

# Tsinghua University School of Economics and Management (Tsinghua SEM)

## Fact Sheet (As of March 31, 2020)

### Mission

To Advance Knowledge and Cultivate Leaders for China and the World

### Aspiration

To Be a World-Class School of Economics and Management

### Core Values

Integrity Dedication Respect

### Figures at a Glance

**Founding** 1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)

#### Full-Time Faculty

Departments (7)	Accounting	Economics	Finance	Innovation, Entrepreneurship and Strategy	Leadership and Organization Management	Management Science and Engineering	Marketing
Faculty	19	29	26	27	21	24	13
Total	159 (including 53 female faculty, 8 foreign passport holders)						

**Staff** 420

#### Student Enrollment

Degree Programs	SEM Full-Time	SEM Part-Time	Tsinghua Non-SEM	Total
Undergraduates	1,104	—	—	1,104
Undergraduates Second Degree	—	—	1,571	1,571
Doctoral	362	—	—	362
Master's	643	59	—	702
MBA	180	1,158	—	1,338
EMBA	—	1,243	—	1,243
Total	2,289	2,460	1,571	6,320

**Alumni** 33,772 (Degree Programs)  
3,464 (Collaborative Degree Programs)  
93,792 (Non-Degree Programs)

## Programs Offered

<b>Undergraduate</b>	Accounting Economics and Finance Information Management and Information Systems Business Administration
<b>Undergraduate Second Degree Programs</b>	Economics (including the track of Finance) Management (including the track of Innovation, Entrepreneurship and Leadership, and the track of Financial Analysis and Control, and the track of Business Data Science)
<b>PhD</b>	<b>Economics</b> Economics Finance  <b>Management Science and Engineering</b> Track of Information Systems Track of Operations Management  <b>Business Administration</b> Accounting Marketing Innovation, Entrepreneurship and Strategy Leadership and Organization Management
<b>Master's</b>	Masters in Economics Masters in Management Science and Engineering Master of Finance Master in Management Master Program in Advanced Financial Management and Big Data Tsinghua-Columbia Dual Master's Degree Program in Business Analytics Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program
<b>MBA</b>	Tsinghua Global MBA (an English program in collaboration with MIT Sloan) Tsinghua Part-time MBA Program
<b>EMBA</b>	Tsinghua EMBA Tsinghua-INSEAD EMBA (100% English dual degree program with INSEAD)
<b>Collaborative Degree Programs</b>	Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management Tsinghua-ENAC Advanced Master's Program in Aviation Management Tsinghua-Sotheby's Master Program in Art Business

**Executive Education  
Non-Degree Programs**

Open Enrollment programs  
Custom programs

**Research Centers (42)**

Research Center for Technological Innovation, Tsinghua University  
Research Center for Contemporary Management, Tsinghua University  
National Center for Economic Research, Tsinghua University  
National Institute for Fiscal Studies, Tsinghua University  
Tsinghua China Data Center  
Center for Enterprise Growth and National Economic Security Research, Tsinghua University  
Research Center for Green Economy and Sustainable Development, Tsinghua University  
Center for Development of Sports Industry, Tsinghua University  
Institute for Industrial Innovation and Finance, Tsinghua University  
Institute of Internet Industry, Tsinghua University  
Entrepreneurship Research Center on G20 Economies, Tsinghua University  
Institute for Global Private Equity, Tsinghua University  
The Chinese University of Hong Kong—Tsinghua University Joint Research Center for Chinese Economy  
Institute for Global Industry, Tsinghua University  
Institute for Cultural Economy, Tsinghua University  
Tsinghua NBS Data Research Center  
Institute for State-Owned Enterprises, Tsinghua University  
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance  
Institute for Global Securities Market, Tsinghua University  
Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation  
Institute for State-owned Assets Management, Tsinghua University  
China Business Research Center, Tsinghua SEM  
National Entrepreneurship Research Center, Tsinghua SEM  
China Center for Financial Research, Tsinghua SEM  
China Retail Research Center, Tsinghua SEM  
China Center for Insurance and Risk Management, Tsinghua SEM  
Center for Leadership Development and Research, Tsinghua SEM  
Research Center for Healthcare Management, Tsinghua SEM  
Center for Corporate Governance, Tsinghua SEM  
Center for International Economic Research, Tsinghua SEM  
Center for China-Latin America Management Studies, Tsinghua SEM  
Research Center for China's Industrial Development, Tsinghua SEM  
Center for Globalization of Chinese Enterprises, Tsinghua SEM  
Center for Internet Development and Governance, Tsinghua SEM  
China Research Center for Enterprise M&A and Development, Tsinghua SEM  
Research Center for Non-performing Assets, Tsinghua SEM  
Center for Block-Chain Finance Research, Tsinghua SEM  
Research Center for Digital Financial Assets, Tsinghua SEM

Center for Business Model Innovation Research, Tsinghua SEM  
Research Center for Competitive Dynamics and Innovation Strategy,  
Tsinghua SEM  
Research Center for AI-enabled Management, Tsinghua SEM  
Research Center for Interactive Technology Industry, Tsinghua SEM

## International Collaboration

- Active membership in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME, CPEC Consortium of Universities and UNICON
- In-depth collaborations with premier business schools such as HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and Wharton
- Student exchange agreements with 112 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

## Milestones

- 1926 Department of Economics established with ZHU Binyuan as Chair
- 1928 CHEN Daisun appointed as Chair of Department of Economics
- 1952 Department of Economics merged into other universities under nationwide university restructuring
- 1979 Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair  
Masters in Management Engineering program began
- 1980 Tsinghua SEM started to enroll undergraduates, majoring in "Economics and Management with Applications of Mathematics and Computer Technology ". 1984, the major was renamed "Management Information System". 1997, it was renamed "Information Management and Information System"
- 1981 Executive education program for high-level corporate executives began
- 1982 The undergraduate program newly added National Economy Management as one of its majors, which enrolled three cohorts of students in total
- 1983 The second major in Business Administration started to enroll undergraduates
- 1984 Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
- 1986 Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics  
Old SEM Building completed and put into use
- 1991 MBA program launched
- 1992 Students from other departments of Tsinghua University were given a chance to transfer to the newly started Finance major
- 1993 Undergraduate students of the Finance major were officially enrolled
- 1994 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"  
Tsinghua SEM began to enroll undergraduates in the Accounting major
- 1997 Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee  
International MBA program in collaboration with MIT Sloan School of Management launched  
Tsinghua SEM began to enroll undergraduates in the Economics major

- 1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
- 1999 The second major in Business Administration ceased to enroll students
- 2000 The Advisory Board established with ZHU Rongji as Honorary Chairman  
Tsinghua SEM accredited to grant doctoral degrees in Business Administration
- 2001 ZHAO Chunjun became the second Dean of Tsinghua SEM  
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines  
Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program
- 2002 EMBA program launched  
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use  
Special-Term Professorship program launched
- 2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy
- 2004 Tsinghua SEM celebrated its 20th anniversary  
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy
- 2005 Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM
- 2006 QIAN Yingyi became the fourth Dean of Tsinghua SEM  
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics  
The second major in Economics started to enroll undergraduates
- 2007 Tsinghua SEM obtained AACSB accreditation  
Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines  
The Tsinghua-INSEAD dual degree EMBA program began  
The two majors, Economics and Finance were merged. Since then, the school has been offering three majors to undergraduate students: Accounting, Information Management and Information System, and Economics and Finance
- 2008 Tsinghua SEM accredited under EQUIS
- 2009 New undergraduate curriculum launched  
New MBA curriculum launched
- 2010 MBA admissions reform initiated  
Master's programs reform initiated  
Master of Professional Accounting program launched
- 2011 *Tsinghua Business Review* launched  
Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration  
Master in Management (MiM) program initiated, first in China  
Master of Finance (MoF) program began  
Doctoral programs restructured with admissions by department
- 2012 The faculty tenure-track system implemented  
All new EMBA curriculum launched
- 2013 Department of Innovation, Entrepreneurship and Strategy established  
Tsinghua x-lab launched  
The second major in Management resumed enrollment of undergraduates  
MBA+X dual-degree program launched  
Tsinghua SEM Entrepreneur Fellows Program launched

- 2014 Undergraduate admissions reform experiment initiated  
*China Journal of Economics* launched  
 Tsinghua SEM celebrated its 30th anniversary  
 Tsinghua SEM Alumni Association founded  
 Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched  
 Undergraduate education reform won the first prize of China national education achievement award  
 MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award
- 2015 Tsinghua-Columbia dual degree Master's program in business analytics launched  
 Tsinghua SEM X-elerator launched  
 The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school
- 2016 Celebration held for the 90th anniversary of the Department of Economics  
 The exhibition on Professor CHEN Daisun opened  
 The exhibition on Professor ZHAO Jiahe opened  
 A new course *ZHU Rongji Economic and Management Theory and Practice* launched  
 Executive Management Training (EMT) launched
- 2017 Tsinghua SEM maintained AACSB Business Accreditation  
 Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the national list of developing world-class disciplines  
 Tsinghua-Tencent Future-Tech Entrepreneur Program launched  
 The first China Job Market for Economists held
- 2018 Mansfield Chair Professor BAI Chong-En appointed as 5th Dean of Tsinghua SEM  
 Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program launched  
 Entrepreneur Management Development Program (EMD) launched  
 Tsinghua University-University of Chicago Joint Research Center for Economics and Finance jointly established by Tsinghua University School of Management and Economics and University of Chicago's Becker Friedman Institute for Economics  
 Tsinghua SEM awarded CEMS School of the Year 2017-2018
- 2019 Tsinghua-Alibaba New Business Xuetao Program launched  
 The Financial Technology EMBA Program jointly launched with the China Capital Market Institute  
 The Capital Market Leaders Program jointly launched with the China Capital Market Institute  
 Tsinghua University approved the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen campus Master Program in Advanced Financial Management and Big Data launched  
 Tsinghua SEM held the 2019 CEMS Strategic Board Meeting  
 Tsinghua SEM held the 2019 Global Forum of Economics and Business School Deans and established C9+ Business Schools Alliance  
 Tsinghua SEM celebrated its 35th anniversary and launched 5 scholarships under the Names of Late Faculty  
 Tsinghua SEM celebrated Management Engineering Department its 40th anniversary  
 The Dual Masters Degree Program with London Business School in Financial Analysis launched