Tsinghua University School of Economics and Management (Tsinghua SEM)
Fact Sheet (As of March 31, 2019)

Mission
To Advance Knowledge and Cultivate Leaders for China and the World

Aspiration
To Be a World-Class School of Economics and Management

Core Values
Integrity  Dedication  Respect

Figures at a Glance

Founding  1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)

Full-Time Faculty

<table>
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</thead>
<tbody>
<tr>
<td>Faculty</td>
<td>19</td>
<td>30</td>
<td>27</td>
<td>26</td>
<td>20</td>
<td>25</td>
<td>15</td>
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<tr>
<td>Total</td>
<td>162 (including 55 female faculty, 7 foreign passport holders)</td>
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Staff  419

Student Enrollment

<table>
<thead>
<tr>
<th>Degree Programs</th>
<th>SEM Full-Time</th>
<th>SEM Part-Time</th>
<th>Tsinghua Non-SEM</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduates</td>
<td>1,057</td>
<td>—</td>
<td>—</td>
<td>1,057</td>
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<tr>
<td>Undergraduates Second Degree</td>
<td>—</td>
<td>—</td>
<td>1,638</td>
<td>1,638</td>
</tr>
<tr>
<td>Doctoral</td>
<td>362</td>
<td>—</td>
<td>—</td>
<td>362</td>
</tr>
<tr>
<td>Master’s</td>
<td>603</td>
<td>30</td>
<td>—</td>
<td>633</td>
</tr>
<tr>
<td>MBA</td>
<td>185</td>
<td>1,211</td>
<td>—</td>
<td>1,396</td>
</tr>
<tr>
<td>EMBA</td>
<td>—</td>
<td>1,560</td>
<td>—</td>
<td>1,560</td>
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<tr>
<td>Total</td>
<td>2,207</td>
<td>2,801</td>
<td>1,638</td>
<td>6,646</td>
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</tbody>
</table>

Alumni  31,362 (Degree Programs)
3,185 (Collaborative Degree Programs)
8,5244 (Non-Degree Programs)
Programs Offered

**Undergraduate**
- Accounting
- Economics and Finance
- Information Management and Information Systems
- Business Administration

**Undergraduate Second Degree Programs**
- Economics (including the track of Finance)
- Management (including the track of Innovation, Entrepreneurship and Leadership, and the track of Financial Analysis and Control, and the track of Business Data Science)

**PhD**
- **Theoretical Economics**
  - Western Economics
- **Applied Economics**
  - Quantitative Economics
  - Finance
- **Management Science and Engineering**
  - Track of Information Systems
  - Track of Operations Management
- **Business Administration**
  - Accounting
  - Marketing
  - Innovation, Entrepreneurship and Strategy
  - Leadership and Organization Management

**Master’s**
- Masters in Economics
- Masters in Management Science and Engineering
- Master of Finance
- Master of Professional Accounting
- Masters in Management
- Tsinghua University-Columbia University Dual Master’s Degree Program in Business Analytics
- Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program

**MBA**
- Tsinghua-MIT Global MBA (100% English program in collaboration with MIT Sloan)
- Tsinghua MBA

**EMBA**
- Tsinghua EMBA
- Tsinghua-INSEAD EMBA (100% English dual degree program with INSEAD)

**Collaborative Degree Programs**
- Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance
- Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management
- Tsinghua-ENAC Specialized Master Program in Aviation Management
Tsinghua-Sotheby’s Master’s Program in Art Business

**Executive Education**
- Open Enrollment programs

**Non-Degree Programs**
- Custom programs

**Research Centers (35)**

- Research Center for Technological Innovation, Tsinghua University
- Research Center for Contemporary Management, Tsinghua University
- National Center for Economic Research, Tsinghua University
- National Institute for Fiscal Studies, Tsinghua University
- Tsinghua China Data Center
- Center for Enterprise Growth and National Economic Security Research, Tsinghua University
- Research Center for Green Economy and Sustainable Development, Tsinghua University
- Center for Development of Sports Industry, Tsinghua University
- Institute for Industrial Innovation and Finance, Tsinghua University
- Institute of Internet Industry, Tsinghua University
- Entrepreneurship Research Center on G20 Economies, Tsinghua University
- Institute for Global Private Equity, Tsinghua University
- The Chinese University of Hong Kong—Tsinghua University Joint Research Center for Chinese Economy
- Institute for Global Industry, Tsinghua University
- Institute for Cultural Economy, Tsinghua University
- Tsinghua NBS Data Research Center
- Tsinghua University-University of Chicago Joint Research Center for Economics and Finance
- China Business Research Center, Tsinghua SEM
- National Entrepreneurship Research Center, Tsinghua SEM
- China Center for Financial Research, Tsinghua SEM
- China Retail Research Center, Tsinghua SEM
- China Center for Insurance and Risk Management, Tsinghua SEM
- Center for Leadership Development and Research, Tsinghua SEM
- Research Center for Healthcare Management, Tsinghua SEM
- Center for Corporate Governance, Tsinghua SEM
- Center for International Economic Research, Tsinghua SEM
- Center for China-Latin America Management Studies, Tsinghua SEM
- Research Center for China’s Industrial Development, Tsinghua SEM
- Center for Globalization of Chinese Enterprises, Tsinghua SEM
- Center for Internet Development and Governance, Tsinghua SEM
- China Research Center for Enterprise M&A and Development, Tsinghua SEM
- Research Center for Non-performing Assets, Tsinghua SEM
- Center for Block-Chain Finance Research, Tsinghua SEM
- Research Center for Digital Financial Assets, Tsinghua SEM
- Center for Business Model Innovation Research, Tsinghua SEM
International Collaboration

• Active membership in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME, CPEC Consortium of Universities and UNICON
• In-depth collaborations with premier business schools such as HBS, HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and Wharton
• Student exchange agreements with 111 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

Milestones

1926 Department of Economics established with ZHU Binyuan as Chair
1928 CHEN Daisun appointed as Chair of Department of Economics
1952 Department of Economics merged into other universities under nationwide university restructuring
1979 Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
Master's in Management Engineering program began
1980 Undergraduate program began
1981 Executive education program for high-level managers of enterprises began
1984 Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
1986 Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
Old SEM Building completed and put into use
1991 MBA program launched
1994 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"
1997 Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
International MBA program in collaboration with MIT Sloan School of Management launched
1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
2000 The Advisory Board established with ZHU Rongji as Honorary Chairman
Tsinghua SEM accredited to grant doctoral degrees in Business Administration
2001 ZHAO Chunjun became the second Dean of Tsinghua SEM
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program
2002 EMBA program launched
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
Special-Term Professorship program launched
2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy
2004 Tsinghua SEM celebrated its 20th anniversary
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and
Policy

2005 Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM

2006 QIAN Yingyi became the fourth Dean of Tsinghua SEM
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
The second degree undergraduate program in Economics began

2007 Tsinghua SEM obtained AACSB accreditation
Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
The Tsinghua-INSEAD dual degree EMBA program began

2008 Tsinghua SEM accredited under EQUIS

2009 New undergraduate curriculum launched
New MBA curriculum launched

2010 MBA admissions reform initiated
Master’s programs reform initiated
Master’s in Professional Accounting program launched

2011 *Tsinghua Business Review* launched
Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
Master’s in Management (MiM) program initiated, first in China
Master’s in Finance program began
Doctoral programs restructured with admissions by department

2012 The faculty tenure-track system implemented
All new EMBA curriculum launched

2013 Department of Innovation, Entrepreneurship and Strategy established
Tsinghua x-lab launched
The second degree undergraduate program in Management resumed
MBA+X dual-degree program launched
Tsinghua SEM Entrepreneur Fellows Program launched

2014 Undergraduate admissions reform experiment initiated
*China Journal of Economics* launched
Tsinghua SEM celebrated its 30th anniversary
Tsinghua SEM Alumni Association founded
Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
Undergraduate education reform won the first prize of China national education achievement award
MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

2015 Tsinghua-Columbia dual degree Master’s program in business analytics launched
Tsinghua SEM X-elerator launched
The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school

2016 Celebration held for the 90th anniversary of the Department of Economics
The exhibition on Professor CHEN Daisun opened
The exhibition on Professor ZHAO Jiahe opened
A new course *ZHU Rongji Economic and Management Theory and Practice* launched
Executive Management Training (EMT) launched

2017 Tsinghua SEM maintained AACSB Business Accreditation
Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the national list of developing world-class disciplines.

The first China Job Market for Economists held.

**2018**
- Mansfield Chair Professor BAI Chong-En appointed as 5th Dean of Tsinghua SEM.
- Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program launched.
- Entrepreneur Management Development Program (EMD) launched.
- Tsinghua University-University of Chicago Joint Research Center for Economics and Finance Jointly Established by Tsinghua University School of Management and Economics and University of Chicago’s Becker Friedman Institute for Economics.
- Tsinghua SEM awarded CEMS School of the Year 2017-2018.

**2019**