td>
<td>HEC Paris</td>
<td>Keio University</td>
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<tr>
<td>Yale University</td>
<td>Instituto de Empresa Business School</td>
<td>Nanyang Technological University</td>
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</tr>
<tr>
<td>Duke University (Fuqua)</td>
<td>Bocconi University</td>
<td>Thammasat Business School</td>
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</tr>
<tr>
<td>MIT (Sloan)</td>
<td>Copenhagen Business School</td>
<td>University of Auckland</td>
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<tr>
<td>UC Berkeley (Haas)</td>
<td>ESADE Business School</td>
<td>University of Melbourne</td>
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<tr>
<td>UC Davis</td>
<td>ESSEC</td>
<td>University of Sydney</td>
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</tr>
<tr>
<td>New York University</td>
<td>Katholieke Universiteit Leuven</td>
<td>Waseda University</td>
<td></td>
</tr>
<tr>
<td>(Stern)</td>
<td>Norwegian School of Economics and Business Administration</td>
<td>Chinese University of Hong Kong</td>
<td></td>
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<tr>
<td>Northwestern University</td>
<td>St. Petersburg University</td>
<td>Hong Kong University of Science</td>
<td></td>
</tr>
<tr>
<td>(Kellogg)</td>
<td>University of Cologne</td>
<td>and Technology</td>
<td></td>
</tr>
<tr>
<td>Babson College</td>
<td>University of Zurich</td>
<td>National Taiwan University</td>
<td></td>
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<tr>
<td>University of Michigan</td>
<td>University of Toronto (Rotman)</td>
<td></td>
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<tr>
<td>(Ross)</td>
<td>University of Western Ontario (Ivey)</td>
<td></td>
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<tr>
<td>UNC-Chapel Hill (Kenan-</td>
<td>Queen’s University</td>
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</tbody>
</table>
Resource Development

To promote the development of educational cause of Tsinghua SEM, improve educational quality and academic level, strengthen the relation between the school and society, the school accepts the voluntary donations from domestic and foreign enterprises, social organizations and individuals. The supporting areas are classified as follows:

- Chair Professorship
- Faculty Development
- Research Centers/Programs
- Infrastructure and Facilities
- Scholarship
- International Collaboration Projects/Academic Meetings
- Students/Alumni Events and Activities
- In-kind Donations
- Specific Projects
- Others

Donors of Chair Professorships

Endowed Chairs
Alibaba Foundation
Apple Inc.
China Construction Bank
Margaret Liu Collins
Freeman Foundation
Houghton Freeman
General Atlantic LLC
Terry Gou
Hon Hai Technology Group
Irwin Mark Jacobs
Henry R. Kravis
Richard Li
PepsiCo Inc.
David M. Rubenstein
Stephen A. Schwarzman
The Starr Foundation
Stephen A. Schwarzman Education Foundation
Starr International Foundation
Tsinghua SEM MBA Alumni Association
Tsinghua SEM Undergraduate Alumni Association
Zurich Insurance Group

Term Chairs
AXA Group
China Ocean Shipping (Group) Company (COSCO)
CITIC Securities Company Limited
EMC Computer Systems (China) Co., Ltd.
Flex
Lenovo
Richard Li
The Coca-Cola Company
Tsinghua Tongfang Co., Ltd.

Term Chairs (Completed)
Esquel Group
Goldman Sachs Charitable Gift Fund (UK)
Merill Lynch & Co.
Alumni

Tsinghua SEM is extremely fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution.

The School currently has more than 27,000 alumni from its degree programs, over 2,600 alumni from collaborative degree programs, and over 70,000 alumni from non-degree programs. The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, including a dedicated online community for alumni and friends, a comprehensive alumni database, alumni reunions and other events, forums and seminars that help alumni obtain new knowledge, expand their social networks and facilitate professional development. The School also runs an alumni e-newsletter, and uses various social media tools to keep our alumni informed of school news and activities.

Alumni associations serve to foster a mutually beneficial relationship between the School and its alumni, and provide a wide range of opportunities, services and resources to support alumni activities. The School established the MBA Alumni Association in 2000, the EMBA Alumni Association in 2002, the Ph.D. Alumni Association in 2013, the Undergraduate Alumni Association and the Master’s Alumni Association in 2014, and the Executive Education Alumni Association in 2015. In 2014, the School also established Tsinghua Alumni Association SEM Chapter (Tsinghua SEM Alumni Association), an umbrella organization that incorporates all of SEM's alumni associations and chapters.


Since 2010, the School has organized several Alumni Day events in different parts of China in an effort to connect alumni with each other, keep them updated on latest school initiatives and future development plan, and engage them for substantive discussions on the issues facing China’s economy. Alumni Day events have been held in Shanghai, Beijing, Shenzhen, Hangzhou, Hong Kong and Southeast Asia attracting more than 2,700 alumni.
### Tsinghua SEM Alumni Associations

#### Structure

<table>
<thead>
<tr>
<th>By Program</th>
<th>Undergraduate Alumni Association</th>
<th>Ph.D. Alumni Association</th>
<th>Master's Alumni Association</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MBA Alumni Association</td>
<td>EMBA Alumni Association</td>
<td>Executive Education Alumni Association</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Yangtze River Delta Chapter</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• Pearl River Delta Chapter</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>By Region</th>
<th>Shanghai Alumni Association</th>
<th>Shenzhen Alumni Association</th>
<th>Sichuan Alumni Association</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Shenyang Alumni Association</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hong Kong Alumni Association</td>
<td>Southeast Asia Alumni Association</td>
<td>North America Alumni Association</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Singapore Alumni Association</td>
<td>• East US Alumni Association</td>
</tr>
<tr>
<td></td>
<td>Europe Alumni Association</td>
<td>East Asia Alumni Association</td>
<td>• West US Alumni Association</td>
</tr>
<tr>
<td></td>
<td>• UK Alumni Association</td>
<td>• Japan Alumni Association</td>
<td>• East Canada Alumni Association</td>
</tr>
<tr>
<td></td>
<td>• France Alumni Association</td>
<td>• Korea Alumni Association</td>
<td>• West Canada Alumni Association</td>
</tr>
<tr>
<td></td>
<td>• Germany Alumni Association</td>
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<td></td>
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</tbody>
</table>

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<thead>
<tr>
<th>By Specialty</th>
<th>Internet Association</th>
<th>Entrepreneurship Association</th>
<th>Reading Association</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Photography Association</td>
<td>Outdoor Sport Association</td>
<td>Football Association</td>
</tr>
</tbody>
</table>
To Advance Knowledge and Cultivate Leaders for China and the World.