Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let's work together toward the goal of building a world-class school of economics and management.

Since its establishment in 1984, Tsinghua University School of Economics and Management (Tsinghua SEM) has made remarkable achievements under the leadership of successive deans, through the efforts of all faculty and students, as well as the help of alumni and friends.

As China enters a new era, the School needs to make a new effort. Since economic reform and opening started 40 years ago, China has achieved remarkable success in economic development, but the economic and management research community in China has yet to be very successful in telling the “China story” academically.

It is our responsibility to be more courageous and innovative, and at the same time adhere to high academic standards, in creating academic results inspired by the practices in China that can significantly impact the fields of economics and management studies, and effectively combine such results with existing knowledge to improve the quality of education. Our School is willing to work together with other colleagues in the profession to advance this cause, contributing to the advancement of human knowledge and to the development of China and the World.
## Tsinghua Overview

<table>
<thead>
<tr>
<th>Founded</th>
<th>Schools</th>
<th>Departments</th>
<th>Faculty and Staff</th>
<th>Faculty</th>
<th>Members of the Chinese Academy of Sciences</th>
<th>Members of the Chinese Academy of Engineering</th>
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<tr>
<th>Registered Students</th>
<th>Undergraduate Students</th>
<th>Master’s Students</th>
<th>Hong Kong, Macao and Taiwan Students</th>
<th>International Students</th>
<th>Students in Global Programs</th>
<th>PhD Students</th>
<th>Master’s Students</th>
<th>Doctoral Students</th>
<th>Non-Degree Programs</th>
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<tr>
<th>Undergraduate Programs</th>
<th>Second Degree Undergraduate Programs</th>
<th>Library Collection (thousand volumes)</th>
<th>Campus Area (hectares)</th>
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<th>Faculty</th>
<th>Staff</th>
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<th>Undergraduate Students</th>
<th>Undergraduate Second Degree</th>
<th>PhD Students</th>
<th>Masters Students</th>
<th>Master Students</th>
<th>Doctoral Students</th>
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<tr>
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<th>Alumni</th>
<th>Student Enrollment</th>
<th>Degree Programs</th>
<th>Collaborative Degree Programs</th>
<th>Non-Degree Programs</th>
</tr>
</thead>
</table>
## Organizational Structure

### Departments
- Accounting
- Economics
- Finance
- Innovation, Entrepreneurship and Strategy
- Leadership and Organization Management
- Management Science and Engineering
- Marketing

### Research Centers
- National Center for Economic Research, Tsinghua University
- Research Center for Technological Innovation, Tsinghua University
- China Business Research Center, Tsinghua SEM
- National Entrepreneurship Research Center, Tsinghua SEM
- Research Center for Contemporary Management, Tsinghua University
- China Center for Financial Research, Tsinghua SEM
- China Retail Research Center, Tsinghua SEM
- National Institute for Fiscal Studies, Tsinghua University
- China Center for Insurance and Risk Management, Tsinghua SEM
- Center for Leadership Development and Research, Tsinghua SEM
- Research Center for Healthcare Management, Tsinghua SEM
- Tsinghua China Data Center
- Center for Corporate Governance, Tsinghua SEM
- Center for Enterprise Growth and National Economic Security Research, Tsinghua University
- Center for International Economic Research, Tsinghua SEM
- Center for China-Latin America Management Studies, Tsinghua SEM
- Research Center for China’s Industrial Development, Tsinghua SEM
- Center for Globalization of Chinese Enterprises, Tsinghua SEM
- Research Center for Green Economy and Sustainable Development, Tsinghua University
- Institute for Global Industry, Tsinghua University
- Center for Development of Sports Industry, Tsinghua University
- Institute for Industrial Innovation and Finance, Tsinghua University
- Institute of Internet Industry, Tsinghua University
- Institute for Development and Governance, Tsinghua SEM
- Research Center for Non-performing Assets, Tsinghua SEM
- Entrepreneur Research Center on G20 Economies, Tsinghua University
- Institute for Global Private Equity, Tsinghua University
- The Chinese University of Hong Kong-Tsinghua University Joint Research Center for Chinese Economy
- Institute for Cultural Economy, Tsinghua University
- Tsinghua NBS Data Research Center
- Institute for State-Owned Enterprises, Tsinghua University
- Center for Block-Chain Finance Research, Tsinghua University
- Center for Business Model Innovation Research, Tsinghua SEM
- Research Center for Digital Financial Assets, Tsinghua SEM
- Tsinghua University-Rice University Joint Research Center for Economics and Finance
- Institute for Global Securities Market, Tsinghua University
- Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation
- Research Center for Competitive Dynamics and Innovation Strategy, Tsinghua SEM

### Program Offices and Administrative Offices
- Academic Affairs Office
  - Tsinghua SEM China Business Case Center
  - Online Education Office
- Master’s Programs Office
- MBA Programs
- EMBA Programs
- Executive Education
- Tsinghua x-lab
- Tsinghua SEM X-elerator
- Entrepreneur Fellows Program and Resource Development Office
  - Entrepreneur Fellows Program Office
  - Resource Development Office
- Dean’s Office
  - International Office
  - Alumni Center
  - Logistic Office
  - Facilities Planning and Construction Office
- CPC Committee Office
  - Student Affairs Office
- Development and Planning and Research Affairs Office
  - Development and Planning Office
  - Research Affairs Office
  - Library
  - China Journal of Economics Editorial Office
- Faculty Development Office
  - Career Development Center
- Marketing and Communications Office
  - Tsinghua Business Review Editorial Office
- Staff Human Resources Office
- Accounting Office
- IT/IS Office

### Program Offices
- Academic Affairs Office
  - Dean’s Office
  - International Office
  - Alumni Center
  - Logistic Office
  - Facilities Planning and Construction Office
- CPC Committee Office
  - Student Affairs Office
- Development and Planning and Research Affairs Office
  - Development and Planning Office
  - Research Affairs Office
  - Library
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  - Tsinghua Business Review Editorial Office
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- Accounting Office
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### Administrative Offices
- Academic Affairs Office
- Master’s Programs Office
- MBA Programs
- EMBA Programs
- Executive Education
- Tsinghua x-lab
- Tsinghua SEM X-elerator
- Entrepreneur Fellows Program and Resource Development Office
  - Entrepreneur Fellows Program Office
  - Resource Development Office
- Dean’s Office
  - International Office
  - Alumni Center
  - Logistic Office
  - Facilities Planning and Construction Office
- CPC Committee Office
  - Student Affairs Office
- Development and Planning and Research Affairs Office
  - Development and Planning Office
  - Research Affairs Office
  - Library
  - China Journal of Economics Editorial Office
- Faculty Development Office
  - Career Development Center
- Marketing and Communications Office
  - Tsinghua Business Review Editorial Office
- Staff Human Resources Office
- Accounting Office
- IT/IS Office
Milestones

1926 • Department of Economics established with ZHU Binyuan as Chair

1928 • CHEN Daisun appointed as Chair of Department of Economics

1952 • Department of Economics merged into other universities under nationwide university restructuring

1979 • Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair

1981 • Executive education program for high-level enterprise successfully there will be a great hope for China’s economy

1981 • Executive education program for high-level enterprise successfully there will be a great hope for China’s economy

1984 • Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean

1986 • Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics

1991 • MBA program launched

1994 • Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: “If each of you runs an enterprise successfully, there will be a great hope for China’s economy”

1997 • Tsinghua SEM relocated to new facilities in the Weikun Building, donated by Mr. and Mrs. Guo-Wei Lee

1998 • Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

2000 • The Advisory Board established with ZHU Rongji as Honorary Chairman

2001 • QIAN Yingyi became the fourth Dean of Tsinghua SEM

2002 • EMBA program launched

2004 • Tsinghua SEM celebrated its 20th anniversary

2005 • Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM

2006 • QIAN Yingyi became the fourth Dean of Tsinghua SEM

2007 • Tsinghua SEM obtained AACSB accreditation

2008 • Tsinghua SEM accredited under EQUIS

2009 • New undergraduate curriculum launched

2010 • MBA admissions reform initiated

2011 • Tsinghua Business Review launched

2012 • The faculty tenure-track system implemented

2013 • Department of Innovation, Entrepreneurship and Strategy established

2014 • Undergraduate admissions reform experiment initiated

2015 • Tsinghua-Columbia Dual Master’s Degree Program in Business Analytics launched

2016 • Celebration held for the 90th anniversary of the Department of Economics

2017 • Tsinghua SEM maintained AACSB Business Accreditation

2018 • Tsinghua University-Singapore Management University MICO & MPAcc Dual Degree Program launched

2019 • Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched

2020 • MBA degree restructuring with admissions by department
Up to September 30, 2019, Tsinghua SEM has 162 full-time faculty members. Among full-time faculty, 158 have Ph.D. degrees. 10 are Cheung Kong Scholars; 8 are recipients of the China National Science Foundation’s Distinguished Young Scholars Funds. Tsinghua SEM also has Honorary Professors and Adjunct Professors.
QIAN Ping
Associate Professor

- Bachelor, 1990, Sichuan University
- Master, 1994, Sichuan University
- Ph.D., 1996, Peking University

Research Areas
Financial Information and Capital Market, Financial Information and Management Control, Financial Fraud Investigation, Venture Capital

LUO Mei
Associate Professor

- Bachelor, 1996, Tsinghua University
- Ph.D., 2004, University of California, Berkeley

Research Areas
Financial Accounting and Capital Market, Blockchain and Cryptocurrency

LUO Ting
Associate Professor

- Bachelor, 1997, Peking University
- Ph.D., 2007, University of Wisconsin-Madison

Research Areas

XIAO Xing
Professor, Chair

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting

XIA Donglin
Professor

- Bachelor, 1994, Jiaotong Institute of Finance and Economics
- Master, 1997, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas
Financial Reporting and Corporate Governance, Accounting Standards, Comparative Accounting

YIN Cheng
Assistant Professor

- Bachelor, 2012, Southwestern University of Finance and Economics
- Ph.D., 2016, Rutgers, The State University of New Jersey

Research Areas
Accounting Information Systems, Financial Accounting

XIE Deren
Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas
Accounting and Interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Managerial Incentive, Regulation of CPA Industry

ZHANG Haiyan
Associate Professor

- Bachelor, 1994, Tsinghua University
- Ph.D., 2003, Tsinghua University
- Ph.D., 2008, Carnegie Mellon University

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

XUE Jian
Associate Professor, Assistant Dean

- Bachelor, 1988, Tsinghua University
- Master, 1998, Tsinghua University
- Ph.D., 2008, Carnegie Mellon University

Research Areas

CHEN Tuo
Assistant Professor

- Bachelor, 2008, Fudan University
- Master, 2011, École Polytechnique France
- Ph.D., 2018, Columbia University

Research Areas
Macroeconomics, Productivity, Inequality

YU Zengbiao
Professor

- Bachelor, 1982, Nanke University
- Master, 1986, Tsinghua University
- Ph.D., 1993, Tsinghua University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Design for Management Control Mechanisms, Accounting Education

BAI Chong-En
Mansfield Freeman Chair Professor, Dean

- Bachelor, 1985, University of Science and Technology of China
- Ph.D., 1990, University of California, San Diego
- Ph.D., 1993, Harvard University

Research Areas
Institutional Economics, Economic Growth and Development, Public Economics, Finance, Corporate Governance and Chinese Economy

ZHOU Li
Research Fellow

- Bachelor, 1988, Southeast University
- Master, 1991, Southeast University
- Ph.D., 2001, Tsinghua University

Research Areas
Accounting, Public Policy, Research Policy
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Position</th>
<th>Background and Research Areas</th>
</tr>
</thead>
</table>
| DONG Feng             | Associate Professor                    | Bachelor, 2006, Renmin University of China  
|                       |                                         | Master, 2005, Peking University  
|                       |                                         | Ph.D., 2010, University of California, Davis  
|                       |                                         | Research Areas: Macroeconomics, Monetary Economics, Economic Networks, Chinese Economy |
| LI Mingzhi            | Associate Professor                    | Bachelor, 1987, Nanjing University  
|                       |                                         | Master, 1990, Shanghai Jiaotong University  
|                       |                                         | Ph.D., 1999, The University of Texas at Austin  
|                       |                                         | Research Areas: Industrial Organization, Electronic Commerce |
| LIU Mingzhong         | Professor                               | Bachelor, 1993, Harbin Normal University  
|                       |                                         | Master, 1996, Harbin Normal University  
|                       |                                         | Ph.D., 1999, Renmin University of China  
| GUO Meixin            | Assistant Professor                     | Bachelor, 2006, Tsinghua University  
|                       |                                         | Master, 2005, Peking University  
|                       |                                         | Ph.D., 2010, University of California, Davis  
|                       |                                         | Research Areas: International Macroeconomics, Finance, International Trade, Applied Macroeconomics, Macroeconomics |
| LIU Qing               | Assistant Professor                     | Bachelor, 1996, Xi'an Jiaotong University of Finance and Economics  
|                       |                                         | Master, 1998, Zhejiang University  
|                       |                                         | Master, 2000, University of British Columbia  
|                       |                                         | Ph.D., 2008, University of Toronto  
|                       |                                         | Research Areas: International Macroeconomics, Monetary Economics, Chinese Economy |
| HONG Shengjie          | Assistant Professor                     | Bachelor, 2006, Wuhan University  
|                       |                                         | Master, 2007, Wuhan University  
|                       |                                         | Ph.D., 2012, University of Wisconsin-Madison  
|                       |                                         | Research Areas: Econometric Theory, Applied Econometrics |
| LIU Xiao               | Associate Professor                     | Bachelor, 2006, Renmin University of China  
|                       |                                         | Master, 2010, University of Michigan  
|                       |                                         | Ph.D., 2012, University of Michigan  
|                       |                                         | Research Areas: Experimental and Behavioral Economics, Game Theory, Mechanism Design |
| PAN Wenqing            | Professor                               | Bachelor, 1987, North China Normal University  
|                       |                                         | Master, 1993, Lanzhou University  
|                       |                                         | Ph.D., 1999, Renmin University of China  
|                       |                                         | Research Areas: Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics |
| QIAN Yingyi            | Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University Dean (2006-2018) | Bachelor, 1982, Tsinghua University  
|                       |                                         | Master, 1984, Yale University  
|                       |                                         | Ph.D., 1986, Harvard University  
|                       |                                         | Research Areas: Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy |
| QIAO Xue               | Associate Professor                     | Bachelor, 1996, Peking University  
|                       |                                         | Ph.D., 2007, Iowa State University  
|                       |                                         | Research Areas: Macroeconomics, Institution and Economic Growth, Chinese Economy |
**SHI Xinzhe**
Associate Professor
- Bachelor, 2001, Peking University
- Master, 2003, Peking University
- Ph.D., 2006, University of Michigan
**Research Areas**
Development/Economic Growth, Public Economics, Applied Microeconomics, Chinese Economy

**WU Xingye**
Assistant Professor
- Bachelor, 2010, Tsinghua University
- Master, 2014, Columbia University
- Ph.D., 2016, Columbia University
**Research Areas**
Microeconomic Theory, Mechanism Design, Matching Theory

**YAO Wen**
Assistant Professor
- Bachelor, 2006, Fudan University
- Master, 2004, University of Birmingham
- Ph.D., 2010, University of Pennsylvania
**Research Areas**
Macroeconomics, International Finance, Quantitative Methods, Chinese Economy

**Alexander G. White**
Associate Professor
- Bachelor, 2000, Columbia University
- Master, 2001, Tsinghua University
- Ph.D., 2006, Tsinghua University
**Research Areas**
Industrial Organization, Microeconomic Theory, Economics of the Internet

**XU Xianchun**
Professor
- Bachelor, 1996, Lanming University
- Master, 1998, Shanghai University of Finance and Economics
- Ph.D., 1998, Peking University
**Research Areas**
Chinese Government Statistic Theory and Method, Chinese Economy

**ZHENG Jie**
Associate Professor
- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis
**Research Areas**
Microeconomic Theory, Information Economics, Behavioral Economics, Experimental Economics, Industrial Organization

**WU Binzheng**
Associate Professor, Vice Chair
- Bachelor, 1998, Xi’an Jiaotong University
- Master, 2001, Peking University
- Ph.D., 2006, University of Wisconsin-Madison
**Research Areas**
Public Economics, Applied Micro, Economics of Education

**Yang Siqin**
Associate Professor
- Bachelor, 1986, Renmin University of China
- Master, 1989, Chinese Academy of Social Sciences
- Ph.D., 1998, Chinese Academy of Social Sciences
**Research Areas**
Economic Analysis of Investment and Consumption, Theory of Security Investment

**ZHONG Xiaohan**
Associate Professor, Deputy Secretary of CPC Committee, Associate Dean
- Bachelor, 1994, Tsinghua University
- Master, 1996, Tsinghua University
- Ph.D., 1999, Tsinghua University
**Research Areas**
Mechanism Design, Applied Microeconomics, Chinese Economy

**ZHU Lin**
Assistant Professor
- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
- Ph.D., 2010, Hong Kong University of Science and Technology
**Research Areas**
Set Inference for Partially Identified Models, Sensitivity-Checking Methods, Estimation and Testing of Econometric Models, Time Series Econometrics

**CHEN Bingzheng**
Professor
- Bachelor, 1982, University of Science and Technology of China
- Master, 1984, Fudan University
- Ph.D., 1986, Tsinghua University
**Research Areas**
Risk Management and Insurance, Enterprise Risk Management, Finance, Insurance-linked Securities

**CHEN Taotao**
Professor
- Bachelor, 1988, Tsinghua University
- Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2003, Tsinghua University
**Research Areas**

**CHEN Yunling**
Assistant Professor
- Bachelor, 2002, Fudan University
- Ph.D., 2010, Hong Kong University of Science and Technology
**Research Areas**
Corporate Finance, Financial Market, Corporate Governance

**ZHENG Jie**
Associate Professor
- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis
**Research Areas**
Microeconomic Theory, Information Economics, Behavioral Economics, Experimental Economics, Industrial Organization

**Alexander C. White**
Associate Professor
- Bachelor, 2000, Columbia University
- Master, 2001, Tsinghua University
- Ph.D., 2006, Tsinghua University
**Research Areas**
Industrial Organization, Microeconomic Theory, Economics of the Internet

**WU Xingye**
Assistant Professor
- Bachelor, 2010, Tsinghua University
- Master, 2014, Columbia University
- Ph.D., 2016, Columbia University
**Research Areas**
Microeconomic Theory, Mechanism Design, Matching Theory

**ZHU Lin**
Assistant Professor
- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
- Ph.D., 2010, Hong Kong University of Science and Technology
**Research Areas**
Set Inference for Partially Identified Models, Sensitivity-Checking Methods, Estimation and Testing of Econometric Models, Time Series Econometrics

**WU Kangping**
Professor
- Bachelor, 1982, Northwest University
- Master, 1986, Northwest University
- Ph.D., 1989, Chinese Academy of Sciences
**Research Areas**
Microeconomics, Macroeconomics, Economic Growth, Economic Research on Aging

**YAO Wen**
Assistant Professor
- Bachelor, 2006, Fudan University
- Master, 2004, University of Birmingham
- Ph.D., 2010, University of Pennsylvania
**Research Areas**
Macroeconomics, International Finance, Quantitative Methods, Chinese Economy

**WU Xingye**
Assistant Professor
- Bachelor, 2010, Tsinghua University
- Master, 2014, Columbia University
- Ph.D., 2016, Columbia University
**Research Areas**
Microeconomic Theory, Mechanism Design, Matching Theory

**ZHENG Jie**
Associate Professor
- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis
**Research Areas**
Microeconomic Theory, Information Economics, Behavioral Economics, Experimental Economics, Industrial Organization

**XU Yuan**
Associate Professor
- Bachelor, 2002, Fudan University
- Ph.D., 2009, University of California, Davis
**Research Areas**
Macroeconomics, International Economics

**XU Xianchun**
Professor
- Bachelor, 1996, Lanming University
- Master, 1998, Shanghai University of Finance and Economics
- Ph.D., 1998, Peking University
**Research Areas**
Chinese Government Statistic Theory and Method, Chinese Economy

**ZHONG Xiaohan**
Associate Professor, Deputy Secretary of CPC Committee, Associate Dean
- Bachelor, 1994, Tsinghua University
- Master, 1996, Tsinghua University
- Ph.D., 1999, Tsinghua University
**Research Areas**
Mechanism Design, Applied Microeconomics, Chinese Economy

**CHEN Bingzheng**
Professor
- Bachelor, 1982, University of Science and Technology of China
- Master, 1984, Fudan University
- Ph.D., 1986, Tsinghua University
**Research Areas**
Risk Management and Insurance, Enterprise Risk Management, Finance, Insurance-linked Securities

**WU Kangping**
Professor
- Bachelor, 1982, Northwest University
- Master, 1986, Northwest University
- Ph.D., 1989, Chinese Academy of Sciences
**Research Areas**
Microeconomics, Macroeconomics, Economic Growth, Economic Research on Aging

**Yang Siqin**
Associate Professor
- Bachelor, 1986, Renmin University of China
- Master, 1989, Chinese Academy of Social Sciences
- Ph.D., 1998, Chinese Academy of Social Sciences
**Research Areas**
Economic Analysis of Investment and Consumption, Theory of Security Investment
Hoan Soo Lee
Assistant Professor
- Bachelor, 2008, University of California, Berkeley
- Master, 2011, Harvard University
Research Areas
Corporate Finance, Venture Capital and Private Equity, Empirical Finance and Contract Theory

LI Daokui
Mansfield Freeman Chair Professor
- Bachelor, 1985, Tsinghua University
- Ph.D., 1992, Harvard University
Research Areas
Macroeconomics, International Economics, Chinese Economy, Economic History

LI Jinliang
Zurich Insurance Group Chair Professor
- Bachelor, 1990, Tsinghua University
- Ph.D., 2001, Simon Fraser University
Research Areas
Financial Markets, Entrepreneurial Finance, Investments

LUJIN
Associate Professor
- Bachelor, 1996, Tsinghua University
- Ph.D., 1997, University of Toronto
Research Areas
Financial Econometrics, Financial Market, Risk Management

LIU Chun
Associate Professor
- Bachelor, 1999, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2007, University of Toronto
Research Areas
Empirical Asset Pricing, Stock Market Microstructure

PANG Jiairen
Associate Professor
- Bachelor, 1993, Tsinghua University
- Master, 1996, Tsinghua University
- Ph.D., 1999, University of Minnesota
Research Areas
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets

Michael R. Powers
Zurich Insurance Group Chair Professor
- Bachelor, 1990, Yale University
- Master, 1992, Yale University
- Ph.D., 1997, Harvard University
Research Areas
Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers

Shen Tao
Associate Professor
- Bachelor, 2006, Nanjing University
- Master, 2008, Georgia Institute of Technology
Research Areas
Corporate Finance, Corporate Governance, Credit Risks, Corporate Mergers and Acquisitions

WANG Tianyu
Assistant Professor
- Bachelor, 2010, Zhejiang University
- Master, 2012, Tilburg University
Research Areas
Empirical Asset Pricing, Financial Intermediation, International Finance

WANG Guojin
Associate Professor
- Bachelor, 1988, Daan Foreign Languages Institute
- Master, 1989, Tsinghua University
- Ph.D., 2004, University of Electronic Science and Technology of China
Research Areas
Financial Services Marketing, Strategic Corporate Communication, Negotiations

WANG Jun
Associate Professor
- Bachelor, 1985, Northern Jiaotong University
- Master, 1990, Peking University
- Ph.D., 2008, Tsinghua University
Research Areas
Insurance Economics, Risk Management, Corporate Finance

WANG Hao
Associate Professor, Vice Chair
- Bachelor, 1995, Shenyang University of Technology
- MBA, 2000, Eastern Illinois University
- Ph.D., 2007, McGill University
Research Areas
Credit Risk, Fixed Income, Corporate Finance

WANG Guoqin
Associate Professor
- Bachelor, 1997, Tsinghua University
- Master, 2000, University of Pennsylvania
- Ph.D., 2004, University of Pennsylvania
Research Areas
Financial Institutions, Monetary Economics, Macroeconomics

LI Jinliang
Associate Professor
- Bachelor, 1996, Tsinghua University
- Ph.D., 1999, University of Toronto
Research Areas
Financial Econometrics, Financial Market, Risk Management

LU Chun
Associate Professor
- Bachelor, 1999, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2007, University of Toronto
Research Areas
Empirical Asset Pricing, Stock Market Microstructure

LI Jinfeng
Associate Professor
- Bachelor, 1997, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2004, University of Pennsylvania
Research Areas
Financial Institutions, Monetary Economics, Macroeconomics

GAO Feng
Associate Professor
- Bachelor, 1996, Tsinghua University
- Ph.D., 2006, Tsinghua University
Research Areas
Financial Econometrics, Asset Pricing, Risk Management
Incentive and Restriction Mechanism
Exchange Rate, Corporate Governance, Equity, M&A), International Finance, RMB Management), Investment Banking (Private
Derivatives Development, Financial Risk Financial Engineering (Financial
Research Areas
• Ph.D., 2000, Tsinghua University
• Master, 1994, Tsinghua University
• Bachelor, 1989, Tsinghua University
Associate Professor
ZHANG Taowei
Faculty
Theory and Risk Management
Management, Stochastic Calculus, Risk Theory of Asset Pricing, Portfolio
Research Areas
• Ph.D., 2006, McGill University
• Master, 2000, Queen's University
• Bachelor, 1998, Xi'an Jiaotong University
Associate Professor
WANG Yintian
Associate Professor
Research Areas
Derivatives, Econometric Modelling, Risk Management
• Bachelor, 1994, Tsinghua University
• Master, 1987, Tsinghua University
• Bachelor, 1984, Tsinghua University
Professor, Chair
ZHANG Lihong
Research Areas
• Ph.D., 1999, Chinese Academy of Sciences
• Master, 1991, Tsinghua University
• Bachelor, 1988, Tsinghua University
Professor, Vice Chair
ZHANG Zhishu
Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management
• Ph.D., 1998, Nankai University
• Master, 1994, Nankai University
• Bachelor, 1992, Nankai University
Professor
ZHU Wuxiang
Research Areas
Corporate Finance, Industry Finance, Business Model
• Ph.D., 1997, Tsinghua University
• Master, 1993, Tsinghua University
• Bachelor, 1990, Tsinghua University
Assistant Professor
GUO Yidi
Research Areas
Entrepreneurship, Business Model, Strategic Corporate Sustainable Development, Women Entrepreneurs
• Ph.D., 1996, Tsinghua University
• Master, 1991, Tsinghua University
• Bachelor, 1988, Chongqing Institute of Technology
Professor
GAO Jian
Research Areas
Theory and Practice of Entrepreneurial Management, Venture Capital and ETF Management, Internationalization Strategy of Firms, Entrepreneurial Spirit and Growth, Social Entrepreneurship
• Bachelor, 1996, Tsinghua University
• Master, 1990, Renison University of Canada
• Ph.D., 1995, Massachusetts Institute of Technology
Professor
GAO Xudong
Research Areas
Comprehensive Strategy, Technology Strategy, Management of Technological Innovation
• Bachelor, 2005, Tsinghua University
• MBA, 2002, Tsinghua University
• Bachelor, 2000, Colorado State University
• Master, 1997, Tsinghua University
• Bachelor, 1994, Tsinghua University
Professor
CHEN Jin
Research Areas
Managing Technological Innovation, Business Administration
• Bachelor, 1988, Zhejiang University
• Master, 1995, Zhejiang University
• Bachelor, 1994, Zhejiang University
Professor
ZHU Wuxiang
Research Areas
Corporate Finance, Industry Finance, Business Model
• Bachelor, 1993, Tsinghua University
• Master, 1989, Tsinghua University
• Bachelor, 1987, Tsinghua University
Associate Professor
ZHANG Lihong
Research Areas
• Ph.D., 1999, Chinese Academy of Sciences
• Master, 1991, Nankai University
• Bachelor, 1988, Nankai University
Professor, Vice Chair
ZHANG Zhishu
Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management
• Ph.D., 1998, Nankai University
• Master, 1994, Nankai University
• Bachelor, 1992, Nankai University
Professor
ZHU Wuxiang
Research Areas
Corporate Finance, Industry Finance, Business Model
• Bachelor, 1993, Tsinghua University
• Master, 1989, Tsinghua University
• Bachelor, 1987, Tsinghua University
Associate Professor
ZHANG Taowei
Research Areas
Research Areas
• Ph.D., 2000, Tsinghua University
• Master, 1994, Tsinghua University
• Bachelor, 1989, Tsinghua University
Associate Professor
ZHANG Taowei
Research Areas
Research Areas
JIN Yongjun
Associate Professor

- Bachelor, 1986, East China Normal University
- Master, 1986, Peking University

Research Areas
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study

LI Zhizhen
Associate Professor, Associate Chair

- Bachelor, 1987, Tsinghua University
- Master, 2002, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas
Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs

LI Xibao
Associate Professor

- Bachelor, 1992, Shanghai Jiaotong University
- Master, 1996, Tsinghua University
- Ph.D., 2000, The Ohio State University

Research Areas
Innovation Management, Entrepreneurial Management, Knowledge Management

NING Xiangdong
Professor

- Bachelor, 1988, Tsinghua University
- Master, 1993, Tsinghua University
- Ph.D., 2008, Tsinghua University

Research Areas
Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China

LI Donghong
Associate Professor, Vice Chair

- Bachelor, 1993, Lanzhou University
- Master, 1996, Lanzhou University
- Ph.D., 1999, Renmin University of China

Research Areas
Strategic Management, Internationalization, Industry Upgrading

LV Chunyan
Associate Professor

- Bachelor, 1986, Peking University
- Master, 1988, Peking University

Research Areas
Law of Corporation, Contracts and Related Judicial Case Comments

SHI Yongheng
Associate Professor

- Bachelor, 1986, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 1990, Tsinghua University

Research Areas
International Management and Global Strategy, Corporate Strategy, Corporate General Management, Business Negotiation

WANG Yi
Associate Professor

- Bachelor, 1986, Beijing University of Aeronautics and Astronautics
- Master, 1992, Tsinghua University
- Ph.D., 1996, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence

WEI Jie
Hon Hai Chair Professor

- Bachelor (equivalent), 1979, Northeastern University
- Master, 1983, Northeastern University
- Ph.D., 1987, Reims University of China

Research Areas
Corporate Institutional Arrangement, Corporate Strategic Choice, Corporate Institutional Arrangement, Corporate External Selecting Mechanism, Macroeconomic Policy Intelligence, Financial Analysis, Market Economy Research

XIE Wei
Professor, Chair

- Bachelor, 1990, Tsinghua University
- Master, 1991, Tsinghua University
- Ph.D., 1996, Tsinghua University

Research Areas
Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliance and Emerging Economies

XIE Zhenzhen
Associate Professor

- Bachelor, 2003, Tsinghua University
- Master, 2007, Tilburg University
- Ph.D., 2013, Hong Kong University of Science and Technology

Research Areas
Multi-National Corporations (MNC), Corporate Strategic Choice, Multinational Enterprises (MNE), Cooperative Alliances, Business Negotiation

WU Rui
Associate Professor

- Bachelor, 2001, Peking University
- Master, 2003, University of California, Los Angeles
- Ph.D., 2010, University of Southern California

Research Areas
Mergers and Acquisitions (M&A), Corporate Innovation, Multinational Enterprises (MNE), Non-market Strategy

XUE Lei
Associate Professor

- Bachelor, 1992, Tsinghua University
- Master, 1993, Tsinghua University
- Ph.D., 1998, Tsinghua University

Research Areas
Healthcare Management, Business History

NING Xiangdong
Professor

- Bachelor, 1988, Tsinghua University
- Master, 1993, Tsinghua University
- Ph.D., 1997, Tsinghua University

Research Areas
Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China

WEI Jie
Hon Hai Chair Professor

- Bachelor, 1986, Beijing University of Aeronautics and Astronautics
- Master, 1992, Tsinghua University
- Ph.D., 1996, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence

Steven White
Associate Professor

- Bachelor, 1986, Duke University
- Master, 1988, International University of Japan
- Ph.D., 1997, Massachusetts Institute of Technology

Research Areas
Internationalization, Innovation, Strategy, Strategic Execution, M&A, Alliances

XUE Lei
Associate Professor

- Bachelor, 1992, Tsinghua University
- Master, 1993, Tsinghua University
- Ph.D., 1998, Tsinghua University

Research Areas
Strategy and Innovation Management, Healthcare Management, Business History
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Research Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>YANG Delin</td>
<td>Professor</td>
<td>Entrepreneurial Innovation, Interactions between Industry and University, Management of Intellectual Property Rights</td>
</tr>
<tr>
<td>ZHANG Wei</td>
<td>Associate Professor</td>
<td>Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries</td>
</tr>
<tr>
<td>ZHU Hengyuan</td>
<td>Associate Professor, Vice Chair</td>
<td>Organization and Process of New Product or New Business Development, Entrepreneurship, Venture Creation and Growth, Competition Advantage in Emerging Market, Innovation and Corporation Transformation</td>
</tr>
<tr>
<td>CHEN Guoquan</td>
<td>Professor, Vice Chair</td>
<td>Time-Space Theory of Leadership and Management, Time-Space Theory of Organizational Learning, Time-Space Leadership, Organizational Learning and Learning Organization, Team Learning and Learning Team, Individual Learning and Learning Leader, Team Management</td>
</tr>
<tr>
<td>CHEN Hao</td>
<td>Assistant Professor</td>
<td>Corporate Responsibility and Sustainability, Entrepreneurial Environment, Team Dynamics, Inter-Organizational Relationship, Organizational Learning and Development, Cross-Cultural Comparison of These Topics</td>
</tr>
<tr>
<td>LU Shuye</td>
<td>Assistant Professor</td>
<td>Creativity, Innovation and Organizational Change, Affect and Emotion, Social Networks</td>
</tr>
<tr>
<td>QIAN Xiaojun</td>
<td>Professor</td>
<td>Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibility and Sustainability</td>
</tr>
<tr>
<td>CHI Wei</td>
<td>Associate Professor, Assistant Dean</td>
<td>Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Union</td>
</tr>
<tr>
<td>GAO Xiangyu</td>
<td>Assistant Professor</td>
<td>Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management</td>
</tr>
<tr>
<td>QU Qing</td>
<td>Associate Professor</td>
<td>Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking</td>
</tr>
<tr>
<td>WANG Lei</td>
<td>Assistant Professor</td>
<td>Leadership, Social Networks, Team Knowledge Transfer</td>
</tr>
<tr>
<td>WANG Xiaoye</td>
<td>Associate Professor</td>
<td>Performance Evaluation, Creativity Recognition, Social Cognition</td>
</tr>
<tr>
<td>WANG Xueili</td>
<td>Associate Professor</td>
<td>Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture</td>
</tr>
</tbody>
</table>

Department of Leadership and Organization Management

Research Areas
WU Weiku
Professor
- Bachelor, 1982, Northeastern University of Technology
- Master, 1989, Tsinghua University
- Ph.D., 1994, Tsinghua University
Research Areas
Leadership, Chinese Traditional Culture and Leadership, Strategic Management, Cooperation and Game Theory, Value-Based Leadership, IQ and Leadership, Sunny Mood, Leader's core capability, Followership

YANG Baiyin
Flex Chair Professor, Chair
- Bachelor, 1980, Nanjing University
- Master, 1982, University of Saskatchewan
- Ph.D., 1996, University of Georgia
Research Areas
Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management

ZHANG Jiayin
Assistant Professor
- Bachelor, 2000, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, University of Michigan
Research Areas
Organizational Theory, Organizational Behavior, Business Ethics, Leadership in Innovation and Entrepreneurship

ZHANG Mian
Associate Professor
- Bachelor, 1990, Xi’an Jiaotong University
- Ph.D., 2002, Xi’an Jiaotong University
Research Areas
Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity

YANG Bin
Professor
- Bachelor, 1980, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2003, Tsinghua University
Research Areas
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Management, Management Education

Zhang Chen
Assistant Professor
- Bachelor, 2001, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, University of Michigan
Research Areas
Time, Energy, and Well-being Issues at Work, Workplace Design and Dynamics, Proactive Behaviors

ZHENG Xiaoming
Professor
- Ph.D., 1988, Chinese Academy of Sciences
Research Areas
Leadership, Work-Life Balance, Employee Well-being, Team Effectiveness, Organizational Culture, and Strategic Human Resource Management

CHEN Guoqing
EMC Chair Professor
- Bachelor, 1982, Renmin University of China
- MBA, 1988, Catholic University of Leuven
- Ph.D., 1992, Catholic University of Leuven
Research Areas
IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic

CHEN Jian
Lenovo Chair Professor, Chair
- Bachelor, 1983, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1989, Tsinghua University
Research Areas
Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques

Zhang Feng
Associate Professor
- Bachelor, 1990, Xi’an Jiaotong University
- Master, 1992, Xi’an Jiaotong University
- Ph.D., 1996, Xi’an Jiaotong University
Research Areas
Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity

GUO Xunhua
Associate Professor
- Bachelor, 2000, Tsinghua University
- Ph.D., 2005, Tsinghua University
Research Areas
Information Systems, e-Business, Business Intelligence

ZHANG Jin
Associate Professor
- Bachelor, 1986, Peking University
- Master, 1990, Peking University
- Master, 2000, University of Southern California
- Ph.D., 2003, University of Southern California
Research Areas
Positive Organizational Behavior, Science of Happiness, Cultural Values and Organizational Behavior (Based on Big Data Approach), Cross-Cultural Communication and Negotiation

WU Zhiming
Associate Professor
- Bachelor, 1980, Hangzhou University
- Master, 1993, Beijing Normal University
Research Areas
Organization and Human Resource Management, Team Effectiveness, Leadership, Employees’ Recruitment and Selection, Equitable Adjustment

ZHANG Ling
Assistant Professor
- Bachelor, 2003, Tsinghua University
- Master, 2006, Tsinghua University
- Ph.D., 2012, Stanford University
Research Areas
Organizational Theory, Innovation and Entrepreneurship

YANG Bin
Professor
- Bachelor, 1992, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2000, Tsinghua University
Research Areas
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education

CHEN Jian
Lenovo Chair Professor, Chair
- Bachelor, 1983, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1989, Tsinghua University
Research Areas
Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques

GUO Xunhua
Associate Professor
- Bachelor, 2000, Tsinghua University
- Ph.D., 2005, Tsinghua University
Research Areas
Information Systems, e-Business, Business Intelligence
HUANG Jinghua
Professor
- Bachelor, 1986, Tsinghua University
- Master, 1988, Tsinghua University
Research Areas
IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media

LI Bo
Associate Professor
- Bachelor, 2002, Peking University
- Ph.D., 2009, University of California, Berkeley
Research Areas
Data Science, Applied Econometrics

LI Xixi
Assistant Professor
- Bachelor, 2000, Hong Kong Polytechnic University
- Ph.D., 2010, Hong Kong Polytechnic University
Research Areas
Employee Innovativeness Use of Complex Information Systems, Knowledge Management, Motivation Theory, Health care Information Technology

LIU Lihiu
Associate Professor
- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
Research Areas

LIU Dengpan
Professor
- Bachelor, 1996, University of Science and Technology of China
- Master, 2001, The University of Texas at Dallas
- Ph.D., 2006, The University of Texas at Dallas
Research Areas
Economics of Information Systems, Sharing Economy, Electronic Commerce, Social Media

MU Bo
Associate Professor
- Bachelor, 1987, Tsinghua University
Research Areas
Management, Date Analysis & Business System and Management, Knowledge Chinese Enterprises' Information Management, ex-ante, Internet Finance Licensing of Intellectual Property

LIU Chun
Assistant Professor
- Bachelor, 1994, Beijing University of Chemical Technology
- Master, 1996, Beijing University of Chemical Technology
- Ph.D., 2000, Tsinghua University
Research Areas
Graph Theory and Combinatorial Optimization, Recreation Systems, Social Network Analysis, Healthcare Data Mining and Analysis

LIU Liwen
Professor
- Bachelor, 1980, Dalian University of Technology
- Master, 1986, Tsinghua University
- Ph.D., 2001, Tung Hwa University
Research Areas
Production and Operations Management, Supply Chain Management, Service Management, IF and Lean Production Industrial Engineering, Logistics Management

LIANG Yong
Associate Professor
- Bachelor, 1987, Tsinghua University
- Master, 1990, Tsinghua University
- Ph.D., 2000, University of California, Berkeley
Research Areas
Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy Planning

LIU Jing
Professor
- Bachelor, 1982, Northern Jiaotong University
- Master, 1986, Nagoya Institute of Technology
- Ph.D., 1991, Tsinghua University
Research Areas
Consumer-oriented Governance, Information Ecosystem, Harm Control, Operations and Supply Chain, Decision Science, Quality Management, Total Quality Management

WANG Chun
Assistant Professor
- Bachelor, 2005, Tsinghua University
- Master, 2007, University of Wisconsin
- Ph.D., 2014, Columbia University
Research Areas
Dynamic Programming, Decision Models, Financial Engineering and Risk Management
Department of Marketing

XU Xin
Professor, Associate Dean
- Bachelor, 1996, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2004, University of California, Irvine

Research Areas
Business Value of IT, Social Media, IT Governance

ZHU Yan
Professor
- Bachelor, 1984, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1988, Tsinghua University

Research Areas

Jiang Xuping
Professor
- Bachelor, 1980, Central-South Institute of Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas
Mindset and Business Model Innovation, e-Marketing, New-media Integrated Marketing, Big Data and Customer Analytics

HU Zuohao
Professor
- Bachelor, 1986, Huazhong University of Science and Technology
- Master, 1988, Zhejiang University
- Ph.D., 2000, Kyoto University

Research Areas
Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services

LIU Xi
Associate Professor
- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas
Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research

XU Xin
Professor, Associate Dean
- Bachelor, 1996, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2004, University of California, Irvine

Research Areas
Business Value of IT, Social Media, IT Governance

ZHU Yan
Professor
- Bachelor, 1984, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1988, Tsinghua University

Research Areas

Jiang Xuping
Professor
- Bachelor, 1980, Central-South Institute of Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas
Mindset and Business Model Innovation, e-Marketing, New-media Integrated Marketing, Big Data and Customer Analytics

HU Zuohao
Professor
- Bachelor, 1986, Huazhong University of Science and Technology
- Master, 1988, Zhejiang University
- Ph.D., 2000, Kyoto University

Research Areas
Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services

JIANG Xuping
Professor
- Bachelor, 1980, Central-South Institute of Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas
Mindset and Business Model Innovation, e-Marketing, New-media Integrated Marketing, Big Data and Customer Analytics

HU Zuohao
Professor
- Bachelor, 1986, Huazhong University of Science and Technology
- Master, 1988, Zhejiang University
- Ph.D., 2000, Kyoto University

Research Areas
Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services

LIU Xi
Associate Professor
- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas
Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research
Adjunct Professors

Robert J. Barro
Paul M. Warburg Professor of Economics, Harvard University

Lars Peter Hansen
David Rockefeller Distinguished Service Professor, University of Chicago

Nobel Laureate in Economics, 2013

Lawrence J. Lau
Vice-Chancellor, The Chinese University of Hong Kong (2004-2010)

Eric S. Maskin
Adams University Professor, Harvard University
Nobel Laureate in Economics, 2007

MUN Kin Chok

Edmund S. Phelps
McVickar Professor of Political Economy, Columbia University
Nobel Laureate in Economics, 2006

Daniel L. Ritchie
Chancellor, University of Denver (1989-2005)

 Oliver E. Williamson
Edgar F. Kaiser Professor Emeritus of Business, Professor Emeritus of Economics and Law, University of California, Berkeley
Nobel Laureate in Economics, 2009

Honorary Professors

Liang Yitian
Assistant Professor

ZHENG Yuhuang
Associate Professor

Research Areas
- Bachelor, 1986, Huazhong Agricultural University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
- Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand and Emerging Market

LIANG Yitian
Assistant Professor

Research Areas
- Bachelor, 2006, Jiaotong University
- Master, 2008, City University of Hong Kong
- Master, 2011, University of British Columbia
- Ph.D., 2017, University of British Columbia

Research Areas
- Big Data Marketing, Online Video Games, Movie, Digital Advertising, Charity

Song Xuebao
Associate Professor

ZHAO Ping
Professor

Research Areas
- Bachelor, 1982, Jilin University
- Master, 1986, Jilin University
- Ph.D., 1992, Jilin University

Research Areas
- Strategic Marketing, Entrepreneurial Marketing, Green Marketing, City Marketing

SONG Xuebao
Associate Professor

Research Areas
- Bachelor, 1986, Huazhong Agricultural University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
- Strategic Marketing, Entrepreneurial Marketing, Green Marketing, City Marketing

Sun Yacheng
Associate Professor, Vice Chair

ZHENG Yuhuang
Associate Professor

Research Areas
- Bachelor, 1982, Jilin University
- MBA, 2005, Tsinghua-MIT Sloan International MBA Program
- Master, 2005, Columbia University
- Ph.D., 2006, Columbia University

Research Areas
- Pricing, Analytical Customer Relationship Management, Online Social Networks

XIE Zan
Assistant Professor

XIE Zan
Assistant Professor

Zhao Ping
Professor

Research Areas
- Bachelor, 1986, Tsinghua University
- MBA, 1990, Tsinghua-MIT Sloan International MBA Program
- Master, 1992, Columbia University
- Ph.D., 1996, Columbia University

Research Areas
- Pricing, Analytical Customer Relationship Management, Online Social Networks

Zhao Ping
Professor

Research Areas

Xie Zan
Assistant Professor

YU Chunling
Associate Professor

Research Areas
- Bachelor, 1993, Tsinghua University
- Master, 1996, Tsinghua University
- Ph.D., 2004, Tsinghua University

Research Areas
- Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand and Emerging Market

Yu Chunling
Associate Professor

Research Areas
- Bachelor, 1992, Peking University
- Master, 1996, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
- Marketing Strategy, Consumer Behavior, Marketing Research, Product Marketing, Customer Relationship, Consumer Satisfaction

YU Chunling
Associate Professor

Research Areas
- Bachelor, 1993, Tsinghua University
- Master, 1996, Tsinghua University
- Ph.D., 2004, Tsinghua University

Research Areas
- Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand and Emerging Market

Yu Chunling
Associate Professor
Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the highest quality education to help them reach their full potential. The School has over 6,000 students in the undergraduate, second degree undergraduate, doctoral, master’s, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM’s strong international reputation, commitment to academic excellence, and global orientation attract students from across the globe. The School currently enrolls around 500 international students and the students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 112 leading universities and business schools around the world.

Undergraduate Programs

Program Features

Undergraduate education at Tsinghua SEM emphasizes three aspects:
- First, the objective is to make each student a fully developed person while creating an environment that promotes top talents.
- Second, the School pursues a “three-pronged” approach to education, which is composed of value formation, capability development, and knowledge acquisition.
- Third, the School follows an approach that integrates general education with individual development.

In 2014, Tsinghua SEM’s Undergraduate Education Reform won the China National Education Achievement Award.

Majors


Economics and Finance (including Insurance)

The curriculum balances economic and finance theories with practical knowledge and offers both a global perspective and a special focus on China’s economic and financial issues.

Accounting

The curriculum cultivates accounting professionals fully in touch with international standards and familiar with global economic development and capital market disciplines.

Information Management and Information Systems

The curriculum cultivates management professionals who can effectively apply information technology to enhance management and lead innovation, to decipher and master business activities in a new era.

Business Administration (for student athletes)

The curriculum aims to cultivate student athletes to build a foundation of business knowledge. The five-year program offers a one-year preparatory course as a precursor to traditional four-year undergraduate learning.
Undergraduate Programs

Second Degree Undergraduate Programs

- In 2006, Tsinghua SEM started to offer a second degree undergraduate program in Economics.
- In 2013, the second degree undergraduate program in Management resumed enrollment.
- In 2015, the track of Innovation, Entrepreneurship, and Leadership was offered in the second degree undergraduate program in Management, and the Finance track was added as a second degree undergraduate program option in Economics.
- In 2017, the Financial Analysis and Control track was incorporated as an additional second degree undergraduate program in Management.
- In 2018, the Business Data Science track will be opened as a second degree undergraduate program in Management.

Program Objectives

The programs aim to cultivate undergraduate students from other schools and departments within Tsinghua University to become interdisciplinary talents. In the second degree undergraduate program curricula, elective course options outnumber required courses, providing more opportunities for students in course selection.

Majors

Second Degree Program in Economics

The program aims to cultivate interdisciplinary talents with comprehensive economics knowledge and strong analytical skills. Students are encouraged to develop a broader vision, profound thinking, and rigorous analysis of economic issues.

Second Degree Program in Management

The program aims to cultivate interdisciplinary talents with strong analytical skills, management and leadership capabilities. Tracks are offered in Innovation, Entrepreneurship, and Leadership; Financial Analysis and Control; and Business Data Science.

Second Degree Program in Economics

The program aims to cultivate interdisciplinary talents with solid theoretical knowledge and offers both a global perspective and a special focus on China’s economic and financial issues.

Second Degree Program in Management

The program aims to cultivate interdisciplinary talents with solid theoretical knowledge and offers both a global perspective and a special focus on China’s economic and financial issues.

Second Degree Program in Economics

The program aims to cultivate interdisciplinary talents with solid theoretical knowledge and offers both a global perspective and a special focus on China’s economic and financial issues.

Doctoral Programs

Program Objectives

Tsinghua SEM’s doctoral programs are designed to develop outstanding scholars in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Program Features

Application Process

Applicants are required to choose a field of study during the application process. Advisor selection takes place after the qualification exam.

Academic Curriculum

To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economics/Finance/Accounting, General Management, and Management Science and Engineering. Each of the three platforms has a specific set of general and field-specific required courses. Doctoral students are expected to focus on coursework in the first two years of study.

The School requires all doctoral students to take a qualification examination within a time limit. Qualification exams are graded anonymously.

Education and Placement

Each academic department has established a doctoral program committee which is responsible for the overall coordination, design, and implementation of the program.

The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student’s educational experience. The committee also provides mentorship and career advice as well as guidance in placement for doctoral students.

Resources and Support

Tsinghua SEM offers scholarship and fellowship funding to doctoral students. Outstanding doctoral students are provided with opportunities to study abroad for one semester or one year to conduct research with internationally renowned scholars as well as opportunities to participate in domestic and international academic conferences.
Master’s Programs

Master of Finance

Program Objectives
The program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective, and the ability to adapt to rapidly changing financial markets.

Program Features
The program focuses on developing macro vision and innovation in practical applications, contributing to students’ personalized development. 4 concentrations include: Global Finance, Financial Technology and Financial Engineering, Entrepreneurship and Corporate Finance, and Financial Investment and Insurance. The dual mentorship system of the program pairs each student with an academic mentor and an industry mentor.

The program offers dual-degree programs in collaboration with HEC Paris, Haas School of Business at the University of California, Berkeley, and Columbia University. Enrolled students can apply for dual-degree programs and exchange programs with over 100 international partner institutions.

Master Program in Advanced Financial Management and Big Data

Program Objectives
The program aims to cultivate financial leaders with data thinking.

Program Features
The program is jointly established by School of Economics and Management of Tsinghua University and Tsinghua Shenzhen International Graduate School, relying on the cultivation of School of Economics and Management of Tsinghua University. The overall design of the program combines big data with the capacity of financial leaders, restyling their knowledge structure of financial management, and equipping them with a comprehensive understanding of financial knowledge with an aim to develop financial management leaders with global perspective.

Tsinghua University-Singapore Management University MCFO & MPacc Dual Degree Program

Program Objectives
The design of the program focuses on improving the overall capacity of financial leaders, restyling their knowledge structure of financial management, and equipping them with a comprehensive understanding of financial knowledge with an aim to develop financial management leaders with global perspective.

Program Features
The program is a dual degree program in cooperation with Singapore Management University. It is a part-time program and the expected length of study is 2 years. The courses span across three major modules of accounting, finance, and management to comprehensively improve financial knowledge and management skills. Applicants with a bachelor’s degree shall have a minimum of 7 years of working experience, or with a master’s degree shall have a minimum of 5 years of working experience.

Master in Management

Program Objectives
The program strives to develop students’ analytical, general management, and leadership skills, preparing them for key managerial and leadership positions in corporations, government, and nonprofit organizations.

Program Features
Management analytics courses enhance students’ knowledge base, focusing on management practice and application. The Program is taught in Chinese and English.

In 2011, Tsinghua SEM joined CEMS - the Global Alliance in Management Education - and became the first and the only member school in mainland China. In 2018, Tsinghua SEM was awarded the CEMS School of the Year 2017-2018 based on student feedback regarding education quality, student service and activities. Enrolled students can apply for CEMS exchange programs and will receive a CEMS diploma upon successful completion.

Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.

Tsinghua-Columbia Dual Master’s Degree Program in Business Analytics

Program Objectives
The program aims to develop interdisciplinary talent in the fields of management theory and cutting-edge information technology, with an emphasis on global vision and strong business analytical skills. It is also a pioneer in developing an interdisciplinary education system that integrates data science and management theory.

Program Features
The program implemented by Tsinghua SEM and the Fu Foundation School of Engineering and Applied Science of Columbia University, is the first dual master’s program in this field between Chinese and American universities. It is a full-time program that usually takes 2-3 years to complete. Students admitted to the dual degree program will study at Tsinghua University in Beijing, China, for the first year, and through an expedited application process, enroll and study at Columbia University in New York, USA, for the second year.

The program focuses on big data application in management, improving knowledge base in data analytics and modeling and enhancing management skills. Students who have successfully completed the program will receive a diploma and a master’s degree in management from Tsinghua University and a Master of Science degree from Columbia University.
Launched in 1991, Tsinghua MBA aims to educate future leaders with general management capabilities.

Structure

Tsinghua MBA is designed to deliver three core components to its students: Being, Knowing, and Doing.

The curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices.

Curriculum

The curriculum strives to strike a balance between capability and integrity, between academic discipline and practical relevance, and between global perspective and China focus. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

Tsinghua MBA offers approximately 100 elective courses in eight areas and practice-oriented courses to accommodate students’ individualized needs based on their career plans and interests.

Admission Reform

Tsinghua MBA is the first to implement the “Interview before MBA entrance exam” application procedure in China.

Program Features

International Exposure

The School has a student exchange partnership with over 100 overseas universities. Students can apply for one term of study in a cooperative school or for short-term overseas courses. Each semester, Tsinghua MBA welcomes around 100 students from its partner schools.

Tsinghua MBA students can apply a dual degree in the cooperative universities including Columbia, MIT and HEC Paris.

Learning Methodology

Tsinghua MBA offers leading SPOC courses to MBA students, improving the efficiency and impact of classroom discussion and meeting the individualized learning requirements of MBA students. Leading MOOC offerings from Tsinghua University also provide increased choice and flexibility to MBA students.

Entrepreneurial Resources

Tsinghua MBA offers entrepreneurship courses and activities to students. The Tsinghua MBA Entrepreneurship Competition is held annually. Students joining the competition will obtain support from Tsinghua x-lab and Tsinghua SEM X-elerator.

Alumni Network

The Tsinghua SEM MBA Alumni Association has more than 10,000 alumni and organizes various alumni events and establishes several alumni chapters to promote life-long learning, career development, and business cooperation among MBA graduates.

Tsinghua-MIT Global MBA

The Tsinghua-MIT Global MBA Program is a full-time program in English held by Tsinghua SEM in collaboration with the MIT Sloan School of Management. Full-time, 21 months.

Tsinghua MBA

Tsinghua SEM offers a part-time MBA program in Chinese for business professionals who prefer to work and study at the same time. Part-time, 33 months.
EMBA Programs

Tsinghua SEM Executive MBA (EMBA)

Launched in 2002, the Tsinghua SEM Executive MBA (EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The program combines advanced management theories and concepts with best practices in China to equip executives with strong business ethics, innovative spirit, leadership skills, strategic decision-making capability, and global competitiveness.

In 2005, the program achieved outstanding results in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The program has consistently been ranked at the top of the “China’s Best EMBA Programs” list by Managers magazine since 2007.

Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

High-Quality Students

Admission to the program is highly competitive. The program receives thousands of applications and admits approximately 400 students each year. The program currently has more than 6,000 alumni. Among them, 94% are vice presidents or above, and 83% are presidents or general managers of their organizations. Three EMBA alumni were honored with China Central Television’s China Economic Figures of the Year Award.

Over 50 EMBA alumni are deputies of the National People’s Congress or members of the Chinese People’s Political Consultative Conference. More than 300 EMBA alumni are founders or CEOs of publicly traded companies in China.

Practical Curriculum

The program has developed a unique curriculum that prepares Chinese business leaders for a constantly changing global business environment. The curriculum is practically oriented with special attention paid to China-specific management issues and practices.

In 2012, the program launched a new curriculum which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes.

The program launched a new elective course curriculum in 2015 including courses: Internet+, Innovation and Entrepreneurship; Transformation and Upgrading; Integration of Industry and Finance.

Extensive, In-Depth Global Partnerships

The program’s partnerships are both extensive and in-depth.

Tsinghua SEM is the first business school in China to join the EMBA Global Council. Tsinghua SEM EMBA offers seven overseas learning tracks, including those focused on the East and West Coasts of the U.S. as well as France, Germany, the UK, the Middle East, and Taiwan, China.

Rigorous Program Administration

Heavy emphasis is placed on maintaining a high-quality program administration. The program offers networking opportunities through various social activities including student orientations, team-building activities, and China tours.

Cohesive Alumni Network

The EMBA Alumni Association has 31 regional chapters, 15 class-level Beijing chapters, 1 media chapter, 1 overseas chapter and 8 interest clubs.

Tsinghua-INSEAD Dual-Degree EMBA Program (TIEMBA)

The Tsinghua-INSEAD Dual-Degree EMBA Program was jointly launched by Tsinghua SEM and INSEAD in 2006.

Combining international business education with a focus on Asia, the joint program is designed for executives and professional managers worldwide.

Degrees from Two Globally Recognized Institutions

The program is designed to offer participants the best of both institutions. The program runs across Beijing, Shenzhen, Singapore, Fontainebleau, and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East-West business wisdom and expertise with rigorous study, the program endeavors to broaden participants’ strategic vision, taking professional management and entrepreneurship to greater heights at the international level. As a highlight of the program, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants’ management expertise.

A Lifelong Network

Upon successful completion of the program, graduates will be awarded two separate degrees from Tsinghua EMBA and INSEAD MBA for executives, respectively, and also become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.

A Leading Global Position

On October 19, 2015, the Financial Times announced the result of the top 100 Executive MBA program rankings for 2015. The Tsinghua-INSEAD Dual-Degree EMBA Program was ranked No.1 globally. It marked the first time that a program that includes a mainland Chinese business school has occupied the top position. In 2018, the TIEMBA program was ranked No. 3 globally by Financial Times. It has ranked top 3 in 6 consecutive years in the world.
Collaborative Degree Programs

Tsinghua SEM offers collaborative degree programs in partnership with overseas universities. Graduates of such programs are granted degrees from partner universities and certificates from Tsinghua University.

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance

This program was established with the objectives of developing solid financial knowledge and essential management skills. With the vision of the Chinese market as well as a global perspective, this program prepares the students to become future leaders in the global financial industry.

Jointly offered by Tsinghua SEM and CUHK Business School, the FMBA Program is the first MBA program in China with a specialization in Finance. The Program is reputed for its cutting-edge curriculum design. The courses introduce students to the latest financial frontiers and new developments in global financial markets.

Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management

The program was developed by Tsinghua University in partnership with Ecole Nationale de l’Aviation Civile (ENAC) and Ecole Nationale des Ponts et Chaussées (ENPC) in 2014. This program presents modern industrial management theories and analytical methods into aviation management and enhances scientific and systematic management skills of top management while integrating business administration theories and aviation management practices. The program endeavors to inculcate the management theory and aviation expertise required for the rapid development of the aviation industry in China.

Tsinghua-Sotheby’s Master in Art Business

This program targets at future leaders in Western and Chinese art markets, equipping them with both managerial skills and global insight in the sector.

Jointly developed by Tsinghua SEM, Tsinghua Academy of Arts & Design, and Sotheby’s Institute of Art in 2015, the Tsinghua-Sotheby’s Master in Art Business is the first program in China that awards a MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions, and guided visits to art-related institutions, featuring overseas modules in New York as well as thesis supervision. Scholarships are available for candidates demonstrating excellence, and the program has established practice bases that offer internships to outstanding students.

Executive Education Programs

Tsinghua SEM Executive Education offers a variety of non-degree management training courses to help executives enhance leadership capacity, expand career potential, and ensure sustainable development of their organizations. It serves as a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

Executive Education aims to provide high-quality, globally oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

Tsinghua SEM Advisory Board was a key advocate for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the school’s curriculum plan. Executive Education provides general courses including ministries’ entrusted programs, digital capability programs, comprehensive management programs, industry programs, and short-term focused programs as well as custom programs for executives of domestic and overseas enterprises.

Courses

Executive Education has offered trainings to more than 80,000 senior executives and continuously innovated its courses to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives.

Executive Education delivers innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, Executive Education offers courses that combine management theories with practices, provides new ideas to help executives react to management challenges, and offers best practices in managing enterprises. It serves as a lifelong platform for entrepreneurs and executives.

Executive Education has been taking the responsibility for several important training programs for China central state-owned enterprises and private enterprises: China’s State-Owned Enterprises Executive Management Training Program (EMT) in 2016 and China Entrepreneur Management Development Program (EMD) in 2018.

Courses

- Management/Entrepreneurship Programs
  - China’s State-Owned Enterprises Executive Management Training Program (EMT)
  - China’s State-Owned Enterprises Manager Development Program (MDP)
  - China’s Entrepreneur Management Development Program (EMD)
- Digital Capability Programs
  - Tsinghua-Tencent Future-Tech Entrepreneur Program
  - Tsinghua-Alibaba New Business Program
- Comprehensive Management Programs
  - Young Entrepreneur Program-Young, Elite, Starting (YES)
  - Advanced Management Program (AMP)
  - Excellent Manager Development Program
  - China’s State-Owned Enterprises Executive Management Program (EMP)
  - China’s State-Owned Enterprises Manager Development Program (MOP)
  - Business Wisdom in Ancient Chinese Studies
- Industry Programs
  - Capital Market Leaders Program
  - Energy Internet Industry Leaders Program
  - Tsinghua-ENAC Advanced Master’s Program in Aviation Management
  - Advanced Management Program in Automotive Industry
  - P2R Rising Stars Program
  - Advanced Management Program in Fashion Industry
- Short-term Focused Programs
  - Transformation and Upgrade
  - Strategy and Implementation
  - Innovation and Entrepreneurship
  - Organization and Leadership
  - Finance and Accounting
- Custom Programs
  - Custom programs for companies of various types and growth stages
Tsinghua x-lab

Launched on April 25, 2013, Tsinghua x-lab is a university-based platform facilitating creativity, innovation and entrepreneurship. Initiated by the School of Economics and Management, Tsinghua x-lab was jointly established by 16 schools and departments of Tsinghua University (including Tsinghua SEM, the School of Information Science and Technology, the School of Public Policy and Management, and others). It is an educational platform for creativity, innovation and entrepreneurship. It serves the students, alumni and faculty.

Mission and Value Proposition

The letter “x” in “x-lab” signifies the “exploring unknown” and “cross-disciplinary collaboration” approach incorporated across multiple academic disciplines. The word “lab” denotes experiential learning and teamwork. Tsinghua x-lab is committed to fostering inter-school and inter-departmental communications across the university, to integrating various external and internal resources, and to providing means of actualizing business and social values by members of the Tsinghua community.

Services and Support

Space

Tsinghua x-lab offers a free workspace for project development, team building, networking, and other entrepreneurial activities.

The Tsinghua x-lab Three-Prong Platform

Tsinghua x-lab has developed a “three-prong” platform that includes an educational platform, a team-building platform, and an ecosystem platform for resource aggregation and interdisciplinary practice.

- Educational Platform
  - The second-degree undergraduate program in Management at Tsinghua SEM offers a track in Innovation, Entrepreneurship, and Leadership that began in the fall semester of 2015 and is managed by Tsinghua x-lab.
  - Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program, which is open to all Tsinghua students. Students receive the certificate upon completion of all three modules.

- Team-Building Platform
  - Tsinghua x-lab admitted new teams and offered them a wide array of resources across all development stages. Tsinghua x-lab holds supporting events each year and organizes monthly Demo Days and Team Recruitment Day activities to help teams attract investment and talent.

- Cross-Disciplinary Ecosystem and Resource Aggregation
  - Tsinghua x-lab is working with 30 Entrepreneurs-in-Residence and 30 Angels-in-Residence who are all active members of China’s start-ups and investment communities. Tsinghua x-lab has also established partnerships with over 100 domestic and overseas investment institutions and invited 13 Professional Firms-in-Residence to provide financial and advisory services to teams. Systematically promoting innovation and entrepreneurship in the fields of Internet and Information Technology, healthcare, environmental protection, education, science and technology and intelligent manufacturing, culture and sports, as well as future life, social innovation and women’s entrepreneurship.

Brand and Recognition

Tsinghua x-lab has organized the Tsinghua University “President Cup” Innovation Challenges consecutively for 6 years to create innovation environment and provide a good channel to enhance students’ ability to innovate and start new business. Tsinghua x-lab has been widely recognized by the government and society.

- Tsinghua x-lab was described as the “first Maker Space” by the Beijing Municipal Government and as the “Dream Lab” by the Zhongguancun Science Park (Z-Park) Management Committee.
- Tsinghua x-lab was described as “the spirit of China’s entrepreneurial spirit”.
- Tsinghua x-lab was recognized as the first “Maker Space” by the Beijing Municipal Government and as the “Dream Lab” by the Zhongguancun Science Park (Z-Park) Management Committee.
- Tsinghua x-lab was described as a signal of “the rise of China’s entrepreneurial spirit”.
- Tsinghua x-lab has established partnerships with various reputable universities and hosts international summer camps and international exchange programs with the aim of broadening students’ horizons and preparing them for the global market.
- Tsinghua x-lab has expanded its international cooperation to Germany, United States, Singapore, Switzerland, Israel and India.

Global Entrepreneurial Leaders Club (GEL Club)

The Club provides value-added growth capital for selected members and educates the founders to become excellent leaders through intensive training in the “Innovation Lab”.

S&T (Science & Technology) Relay Society

The S&T Relay Society aims to promote scientific and technological transformation at universities and research institutions. It constructs a new production-education-research relationship among science & technology creators, entrepreneurs, and investors. It connects technology inventors with cutting-edge technology and creative spirit, entrepreneurs with rich experience and wide-ranging vision, and investors with strategic perspective, sharp sense, and executive abilities to build a talent community for science and technology commercialization.

X+Space

Based on the concept of collaborative culture, a new-generation working-space is provided to accelerate the growth of startups and to attract entrepreneurs from all over the world to enjoy innovative atmosphere and resources.

Mentors Club

In the Mentors Club, deeply rooted experts guide the maturation of entrepreneurs’ thinking. Masters in all walks of life assist young talents to set their value orientation and establish their unique competitive advantages to become next-generation entrepreneurs with global vision.

Action Learning Center

The Action Learning Center helps entrepreneurs experience problems existing in the entrepreneurship process and pursue solutions, reduce the cost of trial and error, and help them transform great entrepreneurial dreams into implementable action plans.

Entrepreneurship Lab

Entrepreneurship Lab consists of Blockchain Application Lab, Lab of Sharing Economy and Community Economy, Innovative Business Model Lab, Life Future Lab, and Medicine and Health Care Lab. It brings together resources from vertical industries and sectors to help entrepreneurs expedite the growth of their businesses.
Research

Research Overview
Over the past three decades, Tsinghua SEM has conducted academic research in economics and management. Based on academic and economic priorities as well as teaching and research, the School has also actively pursued applied research in areas relevant to the government and corporate sectors. Excellent research capability has made Tsinghua SEM one of the leading schools of economics and management in China.

On the National List of Developing World-Class Disciplines
Management Science and Engineering
Business Administration
Accounting and Finance
Economics and Econometrics

Research Projects
As of September 2019, Tsinghua SEM has undertaken 413 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which are:
- 3 projects in the Major Program funded by the National Natural Science Foundation of China
- 1 project in the Major Research Plan Program funded by the National Natural Science Foundation of China
- 2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China
- 4 projects in the Major Program funded by the National Social Science Fund of China
- 4 projects in the Excellent Young Scientists Fund

National Research Centers
Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)
- Research Center for Contemporary Management
- Research Center for Technological Innovation

Publications
Papers: Over 300 per year
Books: Over 30 per year

Major Research Projects (Past 10 Years)

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<th>Principal Investigator</th>
<th>Project Title</th>
<th>Source of Funding</th>
<th>Starting Year</th>
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<td>CHEN Guoping</td>
<td>Steering Experts Research and Exchange of Study on Big Data Driven Management and Decision</td>
<td>Major Research Plan Program, National Natural Science Foundation of China</td>
<td>2019</td>
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<td>LI Daokui</td>
<td>A Study of Global Economic Structural Change of the 21st Century</td>
<td>Major Research Program, National Social Science Fund of China</td>
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<td>XU Xianchun</td>
<td>Research on Statistical Monitoring and Evaluation of New Economy and New Driving Force in China under the Background of Big Data</td>
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<td>LI Yan</td>
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<td>CHEN Jin</td>
<td>Setting Up Research on Strategy Comparison and Realization Path of Global Technological Powerful Countries</td>
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<td>YANG Delin</td>
<td>Study on Innovation Driven Development Mechanism and Related Policy of China’s Manufacturing Industries in the Internet Environment</td>
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<td>BAI Chong-En</td>
<td>China’s International Financial Integration-Impact on Financial Development and Stability</td>
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<td>CHEN Jin</td>
<td>The Dynamics of Global Value Chain and Innovation Driven Strategy of China</td>
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<td>Major Research Plan Program, National Natural Science Foundation of China</td>
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<td>CHEN Jian</td>
<td>Research on Business Management in Big Data Era</td>
<td>Major Program, National Natural Science Foundation of China</td>
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### Selected Papers Published on Tsinghua SEM List of International Journals in 2018

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<th>Author from SEM</th>
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<td>Accounting</td>
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<td>Accessibility and Materialization of Firm Innovation</td>
<td>Journal of Corporate Finance</td>
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<td>Accounting</td>
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<td>Economics</td>
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<td>Finance</td>
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<td>The Effect of Teacher Gender on Student’s Academic and Noncognitive Outcomes</td>
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<td>Finance</td>
<td>GAO Fang, HE Ping</td>
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<td>Finance</td>
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<td>Does Independent Directors’ CEO Experience Matter?</td>
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<td>Innovation, Entrepreneurship and Strategy</td>
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<td>Leadership and Organization Management</td>
<td>ZHANG Chen</td>
<td>To Cope with Stress, Try Learning Something New</td>
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<td>LEI Jian</td>
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<td>Leadership and Organization Management</td>
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<td>Strategic Leadership Study of Chinese Companies: The Model and its Validity of Collective Leadership</td>
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<td>Leadership and Organization Management</td>
<td>LI Hongbin</td>
<td>Economic Analysis and Policy Study on the Gender Ratio Imbalance</td>
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<td>Chinese Citizens’ Income Distribution Mode and Reform Scheme during the Twelfth Five-year Plan</td>
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<td>Management, Science and Engineering</td>
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<td>Marketing</td>
<td>LIANG Yitan</td>
<td>An Empirical Study of Uniform and Differential Pricing in the Movie Theatrical Market</td>
<td>Journal of Marketing Research</td>
</tr>
<tr>
<td></td>
<td>ZHENG Yuhuang, ZHAO Ping</td>
<td>Warmer or Cooler: The Influence of Ambient Temperature on Complex Choices</td>
<td>Marketing Letters</td>
</tr>
</tbody>
</table>

**China Journal of Economics**

Launched in 2014, the China Journal of Economics is an academic journal in the field of economics. It is indexed by the extended edition of Chinese Social Science Citation Index (CSSCI) source. The journal publishes original research articles in Chinese on general economic issues as well as on China-specific topics. The China Journal of Economics encourages independent and objective research and advocates rigorous methodologies. It serves to make contributions to China’s economic research and analysis.

**Tsinghua Business Review**

Launched in April 2011, the Tsinghua Business Review is a management magazine published in Chinese. The Tsinghua Business Review aims to provide innovative ideas for business leaders, bridge the gap between management research and practices, and provide rigorous, objective, and in-depth analysis and new insights on Chinese management issues.

**China Business Case Center**

Tsinghua SEM is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning. The China Business Case Center houses a collection of close to 800 cases about Chinese companies with an annual addition of more than 50 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, operational management and information systems, human resources and leadership, and marketing, among others. The case collection is subscribed by more than 900 educational institutions in China.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing, Ivy Publishing, the Case Center in Europe, and SAGE Publishing Group for global case distribution. As of October, 2019, 53 Tsinghua cases have been distributed online by Harvard Business Publishing.

The China Business Case Center provides two workshops or forums each year on case development and teaching for business educators across the country. The case-developing competition held by the Center each year is another nationwide grand event among business case writers.

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**Table: Research Support**

- **Library**
  - Established in 1985, the Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers, and magazines across the broad areas of economics and management. The Tsinghua SEM library currently subscribes to 800 periodicals, including 180 in foreign languages.

- **Information Technology and Services Platform**
  - Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. The project was completed in 2013. Building upon a deep understanding of the demands of the modern classroom and the needs of today’s students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange, and resource sharing. It also seeks to facilitate admissions, teaching, research, and other school activities. The School’s buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS, and Scientific Work Place are also available on the new platform to support faculty research and teaching.

- **Data Research and Development Platforms**
  - Tsinghua China Data Center (CDC) is a university-level research center, co-founded by National Bureau of Statistics of China and Tsinghua University in July, 2016. It focuses on China’s social and economic data with the mission of becoming a high-end, world-class economic and social data development and research team. CDC aims to become a “think tank” with high international influence, a world known research platform, and a provider of top-quality data services for the constructions of the world leading universities.
  - In order to build high-level data service platform, in June 2018, Tsinghua-NBS Data Research Center held a ceremony for launching the micro-data Development and Application, which is an important milestone in opening China’s governmental micro survey data and serving the public as well as scientific research. Tsinghua China Data Center, the School of Economics and Management and the School of Social Sciences jointly published the “Tsinghua China Balanced Development Index” on April 26, 2019, which monitors the process of balanced development based on Chinese social principal contradictions in the new era.
### Membership in International Organizations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Year(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRME</td>
<td>2007, 2013, 2017</td>
</tr>
<tr>
<td>UNICON</td>
<td>2008, 2011</td>
</tr>
<tr>
<td>GMAC</td>
<td>2008, 2013, 2017</td>
</tr>
<tr>
<td>AAPBS</td>
<td>2004, 2005</td>
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<tr>
<td>CEMS</td>
<td>2011, 2014</td>
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<tr>
<td>APA 40</td>
<td>2019</td>
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<tr>
<td>Wharton</td>
<td>2011</td>
</tr>
<tr>
<td>MIT Sloan</td>
<td>2011, 2012</td>
</tr>
<tr>
<td>Stanford GSB</td>
<td>2005, 2011</td>
</tr>
<tr>
<td>HEC Paris</td>
<td>1998, 2014</td>
</tr>
<tr>
<td>UC Berkeley</td>
<td>2005, 2011</td>
</tr>
</tbody>
</table>

### Extensive Overseas Student Exchange Network

As of September 30, 2019, the School has student exchange partnerships with 112 overseas institutions around the globe. In 2019, the School provided around 425 study abroad opportunities for students.

#### North America
- Babson College
- Cornell University (ILR)
- Duke University (Fuqua)
- McCombs University
- MIT (Sloan)
- Queen's University
- Stanford University
- UC Berkeley (Haas)
- UC Davis
-UNC-Chapel Hill
- University of British Columbia
- University of Illinois at Urbana-Champaign
- University of Michigan (Ross)
- University of Minnesota (Carlson)
- University of Pennsylvania (Wharton)
- University of Richmond (Robins)
- University of Toronto (Rotman)
- University of Western Ontario (Leroy)

#### Europe
- Bocconi University
- Copenhagen Business School
- ESIDE Business School
- ESSEC
- EHEC Paris
- Instituto de Empresa Business School
- Katholieke Universiteit Leuven
- London Business School
- London School of Economics and Political Science
- Manchester Business School
- Norwegian School of Economics and Business Administration
- RWTH Aachen University
- St. Petersburg University
- University College London
- University of Cologne
- University of Mannheim
- University of Zurich

#### Asia-Pacific
- Beckman College
- Chinese University of Hong Kong
- Hong Kong University of Science and Technology
- Indian School of Business
- Keio University
- National Taiwan University
- National University of Singapore
- Singapore Management University
- Thai-Nichi Institute of Technology
- The Chinese University of Hong Kong
- University of Auckland
- University of Melbourne
- University of Sydney
- Waseda University

#### Latin America
- Pontificia Universidad Católica de Chile

#### A Partial List

### In-Depth Partnerships and Collaborations with World’s Top Business Schools

- **Columbia University**
  - Partnership with the Fu Foundation School of Engineering and Applied Science in launching the dual-degree program of Master in Business Analytics in 2014
- **HEC Paris**
  - Partnership with HEC Paris, including faculty exchanges, executive education programs, and MBA dual-degree programs since 1998
  - Partnership with HEC Paris in launching the dual-degree program for Master in International Finance in 2013
  - Master’s in Management (MIM) dual-degree program launched in 2013
- **MIT Sloan**
  - Partnership with the Sloan School of Management in launching the International MBA Program in 1998
  - Partnership with the MIT Sloan School of Management in launching the dual-degree program of MIT Sloan-MIT Master of Science in Management (MSM) in 2009
- **Stanford GSB**
  - Partnership with the Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) for MBA students in 2005
- **INSEAD**
  - Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006
- **Wharton**
  - Partnership with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010
- **UC Berkeley**
  - Partnership with the Haas School of Business in 2005

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Alumni

Tsinghua SEM is fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution. The School currently has more than 33,000 alumni from its degree programs, over 3,400 alumni from collaborative degree programs, and over 80,000 alumni from non-degree programs.

The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, and it also runs an alumni e-newsletter and leverages various social media tools to keep alumni informed of school news and activities.

Tsinghua SEM Alumni Associations

**Structure**

**By Program**
- Undergraduate Alumni Association
- MBA Alumni Association
- EMBA Alumni Association
- Executive Education Alumni Association
- Ph.D. Alumni Association
- Master's Alumni Association

**By Region**
- Shanghai Alumni Association
- Shenzhen Alumni Association
- Sichuan Alumni Association
- Liaoning Alumni Association
- Henan Alumni Association
- Yunnan Alumni Association
- Chongqing Alumni Association
- Hubei Alumni Association

**By Specialty**
- Entrepreneurship Union
- Reading Association
- Photography Association
- Entrepreneurship Association
- Outdoor Sports Association
- Internet Association
- Football Association
- Finance Association
- Real Estate Association
- Table Tennis Association
- Northeast Asia Alumni Association
- Ph.D. Alumni Association
- North America Alumni Association
- MBA Alumni Association
- Southeast Asia Alumni Association
- Master's Alumni Association
- EMBA Alumni Association
- Executive Education Alumni Association
- Undergraduate Alumni Association
- Hong Kong Alumni Association
- East US Alumni Association
- Europe Alumni Association
- Singapore Alumni Association
- France Alumni Association
- China Alumni Association
- Germany Alumni Association
- Japan Alumni Association
- Korea Alumni Association
- Southeast Asia Alumni Association

**By Region**
- Hong Kong Alumni Association
- East US Alumni Association
- Europe Alumni Association
- Singapore Alumni Association
- France Alumni Association
- Germany Alumni Association
- China Alumni Association
- Japan Alumni Association
- Korea Alumni Association
- Southeast Asia Alumni Association
School of Economics and Management
Tsinghua University

Mission
To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration
To Be a World-Class School of Economics and Management.

Core Values
Integrity  Dedication  Respect