

Tsinghua University School of Economics and Management (Tsinghua SEM)

Fact Sheet (As of September 30, 2018)

Mission

To Advance Knowledge and Cultivate Leaders for China and the World

Aspiration

To Be a World-Class School of Economics and Management

Core Values

Integrity Dedication Respect

Figures at a Glance

Founding 1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)

Full-Time Faculty

Departments (7)	Accounting	Economics	Finance	Innovation, Entrepreneurship and Strategy	Leadership and Organization Management	Management Science and Engineering	Marketing
Faculty	19	32	28	26	19	24	15
Total	163 (including 57 female faculty, 8 foreign passport holders)						

Staff 417

Student Enrollment

Degree Programs	SEM Full-Time	SEM Part-Time	Tsinghua Non-SEM	Total
Undergraduates	1,028	—	36	1,064
Undergraduates Second Degree	—	—	1,666	1,666
Doctoral	371	—	—	371
Master's	609	30	—	639
MBA	194	1,346	—	1,540
EMBA	—	1,497	—	1,497
Total	2,202	2,873	1,702	6,777

Alumni 31,270 (Degree Programs)
2,981 (Collaborative Degree Programs)
83,757 (Non-Degree Programs)

Programs Offered

Undergraduate

Accounting
Economics and Finance
Information Management and Information Systems
Business Administration

Undergraduate Second Degree Programs

Economics (including the track of Finance)
Management (including the track of Innovation,
Entrepreneurship and Leadership, and the track of Financial
Analysis and Control, , and the track of Business Data Science)

PhD

Theoretical Economics

Western Economics

Applied Economics

Quantitative Economics
Finance

Management Science and Engineering

Track of Information Systems
Track of Operations Management

Business Administration

Accounting
Marketing
Innovation ,Entrepreneurship and Strategy
Leadership and Organization Management

Master's

Masters in Economics
Masters in Management Science and Engineering
Master of Finance
Master of Professional Accounting
Masters in Management
Tsinghua University-Columbia University Dual Master's Degree
Program in Business Analytics
Tsinghua University-Singapore Management University MCFO
& MPAcc Dual Degree Program

MBA

Tsinghua-MIT Global MBA (100% English program in
collaboration with MIT Sloan)
Tsinghua MBA

EMBA

Tsinghua EMBA
Tsinghua-INSEAD EMBA (100% English dual degree program
with INSEAD)

Collaborative Degree Programs

Tsinghua University-The Chinese University of Hong Kong
MBA Program in Finance
Tsinghua-ENAC-ENPC Executive MBA Program Specialized in
Aeronautics and Aviation Management
Tsinghua-ENAC Specialized Master Program in Aviation
Management

Tsinghua-Sotheby's Master's Program in Art Business

**Executive Education
Non-Degree Programs**

Open Enrollment programs
Custom programs

Research Centers (34)

Research Center for Technological Innovation, Tsinghua University
Research Center for Contemporary Management, Tsinghua University
National Center for Economic Research, Tsinghua University
National Institute for Fiscal Studies, Tsinghua University
Tsinghua China Data Center
Center for Enterprise Growth and National Economic Security Research, Tsinghua University
Research Center for Green Economy and Sustainable Development, Tsinghua University
Center for Development of Sports Industry, Tsinghua University
Institute for Industrial Innovation and Finance, Tsinghua University
Institute of Internet Industry, Tsinghua University
Entrepreneurship Research Center on G20 Economies, Tsinghua University
Institute for Global Private Equity, Tsinghua University
The Chinese University of Hong Kong—Tsinghua University Joint
Research Center for Chinese Economy
Institute for Global Industry, Tsinghua University
Institute for Cultural Economy, Tsinghua University
Tsinghua NBS Data Research Center
China Business Research Center, Tsinghua SEM
National Entrepreneurship Research Center, Tsinghua SEM
China Center for Financial Research, Tsinghua SEM
China Retail Research Center, Tsinghua SEM
China Center for Insurance and Risk Management, Tsinghua SEM
Center for Leadership Development and Research, Tsinghua SEM
Research Center for Healthcare Management, Tsinghua SEM
Center for Corporate Governance, Tsinghua SEM
Center for International Economic Research, Tsinghua SEM
Center for China-Latin America Management Studies, Tsinghua SEM
Research Center for China's Industrial Development, Tsinghua SEM
Center for Globalization of Chinese Enterprises, Tsinghua SEM
Center for Internet Development and Governance, Tsinghua SEM
China Research Center for Enterprise M&A and Development, Tsinghua SEM
Research Center for Non-performing Assets, Tsinghua SEM
Center for Block-Chain Finance Research, Tsinghua SEM
Research Center for Digital Financial Assets, Tsinghua SEM
Center for Business Model Innovation Research, Tsinghua SEM

International Collaboration

- Active membership in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME, CPEC Consortium of Universities and UNICON
- In-depth collaborations with premier business schools such as HBS, HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and Wharton
- Student exchange agreements with 111 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

Milestones

- 1926 Department of Economics established with ZHU Binyuan as Chair
- 1928 CHEN Daisun appointed as Chair of Department of Economics
- 1952 Department of Economics merged into other universities under nationwide university restructuring
- 1979 Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
Master's in Management Engineering program began
- 1980 Undergraduate program began
- 1981 Executive education program for high-level managers of enterprises began
- 1984 Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
- 1986 Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
Old SEM Building completed and put into use
- 1991 MBA program launched
- 1994 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"
- 1997 Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
International MBA program in collaboration with MIT Sloan School of Management launched
- 1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
- 2000 The Advisory Board established with ZHU Rongji as Honorary Chairman
Tsinghua SEM accredited to grant doctoral degrees in Business Administration
- 2001 ZHAO Chunjun became the second Dean of Tsinghua SEM
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program
- 2002 EMBA program launched
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
Special-Term Professorship program launched
- 2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy
- 2004 Tsinghua SEM celebrated its 20th anniversary
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy
- 2005 Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM

- 2006 QIAN Yingyi became the fourth Dean of Tsinghua SEM
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
The second degree undergraduate program in Economics began
- 2007 Tsinghua SEM obtained AACSB accreditation
Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
The Tsinghua-INSEAD dual degree EMBA program began
- 2008 Tsinghua SEM accredited under EQUIS
- 2009 New undergraduate curriculum launched
New MBA curriculum launched
- 2010 MBA admissions reform initiated
Master's programs reform initiated
Master's in Professional Accounting program launched
- 2011 *Tsinghua Business Review* launched
Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
Master's in Management (MiM) program initiated, first in China
Master's in Finance program began
Doctoral programs restructured with admissions by department
- 2012 The faculty tenure-track system implemented
All new EMBA curriculum launched
- 2013 Department of Innovation, Entrepreneurship and Strategy established
Tsinghua x-lab launched
The second degree undergraduate program in Management resumed
MBA+X dual-degree program launched
Tsinghua SEM Entrepreneur Fellows Program launched
- 2014 Undergraduate admissions reform experiment initiated
China Journal of Economics launched
Tsinghua SEM celebrated its 30th anniversary
Tsinghua SEM Alumni Association founded
Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
Undergraduate education reform won the first prize of China national education achievement award
MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award
- 2015 Tsinghua-Columbia dual degree Master's program in business analytics launched
Tsinghua SEM X-elerator launched
The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school
- 2016 Celebration held for the 90th anniversary of the Department of Economics
The exhibition on Professor CHEN Daisun opened
The exhibition on Professor ZHAO Jiahe opened
A new course *ZHU Rongji Economic and Management Theory and Practice* launched
Executive Management Training (EMT) launched
- 2017 Tsinghua SEM maintained AACSB Business Accreditation
Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the national list of developing world-class disciplines

2018 The first China Job Market for Economists held
Mansfield Chair Professor BAI Chong-En appointed as 5th Dean of Tsinghua SEM
Tsinghua University-Singapore Management University MCFO & MPAcc Dual
Degree Program launched
Entrepreneur Management Development Program (EMD) launched