

International Conference on Innovation & Knowledge Management

The **International Conference on Innovation & Knowledge Management (iKM2018)** will be held in Beijing, China. The iKM is initiated by Prof. Chen Jin, who is the director of the Research Center for Technological Innovation (RCTI) of Tsinghua University. Prof. **Ikujiro Nonaka** is committed to chair this conference.

1. Time and location

Event time: March 17-18, 2018

Location: Tsinghua Campus, Beijing, China

2. Host Organizer

Research Center for Technological Innovation, Tsinghua University, China

3. Co-organizers

The Hong Kong Polytechnic University

Shenzhen Landray Software Co.,Ltd

CNKI-Tongfang Knowledge Network Technology Co., LTD, (Beijing)

4. Supporting units

Tsinghua Business Review Press

China Science Publishing & Media Ltd.

Technology Economics Editorial Office

5. Theme and Topics

Theme: Research on Knowledge Innovation

Topics:

- (1) Knowledge sharing and technology innovation
- (2) Organized knowledge management
- (3) Eco-system of knowledge management
- (4) Strategy of knowledge management

- (5) Architectures and design of KM systems
- (6) e-Learning, m-Learning, Experiential Learning, and Gamification
- (7) Global and Cross-Cultural Aspects of KM
- (8) Human Computer Interaction, Multimedia, and Knowledge Visualization
- (9) Information Society and Social Networks
- (10) Integration of Knowledge
- (11) Learning Organization & Organizational Learning
- (12) Mobile and Ubiquitous Communications
- (13) Organizational and Interorganizational KM
- (14) Search, Semantics, and Content Management

6. Agenda

March 16, Registration

March 17 Morning, Theme speeches of iKM

March 17 Afternoon, Asian Knowledge Forum & Most Admired Knowledge Enterprise Award (MAKE2017)

March 18 Morning, Theme speeches of iKM

March 17 Afternoon, Forum of Enterprises' Applications in Innovation and Knowledge Management

The two-day event offers simultaneous interpretation of Chinese and English

7. Conference Registration

Conference Registration Fees

	In USD (\$) / 美元(\$)	In RMB (¥) / 人民币(¥)
Registration fees	\$260	¥1800
Student fees	\$150	¥ 1000

The registration fees include lunches and refreshments on 17th and 18th March. Welcome evening reception on 17th March, Gala dinner on 18th May as well as access to full conference programmes.

Payment Method:

Bank transfer:

- ① Name of Account: TSINGHUA UNIVERSITY
- ② Account No.: 778350033647
- ③ Account Opening Bank: The Bank of China, Head Office
- ④ Address: No.1, Fuxingmen Nei Avenue, Beijing, PRC, 100818
- ⑤ Swift Code: BKCHCNBJ
- ⑥ Telex No.: 22254 BCHO CN
- ⑦ MESSAGE: Remitter Name+PAYMENT FOR iKM 2018 (TEL:861062792422)

8. Paper Submission

- (1) Submission of full papers: Jan 31, 2018
- (2) Notification of acceptance: Feb 25, 2018
- (3) Full paper in double column format. The first page shall include paper title, authors' names, affiliation, and short abstract.
- (4) Please submit your full paper by email to Dr. Yu Fei (ikm@sem.tsinghua.edu.cn).
- (5) Selected submission papers will be recommended to the International Journal of Innovation Studies (the special issue of knowledge management) and International Journal of Knowledge Management Studies.

Speakers:



Ikujiro Nonaka

Ikujiro Nonaka (野中郁次郎, born May 10, 1935) is a Japanese organizational theorist and Professor Emeritus at the Graduate School of International Corporate Strategy of the Hitotsubashi University, best known for his study of knowledge management.

Prof. Nonaka has proposed the SECI (Socialization-Externalization-Combination-Internalization) model, to present the spiraling knowledge processes of interaction between explicit knowledge and tacit knowledge. In 2008, the Wall Street Journal listed him as one of the most influential persons on business thinking, and The Economist included him in its "Guide to Management Ideas and Gurus".



CHEN Jin

CHEN Jin, Director of the Research Center for Technological Innovation, Tsinghua University

Prof. CHEN Jin is the editor-in-chief of *International Journal of Innovation Studies* and *International Journal of Knowledge Management Studies*, the associate editor-in-chief of *Technological Forecasting and Social Change* (SSCI), *Engineering Management Review* (EI). Besides, he is also on the editorial boards of the journals: *International Journal of Technology Management* (SSCI), *Science: Journal of Zhejiang University* (SCI).



Phillip PHAN, the Alonzo and Virginia Decker Professor of Strategy and

Entrepreneurship, University of Washington School of Business Administration

Prof. Phan is a Professor in the research track with expertise in the areas of technology entrepreneurship and strategic management. He is currently the chief editor of the *Academy of Management Perspectives*, and associate editor of the *Journal of Financial Stability*, *Journal of Technology Transfer*, and *Journal of Family Business Strategy*.



LEE, Wing Bun, Chair Professor and Director of the Knowledge Management and Innovation Research Centre (KMIRC) at the Hong Kong Polytechnic University

In 2002, Prof. Lee established the Knowledge Solution Laboratory in the Hong Kong Polytechnic University (PolyU) - Microsoft Enterprise Systems Centre, the first of its kind in Hong Kong. He is currently the chief editor of the *International Journal of Knowledge and Systems Science*,

co-Editor of the *Journal of Information and Knowledge Management Systems*, and associate editor of the *International Journal of Learning and Intellectual Capital and Learning*.