

Harry Susilo Institute for Ethics in the Global Economy
3rd Annual Symposium

Sustainability and Responsibility: Navigating Creative Routes

June 9-10, 2018
Beijing, China

Invitation

Dear Sir/Madam,

We sincerely invite you to attend Harry Susilo Institute for Ethics in the Global Economy 3rd Annual Symposium, which will take place on June 9-10, 2018 in Beijing, China, organized by Tsinghua University School of Economics and Management, Boston University Questrom School of Business, and Harry Susilo Institute for Ethics in the Global Economy. The theme of the 3rd Tsinghua-based Symposium is “Sustainability and Responsibility: Navigating Creative Routes”.

Date and Time: 9:00am-5:00pm, June 9th
9:00am-12:30pm, June 10th

Location: Weilun Auditorium, Tsinghua University, June 9th
Weilun 401/Weilun 513, Tsinghua University, June 10th

A program schedule is attached for your reference. Simultaneous interpretation will be available on site on June 9th. Please remember to bring your ID/name card to pick up simultaneous interpretation devices 30min before the conference starts.

Registration link (English): <https://www.surveymonkey.com/r/Susilo2018M>

Registration link (Chinese): <https://www.wjx.top/jq/21639411.aspx>

We look forward to seeing you in Beijing!

Susilo Symposium 2018 Program Committee
School of Economics and Management Tsinghua University

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China Beijing

Conference Schedule (General)

June 9 (Saturday)				
Location: Weilun Auditorium Host: Dr. Xiaojun Qian				
8:30-13:30	Registration			
9:00-9:20	Opening Welcome			
	Dr. Bin YANG, Vice President, Tsinghua University Mr. Kenneth FREEMAN, Allen Questrom Professor and Dean in Management, Boston University Questrom School of Business Ms. Finna HUANG, President Commissioner, Sekar Group			
9:20-12:00	Conference Programs			
		Speaker	Affiliation	Topic
9:20-9:40	Plenary	Mr. Harry SUSILO	Founder and Co-Chairman, Harry Susilo Institute for Ethics in the Global Economy; Founder, Sekar Group	Ties and Ethics in Family Business
9:40-10:20	Keynote	Mr. Jonathan WOETZEL	Director, McKinsey Global Institute	How the Lion and the Dragon Dance: Chinese Investment in Africa
10:20-10:40	Break			
10:40-11:20	Keynote	Dr. Nalin KULATILAKA	Wing Tat Lee Family Professor in Management, Boston University Questrom School of Business, and Co-Director of Harry Susilo Institute for Ethics in the Global Economy	Investing for Social Impact
11:20-12:00	Keynote	Ms. Yinuo LI	Director, China Program, Bill & Melinda Gates Foundation	How to Think and Act in a Highly Connected World: Responsibility, Conflicts, and Choices
12:00-13:30	Lunch Break			
June 9 (Saturday)				
Location: Weilun Auditorium Host: Dr. Zhirong Duan				
		Speaker	Affiliation	Topic
13:30-14:00	Keynote	Mr. Lihua WEI	Founder, JunLeBao	Rising up from the Ruins of the Melamine Crisis
14:00-14:30	Keynote	Mr. RongJun MU	Co-Founder and Senior VP, Meituan	Internet and Social Enterprise
14:30-14:45	Break			
		Host	Guest Speakers	Theme
14:45-16:00	Panel Discussion	Dr. Xiaojun QIAN, Associate Dean, School of Economics and Management, Tsinghua University	Mr. Lihua WEI, Founder, Junlebao Group, Mr. RongJun MU, Senior VP, Meituan, Mr. Huayi, YANG, Founder, YingMaYunChi	Entrepreneurship: Passion and Responsibility
16:00-17:15	Panel Discussion	Dr. Yi-cheng SHIH, Professor, Central University of Finance and Economics	Dr. Nalin KULATILAKA, Mr. Shubiao GENG, Vice General Manager, China Tiesiju Civil Engineering Group, Ms. Chunhong YU, Senior Director, Public Policy and Social Impact, Coca-Cola Greater China and Korea; Dr. Xiaohui LIANG, Chief Researcher, Office of Social Responsibility, CNTAC	Corporate Responsibility: Challenges and Prospects
17:15-17:30	Concluding Remarks			

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Conference Schedule (Academics)

June 10 (Sunday)				
Location: Weilun 401/Weilun 513				
8:30-11:20	Registration			
		Speaker	University	Topic
9:00-9:30 Location: Weilun 401 Host: Dr. Hao CHEN	Keynote	Dr. Heli WANG	Associate Editor of AMR, Lee Kong Chian Professor of Strategic Management, Singapore Management University	CSR in China: Current Research and Future Directions
	Plenary Session	Research Presentation		
9:30-11:00 Location: Weilun 401 Host: Dr. Hao CHEN	Sustainability and Institutional Environment	<ul style="list-style-type: none"> Jonathan CHANG, “Emerging Social Impact Trends in Southeast Asia.” Christof MISKA, Ilona SZÓCS, & Michael SCHIFFINGER, “The Nexus between Formal and Informal Institutional Influences and its Effects on Corporate Sustainability Practices.” Subhasis RAY, “Implementation of Corporate Social Responsibility Projects: Early evidence from a mandatory CSR regime in India.” Jiayin ZHANG, Yanran GONG, & Xiaojun QIAN, “Does ESG Investment Work for Investees?” Adegboyega OYEDIJO, Ying YANG, Chris HICKS, & Jingxin DONG, “Fairness in Supply Chain Relationships: The Value and Consequence for Reputation and Sustainability.” 		
11:00-11:15	Break			
	Concurrent Session	Research Presentation		
11:15-12:30 Location: Weilun 401 Host: Dr. Hao CHEN	Ethics, Values, and Ethics Trainings in a Cross-Cultural Context	<ul style="list-style-type: none"> William E. ALLEN, “Parsing Chinese Student Worldview Foundations.” Marc IDELSON, “Actions and Communications as Enactments of Ethical Stances: Understanding Individual and Institutional Values By Marshaling Chinese And Western Philosophy Of Ethics.” Marius OOSTHUIZEN & Gideon POGRUND, “Public Thought Leadership as Pedagogical Approach to Ethics Training in Management Education.” Mary SWANSON & Brian SWANSON, “The International Chinese University Student Experience through a Values Perspective.” 		
11:15-12:30 Location: Weilun 513 Host: Dr. Zhirong DUAN	Sustainability: Practices in China	<ul style="list-style-type: none"> Ying JIANG, “Proactive CER & Market Value: Evidence from China.” Ji LUO, Kai LIU, & Asad MIAN, “The Construction of Sustainable Consensus Along the B&R Route: From the Perspective of NGO.” Ling YANG, “State, Family and Profession: The Adoption of Old-age Insurance Practice in Chinese Private-owned Enterprises.” Jingqi ZHU, “Ecologies of Internationalisation: Evidence from the Internationalisation of Chinese Accounting Firms.” 		