Deans’ Messages

Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let us work together toward the goal of building a world-class school of economics and management.

February 22, 1994

Professor ZHU Rongji
Founding Dean
(1984-2001)

For over twenty years Tsinghua University School of Economics and Management has been growing fast along with the reform, opening-up and development of the Chinese economy. Today we continue to strive for building a world-class school of economics and management. The School benefits from the synergy of bringing two academic disciplines of economics and management into one institution. The School is committed to the excellence of both research and teaching for the purpose of advancing knowledge and cultivating leaders. The School cherishes ideas and theories, and at the same time values practical solutions and actions. The School combines China roots with global reach, and works to contribute to the development of China's economy and society as well as to make an impact in the world.

October 21, 2006

Professor QIAN Yingyi
Dean
(2006- )
## Tsinghua Overview

<table>
<thead>
<tr>
<th>Establishing Year</th>
<th>Faculty and Staff</th>
<th>Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1911</td>
<td>14,015</td>
<td>3,414</td>
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<tr>
<td>Schools</td>
<td>20</td>
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<tr>
<td>Departments</td>
<td>57</td>
<td></td>
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<tr>
<td></td>
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<tr>
<td>1957</td>
<td>45</td>
<td>33</td>
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<table>
<thead>
<tr>
<th>Registered Students</th>
<th>International Students</th>
<th>Hong Kong, Macao and Taiwan Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>47,201</td>
<td>2,720</td>
<td>596</td>
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</table>

<table>
<thead>
<tr>
<th>Undergraduate Students</th>
<th>Master’s Students</th>
<th>Doctoral Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>15,570</td>
<td>19,311</td>
<td>12,320</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Undergraduate Programs</th>
<th>Second Degree Undergraduate Programs</th>
<th>Library Collection (thousand volume)</th>
</tr>
</thead>
<tbody>
<tr>
<td>78</td>
<td>14</td>
<td>5,027</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Doctoral and Master’s Programs</th>
<th>Campus Area (hectare)</th>
</tr>
</thead>
<tbody>
<tr>
<td>65</td>
<td>450</td>
</tr>
</tbody>
</table>

* Including data from Peking Union Medical College, Tsinghua University
1. Data as of December 31, 2016.
2. Data source: Tsinghua University official website.
Organizational Structure

Departments
- Accounting
- Economics
- Finance
- Innovation, Entrepreneurship and Strategy
- Leadership and Organization Management
- Management Science and Engineering
- Marketing

Program Offices
- Academic Affairs Office
- Master’s Programs Office
- MBA Programs
- EMBA Programs
- Executive Education
- Tsinghua x-lab
- Tsinghua SEM X-elerator

Education and Research Services
- Library
- Tsinghua SEM China Business Case Center
- Online Education Office

Research Centers
- National Center for Economic Research
- Research Center for Technological Innovation
- China Business Research Center
- National Entrepreneurship Research Center
- Research Center for Contemporary Management
- China Center for Financial Research
- Center for China in the World Economy
- China Retail Research Center
- National Institute of Fiscal Studies
- China Center for Insurance and Risk Management
- Center for Leadership Development and Research
- Research Center for Healthcare Management
- Tsinghua China Data Center
- Center for Corporate Governance
- Center for Enterprise Growth and National Economic Security Research
- Center for International Economic Research
- Center for China-Latin America Management Studies

Administrative Offices
- Dean’s Office
- Faculty Development Office
- Research Affairs Office
- Staff Human Resources Office
- Accounting Office
- IT/IS Office
- Logistic Office
- Career Development Center
- Alumni Center
- Resource Development Office
- International Office
- Marketing and Communications Office
- Facilities Planning and Construction Office

CPC Offices
- CPC Committee Office
- Undergraduate Student Affairs Office
- Graduate Student Affairs Office
Milestones

1926 • Department of Economics established with ZHU Binyuan as Chair

1928 • CHEN Daisun appointed as Chair of Department of Economics

1952 • Department of Economics merged into other universities under nationwide university restructuring

1979 • Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair • Master’s in Management Engineering program began

1980 • Undergraduate program began

1981 • Executive education program for high-level managers of enterprises began

1984 • Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean

1986 • Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics • Old SEM Building completed and put into use

1991 • MBA program launched

1994 • Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: “If each of you runs an enterprise successfully, there will be a great hope for China’s economy”

1997 • Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee • International MBA program in collaboration with MIT Sloan School of Management launched

1998 • Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

2000 • The Advisory Board established with ZHU Rongji as Honorary Chairman • Tsinghua SEM accredited to grant doctoral degrees in Business Administration

2001 • ZHAO Chunjun became the second Dean of Tsinghua SEM • Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines • Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program

2002 • EMBA program launched • Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use • Special-Term Professorship program launched

2003 • Tsinghua SEM accredited to grant doctoral degrees in Political Economy

2004 • Tsinghua SEM celebrated its 20th anniversary • Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy

2005 • Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM
2006
- QIAN Yingyi became the fourth Dean of Tsinghua SEM
- Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
- The second degree undergraduate program in Economics began

2007
- Tsinghua SEM obtained AACSB accreditation
- Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
- The Tsinghua-INSEAD dual degree EMBA program began

2008
- Tsinghua SEM accredited under EQUIS

2009
- New undergraduate curriculum launched
- New MBA curriculum launched

2010
- MBA admissions reform initiated
- Master’s in Professional Accounting program launched
- Master’s programs reform initiated, and Master’s in Management (MIM) program initiated, first in China

2011
- Tsinghua Business Review launched
- Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
- Master’s in Management (MIM) program and Master’s in Finance program began
- Doctoral programs restructured with admissions by department

2012
- The faculty tenure-track system implemented
- All new EMBA curriculum launched

2013
- Department of Innovation, Entrepreneurship and Strategy established
- Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- MBA+X dual-degree program launched
- Tsinghua SEM Entrepreneur Fellows Program launched

2014
- Undergraduate admissions reform experiment initiated
- China Journal of Economics launched
- Tsinghua SEM celebrated its 30th anniversary
- Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
- Undergraduate education reform won the first prize of China national education achievement award

2015
- MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

2016
- Tsinghua-Columbia dual degree Master’s program in business analytics launched
- Tsinghua SEM X-elerator launched
- The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the Financial Times EMBA ranking, first time for a mainland Chinese business school

2017
- Celebration held for the 90th anniversary of the Department of Economics
- The exhibition on Professor CHEN Daisun opened
- The exhibition on Professor ZHAO Jiahe opened
- A new course ZHU Rongji Economic and Management Theory and Practice launched
- Executive Management Training (EMT) launched

2017
- A new course Innovation and Entrepreneurship: Insights from Silicon Valley launched in collaboration with Facebook
- Tsinghua SEM maintained AACSB Business Accreditation
- Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the national list of developing world-class disciplines
The Advisory Board

The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

Honorary Chairman

ZHU Rongji
Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)

Honorary Members

Lord Browne of Madingley
Executive Chairman, L1 Energy (UK) LLP
Chairman, Huawei Technologies (UK) Ltd
Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.
Chairman, Paulson Institute
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.
Chairman, Business Advisory Board for BDT Capital
Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan
Member, Standing Committee of Political Bureau of the 18th CPC Central Committee
Former Secretary, CPC Central Commission for Discipline Inspection

Members

Mary T. Barra
Chairman and CEO, General Motors Company

Dominic Barton
Global Managing Partner, McKinsey & Company

Lloyd C. Blankfein
Chairman and CEO, The Goldman Sachs Group, Inc.

Carlos Brito
CEO, Anheuser-Busch InBev

CHANG Zhenming
Chairman, CITIC Group

CHEN Jining
Acting Mayor, Beijing Municipal Government
Former Minister, Ministry of Environmental Protection, People’s Republic of China
Former President, Tsinghua University

CHEN Yuan
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)
Former Chairman, China Development Bank

Tim Cook
CEO, Apple

Michael L. Corbat
CEO, Citigroup Inc.

Michael Dell
Chairman and CEO, Dell Technologies

Jamie Dimon
Chairman and CEO, JPMorgan Chase & Co.

Robert Dudley
Group Chief Executive, BP PLC

Denis Duverne
Non-Executive Chairman, AXA

William E. Ford
CEO, General Atlantic LLC

Victor K. Fung
Group Chairman, Fung Group
Honorary Chairman, Li & Fung Limited

Christopher B. Galvin
Chairman, CEO and Co-Founder, Harrison Street Capital LLC
Former Chairman and CEO, Motorola Inc.

Geoffrey Garrett
Dean, The Wharton School of the University of Pennsylvania
Reliance Professor of Management and Private Enterprise, Professor of Political Science

Carlos Ghosn
Chairman and CEO, Renault-Nissan-Mitsubishi

Terry Gou
Founder and CEO, Foxconn Technology Group

Mario Greco
CEO, Zurich Insurance Group

Maurice R. Greenberg
Chairman, Starr Companies
Former Chairman and CEO, AIG

GU Binglin
Director, Institute for Advanced Study, Tsinghua University
Former President, Tsinghua University

GUO Shuqing
Chairman, China Banking Regulatory Commission
Former Governor, Shandong Province

HO Ching
CEO, Temasek Holdings Private Limited

Jim Breyer
Founder and CEO, Breyer Capital

QIU Yong
President, Tsinghua University
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Companies/Mentions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nobuyuki Idei</td>
<td>Founder and CEO, Quantum Leaps Corporation, Former Chairman and Group CEO, Sony Corporation</td>
</tr>
<tr>
<td>Irwin Mark Jacobs</td>
<td>Founding Chairman and CEO Emeritus, Qualcomm</td>
</tr>
<tr>
<td>Muhtar Kent</td>
<td>Chairman, The Coca-Cola Company</td>
</tr>
<tr>
<td>Henry R. Kravis</td>
<td>Co-Chairman and Co-Chief Executive Officer, KKR</td>
</tr>
<tr>
<td>Harald Krüger</td>
<td>Chairman of the Board of Management, BMW AG</td>
</tr>
<tr>
<td>Jonathan D. Levin</td>
<td>Philip H. Knight Professor and Dean, Stanford Graduate School of Business</td>
</tr>
<tr>
<td>Richard C. Levin</td>
<td>Former CEO, Coursera, Former President, Yale University</td>
</tr>
<tr>
<td>Richard Li</td>
<td>Chairman and Chief Executive, Pacific Century Group</td>
</tr>
<tr>
<td>Robin Li</td>
<td>Co-Founder, Chairman and Chief Executive Officer, Baidu, Inc.</td>
</tr>
<tr>
<td>Lili Rongrong</td>
<td>Former Chairman, State-Owned Assets Supervision and Administration Commission</td>
</tr>
<tr>
<td>LIU Chuanzhi</td>
<td>Chairman, Legend Holdings Corporation, Founder, Lenovo Group Limited</td>
</tr>
<tr>
<td>LIU He</td>
<td>Member, Political Bureau of CPC Central Committee Minister, Office of the Central Leading Group on Financial and Economic Affairs</td>
</tr>
<tr>
<td>LIU Mingkang</td>
<td>Former Chairman, China Banking Regulatory Commission</td>
</tr>
<tr>
<td>LIU Shiyu</td>
<td>Chairman, China Securities Regulatory Commission (CSRC), Secretary, The CPC Committee of CSRC</td>
</tr>
<tr>
<td>LOU Jiwei</td>
<td>Chairman, National Council for Social Security Fund, Former Minister, Ministry of Finance, People’s Republic of China</td>
</tr>
<tr>
<td>Andróncico Luksic</td>
<td>Chairman, Lukasic Group</td>
</tr>
<tr>
<td>Jack Ma</td>
<td>Executive Chairman, Alibaba Group</td>
</tr>
<tr>
<td>MA Kai</td>
<td>Member, Political Bureau of the 18th CPC Central Committee, Vice Premier, State Council, People’s Republic of China</td>
</tr>
<tr>
<td>Pony Ma</td>
<td>Core Founder, Chairman of the Board and CEO, Tencent</td>
</tr>
<tr>
<td>Eric S. Maskin</td>
<td>Adams University Professor, Harvard University, 2007 Nobel Laureate in Economics</td>
</tr>
<tr>
<td>Doug McMillon</td>
<td>President and CEO, Wal-Mart Stores, Inc.</td>
</tr>
<tr>
<td>Mike McNamara</td>
<td>CEO, Flex</td>
</tr>
<tr>
<td>Elon Musk</td>
<td>CEO, Space Exploration Technologies (SpaceX), CEO, Tesla, Inc.</td>
</tr>
<tr>
<td>Satya Nadella</td>
<td>CEO, Microsoft</td>
</tr>
<tr>
<td>Nitin Mohria</td>
<td>Dean, Harvard Business School</td>
</tr>
<tr>
<td>Indra K. Nooyi</td>
<td>Chairman and CEO, PepsiCo</td>
</tr>
<tr>
<td>Brian L. Roberts</td>
<td>Chairman and CEO, Comcast NBCUniversal</td>
</tr>
<tr>
<td>Ginni Rometty</td>
<td>Chairman, President and CEO, IBM</td>
</tr>
<tr>
<td>David M. Rubenstein</td>
<td>Co-Founder and Co-CEO, The Carlyle Group</td>
</tr>
<tr>
<td>David C. Schmittlein</td>
<td>John C. Head III Dean, MIT Sloan School of Management</td>
</tr>
<tr>
<td>Stephen A. Schwarzman</td>
<td>Chairman, CEO and Co-Founder, Blackstone</td>
</tr>
<tr>
<td>Risto K. Siilasmaa</td>
<td>Chairman, Nokia Corporation, Chairman and Founder, F-Secure Corporation</td>
</tr>
<tr>
<td>Masayoshi Son</td>
<td>Chairman &amp; CEO, SoftBank Group Corp.</td>
</tr>
<tr>
<td>A. Michael Spence</td>
<td>Professor, Stern School of Business, New York University, 2001 Nobel Laureate in Economics</td>
</tr>
<tr>
<td>Ratan N. Tata</td>
<td>Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors, Tata Steel and Tata Chemicals</td>
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<tr>
<td>John L. Thornton</td>
<td>Chairman, Barrick Gold Corporation, Chairman, Board of Trustees, Brookings Institution</td>
</tr>
<tr>
<td>Ben van Beurden</td>
<td>Chief Executive Officer, Royal Dutch Shell plc</td>
</tr>
<tr>
<td>Jacob Wallenberg</td>
<td>Chairman, Investor AB, Deputy Chairman of ABB, Ericsson and SAS</td>
</tr>
<tr>
<td>WANG Dazhong</td>
<td>Former President, Tsinghua University</td>
</tr>
<tr>
<td>Marjorie Yang</td>
<td>Chairman, Esquel Group</td>
</tr>
<tr>
<td>ZHAN Chunjun</td>
<td>Former Dean, School of Economics and Management, Tsinghua University</td>
</tr>
<tr>
<td>ZHOU Xiaochuan</td>
<td>Vice Chairman, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC) Governor, People’s Bank of China</td>
</tr>
<tr>
<td>Mark Zuckerberg</td>
<td>Founder and CEO, Facebook</td>
</tr>
</tbody>
</table>
Tsinghua SEM has 161 full-time faculty members and 30 visiting faculty during the current academic year. Among full-time faculty, 157 have Ph.D. degrees. Three are “Thousand Talents Program” Professors; nine are Chang Jiang Scholars; eight are recipients of the China National Science Foundation's Distinguished Young Scholars Funds. Tsinghua SEM also has Honorary Professors and Adjunct Professors.
CHEN Guanting
Associate Professor

- Bachelor, 1985, Renmin University of China
- Master, 1989, Renmin University of China
- Ph.D., 1997, Renmin University of China

Research Areas
Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning

DU Shengli
Associate Professor

- Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas

CHEN Wuzhao
Associate Professor

- Bachelor, 1992, Zhongnan University of Finance and Economics
- Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2004, Tsinghua University

Research Areas
Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis

CHEN Xiao
Professor

- Bachelor, 1983, Wuhan Institute of Chemical Engineering
- Master, 1989, University of Science and Technology of China
- Ph.D., 1996, Tulane University

Research Areas
Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation

CHEN Guanting
Associate Professor

- Bachelor, 1985, Renmin University of China
- Master, 1989, Renmin University of China
- Ph.D., 1997, Renmin University of China

Research Areas
Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning

DU Shengli
Associate Professor

- Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas

CHEN Wuzhao
Associate Professor

- Bachelor, 1992, Zhongnan University of Finance and Economics
- Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2004, Tsinghua University

Research Areas
Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis

CHEN Xiao
Professor

- Bachelor, 1983, Wuhan Institute of Chemical Engineering
- Master, 1989, University of Science and Technology of China
- Ph.D., 1996, Tulane University

Research Areas
Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation

JIA Ning
Associate Professor

- Bachelor, 2002, University of Minnesota
- Master, 2004, Stanford University
- Ph.D., 2007, Stanford University

Research Areas
Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets

LI Dan
Associate Professor

- Bachelor, 2001, Beijing Institute of Technology
- Ph.D., 2007, Georgia Institute of Technology

Research Areas
Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls
QIAN Ping
Associate Professor
- Bachelor, 1992, Sichuan University
- Master, 1995, Sichuan University
- Ph.D., 1998, Peking University

Research Areas

LUO Mei
Associate Professor
- Bachelor, 1998, Tsinghua University
- Ph.D., 2004, University of California, Berkeley

Research Areas

LUO Ting
Associate Professor
- Bachelor, 1997, Peking University
- Ph.D., 2007, University of Wisconsin-Madison

Research Areas

XIA Donglin
Professor
- Bachelor, 1984, Jiangxi Institute of Finance and Economics
- Master, 1990, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 1994, Research Institute for Fiscal Science, Ministry of Finance

Research Areas
Financial Reporting and Corporate Governance, Accounting Standards, Comparative Accounting

XIAO Xing
Professor, Chair
- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2004, Tsinghua University

Research Areas
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting

XUE Jian
Associate Professor
- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2006, Carnegie Mellon University

Research Areas

XIE Deren
Professor
- Bachelor, 1993, Xiamen University
- Ph.D., 1998, Xiamen University

Research Areas
Accounting and Interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Corporate Governance and Executive Incentive, Regulation of CPA Industry

XIA Donglin
Professor
- Bachelor, 1998, Nankai University
- Ph.D., 2003, Hong Kong University of Science and Technology

Research Areas
Corporate Governance, Financial Accounting, Audit Quality

WANG Kun
Associate Professor
- Bachelor, 1998, Nankai University
- Ph.D., 2003, Hong Kong University of Science and Technology

Research Areas
Corporate Governance, Financial Accounting, Audit Quality

XIANG Shen
Associate Professor
- Bachelor, 1994, Ocean University of China
- Master, 2000, Ocean University of China
- Ph.D., 2004, University of Wisconsin-Madison

Research Areas
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting
YU Zengbiao
Professor

- Bachelor, 1988, Southeast University
- Master, 1991, Southeast University
- Ph.D., 2002, Tsinghua University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Management Control Mechanisms, Accounting Education

ZHANG Haiyan
Associate Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

ZHOU Li
Research Fellow

- Bachelor, 1988, Southeast University
- Master, 1991, Southeast University
- Ph.D., 2002, Tsinghua University

Research Areas
Accounting, Public Policy, Research Policy

CHENG Qiang
Distinguished Visiting Professor
Lee Kong Chian Chair Professor of Accounting, Singapore Management University

Research Areas
Corporate Governance, CEO Compensation, Corporate Disclosure, Earnings Management/Restatement, Family Firms

BAI Chong-en
Mansfield Freeman Chair Professor, Executive Associate Dean

- Bachelor, 1983, University of Science and Technology of China
- Ph.D., 1988, University of California, San Diego
- Ph.D., 1993, Harvard University

Research Areas
Institutional Economics, Economic Growth and Development, Public Economics, Finance, Corporate Governance and Chinese Economy

CAO Jing
Associate Professor

- Bachelor, 1998, Peking University
- Master, 2001, Peking University
- Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics, Economics of Climate Change, Public Economics

CHEN Qi
Distinguished Visiting Professor, Co-Chair
Martin L. Black, Jr Professor, Duke University

Research Areas
Role of Information in Financial Markets, Corporate Finance, Corporate Governance and Incentive Mechanism, Mutual Fund Behaviors, Financial Analysts Behavior

Visiting Faculty

CHENG Qiang
Distinguished Visiting Professor
Lee Kong Chian Chair Professor of Accounting, Singapore Management University

Research Areas
Corporate Governance, CEO Compensation, Corporate Disclosure, Earnings Management/Restatement, Family Firms

BAI Chong-en
Mansfield Freeman Chair Professor, Executive Associate Dean

- Bachelor, 1983, University of Science and Technology of China
- Ph.D., 1988, University of California, San Diego
- Ph.D., 1993, Harvard University

Research Areas
Institutional Economics, Economic Growth and Development, Public Economics, Finance, Corporate Governance and Chinese Economy

CAO Jing
Associate Professor

- Bachelor, 1998, Peking University
- Master, 2001, Peking University
- Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics, Economics of Climate Change, Public Economics

CHEN Qi
Distinguished Visiting Professor, Co-Chair
Martin L. Black, Jr Professor, Duke University

Research Areas
Role of Information in Financial Markets, Corporate Finance, Corporate Governance and Incentive Mechanism, Mutual Fund Behaviors, Financial Analysts Behavior
GAO Ming
Assistant Professor

- Bachelor, 2001, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, London Business School

Research Areas
Microeconomic Theory, Industrial Organization, Behavioral Economics

LI Mingzhi
Associate Professor

- Bachelor, 1987, Nankai University
- Master, 1990, Shanghai Jiaotong University
- Ph.D., 1996, the University of Texas at Austin

Research Areas
Industrial Organization, Electronic Commerce

LIU Lingling
Professor

- Bachelor, 1982, Harbin Normal University
- Master, 1991, Harbin Normal University
- Ph.D., 1996, Renmin University of China

Research Areas
Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System

GUO Meixin
Assistant Professor

- Bachelor, 2001, Nanjing University
- Master, 2004, Peking University
- Ph.D., 2010, University of California, Davis

Research Areas
International Macroeconomics/Finance, International Trade, Applied Econometrics, Macroeconomics

LIU Qing
Associate Professor

- Bachelor, 1996, Xinjiang University of Finance and Economics
- Master, 2002, University of British Columbia
- Master, 2010, University of Michigan
- Ph.D., 2012, University of Toronto

Research Areas
International Macroeconomics, Monetary Economics, Macroeconomics

HONG Shengjie
Assistant Professor

- Bachelor, 2005, Wuhan University
- Master, 2007, Wuhan University
- Ph.D., 2012, University of Wisconsin-Madison

Research Areas
Econometric Theory, Applied Econometrics

LIU Xiao
Associate Professor

- Bachelor, 2006, Renmin University of China
- Master, 2010, University of Michigan
- Ph.D., 2012, University of Michigan

Research Areas
Experimental and Behavioral Economics, Game Theory, Mechanism Design

LIU Xiao
Associate Professor

- Bachelor, 2006, Renmin University of China
- Master, 2010, University of Michigan
- Ph.D., 2012, University of Michigan

Research Areas
Experimental and Behavioral Economics, Game Theory, Mechanism Design
LU Lin
Assistant Professor

- Bachelor, 2002, Wuhan University
- Master, 2005, Wuhan University
- Ph.D., 2007, The University of Hong Kong

Research Areas
International Economics, Macroeconomics, Economic Growth and Development

OUYANG Min
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2003, University of Maryland
- Ph.D., 2005, University of Minnesota

Research Areas
Macroeconomics, Applied Econometrics, Industrial Organization, Labor Economics

LU Lin
Assistant Professor

- Bachelor, 2002, Wuhan University
- Master, 2005, Wuhan University
- Ph.D., 2007, The University of Hong Kong

Research Areas
International Economics, Macroeconomics, Economic Growth and Development

LU Lin
Assistant Professor

- Bachelor, 2011, Tsinghua University
- Ph.D., 2017, Georgetown University

Research Areas
Macroeconomics, Monetary Economics, Computational Methods

LU Yi
Professor

- Bachelor, 1999, Fudan University
- Master, 2003, Fudan University
- Ph.D., 2007, The University of Hong Kong

Research Areas
International Trade, Chinese Economy

QI Liangshu
Associate Professor

- Bachelor, 1993, Nankai University
- Master, 1996, Peking University
- Ph.D., 1999, Peking University

Research Areas
Health Economics, Development Economics

MA Hong
Associate Professor

- Bachelor, 2002, Fudan University
- Master, 2004, University of California, Davis
- Ph.D., 2009, University of California, Davis

Research Areas
International Trade, Development Economics, International Price Comparison

QIAN Yingyi
Professor, Dean

- Bachelor, 1982, Tsinghua University
- Master, 1984, Columbia University
- Ph.D., 1990, Harvard University

Research Areas
Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy
QIAO Xue
Associate Professor

- Bachelor, 1998, Peking University
- Ph.D., 2007, Iowa State University

Research Areas
Macroeconomics, Political Economy

SHI Xinzhen
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2003, Peking University
- Ph.D., 2009, University of Michigan

Research Areas
Development/Transition Economics, Public Economics, Applied Microeconomics, Chinese Economy

Alexander C. White
Assistant Professor

- Bachelor, 2005, Columbia University
- Master, 2006, Toulouse School of Economics
- Ph.D., 2011, Toulouse School of Economics

Research Areas
Industrial Organization, Microeconomic Theory, Economics of the Internet

WU Binzheng
Associate Professor

- Bachelor, 1998, Xi’an Jiaotong University
- Master, 2001, Peking University
- Ph.D., 2006, University of Wisconsin-Madison

Research Areas
Public Economics, Applied Micro, Economics of Education

WU Kangping
Professor

- Bachelor, 1982, Northwest University
- Master, 1985, Northwest University
- Ph.D., 1989, Chinese Academy of Sciences

Research Areas
Macroeconomics, Macroeconomics, Economic Growth

XU Xianchun
Professor

- Bachelor, 1982, Liaoning University
- Master, 1986, Shanghai University of Finance and Economics
- Ph.D., 1998, Peking University

Research Areas
Chinese Government Statistics Theory

XU Yuan
Assistant Professor

- Bachelor, 2002, Fudan University
- Ph.D., 2009, University of California, Davis

Research Areas
Macroeconomics, International Macroeconomics, Applied Time Series Analysis

YANG Siqun
Associate Professor

- Bachelor, 1986, Renmin University of China
- Master, 1989, Chinese Academy of Social Sciences
- Ph.D., 1998, Chinese Academy of Social Sciences

Research Areas
Economic Analysis of Investment and Consumption, Theory of Security Investment
YAO Wen
Assistant Professor

- Bachelor, 2006, Fudan University
- Bachelor, 2008, University of Birmingham
- Ph.D., 2011, University of Pennsylvania

Research Areas
Macroeconomics, International Finance, Computational Economics

ZHENG Jie
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Bachelor, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis

Research Areas
Microeconomic Theory, Industrial Organization, Mathematical Economics, Financial Economics, Experimental Economics

ZHONG Xiaohan
Associate Professor, Chair

- Bachelor, 1994, Tsinghua University
- Master/Ph.D., 1999, Tsinghua University

Research Areas
Mechanism Design, Applied Microeconomics, Chinese Economy

ZHU Lin
Assistant Professor

- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
- Ph.D., 2012, Indiana University, Bloomington

Research Areas
Set Inference for Partially Identified Models, Semiparametric/Nonparametric Estimation and Testing of Econometric Models, Time Series Econometrics

Visiting Faculty

CHEN Yan
Distinguished Visiting Professor
Daniel Kahneman Collegiate Professor of Information, University of Michigan

Research Areas
Experimental Economics, Mechanism Design, Information Economics

LI Hongbin
Distinguished Visiting Professor
Senior Fellow, Stanford Institute for Economic Policy Research

Research Areas
Development Economics, Labor Economics, Transition Economics, Chinese Economy

SONG Zheng
Distinguished Visiting Professor
Professor, The Chinese University of Hong Kong

Research Areas
Macroeconomics, Chinese Economy, Political Economy

WEN Yi
Distinguished Visiting Professor
Assistant Vice President, Federal Reserve Bank of St. Louis, USA

Research Areas
Macroeconomics, Monetary Policy, Economic Growth and Development
ZHA Tao
Distinguished Visiting Professor
Samuel Candler Dobbs Professor of Economics, Emory University

Research Areas
Macroeconomics, Financial Economics

Group of Mr. and Mrs. Tien Oung Liu Distinguished Visiting Chair Professor in Economics

Chang Tai Hsieh
Phyllis and Irwin Winkelried Professor of Economics, The University of Chicago
Torsten Erik Persson
Professor, Stockholm University
Gerard Roland
E. Morris Cox Professor of Economics and Professor of Political Science, University of California, Berkeley
Kjetil Storesletten
Professor, University of Oslo
Aleh Tsyvinski
Arthur M. Okun Professor of Economics, Yale University
Fabrizio Zilibotti
Tuntex Professor of International and Development Economics, Yale University

Group of AXA Visiting Professor in International Finance

BAI Yan
Associate Professor, University of Rochester
SHI Kang
Associate Professor, The Chinese University of Hong Kong
XU Juanyi
Associate Professor, The Hong Kong University of Science and Technology
YUE Zhanwei Vivian
Associate Professor, Emory University

CHEN Bingzheng
Professor
- Bachelor, 1982, University of Science and Technology of China
- Master, 1985, Renmin University of China
- Ph.D., 1995, Tsinghua University

Research Areas
Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization

CHEN Taotao
Professor
- Bachelor, 1988, Tsinghua University
- Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2003, Tsinghua University

Research Areas

CHEN Yunling
Assistant Professor
- Bachelor, 2002, Fudan University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Corporate Finance, Financial Market, Corporate Governance
DENG Yinglu
Assistant Professor

- Bachelor, 2004, Peking University
- Master, 2006, Peking University
- Master, 2010, University of Texas at Austin
- Ph.D., 2011, University of Texas at Austin

Research Areas
Asset Pricing, Quantitative Finance, Risk Management, Insurance and Financial Innovation

JIANG Lei
Assistant Professor

- Bachelor, 2003, Harbin Institute of Technology
- Master, 2006, Harbin Institute of Technology
- Master, 2006, University of Virginia
- Ph.D., 2011, Emory University

Research Areas
Empirical Asset Pricing, Stock Market Microstructure

GAO Feng
Associate Professor

- Bachelor, 1999, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas
Financial Econometrics, Asset Pricing, Risk Management

Hoan Soo Lee
Assistant Professor

- Bachelor, 2008, University of California, Berkeley
- Master, 2011, Harvard University
- Ph.D., 2013, Harvard University

Research Areas
Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance and Contract Theory

HE Ping
Professor

- Bachelor, 1997, Tsinghua University
- Master, 2002, University of Pennsylvania
- Ph.D., 2004, University of Pennsylvania

Research Areas
Financial Institutions, Monetary Economics, Macro-Finance

LI Daokui
Mansfield Freeman Chair Professor

- Bachelor, 1985, Tsinghua University
- Ph.D., 1992, Harvard University

Research Areas
Macroeconomics, International Economics, Chinese Economy, Economic History

HUANG Zhangkai
Associate Professor

- Bachelor, 1998, Guangdong University of Foreign Studies
- Master, 1999, University of Essex
- Ph.D., 2003, University of Oxford

Research Areas
Corporate Finance, Law and Finance, Political Economy

LI Jinliang
Associate Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2001, Syracuse University

Research Areas
Financial Markets, Entrepreneurial Finance, Investments
LI Minwen
Assistant Professor

- Bachelor, 1997, Peking University
- Master, 2001, Tsinghua University
- Ph.D., 2007, University of Maryland

Research Areas
Corporate Finance, Financial Development, Corporate Governance, Board Composition, CEO Turnover and Compensation

LIU Chun
Associate Professor

- Bachelor, 1999, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2007, University of Toronto

Research Areas
Financial Econometrics, Financial Market, Risk Management

LIU Yao
Associate Professor

- Bachelor, 2000, Central University of Finance and Economics
- Master, 2003, New York University
- Ph.D., 2009, University of Michigan

Research Areas
Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance

PANG Jiaren
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2004, Vanderbilt University
- Ph.D., 2007, Washington University in St. Louis

Research Areas
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets

SHEN Tao
Assistant Professor

- Bachelor, 2006, Nankai University
- Master, 2008, Georgia Institute of Technology
- Ph.D., 2013, University of Minnesota

Research Areas
Corporate Investment, Credit Risks, Corporate Merger and Acquisition

LU Yao
Associate Professor

- Bachelor, 2000, Central University of Finance and Economics
- Master, 2003, New York University
- Ph.D., 2009, University of Michigan

Research Areas
Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance

LU Minwen
Assistant Professor

- Bachelor, 1997, Peking University
- Master, 2001, Tsinghua University
- Ph.D., 2010, University of Maryland

Research Areas
Corporate Finance, Financial Development, Corporate Governance, Board Composition, CEO Turnover and Compensation

Michael R. Powers
Zurich Insurance Group Chair Professor

- Bachelor, 1982, Yale University
- Master, 1983, Yale University
- Ph.D., 1987, Harvard University

Research Areas
Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers

LU YAO
Associate Professor

- Bachelor, 2000, Central University of Finance and Economics
- Master, 2003, New York University
- Ph.D., 2009, University of Michigan

Research Areas
Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance

WANG Guiqin
Associate Professor

- Bachelor, 1986, Dalian Foreign Languages Institute
- Master, 1989, Tsinghua University
- Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas
Financial Services Marketing, Strategic Corporate Communication, Negotiations

WANG Hao
Associate Professor, Vice Chair

- Bachelor, 1995, Shenyang University of Technology
- MBA, 2000, Eastern Illinois University
- Ph.D., 2007, McGill University

Research Areas
Credit Risk, Fixed Income, Corporate Finance

PANG Jiaren
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2004, Vanderbilt University
- Ph.D., 2007, Washington University in St. Louis

Research Areas
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets

WANG Hao
Associate Professor

- Bachelor, 1995, Shenyang University of Technology
- MBA, 2000, Eastern Illinois University
- Ph.D., 2007, McGill University

Research Areas
Credit Risk, Fixed Income, Corporate Finance
WANG Jun
Associate Professor

• Bachelor, 1999, Northern Jiaotong University
• Master, 1998, Peking University
• Ph.D., 2006, Tsinghua University

Research Areas
Derivatives, Econometric Modeling, Risk Management

WANG Yintian
Associate Professor

• Bachelor, 1998, Xi’an Jiaotong University
• Master, 2000, Queen’s University
• Ph.D., 2006, McGill University

Research Areas
Insurance Economics, Risk Management, Corporate Finance

WANG Yintian
Associate Professor

• Bachelor, 1998, Xi’an Jiaotong University
• Master, 2000, Queen’s University
• Ph.D., 2006, McGill University

Research Areas
Derivatives, Econometric Modeling, Risk Management

ZHANG Taowei
Associate Professor

• Bachelor, 1984, Tsinghua University
• Master, 1987, Tsinghua University
• Ph.D., 2000, Tsinghua University

Research Areas

ZHANG Lihong
Professor, Vice Chair

• Bachelor, 1988, Nankai University
• Master, 1991, Nankai University
• Ph.D., 1999, Chinese Academy of Sciences

Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management

YANG Zhishu
Professor, Chair

• Bachelor, 1988, Harbin Institute of Technology
• Master, 1995, Tsinghua University
• Ph.D., 2001, Tsinghua University

Research Areas
Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets

ZHANG Taowei
Associate Professor

• Bachelor, 1984, Tsinghua University
• Master, 1987, Tsinghua University
• Ph.D., 2000, Tsinghua University

Research Areas

ZHANG Taowei
Associate Professor

• Bachelor, 1994, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2008, Tsinghua University

Research Areas
Corporate Finance

ZHU Wuxiang
Professor

• Bachelor, 1987, Tsinghua University
• Master, 1989, Tsinghua University
• Ph.D., 2002, Tsinghua University

Research Areas
Corporate Finance, Industry Finance, Business Model

ZHU Yingzi
Professor

• Bachelor, 1991, University of Science and Technology of China
• Master, 1993, New York University
• Ph.D., 1997, New York University
• MBA, 2002, New York University

Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy
ZHU Yujie  
Professor  
- Bachelor, 1992, Tsinghua University  
- Master, 1994, Tsinghua University  
- Ph.D., 2005, Tsinghua University  

Research Areas  
Asset Pricing, Investment, Asset Allocation and Investment Strategy

CHEN Jin  
Professor  
- Bachelor, 1989, Zhejiang University  
- Ph.D., 1994, Zhejiang University  

Research Areas  
Managing Technological Innovation, Business Administration

Niall Ferguson  
Distinguished Visiting Professor  
Senior Fellow, Hoover Institution at Stanford  

Research Areas  
American and British Imperial History, Economic History, Economic Organization in History

HE Zhiguo  
Special-Term Professor, Co-Chair Professor, The University of Chicago  

Research Areas  
Banking and Corporate Finance, Financial Markets and Crisis, Contract Theory

DUAN Zhirong  
Assistant Professor  
- Bachelor, 1994, Tsinghua University  
- Master, 1997, Tsinghua University  
- Ph.D., 2007, Tsinghua University  
- Ph.D., 2011, University of New South Wales  

Research Areas  
Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs

GAO Jian  
Professor, Secretary of CPC Committee  
- Bachelor, 1984, Chongqing Institute of Architecture Engineering  
- Master, 1987, Chongqing Institute of Architecture Engineering  
- Ph.D., 1996, Tsinghua University  

Research Areas  
Venture Capital, Entrepreneurial Finance, Entrepreneurship, Innovation and Technology Commercialization
GAO Xudong  
Associate Professor  

- Bachelor, 1988, Harbin Institute of Technology  
- Master, 1991, Renmin University of China  
- Ph.D., 2003, Massachusetts Institute of Technology  

Research Areas  
Competitive Strategy, Technology Strategy, Management of Technological Innovation

JIN Zhanming  
Professor  

- Bachelor, 1980, Jilin University of Technology  
- Master, 1983, Chinese Academy of Agricultural and Mechanization Sciences  
- Ph.D., 1989, China University of Mining and Technology  

Research Areas  

GUO Yidi  
Assistant Professor  

- Bachelor, 2005, Tsinghua University  
- Master, 2008, Tsinghua University  
- Ph.D., 2017, INSEAD  

Research Areas  
Strategic Management, Organization Theory

LEI Jiasu  
Professor  

- Bachelor, 1983, Xian University of Finance and Economics  
- Master, 1987, Northwestern University  
- Ph.D., 1993, Tsinghua University  

Research Areas  
Theory of National Economic Security, Innovation, Entrepreneurship and Corporate Growth, Education of Innovation and Entrepreneurship, Economics of Innovation and Entrepreneurship

JIAO Jie  
Associate Professor, Deputy Secretary of CPC Committee  

- Bachelor, 1996, Tsinghua University  
- MBA, 2002, Tsinghua University  
- Ph.D., 2006, the George Washington University  

Research Areas  
Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy

LI Donghong  
Associate Professor, Vice Chair  

- Bachelor, 1993, Lanzhou University  
- Master, 1996, Lanzhou University  
- Ph.D., 1999, Renmin University of China  

Research Areas  
Strategic Management, Internationalization, Industry Upgrading

JIANG Yongjun  
Associate Professor  

- Bachelor, 1990, East China Normal University  
- Master, 1996, Peking University  

Research Areas  
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study

LI Jizhen  
Associate Professor, Assistant Dean  

- Bachelor, 1997, Tsinghua University  
- Master/Ph.D., 2002, Tsinghua University  

Research Areas  
Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs
LI Xibao  
Associate Professor  
- Bachelor, 1993, Shanghai Jiaotong University  
- Master, 1998, Tsinghua University  
- Ph.D., 2003, The Ohio State University  
Research Areas  
Innovation Management, Entrepreneurial Management, Knowledge Management

NING Xiangdong  
Professor  
- Bachelor, 1988, Tsinghua University  
- Master, 1990, Tsinghua University  
- Ph.D., 2003, Tsinghua University  
Research Areas  
Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China

LU Chunyan  
Associate Professor  
- Bachelor, 1986, Peking University  
- Master, 1989, Peking University  
Research Areas  
Law of Corporation, Contracts and Related Judicial Case Comments

SHI Yongheng  
Associate Professor  
- Bachelor, 1984, Tsinghua University  
- Master, 1987, Tsinghua University  
- Ph.D., 1990, Tsinghua University  
Research Areas  

WANG Yi  
Associate Professor  
- Bachelor, 1993, Beijing University of Aeronautics and Aeronautics  
- Master, 1996, Tianjin University  
- Ph.D., 2000, Zhejiang University  
Research Areas  
Management of Technological Innovation, Strategic Management, Corporation Competence

WEI Jie  
Tsinghua Tongfang Chair Professor  
- Bachelor (equivalent), 1979, Northwest University  
- Master, 1982, Northwest University  
- Ph.D., 1987, Renmin University of China  
Research Areas  
Corporate Institutional Arrangement, Corporate Strategic Choice, Corporate Culture Cultivation, Corporate External Selecting Mechanism, Macroeconomic Policy Analysis, Macroeconomic Flow-of-funds Analysis, Market Economy Research

Steven White  
Associate Professor  
- Bachelor, 1985, Duke University  
- Master, 1988, International University of Japan  
- Ph.D., 1997, Massachusetts Institute of Technology  
Research Areas  
Internationalization, Innovation, Strategy, Strategy Execution, M&A, Alliances

WU Rui  
Assistant Professor  
- Bachelor, 2001, Peking University  
- Master, 2003, University of California, Los Angeles  
- Ph.D., 2010, University of Southern California  
Research Areas  
Strategic Alliances, Inter-firm Relationships, Transaction Cost Theory, Resource-based Theory, Organizational Learning
XIE Wei  
Professor, Chair  
- Bachelor, 1989, PLA Transportation Engineering College  
- Master, 1993, Southeast University  
- Ph.D., 1999, Tsinghua University  

Research Areas  
Strategic Alliance, Business Model, Innovation Management  

XIE Zhenzhen  
Assistant Professor  
- Bachelor, 2005, Tsinghua University  
- Master, 2007, Tilburg University  
- Ph.D., 2013, Hong Kong University of Science and Technology  

Research Areas  
Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliances and Emerging Economies  

XUE Lei  
Associate Professor  
- Bachelor, 1982, Tsinghua University  
- Master, 1988, Tsinghua University  
- Ph.D., 2010, Tsinghua University  

Research Areas  
Strategy and Innovation Management, Healthcare Management, Business History  

YANG Delin  
Professor  
- Bachelor, 1982, Huazhong Normal University  
- Master, 1991, Chinese Academy of Sciences  
- Ph.D., 1997, Chinese Academy of Social Sciences  

Research Areas  
Entrepreneurial Management, Management of Technological Innovation, Interactions between Industry and University, Management of Intellectual Property Rights  

ZHANG Wei  
Associate Professor  
- Bachelor, 1995, Tsinghua University  
- Master, 1998, Tsinghua University  
- Ph.D., 2002, Tsinghua University  

Research Areas  
Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries  

ZHU Hengyuan  
Associate Professor, Vice Chair  
- Bachelor, 1991, Tsinghua University  
- Master, 1998, Tsinghua University  
- Master, 2000, Rensselaer Polytechnic Institute  
- Ph.D., 2006, Tsinghua University  

Research Areas  

ZHANG Yan  
Distinguished Visiting Chair Professor, Co-Chair Fayez Sarofim Vanguard Professor of Management, Rice University  

Research Areas  
CEO Succession/Dismissal, Foreign Direct Investment, Technology Entrepreneurship in Emerging Markets  

Department of Leadership and Organization Management  

Visiting Faculty  

ZHANG Yan  
Distinguished Visiting Chair Professor, Co-Chair Fayez Sarofim Vanguard Professor of Management, Rice University  

Research Areas  
CEO Succession/Dismissal, Foreign Direct Investment, Technology Entrepreneurship in Emerging Markets  

Department of Leadership and Organization Management
CHEN Guoquan  
Professor, Vice Chair  
• Bachelor, 1990, Tsinghua University  
• Master, 1991, Tsinghua University  
• Ph.D., 1994, Tsinghua University  

Research Areas  
Organizational Learning, Learning Organization, Team Learning, Learning Team, Individual Learning, Leaders’ Individual Learning, Leadership, Team Management  

CHEN Hao  
Assistant Professor  
• Bachelor, 2003, Jilin University  
• Master, 2006, Shenzhen University  
• Ph.D., 2011, University of Texas at Dallas  

Research Areas  
Entrepreneurial (Founding) Team Dynamics, Female Entrepreneurial Team Building, Supervisor-Subordinate Relationship Studies and Cross-Cultural Comparison of These Topics  

CHEN Xiao  
Assistant Professor  
• Bachelor, 2001, Sun Yat-sen University  
• Master, 2007, University of Michigan  
• Ph.D., 2012, University of Toronto  

Research Areas  
Priming Effects and Subconscious Mechanism in Organizational Behavior and Human Resource Management, Management in The Chinese Context, Psychological Microfoundations of Strategy  

CHI Wei  
Associate Professor  
• Bachelor, 1998, Renmin University of China  
• Ph.D., 2003, University of Minnesota  

Research Areas  
Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions  

GAO Xiangyu  
Assistant Professor  
• Bachelor, 2001, Xi’an Jiaotong University  
• Master, 2005, Xi’an Jiaotong University  
• Ph.D., 2015, National University of Singapore  

Research Areas  
Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management  

JIANG Peng  
Associate Professor  
• Bachelor, 1997, Jilin University  
• Master, 2000, Jilin University  
• Ph.D. in Law, 2003, China University of Political Science and Law  

Research Areas  
Business Legal Environment (Including Labor Relationships), Government-Merchant Relationship and Business History, Business Ethics and Corporate Social Responsibility  

QIAN Xiaojun  
Professor, Associate Dean  
• Bachelor, 1982, Tsinghua University  
• Master, 1988, Purdue University  
• Ph.D., 1992, Purdue University  

Research Areas  
Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibilities and Sustainability  

QU Qing  
Associate Professor  
• Bachelor, 1993, Tsinghua University  
• Master, 1997, Tsinghua University  
• Ph.D., 2007, Tsinghua University  

Research Areas  
Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking  

GAO Xiangyu  
Assistant Professor  
• Bachelor, 2001, Xi’an Jiaotong University  
• Master, 2005, Xi’an Jiaotong University  
• Ph.D., 2015, National University of Singapore  

Research Areas  
Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management  

JIANG Peng  
Associate Professor  
• Bachelor, 1997, Jilin University  
• Master, 2000, Jilin University  
• Ph.D. in Law, 2003, China University of Political Science and Law  

Research Areas  
Business Legal Environment (Including Labor Relationships), Government-Merchant Relationship and Business History, Business Ethics and Corporate Social Responsibility  

QIAN Xiaojun  
Professor, Associate Dean  
• Bachelor, 1982, Tsinghua University  
• Master, 1988, Purdue University  
• Ph.D., 1992, Purdue University  

Research Areas  
Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibilities and Sustainability  

QU Qing  
Associate Professor  
• Bachelor, 1993, Tsinghua University  
• Master, 1997, Tsinghua University  
• Ph.D., 2007, Tsinghua University  

Research Areas  
Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking
WANG Lei
Assistant Professor

- Bachelor, 2002, Beijing Normal University
- Master, 2005, Beijing Normal University
- Ph.D., 2011, State University of New York at Buffalo

Research Areas
Leadership, Social Networks, Team Knowledge Transfer

WANG Xiaoye
Associate Professor

- Bachelor, 2000, East China Normal University
- Master, 2004, East China Normal University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Performance Evaluation, Creativity Recognition, Social Cognition

WANG Xueli
Associate Professor

- Bachelor, 1993, Harbin Institute of Technology
- Master, 1996, Harbin Institute of Technology
- MBA, 1996, Macao University
- Ph.D., 2003, Tsinghua University

Research Areas
Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture

WU Weiku
Professor

- Bachelor, 1983, Northeastern University of Technology
- Master, 1987, Harbin Institute of Technology
- Ph.D., 1994, Tsinghua University

Research Areas
Leadership, Chinese sinology and leadership, Competition and Game Theory, Value Based Leadership, EQ and Leadership, Sunny Mood, Harmonious Leadership, Leader's core competency, Followership.

YANG Baiyin
Flex Chair Professor, Chair

- Bachelor, 1982, Nanjing University
- Master, 1992, University of Saskatchewan
- Ph.D., 1996, University of Georgia

Research Areas
Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management

YANG Bin
Professor

- Bachelor, 1992, Tsinghua University
- Master/Ph.D., 2000, Tsinghua University

Research Areas
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education

YANG Ling
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2006, Tsinghua University
- Ph.D., 2012, Stanford University

Research Areas
Organizational Theory, International Business, Innovation and Entrepreneurship

WU Zhiming
Associate Professor

- Bachelor, 1989, Hangzhou University
- Master, 1996, Beijing Normal University
- Ph.D., 1999, Beijing Normal University

Research Areas
Organization and Human Resource Management, Team Effectiveness, Leadership, Employee's Recruitment and Selection, Expatriate Adjustment

WU Weiku
Professor

- Bachelor, 1983, Northeastern University of Technology
- Master, 1987, Harbin Institute of Technology
- Ph.D., 1994, Tsinghua University

Research Areas
Leadership, Chinese sinology and leadership, Competition and Game Theory, Value Based Leadership, EQ and Leadership, Sunny Mood, Harmonious Leadership, Leader's core competency, Followership.

YANG Baiyin
Flex Chair Professor, Chair

- Bachelor, 1982, Nanjing University
- Master, 1992, University of Saskatchewan
- Ph.D., 1996, University of Georgia

Research Areas
Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management

YANG Bin
Professor

- Bachelor, 1992, Tsinghua University
- Master/Ph.D., 2000, Tsinghua University

Research Areas
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education

YANG Ling
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2006, Tsinghua University
- Ph.D., 2012, Stanford University

Research Areas
Organizational Theory, International Business, Innovation and Entrepreneurship
ZHANG Jiayin
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2008, Tsinghua University
- Master / Ph.D., 2014, Massachusetts Institute of Technology

Research Areas
Organizational Behavior, Organizational Theory, Economic Sociology

ZHANG Jin
Associate Professor

- Bachelor, 1988, Peking University
- Master, 1989, Peking University
- Master, 2002, University of Southern California
- Ph.D., 2004, University of Southern California

Research Areas

ZHANG Mian
Associate Professor

- Bachelor, 1993, Xi’an Jiaotong University
- Ph.D., 2002, Xi’an Jiaotong University

Research Areas
Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity

ZHENG Xiaoming
Associate Professor

- Ph.D., 1998, Chinese Academy of Sciences

Research Areas
Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management

ZHOU Jing
Distinguished Visiting Chair Professor, Co-Chair
Houston Endowment Professor of Management and Psychology, Rice University

Research Areas
Contextual Effects on Organizational Creativity, Innovation, and Entrepreneurship, Consequences of Employee Creativity, Leadership, Individual and Team Behavior in the Workplace, Cross-Cultural and Diversity Issues in Organizational Behavior and Human Resource Management

LIAO Hui
Distinguished Visiting Professor
Smith Dean’s Professor in Leadership and Management, University of Maryland

Research Areas
Leadership, Service Behavior/Quality, Diversity and Inclusion, Creativity and Proactivity, Strategic Human Resource Management, Cross-Cultural Management

CHEN Guoqing
EMC Chair Professor

- Bachelor, 1982, Renmin University of China
- MBA, 1988, Catholic University of Leuven
- Ph.D., 1990, Catholic University of Leuven

Research Areas
IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic
CHEN Jian
Lenovo Chair Professor, Chair

- Bachelor, 1983, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1989, Tsinghua University

Research Areas
Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques

LI Bo
Associate Professor

- Bachelor, 2002, Peking University
- Ph.D., 2006, University of California, Berkeley

Research Areas
Data Science, Applied Econometrics

GUO Xunhua
Associate Professor

- Bachelor, 2000, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Information Systems, e-Business, Business Intelligence

LI Xixi
Assistant Professor

- Bachelor, 2006, Hong Kong Polytechnic University
- Ph.D., 2010, Hong Kong Polytechnic University

Research Areas
Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology

HUANG Jinghua
Professor

- Bachelor, 1988, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media

LIU Dengpan
Professor

- Bachelor, 1999, University of Science and Technology of China
- Master, 2001, The University of Texas at Dallas
- Ph.D., 2006, The University of Texas at Dallas

Research Areas
Information Systems and Information Management, E-commerce, Internet Finance, Licensing of Intellectual Property

HUANG Shuo
Associate Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas
Supply Chain Management, Operations Management, Inventory Control

LIN Lihui
Associate Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Master, 1999, University of Texas at Austin
- Ph.D., 2002, University of Texas at Austin

Research Areas
Knowledge Management, Crowdsourcing, Crowdfunding, Open source, E-Commerce, IT Investment, Real Options Analysis, Licensing of Intellectual Property

LI Xixi
Assistant Professor

- Bachelor, 2006, Hong Kong Polytechnic University
- Ph.D., 2010, Hong Kong Polytechnic University

Research Areas
Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology

HUANG Jinghua
Professor

- Bachelor, 1988, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media

LIU Dengpan
Professor

- Bachelor, 1999, University of Science and Technology of China
- Master, 2001, The University of Texas at Dallas
- Ph.D., 2006, The University of Texas at Dallas

Research Areas
Information Systems and Information Management, E-commerce, Internet Finance, Licensing of Intellectual Property
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Research Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIANG Yong</td>
<td>Assistant Professor</td>
<td>Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning</td>
</tr>
<tr>
<td>MAO Bo</td>
<td>Associate Professor</td>
<td>Chinese Enterprises’ Information System and Management, Knowledge Management, Date Analysis &amp; Business Model</td>
</tr>
<tr>
<td>LIU Hongyan</td>
<td>Professor, Vice Chair</td>
<td>Data/Text Mining, Business Intelligence, Social Network Analysis, Recommender Systems, Computational Advertising, Healthcare data mining and analysis</td>
</tr>
<tr>
<td>LIU Liwen</td>
<td>Professor</td>
<td>Production and Operations Management, Supply Chain Management, Service Management, JIT and Lean Production, Industrial Engineering, Logistics Management</td>
</tr>
<tr>
<td>WEI Qiang</td>
<td>Associate Professor</td>
<td>Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques</td>
</tr>
<tr>
<td>SUN Jing</td>
<td>Associate Professor</td>
<td>Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management</td>
</tr>
<tr>
<td>WANG Chun</td>
<td>Assistant Professor</td>
<td>Dynamic Programming, Decision Models, Financial Engineering and Risk Management</td>
</tr>
<tr>
<td>LIU Liwen</td>
<td>Professor</td>
<td></td>
</tr>
<tr>
<td>WEN Zhong</td>
<td>Associate Professor</td>
<td>E-Market, E-Commerce Strategy, Pricing Information Goods, Information Economics, Internet Finance</td>
</tr>
<tr>
<td>WEI Qiang</td>
<td>Associate Professor</td>
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<td>MAO Bo</td>
<td>Associate Professor</td>
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<tr>
<td>WEN Zhong</td>
<td>Associate Professor</td>
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</tbody>
</table>
XIAO Yongbo  
Associate Professor

- Bachelor, 2000, Tsinghua University  
- Master/Ph.D., 2006, Tsinghua University

**Research Areas**  
Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management

XIE Bin  
Associate Professor

- Bachelor, 1986, Tsinghua University  
- Master, 1989, Tsinghua University  
- Ph.D., 1993, Tsinghua University

**Research Areas**  
Operations and Supply Chain, Pharmaceutical Supply Chain and Information Ecosystem, Harm Control, Consumer-oriented Governance

XU Xin  
Professor, Associate Dean

- Bachelor, 1999, Tsinghua University  
- Master, 2000, Tsinghua University  
- Ph.D., 2005, University of California, Irvine

**Research Areas**  
Business Value of IT, Social Media, IT Governance

YANG Liu  
Associate Professor

- Bachelor, 2003, Tsinghua University  
- Master, 2004, Singapore-MIT Alliance  
- Ph.D., 2010, Duke University

**Research Areas**  
Game Theory, Queueing Theory, Mechanism Design, Behavioral Operations Management, Service Management, Healthcare Management

YE Qing  
Associate Professor

- Bachelor, 1998, Tsinghua University  
- Master, 2001, Tsinghua University  
- Ph.D., 2006, University of Michigan

**Research Areas**  
Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management

YI Cheng  
Associate Professor

- Bachelor, 2006, National University of Singapore  
- Ph.D., 2011, National University of Singapore

**Research Areas**  
Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Internet Marketing

ZHU Yan  
Professor, Deputy Secretary of CPC Committee

- Bachelor, 1994, Tsinghua University  
- Master/Ph.D., 1998, Tsinghua University

**Research Areas**  

**Visiting Faculty**

Jim Jianganq Dai  
Special-Term Professor  
Leon C. Welch Professor, Cornell University

**Research Areas**  
Operations Research, Stochastic Networks, Supply Chains Management, Service System Management
TAN Yong
Chang Jiang Scholars of Ministry of Education, People’s Republic of China
Neal and Jan Dempsey Professor of Information Systems, University of Washington

Research Areas
Big Data and Business Analytics, Electronic and Mobile Commerce, Social Networks, Economics of Information Systems

CHEN Yong
Professor, Associate Dean

Research Areas

CHEN Yubo
Professor, Associate Dean

Research Areas
Big Data and Business Innovation in the Networked World, Market Transformation and Business Analytics in the Mobile Internet Era, Digital Transformation of Chinese Economy, Climate Change and Sustainability Strategy

HU Zuohao
Professor

Research Areas
Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services

SUN Peng
Distinguished Visiting Professor
Professor, Duke University

Research Areas
Decision Models, Quantitative Methods for Decision Making, Mathematical Optimization, Dynamic Programming, Dynamic Mechanism Design

Research Areas
Operations Management, Supply Chain Management, Decision Models

SUN Peng
Distinguished Visiting Professor
Professor, Duke University

Research Areas
Decision Models, Quantitative Methods for Decision Making, Mathematical Optimization, Dynamic Programming, Dynamic Mechanism Design

Research Areas
Operations Management, Supply Chain Management, Decision Models

Jingsheng Jeannette Song
Distinguished Visiting Professor
Professor, Duke University

Research Areas
Operations Management, Supply Chain Management, Decision Models

Research Areas
Operations Management, Supply Chain Management, Decision Models

Jingsheng Jeannette Song
Distinguished Visiting Professor
Professor, Duke University

Research Areas
Operations Management, Supply Chain Management, Decision Models

Research Areas
Operations Management, Supply Chain Management, Decision Models

David Da-Wei Yao
Distinguished Visiting Professor
Piyasombatkul Family Professor, Columbia University

Research Areas

Research Areas

Research Areas

Research Areas

Research Areas
JIANG Xuping
Professor

- Bachelor, 1982, Central-South Institute of Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas

LIU Fei
Professor, Chair

- Bachelor, 1983, Beijing Institute of Business
- Master, 1988, Beijing Institute of Business
- Ph.D., 2002, Renmin University of China

Research Areas
Marketing Positioning Decisions, OmniChannel Marketing, Luxury Marketing, History of Marketing Study of China, Marketing Study of China, and Methodology of Case Study in Marketing

LIU Wenjing
Assistant Professor

- Bachelor, 2000, University of International Business and Economics
- Master, 2004, National University of Singapore
- Ph.D., 2010, University of Toronto

Research Areas
Consumer Behavior and Decision-Making, Interpersonal Interactions, Time Perception, Intertemporal Choice, Pricing

LIU Xi
Associate Professor

- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas
Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research

LIU Xia
Associate Professor

- Bachelor, 1999, Beijing Normal University
- Master, 2002, Beijing Normal University
- Ph.D., 2010, Syracuse University

Research Areas
Quantitative Marketing Models, Entertainment Marketing, Brand Management and Marketing Strategy

LIANG Yitian
Assistant Professor

- Bachelor, 2008, Jinan University
- Bachelor, 2009, City University of Hong Kong
- Ph.D., 2017, University of British Columbia

Research Areas
Pricing, Big Data Marketing, Online Video Games, Movie

SONG Xuebao
Associate Professor

- Bachelor, 1986, Huazhong Agriculture University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing

SUN Yacheng
Associate Professor

- Bachelor, 2001, Huazhong University of Science and Technology
- Master, 2002, Indiana University
- Ph.D., 2008, Indiana University

Research Areas
Pricing, Analytical Customer Relationship Management, Online Social Networks
XIE Zan
Assistant Professor

- Bachelor, 1985, Peking University
- Master, 1991, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction

YU Chunling
Associate Professor

- Bachelor, 1993, Tianjin University
- Master, 1996, Tianjin University
- Ph.D., 2004, Tsinghua University

Research Areas
Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market

ZHAO Ping
Professor

- Bachelor, 1982, JiLin University
- Master, 1985, Tianjin University
- Ph.D., 1992, Tsinghua University

Research Areas

ZHENG Yuhuang
Associate Professor

- Bachelor, 1998, Tsinghua University
- MBA, 2000, Tsinghua-MIT Sloan International MBA Program
- Master, 2002, Columbia University
- Ph.D., 2006, Columbia University

Research Areas
Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

Visiting Faculty

CUI Haitao
Visiting Professor
Margaret J. Holden and Dorothy A. Werlich Professorship, Professor of Marketing, University of Minnesota

Research Areas
Behavioral Modeling in Marketing, Pricing, Distribution Channels, Competitive Strategy, Brands and Brand Management, Marketing-Operations Interfaces, Corporate Social Responsibilities, Sustainability

XIE Jinhong
Distinguished Visiting Professor, Co-Chair JCPenney Eminent Scholar Chair, University of Florida

Research Areas
Internet Marketing New Business Model, Consumer Social Interactions and Marketing Innovation, Network Effects and Standards Competition, International Marketing

ZHANG Juanjuan
Distinguished Visiting Professor
Epoch Foundation Professor of International Management and Professor of Marketing, Massachusetts Institute of Technology

Research Areas
Observational Learning, Social Interactions, Marketing Strategy, Emerging Markets
Honorary Professors

Robert J. Barro
Paul M. Warburg Professor of Economics, Harvard University

Lawrence J. Lau
Ralph and Claire Landau Professor of Economics, The Chinese University of Hong Kong

Eric S. Maskin
Adams University Professor, Harvard University
Nobel Laureate in Economics, 2007

MUN Kin Chok
Former Dean, Faculty of Business Administration, The Chinese University of Hong Kong

Edmund S. Phelps
McVickar Professor of Political Economy, Columbia University
Nobel Laureate in Economics, 2006

Daniel L. Ritchie
Former Chancellor, University of Denver

Oliver E. Williamson
Edgar F. Kaiser Professor Emeritus of Business, Professor Emeritus of Economics and Law, University of California, Berkeley
Nobel Laureate in Economics, 2009

YUAN Baohua
Founder, China Enterprise Confederation, China Enterprise Directors Association, China Enterprise Management Science Foundation
Former President, Renmin University of China

Adjunct Professors

CHEN Yuan

GUO Shuqing

LI Jiange

LI Rongrong

LIU Shiyu

LOU Jiwei

MA Jiantang

WU Jinglian

WU Xiaoling

XIE Fuzhan

ZHENG Jingchen

ZHOU Xiaochuan

ZHU Rongji
Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the highest quality education to help them reach their full potential. The School has over 6,000 students in the undergraduate, second degree undergraduate, doctoral, master’s, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM’s strong international reputation, commitment to academic excellence, and global orientation attract students from across the globe. The School currently enrolls over 300 international students and the students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 109 leading universities and business schools around the world.
Undergraduate Programs

Program Features

The undergraduate education at Tsinghua SEM emphasizes three aspects:

- First, the objective is to make each student a fully developed person while creating an environment that promotes top talents.
- Second, the School pursues the “three-prong” education, which is composed of value formation, capability development, and knowledge acquisition.
- Third, the School follows an approach that integrates general education with individual development.

In 2014, Tsinghua SEM’s Undergraduate Education Reform won the China National Education Achievement Award.

Majors


Economics and Finance (including Insurance)

The curriculum balances economic and finance theories with practical knowledge and offers both a global perspective and a special focus on China’s economic and financial issues.

Accounting

The curriculum cultivates accounting professionals fully in touch with international standards and familiar with global economic development and capital market disciplines.

Information Management and Information Systems

The curriculum cultivates management professionals who can effectively apply information technology to enhance management and lead innovation, to decipher and master business activities in a new era.

Business Administration (for student athletes)

The curriculum aims to cultivate student athletes to build a foundation of business knowledge. The five-year program offers a one-year preparatory course as a precursor to traditional four-year undergraduate learning.
Undergraduate Programs

Second Degree Undergraduate Programs

- In 2006, Tsinghua SEM started to offer a second degree undergraduate program in Economics.
- In 2013, the second degree undergraduate program in Management resumed enrollment.
- In 2015, the track of Innovation, Entrepreneurship, and Leadership was offered in the second degree undergraduate program in Management, and the Finance track was added as a second degree undergraduate program option in Economics.
- In 2017, the Financial Analysis and Control track was incorporated as an additional second degree undergraduate program in Management.
- In 2018, the Business Data Science track will be opened as a second degree undergraduate program in Management.

Program Objectives

The programs aim to cultivate undergraduate students from other schools and departments within Tsinghua University to become interdisciplinary talents. In the second degree undergraduate program curricula, elective course options outnumber required courses, providing more opportunities for students on course selection.

Majors

Second Degree Program in Economics

The program aims to cultivate interdisciplinary talents with comprehensive economics knowledge and strong analytical skills. Students are encouraged to develop a broader vision, profound thinking, and rigorous analysis of economic issues.

The program also offers a Finance track. The curriculum balances economic and finance theories with practical knowledge and offers both a global perspective and a special focus on China’s economic and financial issues.

Second Degree Program in Management

The program aims to cultivate interdisciplinary talents with strong analytical skills, management and leadership capabilities. Tracks are offered in: Innovation, Entrepreneurship, and Leadership; Financial Analysis and Control; and Business Data Science.

In collaboration with Tsinghua x-lab, the Innovation, Entrepreneurship, and Leadership track aims to cultivate multidimensional graduates who are able to establish, manage, and develop innovative enterprises and social organizations with a global perspective. The Financial Analysis and Control track aims to cultivate interdisciplinary talents with solid theoretical knowledge in accounting and financial analysis. The Business Data Science track is targeted at fostering versatile talents with solid theoretical knowledge in management, information technology, and data science as well as a broad perspective and analytical skills.
Doctoral Programs

Program Objectives
Tsinghua SEM’s doctoral programs are designed to develop outstanding scholars in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Program Features
Application Process
Applicants are required to choose a field of study during the application process. Advisor selection takes place after the qualification exam.

Fields of Study | Department
--- | ---
• Accounting | • Department of Accounting
• Theoretical Economics and Applied Economics | • Department of Economics
• Finance | • Department of Finance
• Innovation, Entrepreneurship and Strategy | • Department of Innovation, Entrepreneurship and Strategy
• Leadership and Organization Management | • Department of Leadership and Organization Management
• Management Science and Engineering | • Department of Management Science and Engineering
• Marketing | • Department of Marketing

Academic Curriculum
To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economics/Finance/Accounting, General Management, and Management Science and Engineering. Each of the three platforms has a specific set of general and field-specific required courses. Doctoral students are expected to focus on coursework in the first two years of study.

The School requires all doctoral students to take a qualification examination within a time limit. Qualification exams are graded anonymously.

Doctoral students are also required to write and present their second-year research papers. All doctoral theses are assessed by faculty and outside experts under a double-blind review process.

Education and Placement
Each academic department has established a doctoral program committee which is responsible for the overall coordination, design, and implementation of the program.

The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student’s educational experience. The committee also provides mentorship and career advice as well as guidance in placement for doctoral students.

Resources and Support
Tsinghua SEM offers scholarship and fellowship funding to doctoral students. Outstanding doctoral students are provided with opportunities to study abroad for one semester or one year to conduct research with internationally renowned scholars as well as opportunities to participate in domestic and international academic conferences.
Master’s Programs

Master of Finance (MoF)

- Program Objectives
  The program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective, and the ability to adapt to rapidly changing financial markets. The program prepares students for work in financial and insurance companies, consulting companies, private sector enterprises, and regulatory entities.

- Program Features
  The program is innovative and interdisciplinary. Four distinct concentrations are offered: Global Finance, Financial Engineering, Entrepreneurial and Corporate Finance, and Insurance and Big Data Finance. The dual mentorship system of the program pairs each student with an academic mentor and an industry mentor.

  The program offers dual-degree programs in collaboration with HEC Paris, Haas School of Business at the University of California, Berkeley, and Columbia University.

Master in Management (MiM)

- Program Objectives
  Targeting pre-experience undergraduates, the program strives to develop students’ analytical, general management, and leadership skills, preparing them for managerial and leadership positions in corporations, government, and nonprofit organizations.

- Program Features
  Students are expected to attain comprehensive knowledge in management through a set of intellectually challenging courses, some of which are instructed in English, given the bilingual nature of the program.

  In 2011, Tsinghua SEM joined the Global Alliance in Management Education (CEMS) and became the first and the only business school in mainland China with full CEMS membership. Students who successfully complete the CEMS curriculum will receive a CEMS diploma. Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual-Degree Program.

Master of Professional Accounting (MPAcc) / Tsinghua-SMU MCFO & MPAcc Dual-Degree Program

- Program Objectives
  The program aims to develop highly capable accounting professionals with comprehensive and applied accounting knowledge, global awareness, and exposure to economics and management theories and practices.

- Program Features
  The program strives to balance between accounting theory and real-world application. The program invites experienced industry practitioners to serve as faculty and mentors.

  The program will be restructured to the Tsinghua University - Singapore Management University MCFO & MPAcc Dual-Degree Program beginning in 2018.

Tsinghua-Columbia Dual Master’s Degree Program in Business Analytics

- Program Objectives
  This program aims to develop outstanding professionals with strong knowledge of management and data analytics, a visionary global perspective, and the ability to apply analytics in business practice.

- Program Features
  Students in the dual-degree program study at Tsinghua University (Beijing, China) for the first year, and after a separate application process, enroll and study at Columbia University (New York, USA) during the second year.
MBA Programs

Launched in 1991, Tsinghua MBA aims to educate future leaders with general management capabilities.

Structure

Tsinghua MBA is designed to deliver three core components to its students: Being, Knowing, and Doing.

The curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices.

Curriculum

The curriculum strives to strike a balance between capability and integrity, between academic discipline and practical relevance, and between global perspective and China focus. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

Tsinghua MBA offers approximately 100 elective courses in seven areas and practice-oriented courses to accommodate students’ individualized needs based on their career plans and interests.

Admission reform

Tsinghua MBA is the first to implement the “interview before MBA entrance exam” application procedure in China. Applicants with a valid 720+ GMAT score or equivalent GRE score are qualified to attend interviews directly. The entire application procedure is completed online.

Program Features

International Exposure

The School has student exchange partnership with over 100 overseas universities. Students can apply for one term of study in a cooperative school or for short-term overseas courses. Each semester, Tsinghua MBA welcomes around 100 students from its partner schools.

Tsinghua MBA students can apply a dual degree in the cooperative universities including Columbia, MIT and HEC Paris.

Learning Methodology

Tsinghua MBA offers leading SPOC courses to MBA students, improving the efficiency and impact of classroom discussion and meeting the individualized learning requirements of MBA students. Leading MOOC offerings from Tsinghua University also provide increased choice and flexibility to MBA students.

Entrepreneurial Resources

Tsinghua MBA offers entrepreneurship courses and activities to students. The Tsinghua MBA Entrepreneurship Competition is held annually. Students joining the competition will obtain support from Tsinghua x-lab and Tsinghua SEM X-elerator.

Alumni Network

The Tsinghua SEM MBA Alumni Association has more than 10,000 alumni and organizes various alumni events and establishes several alumni chapters to promote life-long learning, career development, and business cooperation among MBA graduates.

Programs

<table>
<thead>
<tr>
<th>Programs</th>
<th>Description</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tsinghua-MIT Global MBA</td>
<td>The Tsinghua-MIT Global MBA Program is a full-time program in English by Tsinghua SEM in collaboration with MIT Sloan School of Management.</td>
<td>Full-time, 21 months</td>
</tr>
<tr>
<td>Tsinghua MBA</td>
<td>Tsinghua SEM offers a part-time MBA program in Chinese for business professionals who prefer to work and study at the same time.</td>
<td>Part-time, 33 months</td>
</tr>
</tbody>
</table>
EMBA Programs

Tsinghua SEM Executive MBA (EMBA)

Launched in 2002, the Tsinghua SEM Executive MBA (EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The program combines advanced management theories and concepts with best practices in China to equip executives with strong business ethics, innovative spirit, leadership skills, strategic decision-making capability, and global competitiveness.

In 2005, the program achieved outstanding results in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The program has consistently been ranked at the top of the “China’s Best EMBA Programs” list by Managers magazine since 2007.

Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

High-Quality Students

Admission to the program is highly competitive. The program receives thousands of applications and admits approximately 400 students each year. The program currently has more than 6,000 alumni. Among them, 87% are vice presidents or above, and 59% are presidents or general managers of their organizations. Three EMBA alumni were honored with China Central Television’s China Economic Figures of the Year Award. Over 50 EMBA alumni are deputies of the National People’s Congress or members of the Chinese People’s Political Consultative Conference. More than 300 EMBA alumni are founders or CEOs of publicly traded companies in China.

Practical Curriculum

The program has developed a unique curriculum that prepares Chinese business leaders for a constantly changing global business environment. The curriculum is practically oriented with special attention paid to China-specific management issues and practices.

In 2012, the program launched a new curriculum which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes.

The program launched a new elective course curriculum in 2015 including courses: Internet+, Innovation and Entrepreneurship; Transformation and Upgrading; Integration of Industry and Finance.

Extensive, In-Depth Global Partnerships

The program’s partnerships are both extensive and in-depth. Tsinghua SEM is the first business school in China to join the EMBA Global Council. Tsinghua SEM EMBA offers seven overseas learning tracks, including those focused on the East and West Coasts of the U.S. as well as France, Germany, the UK, the Middle East, and Taiwan, China.

Rigorous Program Administration

Heavy emphasis is placed on maintaining a high-quality program administration. The program offers networking opportunities through various social activities including student orientations, team-building activities, and China tours.

Cohesive Alumni Network

The EMBA Alumni Association has 48 regional chapters, 13 class-level Beijing chapters, one TIEMBA chapter, one media chapter, one HR chapter, and one overseas chapter.
EMBA Programs

Tsinghua-INSEAD Dual-Degree EMBA Program (TIEMBA)

The Tsinghua-INSEAD Dual-Degree EMBA Program was jointly launched by Tsinghua SEM and INSEAD in 2006. Combining international business education with a focus on Asia, the joint program is designed for executives and professional managers worldwide.

Degrees from Two Globally Recognized Institutions

The program is designed to offer participants the best of both institutions. The program runs across Beijing, Singapore, Fontainebleau, and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East-West business wisdom and expertise with rigorous study, the program endeavors to broaden participants’ strategic vision, taking professional management and entrepreneurship to greater heights at the international level. As a highlight of the program, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants’ management expertise.

A Lifelong Network

Upon successful completion of the program, graduates will be awarded two separate degrees from Tsinghua EMBA and INSEAD MBA for executives, respectively, and also become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.

A Leading Global Position

On October 19, 2015, Financial Times announced the result of the top 100 Executive MBA program rankings for 2015. The Tsinghua-INSEAD Dual-Degree EMBA Program was ranked No.1 globally. It marked the first time that a program that includes a mainland Chinese business school has occupied the top position. In 2016, the TIEMBA program was ranked No. 2 globally by Financial Times. This marked the fifth year that the TIEMBA program participated in the Financial Times ranking (having placed No. 4 in 2012, No. 2 in 2013 and No. 3 in 2014). This consistency indicates the program’s global recognition, and its rankings in the past five years testify to its reputable global position.
Collaborative Degree Programs

Tsinghua SEM offers collaborative degree programs in partnership with overseas universities. Graduates of such programs are granted degrees from partner universities and certificates from Tsinghua University.

**Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance (FMBA)**

This program aims to foster talents who know China’s market well and who hold a global perspective, pride themselves on extensive financial knowledge and management skills, and are well-prepared to take the lead in the global financial industry in the near future.

Jointly offered by Tsinghua SEM and CUHK Business School, the FMBA Program is the first MBA program in China specializing in finance. Its curriculum is designed to reflect the rapid growth of the global financial industry and is closely connected with the reform and development of China’s capital market. The program first launched a module in 2000 in Tsinghua University’s home city of Beijing, followed by the second module established at the Graduate School of Tsinghua University, Shenzhen. So far, over 1,000 professionals with strong academic performance and work experience have graduated from these two modules.

**Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management (TEE-EMBA)**

The program was developed by Tsinghua SEM in partnership with l’Ecole National de l’Aviation Civile (ENAC) and L’Ecole Nationale des Ponts et Chaussées (ENPC) in 2014 and is the first program of its kind in China. Consistent with EMBA program standards at Tsinghua SEM, it incorporates professional disciplines and courses in advanced and professional management knowledge and skills that are suitable for both China and the global market. The program provides a complete range of higher education and advanced training courses to develop corporate executives with oriental and Western management theory, strategic thinking, and a global perspective.

**Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management / Airport Management)**

An executive graduate program specialized in Aviation Management jointly developed by Tsinghua SEM and l’Ecole National de l’Aviation Civile (ENAC) in 2014, this program brings modern industrial management theories and analytical methods into aviation management and enhances scientific and systematic management skills of top management while integrating business administration theories and aviation management practices. The program endeavors to inculcate the management theory and aviation expertise required for the rapid development of the aviation industry in China.

**Tsinghua-Sotheby’s Master’s Program in Art Business**

This program is targeted at future leaders in Western and Chinese art markets, equipping them with both managerial skill sets and global insight in the sector.

Jointly developed by Tsinghua SEM, Tsinghua Academy of Arts & Design, and Sotheby’s Institute of Art in 2015, the Tsinghua-Sotheby’s Master’s Program in Art Business is the first program in China that awards an MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions, and guided visits to art-related institutions, featuring overseas modules in New York, London, and Los Angeles as well as thesis supervision. Scholarships are available for candidates demonstrating excellence, and the program has established practice bases that offer internships to outstanding students.
Executive Education Programs

Tsinghua SEM Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential, and ensure sustainable development of their organizations. It serves as a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

Executive Education aims to provide high-quality, globally oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

The SEM Advisory Board was a key advocate for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the School's curriculum plan. Executive Education provides general courses which include General Management Courses, Global Development Courses, and special topics courses as well as customized programs and management courses for executives of domestic and overseas enterprises.

Courses

Executive Education delivers innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, Executive Education offers courses that combine management theories with practices, provide new ideas to help executives tackle management challenges, and offer best practices on managing Chinese enterprises.

Executive Education has offered training to more than 70,000 senior executives and continuously innovates its course offerings to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives.

<table>
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<th>Courses</th>
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**Classic Programs**

- Advanced Management Program
- Executive Program for the Family Successors - Young, Elite, Sharing (YES)
- Tsinghua-CEIBS-HBS Senior Executive Program for China (SEPC)
- Executive Management Training Program (EMT)
- Manager Development Program (MDP)

**Industry Programs**

- Tsinghua Advanced Management Program in Automobile Industry
- Tsinghua SEM-IFM Advanced Management Program in Fashion and Luxury
- Tsinghua Advanced Management Program in Sporting Industry

**Specialized Executive Programs**

- Business Models and Value Creation - Design, Upgrade and Landing
- Corporate Governance, Equity Incentives and Group Control
- New Roles, Responsibilities and Skills of Human Resources
- Innovative Leadership for Business Transformation
- Approaches to Business Strategic Innovations and Leadership under "Internet+"
- Big Data and Business Innovations in a Global Internet Era
- Marketing Positioning and Excellence Brand Building
- Private Equity Investment and Financing
- CEO Strategic Finance and Corporate Financing
- Global Asset Allocation and Wealth Management

**Customized Programs**

- Custom programs for companies of various types and growth stages
Tsinghua x-lab

Launched on April 25, 2013, Tsinghua x-lab is a university-based platform facilitating creativity, innovation and entrepreneurship. Initiated by the School of Economics and Management, Tsinghua x-lab was jointly established by 15 schools and departments of Tsinghua University (including Tsinghua SEM, School of Information Science and Technology, School of Public Policy and Management, and others) as well as five strategic partners (Tsinghua Science Park, Tsinghua Holdings, Tsinghua Entrepreneur & Executive Club, Sheng Jing Group, and Zhongguancun Development Group).

Mission and Value Proposition

The letter “x” in “x-lab” signifies the “exploring unknown” and “cross-disciplinary collaboration” approach incorporated across multiple academic disciplines. The word “lab” denotes experiential-learning and teamwork.

Tsinghua x-lab is committed to fostering inter-school and inter-departmental communications across the university, to integrating various external and internal resources, and to providing means of actualizing business and social value by members of the Tsinghua community.

Services and Support

Space

Tsinghua x-lab offers a free workspace for project development, team building, networking, and other entrepreneurial activities.

The Tsinghua x-lab Three-Prong Platform

Tsinghua x-lab has developed a “three-prong” platform that includes an educational platform, a team-building platform, and an ecosystem platform for resource aggregation and interdisciplinary practices.

- Educational Platform

The second-degree undergraduate program in Management at Tsinghua SEM offers a track in Innovation, Entrepreneurship, and Leadership that began in the fall semester of 2015 and is managed by Tsinghua x-lab.

Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program, which is open to all Tsinghua students. Students receive the certificate upon completion of all three modules.

Tsinghua x-lab launched 22 new courses, including Entrepreneurial Marketing Practices and Design Thinking, and organizes eight workshops per academic year. Tsinghua x-lab also introduces the TechMark courses to its students.

- Team-Building Platform

Tsinghua x-lab admits new teams and offers them a wide array of resources across all development stages. Tsinghua x-lab holds supporting events each year and organizes monthly Demo Days and Team Recruitment Day activities to help teams attract investment and talent.

- Cross-Disciplinary Ecosystem and Resource Aggregation

Tsinghua x-lab is working with 23 Entrepreneurs-in-Residence and 31 Angels-in-Residence who are all active members of China’s start-up and investment communities. Tsinghua x-lab has also established partnerships with over 300 domestic and overseas investment institutions and invited 12 Professional Firms-in-Residence to provide financial and advisory services to teams.

Brand and Recognition

Tsinghua x-lab was recognized as the first “Crowd Creativity Space” by the Beijing Municipal Government and as the “Dream Lab” by the Zhongguancun Science Park (Z-Park) Management Committee. In a feature story by Financial Times in December 2014, Tsinghua x-lab was described as a signal of “the rise of China’s entrepreneurial spirit.”

International Cooperation

Tsinghua x-lab has established partnerships with various reputable universities and hosts international summer camps and international exchange programs with the aim of broadening students’ horizons and preparing them for the global market.
Tsinghua SEM X-elerator

Tsinghua SEM X-elerator, founded in January 2015, is a startup acceleration platform that embodies the spirit of Tsinghua and provides in-depth integrated service for the growth of global entrepreneurs and startups.

Tsinghua SEM X-elerator provides comprehensive services including entrepreneurial research and development (R&D), business design, resource allocation, and business model innovation for top innovation projects that are selected into the X-elerator nationally and globally.

Since established, X-elerator has already accelerated over 260 startups. GEL Club, one of the core products of X-elerator, has invested nearly 100 million RMB into startups. X-elerator has set up several “Labs” and “Entrepreneurial Corridors” in vertical fields.

- Awarded by Beijing Science and Technology Commission as Group Innovation Space in September 2015.
- Awarded by Zhongguancun Administrative Committee as the Innovation Incubator in November 2015.
- Authorized by Haidian Government as the Centralized Office Area (Coworking Space) for technology companies in December 2015.
- Inducted into the National Incubator Management Service System for science and technology enterprises by the Ministry of Science and Technology in February 2016.
- Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June 2016.

**Services and Support**

**Global Entrepreneurial Leaders Club (GEL Club)**

The Club provides valued-added growth capital for selected members and educates the founders to become excellent leaders through intensive training in the “Innovation Lab.”

**S&T (Science & Technology) Relay Society**

The S&T Relay Society aims to promote scientific and technological transformation at universities and research institutions. It constructs a new production-education-research relationship among science & technology creators, entrepreneurs, and investors. It connects technology inventors with cutting-edge technology and creative spirit, entrepreneurs with rich experience and wide-ranging vision, and investors with strategic perspective, sharp sense, and executive abilities to build a talent community for science and technology commercialization.

**X+Space**

Based on the concept of collaborative culture, a new-generation working-space is provided to accelerate the growth of startups and to attract entrepreneurs from all over the world to enjoy innovative atmosphere and resources.

**Mentors Club**

In the Mentors Club, deeply rooted experts guide the maturation of entrepreneurs’ thinking. Masters in all walks of life assist young talents to set their value orientation and establish their unique competitive advantages to become next-generation entrepreneurs with global vision.

**Action Leaning Center**

The Action Leaning Center helps entrepreneurs experience problems existing in the entrepreneurship process and pursue solutions, reduce the cost of trial and error, and help them transform great entrepreneurial dreams into implementable action plans.
Research

Research Overview

Over the past three decades, Tsinghua SEM has conducted academic research in economics and management. Based on academic and economic priorities as well as teaching and research, the School has also actively pursued applied research in areas relevant to the government and corporate sectors. Excellent research capability has made SEM one of the leading schools of economics and management in China.

On the National List of Developing World-Class Disciplines

- Management Science and Engineering
- Business Administration
- Accounting and Finance
- Economics and Econometrics

Research Projects

As of September 2017, Tsinghua SEM has undertaken 393 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which:

- 3 projects in the Major Program funded by the National Natural Science Foundation of China
- 1 project in the Major Research Plan Program funded by the National Natural Science Foundation of China
- 2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China
- 2 projects in the Major Program funded by the National Social Science Fund of China

In the past few years, on average each year:

- National Natural Science Foundation: 20+ projects
- National Social Science Fund: 2 projects
- National Strategic and Soft Science Projects: 2 projects

National Research Centers

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

- Research Center for Contemporary Management
- Research Center for Technological Innovation

Publications

Papers: Average over 300 per year
Books: Average over 30 per year
### Major Research Projects (Past 10 Years)

<table>
<thead>
<tr>
<th>Principal Investigator</th>
<th>Project Title</th>
<th>Source of Funding</th>
<th>Starting Year</th>
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<tbody>
<tr>
<td>GAO Xudong</td>
<td>The Guangdong Economic Restructuring and Industrial Transformation and Upgrading Based on Innovation Ecosystem</td>
<td>Programs of Joint Funds, National Natural Science Foundation of China</td>
<td>2017</td>
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<tr>
<td>YANG Delin</td>
<td>Study on the Institution System for Promoting China's Innovative Development</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2016</td>
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<tr>
<td>CHEN Yubo</td>
<td>User Behavior and Business Innovation in the Era of Mobile Internet</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2016</td>
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<tr>
<td>CHEN Jin</td>
<td>The Dynamics of Global Value Chain and Innovation Driven Strategy of China</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2015</td>
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<tr>
<td>CHEN Guoqing</td>
<td>Investigation and Workshop Organization Funding for Steering Experts of Study on Big-Data Driven Management and Decision</td>
<td>Major Research Plan Program, National Natural Science Foundation of China</td>
<td>2015</td>
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<tr>
<td>CHEN Jian</td>
<td>Research on Business Management in Big Data Era</td>
<td>Major Program, National Natural Science Foundation of China</td>
<td>2015</td>
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<td>YAO Dawei</td>
<td>Data Analytics and Decisions for Healthcare</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2015</td>
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<tr>
<td>CAO Jing</td>
<td>Energy, Environment and Climate Change Economics</td>
<td>Excellent Young Scientists Fund, National Natural Science Foundation of China</td>
<td>2015</td>
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<td>CHEN Yubo</td>
<td>Marketing and Business Innovation in an Interconnected World</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
<td>2014</td>
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<tr>
<td>CHEN Jian</td>
<td>Mobile Recommender Systems in Big Data Era</td>
<td>Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China</td>
<td>2014</td>
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<td>XUE Jian</td>
<td>The Production and Effects of Accounting Information</td>
<td>Excellent Young Scientists Fund, National Natural Science Foundation of China</td>
<td>2014</td>
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<tr>
<td>XU Xin</td>
<td>Firm-Level Information Management-Applications and Implications of Information Technology in Enterprise Management</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>XIAO Yongbo</td>
<td>Demand Management Strategy</td>
<td>Excellent Young Scientists Fund, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>CHEN Jian</td>
<td>Theory and Methodology of Supply-Chain Modeling, Optimization and Coordination in the Low Carbon Era</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>YANG Bin</td>
<td>Strategic Leadership Study of Chinese Companies: The Model and Its Validity of Collective Leadership</td>
<td>Key Program, National Natural Science Foundation of China</td>
<td>2013</td>
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<tr>
<td>LEI Jiasu</td>
<td>Route and Strategic Research Based on Scientific Study on Self-Innovation in Technology</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2012</td>
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<tr>
<td>CHEN Guoqing</td>
<td>The Growth Patterns and Key Factors for SMEs on Emerging e-Business Platforms</td>
<td>Major International (Regional) Joint Research Program, National Natural Science Foundation of China</td>
<td>2012</td>
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<tr>
<td>LI Hongbin</td>
<td>Economic Analysis and Policy Study on the Gender Ratio Imbalance</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
<td>2011</td>
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<td>BAI Chong-en</td>
<td>Chinese Citizens’ Income Distribution Mode and Reform Scheme during the Twelfth Five-year Plan</td>
<td>Major Program, National Social Science Fund of China</td>
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<tr>
<td>CHEN Guoqing</td>
<td>Research on Major Fundamental and Technological Issue in Emerging e-Business</td>
<td>Major Program, National Natural Science Foundation of China</td>
<td>2009</td>
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<tr>
<td>HUANG Jinghua</td>
<td>Research on the Information Systems Adoption, Diffusion and Business Value</td>
<td>Key Program, National Natural Science Foundation of China</td>
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<td>Li Zinai</td>
<td>The Study about the Methodology Foundation of Econometric Models</td>
<td>Key Program, National Social Science Fund of China</td>
<td>2008</td>
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<tr>
<td>YANG Baiyin</td>
<td>A Multi-Level Study of the Impacts of Organizational Culture on Employees’ Creativity and Organizational Innovativeness</td>
<td>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</td>
<td>2008</td>
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<td>TONG Yunhuan</td>
<td>Study on BOP Market Oriented Technology and Business Innovation Models</td>
<td>Major International (Regional) Joint Research Program, National Natural Science Foundation of China</td>
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</tbody>
</table>
## Selected Papers Published on Tsinghua SEM List of International Journals in 2016

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<thead>
<tr>
<th>Department</th>
<th>Author from SEM</th>
<th>Title of Paper</th>
<th>Publication</th>
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</thead>
<tbody>
<tr>
<td><strong>Accounting</strong></td>
<td>LI Dan</td>
<td>An Analysis of Us Accounting Firms’ Cross-Country Audit Quality of China Concepts Stocks</td>
<td>China Journal of Accounting Studies</td>
</tr>
<tr>
<td></td>
<td>XIAO Xing</td>
<td>Financial Reporting Quality of Chinese Reverse Merger Firms: The Reverse Merger Effect or the Weak Country Effect?</td>
<td>Accounting Review</td>
</tr>
<tr>
<td><strong>Economics</strong></td>
<td>CAO Jing</td>
<td>Household Energy Demand in Urban China: Accounting for Regional Prices and Rapid Income Change</td>
<td>Energy Journal</td>
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<tr>
<td></td>
<td>LI Mingzhi</td>
<td>Advertising versus Brokerage Model for Online Trading Platforms</td>
<td>Management Information Systems Quarterly (MISQ)</td>
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<tr>
<td></td>
<td>SHI Xinzeng; WU Binzhen</td>
<td>The Retirement Consumption Puzzle Revisited: Evidence from the Mandatory Retirement Policy in China</td>
<td>Journal of Comparative Economics</td>
</tr>
<tr>
<td></td>
<td>ZHENG Jie; ZHONG Xiaohan</td>
<td>Preference Submission Timing in School Choice Matching: Testing Fairness and Efficiency in the Laboratory</td>
<td>Experimental Economics</td>
</tr>
<tr>
<td><strong>Finance</strong></td>
<td>JIANG Lei; Lee Hoan soo</td>
<td>Influential Investor in Online Stock Forum</td>
<td>International Review of Financial Analysis</td>
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<tr>
<td></td>
<td>LI Daokui</td>
<td>How will China Shape the World Economy?</td>
<td>China Economic Review</td>
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<td></td>
<td>PANG Jiaren</td>
<td>Exchange Rate Regimes and Wage Comovements in a Ricardian Model with Money</td>
<td>Journal of International Economics</td>
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<tr>
<td></td>
<td>SHEN Tao</td>
<td>Investment and the Weighted Average Cost of Capital</td>
<td>Journal of Financial Economics</td>
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<tr>
<td><strong>Innovation, Entrepreneurship and Strategy</strong></td>
<td>CHEN Jin</td>
<td>Strategic Transformation through Innovation in Emerging Industry: A Case Study</td>
<td>International Journal of Technology Management</td>
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<td>Operational Impact of Service Innovations in Multi-step Service Systems</td>
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<td>LEI Jiasu</td>
<td>Catching-Up Pattern Among Countries in Science-Based Industries: A Case Study in Pharmaceutical Industry</td>
<td>Journal of Industrial Integration and Management</td>
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<td></td>
<td>WANG Yi</td>
<td>Dynamic Capabilities and Entrepreneur Community: The Case of Crown Bioscience</td>
<td>Technology Transfer and Entrepreneurship</td>
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<td></td>
<td>XIE Zhenzhen</td>
<td>Governance Structure and the Creation and Protection of Technological Competencies: International R&amp;D Joint Ventures in China</td>
<td>Management International Review</td>
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<tr>
<td></td>
<td>YANG DeLin</td>
<td>Does Institutional Change in Universities Influence High-Tech Entrepreneurship? Evidence from China’s Project 985</td>
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<td></td>
<td>ZHANG Wei; Steven White</td>
<td>Overcome the Liability of Newness: Entrepreneurial Action and the Emergence of China’s Private Solar Photovoltaic Firms</td>
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<tr>
<td>Leadership and Organization Management</td>
<td>CHI Wei</td>
<td>Can Genes Play a Role in Explaining Frequent Job Changes? An Examination of Gene-Environment Interaction from Human Capital Theory</td>
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<td></td>
<td>WANG Lei; ZHENG Xiaoming</td>
<td>To Branch out or Stay Focused? Affective Shifts Differentially Predict Organizational Citizenship Behavior and Task Performance</td>
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<td>YANG Baiyin</td>
<td>Leader-Member Exchange Differentiation and Team Creativity: An Investigation of Nonlinearity</td>
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<td>ZHENG Xiaoming</td>
<td>Teamwork Works Best When Top Performers are Rewarded</td>
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<td>Recognizing “Me” Benefits “We”: Investigating the Positive Spillover Effects of Formal Individual Recognition in Teams</td>
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<tr>
<td>Management Science and Engineering</td>
<td>CHEN Guoqing; GUO Xunhua; WEI Qiang</td>
<td>Providing Consistent Opinions from Online Reviews: A Heuristic Stepwise Optimization Approach</td>
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<td></td>
<td>GUO Xunhua; WEI Qiang; CHEN Guoqing</td>
<td>Predicting the Incremental Benefits of Online Information Search for Heterogeneous Consumers</td>
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<td>LI Bo</td>
<td>Hierarchical Models for the Spatial-Temporal Carbon Nanotube Height Variations</td>
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<td></td>
<td>LIU Hongyan</td>
<td>Socotraveler: Travel-Package Recommendations Leveraging Social Influence of Different Relationship Types</td>
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<td></td>
<td>WEI Qiang; CHEN Guoqing; GUO Xunhua</td>
<td>A Novel Bipartite Graph Based Competitiveness Degree Analysis from Query logs</td>
<td>ACM Transactions on Knowledge Discovery from Data</td>
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<td>WEN Zhong; LIN Lihui</td>
<td>Optimal Fee Structures of Crowdsourcing Platforms</td>
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<td></td>
<td>XIAO Yongbo; ZHU Yan</td>
<td>Value Management of Diagnostic Equipment with Cancelation, No-Show, and Emergency Patients</td>
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<tr>
<td>Marketing</td>
<td>CHEN Rong</td>
<td>The Role of a Model's Race in Influencing Chinese Consumers' Product Perception</td>
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<td></td>
<td>LI Fei</td>
<td>A Review on the Formation and Development of the Relationship Marketing Theory</td>
<td>International Journal of Business Research and Management</td>
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<td></td>
<td>LIU Xia; LUO Ting</td>
<td>What Drives a Firm’s Choice of Product Recall Remedy? The Impact of Remedy Cost, Product Hazard, and the CEO</td>
<td>Journal of Marketing</td>
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<tr>
<td></td>
<td>YU Dongling</td>
<td>Love for One’s Country or Oneself: A Brand-Choice Framework in Emerging Markets</td>
<td>Social Behavior and Personality</td>
</tr>
</tbody>
</table>
China Journal of Economics

Launched in 2014, *China Journal of Economics* is an academic journal in the field of economics. The journal publishes original research articles in Chinese on general economic issues as well as on China-specific topics. *China Journal of Economics* encourages independent and objective research and advocates rigorous methodologies. It serves to make contributions to China’s economic research and analysis.

Tsinghua Business Review

Launched in April 2011, *Tsinghua Business Review* is a management magazine published in Chinese. *Tsinghua Business Review* aims to provide innovative ideas for business leaders, bridge the gap between management research and practices, and provide rigorous, objective, and in-depth analysis and new insights on Chinese management issues.

China Business Case Center

Tsinghua SEM is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning.

The China Business Case Center houses a collection of close to 600 cases about Chinese companies with an annual addition of more than 50 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, operational management and information systems, human resources and leadership, and marketing, among others. The case collection is subscribed by close to 900 educational institutions in China. Many companies and financial institutions also apply the cases in their internal training.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing, the Case Center in Europe, and SAGE Publishing Group for global case distribution. As of August 31, 2017, 47 Tsinghua cases have been distributed online by Harvard Business Publishing.

The China Business Case Center provides two workshops each year on case development and teaching for business educators across the country.
Research Support

Library

Established in 1985, the Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers, and magazines across the broad areas of economics and management. The SEM library currently subscribes to 600 periodicals, including 160 in foreign languages.

In recognition of the growing trend towards digitalization, the SEM library and other Tsinghua libraries now provide faculty and students access to a wide spectrum of online databases and digital content. The SEM library has now become a digitalized, research-oriented modern library that supports the research and study of faculty and students.

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. The project was completed in 2013. Building upon a deep understanding of the demands of the modern classroom and the needs of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange, and resource sharing.

It also seeks to facilitate admissions, teaching, research, and other school activities. The School's buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS, and Scientific Work Place are also available on the new platform to support faculty research and teaching.
### International Collaborations

#### Membership in International Organizations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Year</th>
<th>Event/Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>AACSB</td>
<td>2002</td>
<td>Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)</td>
</tr>
<tr>
<td></td>
<td>2007</td>
<td>Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation</td>
</tr>
<tr>
<td></td>
<td>2017</td>
<td>Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tsinghua SEM successfully maintained its AACSB Business Accreditation</td>
</tr>
<tr>
<td>AAPBS</td>
<td>2004</td>
<td>Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>Tsinghua SEM hosted the First Annual Conference of AAPBS</td>
</tr>
<tr>
<td>CEMS</td>
<td>2006</td>
<td>Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM joined CEMS, becoming the only Chinese school with CEMS membership</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the annual Strategic Board meeting</td>
</tr>
<tr>
<td>EFMD</td>
<td>2006</td>
<td>Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)</td>
</tr>
<tr>
<td></td>
<td>2008</td>
<td>Tsinghua SEM was awarded EQUIS accreditation by EFMD</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label</td>
</tr>
<tr>
<td>Executive MBA</td>
<td>2003</td>
<td>Tsinghua SEM became a member of the Executive MBA Council</td>
</tr>
<tr>
<td>Council</td>
<td>2004</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
</tr>
<tr>
<td>GMAC</td>
<td>2008</td>
<td>Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)</td>
</tr>
<tr>
<td>PIM</td>
<td>2005</td>
<td>Tsinghua SEM became a member of the Partnership in International Management (PIM)</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>Tsinghua SEM co-hosted the 40th Annual PIM Conference</td>
</tr>
<tr>
<td>PRME</td>
<td>2007</td>
<td>Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative</td>
</tr>
<tr>
<td>UNICON</td>
<td>2008</td>
<td>Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM hosted the UNICON Annual Conference 2011</td>
</tr>
</tbody>
</table>
In-Depth Partnerships and Collaborations with World’s Top Business Schools

**HBS**
Partnerships with Harvard Business School include co-branding of executive education programs, faculty exchanges and case development since 2001

**HEC Paris**
Partnerships with HEC Paris include faculty exchanges, executive education programs, and MBA dual-degree programs since 1998
Partnership with HEC Paris in launching the dual-degree program of Master in International Finance in 2013

**INSEAD**
Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006

**MIT Sloan**
Partnership with MIT Sloan School of Management in launching the International MBA Program in 1996

**Stanford GSB**
Partnership with Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) in 2005

**Wharton**
Partnerships with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010

Extensive Overseas Student Exchange Network
As of September 30, 2017, the School has student exchange partnerships with 109 overseas institutions around the globe. In 2017, the School provided around 420 study abroad opportunities for students.

**A Partial List**

**North America**
- Babson College
- Cornell University (Johnson)
- Duke University (Fuqua)
- McGill University
- MIT (Sloan)
- Queen’s University
- Stanford University
- UC Berkeley (Haas)
- UC Davis
- UNC-Chapel Hill (Kenan-Flagler)
- University of British Columbia
- University of Illinois at Urbana-Champaign
- University of Michigan (Ross)
- University of Minnesota (Carlson)
- University of Pennsylvania (Wharton)
- University of Richmond (Robins)
- University of Toronto (Rotman)
- University of Western Ontario (Ivey)
- University of Wisconsin-Madison
- Yale University

**Europe**
- Bocconi University
- Copenhagen Business School
- ESADE Business School
- ESSEC
- HEC Paris
- Instituto de Empresa Business School
- Katholieke Universiteit Leuven
- London Business School
- London School of Economics and Political Science
- Manchester Business School
- Norwegian School of Economics and Business Administration
- RWTH Aachen University
- St. Petersburg University
- University College London
- University of Cologne
- University of Mannheim
- University of Zurich
- Vienna University of Economics and Business

**Asia-Pacific**
- Chinese University of Hong Kong
- Hong Kong University of Science and Technology
- Indian School of Business
- Keio University
- Nanyang Technological University
- National Taiwan University
- National University of Singapore
- Singapore Management University
- Thammasat Business School
- University of Auckland
- University of Melbourne
- University of Sydney
- Waseda University

**Latin America**
- FGVEAESP
- Pontificia Universidad Catolica de Chile
Tsinghua SEM is fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution. The School currently has more than 29,000 alumni from its degree programs, over 2,700 alumni from collaborative degree programs, and over 70,000 alumni from non-degree programs. The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, and it also runs an alumni e-newsletter and leverages various social media tools to keep alumni informed of school news and activities.

## Tsinghua SEM Alumni Associations

### Structure

<table>
<thead>
<tr>
<th>By Program</th>
<th>Undergraduate Alumni Association</th>
<th>Ph.D. Alumni Association</th>
<th>Master's Alumni Association</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MBA Alumni Association</td>
<td>EMBA Alumni Association</td>
<td>Executive Education Alumni Association</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>By Region</th>
<th>Shanghai Alumni Association</th>
<th>Shenzhen Alumni Association</th>
<th>Sichuan Alumni Association</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Liaoning Alumni Association</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>By Specialty</th>
<th>Internet Association</th>
<th>Entrepreneurship Association</th>
<th>Reading Association</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Photography Association</td>
<td>Outdoor Sports Association</td>
<td>Football Association</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>By Specialty</th>
<th>Hong Kong Alumni Association</th>
<th>Southeast Asia Alumni Association</th>
<th>North America Alumni Association</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>• Singapore Alumni Association</td>
<td>• East US Alumni Association</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Japan Alumni Association</td>
<td>• West US Alumni Association</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Korea Alumni Association</td>
<td>• East Canada Alumni Association</td>
</tr>
<tr>
<td></td>
<td>Europe Alumni Association</td>
<td>Northeast Asia Alumni Association</td>
<td>• West Canada Alumni Association</td>
</tr>
<tr>
<td></td>
<td>• UK Alumni Association</td>
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<tr>
<td></td>
<td>• France Alumni Association</td>
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<td></td>
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<tr>
<td></td>
<td>• Germany Alumni Association</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Resource Development

To promote the development of educational cause of Tsinghua SEM, improve educational quality and academic level, strengthen the relation between the school and society, the school accepts the voluntary donations from domestic and foreign enterprises, social organizations and individuals. The supporting areas are classified as follows:

- Chair Professorship
- Faculty Development
- Research Centers/Programs
- Infrastructure and Facilities
- Scholarship
- International Collaboration Projects/Academic Meetings
- Students/Alumni Events and Activities
- In-kind Donations
- Specific Projects
- Others

Donors of Chair Professorships

**Endowed Chairs**

- Alibaba Foundation
- Apple Inc.
- China Construction Bank
- Margaret Liu Collins
- Freeman Foundation
- Houghton Freeman
- General Atlantic LLC
- Terry Gou
- Hon Hai Technology Group
- Irwin Mark Jacobs
- Henry R. Kravis
- Richard Li
- PepsiCo Inc.
- David M. Rubenstein
- Stephen A. Schwarzman
- The Starr Foundation
- Stephen A. Schwarzman Education Foundation
- Starr International Foundation
- Tsinghua SEM MBA Alumni Association
- Tsinghua SEM Undergraduate Alumni Association
- Zurich Insurance Group

**Term Chairs**

- AXA Group
- China Ocean Shipping (Group) Company (COSCO)
- CITIC Securities Company Limited
- EMC Computer Systems (China) Co., Ltd.
- Flex
- Lenovo
- Richard Li
- The Coca-Cola Company
- Tsinghua Tongfang Co., Ltd.

**Term Chairs (Completed)**

- Esquel Group
- Goldman Sachs Charitable Gift Fund (UK)
- Merill Lynch & Co.
MISSION
To Advance Knowledge and Cultivate Leaders for China and the World.

ASPIRATION
To Be a World-Class School of Economics and Management.

CORE VALUES
Integrity  Dedication  Respect