



School of Economics and Management
Tsinghua University
2019-2020



School of Economics and Management
Tsinghua University

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Deans' Messages



ZHU Rongji

Founding Dean
(1984-2001)

Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let's work together toward the goal of building a world-class school of economics and management.



BAI Chong-En

Dean
(2018-)

Since its establishment in 1984, Tsinghua University School of Economics and Management (Tsinghua SEM) has made remarkable achievements under the leadership of successive deans, through the efforts of all faculty and students, as well as the help of alumni and friends.

As China enters a new era, the School needs to make a new effort. Since economic reform and opening started 40 years ago, China has achieved remarkable success in economic development, but the economic and management research community in China has yet to be very successful in telling the “China story” academically. It is our responsibility to be more courageous and innovative, and at the same time adhere to high academic standards, in creating academic results inspired by the practices in China that can significantly impact the fields of economics and management studies, and effectively combine such results with existing knowledge to improve the quality of education. Our School is willing to work together with other colleagues in the profession to advance this cause, contributing to the advancement of human knowledge and to the development of China and the World.

Tsinghua Overview

Founded		Faculty and Staff		Faculty	
1911		15,708		3,485	
Schools	Departments	Members of the Chinese Academy of Sciences		Members of the Chinese Academy of Engineering	
20	58	51		39	
Registered Students *		International Students *		Hong Kong, Macao and Taiwan Students *	
48,739		3,014		787	
Undergraduate Students *	Master's Students *	Doctoral Students *			
15,707		18,829		14,203	
Undergraduate Programs *	Second Degree Undergraduate Programs *	Library Collection (thousand volume)			
81		5,222			
17		Campus Area (hectare)			
Doctoral and Master's Programs *		442.12			
66					

* Including data from Peking Union Medical College, Tsinghua University
1. Data as of December 31, 2018.
2. Data source: Tsinghua University official website.

Tsinghua SEM Overview

Founded	Departments	Full-Time Faculty	Staff
1984	7	162	390
Student Enrollment			
Undergraduates	Undergraduates Second Degree	Ph.D.	
1,122	1,644	383	
Master's	MBA	EMBA	
733	1,454	1,459	
Alumni			
Degree Programs	Collaborative Degree Programs	Non-Degree Programs	
33,727	3,430	88,372	

1. Data as of September 30, 2019.
2. Data source: Tsinghua SEM Fact Sheet.



Organizational Structure

Departments		
<ul style="list-style-type: none">• Accounting• Economics• Finance	<ul style="list-style-type: none">• Innovation, Entrepreneurship and Strategy• Leadership and Organization Management	<ul style="list-style-type: none">• Management Science and Engineering• Marketing
Program Offices and Administrative Offices		
<ul style="list-style-type: none">• Academic Affairs Office<ul style="list-style-type: none">- Tsinghua SEM China Business Case Center- Online Education Office• Master’s Programs Office• MBA Programs• EMBA Programs• Executive Education• Tsinghua x-lab• Tsinghua SEM X-elerator• Entrepreneur Fellows Program and Resource Development Office<ul style="list-style-type: none">- Entrepreneur Fellows Program Office- Resource Development Office	<ul style="list-style-type: none">• Dean’s Office<ul style="list-style-type: none">- International Office- Alumni Center- Logistic Office- Facilities Planning and Construction Office• CPC Committee Office<ul style="list-style-type: none">- Student Affairs Office• Development and Planning and Research Affairs Office<ul style="list-style-type: none">- Development and Planning Office- Research Affairs Office- Library- <i>China Journal of Economics</i> Editorial Office	<ul style="list-style-type: none">• Faculty Development Office• Career Development Center• Marketing and Communications Office<ul style="list-style-type: none">- <i>Tsinghua Business Review</i> Editorial Office• Staff Human Resources Office• Accounting Office• IT/IS Office

Research Centers	
<ul style="list-style-type: none">• National Center for Economic Research, Tsinghua University• Research Center for Technological Innovation, Tsinghua University• China Business Research Center, Tsinghua SEM• National Entrepreneurship Research Center, Tsinghua SEM• Research Center for Contemporary Management, Tsinghua University• China Center for Financial Research, Tsinghua SEM• China Retail Research Center, Tsinghua SEM• National Institute for Fiscal Studies, Tsinghua University• China Center for Insurance and Risk Management, Tsinghua SEM• Center for Leadership Development and Research, Tsinghua SEM• Research Center for Healthcare Management, Tsinghua SEM• Tsinghua China Data Center• Center for Corporate Governance, Tsinghua SEM• Center for Enterprise Growth and National Economic Security Research, Tsinghua University• Center for International Economic Research, Tsinghua SEM• Center for China-Latin America Management Studies, Tsinghua SEM• Research Center for China's Industrial Development, Tsinghua SEM• Center for Globalization of Chinese Enterprises, Tsinghua SEM• Research Center for Green Economy and Sustainable Development, Tsinghua University• Institute for Global Industry, Tsinghua University	<ul style="list-style-type: none">• Center for Development of Sports Industry, Tsinghua University• Institute for Industrial Innovation and Finance, Tsinghua University• Institute of Internet Industry, Tsinghua University• Center for Internet Development and Governance, Tsinghua SEM• China Research Center for Enterprise M&A and Development, Tsinghua SEM• Research Center for Non-performing Assets, Tsinghua SEM• Entrepreneurship Research Center on G20 Economies, Tsinghua University• Institute for Global Private Equity, Tsinghua University• The Chinese University of Hong Kong-Tsinghua University Joint Research Center for Chinese Economy• Institute for Cultural Economy, Tsinghua University• Tsinghua NBS Data Research Center• Institute for State-Owned Enterprises, Tsinghua University• Center for Block-Chain Finance Research, Tsinghua SEM• Center for Business Model Innovation Research, Tsinghua SEM• Research Center for Digital Financial Assets, Tsinghua SEM• Tsinghua University-University of Chicago Joint Research Center for Economics and Finance• Institute for Global Securities Market, Tsinghua University• Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation• Research Center for Competitive Dynamics and Innovation Strategy, Tsinghua SEM

Milestones

1926

- Department of Economics established with ZHU Binyuan as Chair

1928

- CHEN Daisun appointed as Chair of Department of Economics

1952

- Department of Economics merged into other universities under nationwide university restructuring

1979

- Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
- Masters in Management Engineering program began

1980

- Undergraduate program began

1981

- Executive education program for high-level corporate executives began

1984

- Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean

1986

- Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
- Old SEM Building completed and put into use

1991

- MBA program launched

1994

- Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"

1997

- Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
- International MBA program in collaboration with MIT Sloan School of Management launched

1998

- Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

2000

- The Advisory Board established with ZHU Rongji as Honorary Chairman
- Tsinghua SEM accredited to grant doctoral degrees in Business Administration

2001

- ZHAO Chunjun became the second Dean of Tsinghua SEM
- Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
- Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program

2002

- EMBA program launched
- Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
- Special-Term Professorship program launched

2003

- Tsinghua SEM accredited to grant doctoral degrees in Political Economy

2004

- Tsinghua SEM celebrated its 20th anniversary
- Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy

2005

- Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM

2006

- QIAN Yingyi became the fourth Dean of Tsinghua SEM
- Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
- The second degree undergraduate program in Economics began

2007

- Tsinghua SEM obtained AACSB accreditation
- Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
- The Tsinghua-INSEAD dual-degree EMBA program began

2008

- Tsinghua SEM accredited under EQUIS

2009

- New undergraduate curriculum launched
- New MBA curriculum launched

2010

- MBA admissions reform initiated
- Master's programs reform initiated
- Master of Professional Accounting program launched

2011

- *Tsinghua Business Review* launched
- Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
- Master in Management (MiM) program initiated, first in China
- Master of Finance (MoF) program began
- Doctoral programs restructured with admissions by department

2012

- The faculty tenure-track system implemented
- All new EMBA curriculum launched

2013

- Department of Innovation, Entrepreneurship and Strategy established
- Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- MBA+X dual-degree program launched
- Tsinghua SEM Entrepreneur Fellows Program launched

2014

- Undergraduate admissions reform experiment initiated
- *China Journal of Economics* launched
- Tsinghua SEM celebrated its 30th anniversary
- Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
- Undergraduate education reform won the first prize of China national education achievement award
- MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

2015

- Tsinghua-Columbia Dual Master's Degree Program in Business Analytics launched
- Tsinghua SEM X-elerator launched
- The Tsinghua-INSEAD dual-degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school

2016

- Celebration held for the 90th anniversary of the Department of Economics
- The exhibition on Professor CHEN Daisun opened
- The exhibition on Professor ZHAO Jiahe opened
- A new course *ZHU Rongji Economic and Management Theory and Practice* launched
- Executive Management Training (EMT) launched

2017

- Tsinghua SEM maintained AACSB Business Accreditation
- Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the national list of developing world-class disciplines
- Tsinghua-Tencent Future-Tech Entrepreneur Program launched
- The first China Job Market for Economists held

2018

- Mansfield Chair Professor BAI Chong-En appointed as 5th Dean of Tsinghua SEM
- Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program launched
- Entrepreneur Management Development program (EMD) launched
- Tsinghua University-University of Chicago Joint Research Center for Economics and Finance jointly established by Tsinghua University School of Management and Economics and University of Chicago's Becker Friedman Institute for Economics
- Tsinghua SEM awarded CEMS School of the Year 2017-2018

2019

- Tsinghua-Alibaba New Business Program launched
- The Financial Technology EMBA Program jointly launched with the China Capital Market Institute
- Tsinghua University approved the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen campus
- Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation established
- Master Program in Advanced Financial Management and Big Data launched
- Strategic partnership with Microsoft on the first AI Business School established

Faculty

Up to September 30, 2019, Tsinghua SEM has 162 full-time faculty members. Among full-time faculty, 158 have Ph.D. degrees. 10 are Cheung Kong Scholars; 8 are recipients of the China National Science Foundation's Distinguished Young Scholars Funds. Tsinghua SEM also has Honorary Professors and Adjunct Professors.

Department of Accounting



CHEN Guanting
Associate Professor

- Bachelor, 1985, Renmin University of China
- Master, 1989, Renmin University of China
- Ph.D., 1997, Renmin University of China

Research Areas

Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning



CHEN Wuzhao
Associate Professor

- Bachelor, 1992, Zhongnan University of Finance and Economics
- Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2004, Tsinghua University

Research Areas

Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis



CHEN Xiao
Professor

- Bachelor, 1983, Wuhan Institute of Chemical Engineering
- Master, 1989, University of Science and Technology of China
- Ph.D., 1996, Tulane University

Research Areas

Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation



DU Shengli
Associate Professor

- Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas

Management Control and Performance Evaluation, Capital Management and Corporate Finance, Financial Governance and Financial Ethics, Group Company and Finance Company, State-Owned Assets and State-Owned Enterprises



HAO Zhenping
Professor

- Bachelor, 1982, Tianjin University of Finance and Economics
- Master, 1987, Tianjin University of Finance and Economics
- Ph.D., 1992, Tianjin University of Finance and Economics

Research Areas

Auditing Theories and Practices, Corporate Governance and Internal Control, Financial Accounting Theories and Practices, Multi-National Corporations and International Accounting



JIA Ning
Associate Professor

- Bachelor, 2002, University of Minnesota
- Master, 2004, Stanford University
- Ph.D., 2007, Stanford University

Research Areas

Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets



LI Dan
Associate Professor

- Bachelor, 2001, Beijing Institute of Technology
- Ph.D., 2007, Georgia Institute of Technology

Research Areas

Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls



LUO Mei
Associate Professor

- Bachelor, 1998, Tsinghua University
- Ph.D., 2004, University of California, Berkeley

Research Areas

Financial Accounting and Capital Market, Blockchain and Cryptocurrency



LUO Ting
Associate Professor

- Bachelor, 1997, Peking University
- Ph.D., 2007, University of Wisconsin-Madison

Research Areas

Management Motivation, Information Disclosure, Financial Report, Operation Strategy



QIAN Ping
Associate Professor

- Bachelor, 1992, Sichuan University
- Master, 1995, Sichuan University
- Ph.D., 1998, Peking University

Research Areas

Financial Information and Capital Market, Financial Information and Management Control, Financial Fraud Investigation, Venture Capital



WANG Kun
Associate Professor

- Bachelor, 1998, Nankai University
- Ph.D., 2003, Hong Kong University of Science and Technology

Research Areas

Corporate Governance, Financial Accounting, Audit Quality



XIA Donglin
Professor

- Bachelor, 1984, Jiangxi Institute of Finance and Economics
- Master, 1990, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 1994, Research Institute for Fiscal Science, Ministry of Finance

Research Areas

Financial Reporting and Corporate Governance, Accounting Standards, Comparative Accounting



XIAO Xing
Professor, Chair

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2004, Tsinghua University

Research Areas

Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting



XIE Deren
Professor

- Bachelor, 1993, Xiamen University
- Ph.D., 1998, Xiamen University

Research Areas

Accounting and Interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Corporate Governance and Executive Incentive, Regulation of CPA Industry



XUE Jian
Associate Professor,
Assistant Dean

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2006, Carnegie Mellon University

Research Areas

Financial Accounting, Role of Information in Financial Markets, Financial Analyst Behavior, Corporate Governance



YIN Cheng
Assistant Professor

- Bachelor, 2012, Southwestern University of Finance and Economics
- Ph.D., 2018, Rutgers, The State University of New Jersey

Research Areas

Accounting Information Systems, Financial Accounting



YU Zengbiao
Professor

- Bachelor, 1982, Hebei University
- Ph.D., 1993, Xiamen University

Research Areas

Management Accounting, Behavioral Accounting, Design for Strategy Management Control Mechanisms, Accounting Education



ZHANG Haiyan
Associate Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas

Accounting Information and Corporate Governance, Managerial Accounting, Auditing



ZHOU Li
Research Fellow

- Bachelor, 1988, Southeast University
- Master, 1991, Southeast University
- Ph.D., 2002, Tsinghua University

Research Areas

Accounting, Public Policy, Research Policy

Department of Economics

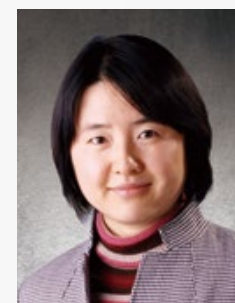


BAI Chong-En
Mansfield Freeman Chair Professor,
Dean

- Bachelor, 1983, University of Science and Technology of China
- Ph.D., 1988, University of California, San Diego
- Ph.D., 1993, Harvard University

Research Areas

Institutional Economics, Economic Growth and Development, Public Economics, Finance, Corporate Governance and Chinese Economy

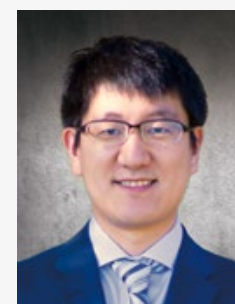


CAO Jing
Associate Professor

- Bachelor, 1998, Peking University
- Master, 2001, Peking University
- Ph.D., 2007, Harvard University

Research Areas

Energy and Environmental Economics, Economics of Climate Change, Public Economics



CHEN Tuo
Assistant Professor

- Bachelor, 2008, Fudan University
- Master, 2011, École Polytechnique, France
- Master, 2012, ENSAE-ParisTech, France
- Ph.D., 2018, Columbia University

Research Areas

Macroeconomics, Productivity, Inequality



DONG Feng
Associate Professor

- Bachelor, 2006, Renmin University of China
- Master, 2009, Peking University
- Ph.D., 2014, Washington University in St. Louis

Research Areas

Macroeconomics, Monetary Economics, Economic Networks, Chinese Economy



GAO Ming
Assistant Professor

- Bachelor, 2001, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, London Business School

Research Areas

Industrial Organization Theory, Behavioral IO



GUO Meixin
Assistant Professor

- Bachelor, 2001, Nanjing University
- Master, 2004, Peking University
- Ph.D., 2010, University of California, Davis

Research Areas

International Macroeconomics/Finance, International Trade, Applied Econometrics, Macroeconomics



HONG Shengjie
Assistant Professor

- Bachelor, 2005, Wuhan University
- Master, 2007, Wuhan University
- Ph.D., 2012, University of Wisconsin-Madison

Research Areas

Econometric Theory, Applied Econometrics

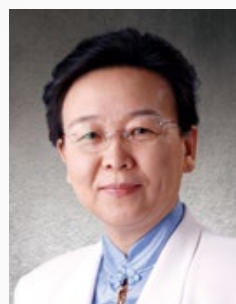


LI Mingzhi
Associate Professor

- Bachelor, 1987, Nankai University
- Master, 1990, Shanghai Jiaotong University
- Ph.D., 1999, the University of Texas at Austin

Research Areas

Industrial Organization, Electronic Commerce



LIU Lingling
Professor

- Bachelor, 1982, Harbin Normal University
- Master, 1991, Harbin Normal University
- Ph.D., 1996, Renmin University of China

Research Areas

Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System



LIU Qing
Associate Professor

- Bachelor, 1996, Xinjiang University of Finance and Economics
- Master, 1999, Zhejiang University
- Master, 2002, University of British Columbia
- Ph.D., 2008, University of Toronto

Research Areas

International Macroeconomics, Monetary Economics, Chinese Economy



LIU Xiao
Associate Professor

- Bachelor, 2006, Renmin University of China
- Master, 2010, University of Michigan
- Ph.D., 2012, University of Michigan

Research Areas

Experimental and Behavioral Economics, Game Theory, Mechanism Design

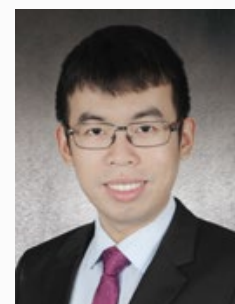


LU Yi
Professor, Chair

- Bachelor, 1999, Fudan University
- Master, 2003, Fudan University
- Ph.D., 2007, The University of Hong Kong

Research Areas

Chinese Economy, International Trade, Public Finance



LUO Wenlan
Assistant Professor

- Bachelor, 2011, Tsinghua University
- Ph.D., 2017, Georgetown University

Research Areas

Macroeconomics, Monetary Economics, Computational Methods



MA Hong
Associate Professor, Vice Chair

- Bachelor, 2002, Fudan University
- Master, 2004, University of California, Davis
- Ph.D., 2009, University of California, Davis

Research Areas

International Trade, Development Economics, International Price Comparison



OUYANG Min
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2003, University of Maryland
- Ph.D., 2005, University of Maryland

Research Areas

Macroeconomics, Applied Econometrics, Industrial Organization, Labor Economics



PAN Wenqing
Professor

- Bachelor, 1987, Northwest Normal University
- Master, 1993, Lanzhou University
- Ph.D., 1999, Renmin University of China

Research Areas

Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics



QI Liangshu
Associate Professor

- Bachelor, 1993, Nankai University
- Master, 1996, Peking University
- Ph.D., 1999, Peking University

Research Areas

Health Economics, Development Economics, Time Use



QIAN Yingyi
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Dean (2006-2018)

- Bachelor, 1982, Tsinghua University
- Master, 1982, Columbia University
- Master, 1984, Yale University
- Ph.D., 1990, Harvard University

Research Areas

Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy



QIAO Xue
Associate Professor

- Bachelor, 1998, Peking University
- Ph.D., 2007, Iowa State University

Research Areas

Macroeconomics, Institution and Economic Growth, Chinese Economy



SHI Xinzheng
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2003, Peking University
- Ph.D., 2009, University of Michigan

Research Areas

Development/Transition Economics, Public Economics, Applied Microeconomics, Chinese Economy



Alexander C. White
Associate Professor

- Bachelor, 2005, Columbia University
- Master, 2006, Toulouse School of Economics
- Ph.D., 2011, Toulouse School of Economics

Research Areas

Industrial Organization, Microeconomic Theory, Economics of the Internet



WU Binzhen
Associate Professor,
Vice Chair

- Bachelor, 1998, Xi'an Jiaotong University
- Master, 2001, Peking University
- Ph.D., 2006, University of Wisconsin-Madison

Research Areas

Public Economics, Applied Micro, Economics of Education



WU Kangping
Professor

- Bachelor, 1982, Northwest University
- Master, 1985, Northwest University
- Ph.D., 1989, Chinese Academy of Sciences

Research Areas

Microeconomics, Macroeconomics, Economic Growth, Economic Research on Aging



WU Xingye
Assistant Professor

- Bachelor, 2012, Tsinghua University
- Master, 2014, Columbia University
- Ph.D., 2018, Columbia University

Research Areas

Microeconomic Theory, Mechanism Design, Matching Theory



XU Xianchun
Professor

- Bachelor, 1982, Liaoning University
- Master, 1986, Shanghai University of Finance and Economics
- Ph.D., 1998, Peking University

Research Areas

Chinese Government Statistics Theory and Method, Chinese Economy



XU Yuan
Associate Professor

- Bachelor, 2002, Fudan University
- Ph.D., 2009, University of California, Davis

Research Areas

Macroeconomics, International Economics

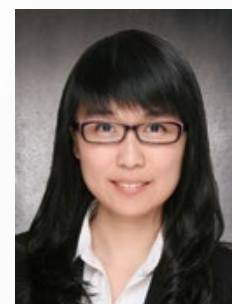


YANG Siqun
Associate Professor

- Bachelor, 1986, Renmin University of China
- Master, 1989, Chinese Academy of Social Sciences
- Ph.D., 1998, Chinese Academy of Social Sciences

Research Areas

Economic Analysis of Investment and Consumption, Theory of Security Investment



YAO Wen
Assistant Professor

- Bachelor, 2006, Fudan University
- Bachelor, 2006, University of Birmingham
- Ph.D., 2011, University of Pennsylvania

Research Areas

Macroeconomics, International Finance, Quantitative Methods, Chinese Economy

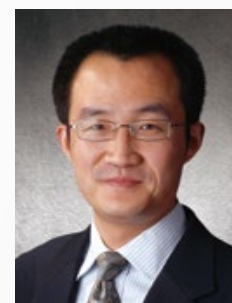


ZHENG Jie
Associate Professor

- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis

Research Areas

Microeconomic Theory, Information Economics, Behavioral Economics, Experimental Economics, Industrial Organization



ZHONG Xiaohan
Associate Professor,
Deputy Secretary of CPC
Committee, Associate Dean

- Bachelor, 1994, Tsinghua University
- Master, 1999, Tsinghua University
- Ph.D., 1999, Tsinghua University

Research Areas

Mechanism Design, Applied Microeconomics, Chinese Economy



ZHU Lin
Assistant Professor

- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
- Ph.D., 2012, Indiana University, Bloomington

Research Areas

Set Inference for Partially Identified Models, Semiparametric/Nonparametric Estimation and Testing of Econometric Models, Time Series Econometrics

Department of Finance



CHEN Bingzheng
Professor

- Bachelor, 1982, University of Science and Technology of China
- Master, 1985, Renmin University of China
- Ph.D., 1995, Tsinghua University

Research Areas

Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization



CHEN Taotao
Professor

- Bachelor, 1988, Tsinghua University
- Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2003, Tsinghua University

Research Areas

FDI Spillovers, Outward FDI From Emerging Market, Globalization and Strategy, International Economics and Management, Corporate Finance, Business Valuation and Valuation of Intangibles



CHEN Yunling
Assistant Professor

- Bachelor, 2002, Fudan University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas

Corporate Finance, Financial Market, Corporate Governance



GAO Feng
Associate Professor

- Bachelor, 1999, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas

Financial Econometrics, Asset Pricing, Risk Management



HE Ping
Professor

- Bachelor, 1997, Tsinghua University
- Master, 2002, University of Pennsylvania
- Ph.D., 2004, University of Pennsylvania

Research Areas

Financial Institutions, Monetary Economics, Macro-Finance



HUANG Zhangkai
Associate Professor

- Bachelor, 1998, Guangdong University of Foreign Studies
- Master, 1999, University of Essex
- Ph.D., 2003, University of Oxford

Research Areas

Corporate Finance, New Political Economy, Economic History



JIANG Lei
Associate Professor

- Bachelor, 2003, Harbin Institute of Technology
- Master, 2005, Harbin Institute of Technology
- Master, 2006, University of Virginia
- Ph.D., 2011, Emory University

Research Areas

Empirical Asset Pricing, Stock Market Microstructure



Hoan Soo Lee
Assistant Professor

- Bachelor, 2008, University of California, Berkeley
- Master, 2011, Harvard University
- Ph.D., 2013, Harvard University

Research Areas

Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance and Contract Theory



LI Daokui
Mansfield Freeman Chair Professor

- Bachelor, 1985, Tsinghua University
- Ph.D., 1992, Harvard University

Research Areas

Macroeconomics, International Economics, Chinese Economy, Economic History



LI Jinliang
Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2001, Syracuse University

Research Areas

Financial Markets, Entrepreneurial Finance, Investments



LIU Chun
Associate Professor

- Bachelor, 1999, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2007, University of Toronto

Research Areas

Financial Econometrics, Financial Market, Risk Management



LU Yao
Associate Professor

- Bachelor, 2000, Central University of Finance and Economics
- Master, 2003, New York University
- Ph.D., 2009, University of Michigan

Research Areas

Corporate Finance, Corporate Governance, Law and Finance, Capital Market Development and Internationalization



PANG Jiaren
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2004, Vanderbilt University
- Ph.D., 2007, Washington University in St. Louis

Research Areas

Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets



Michael R. Powers
Zurich Insurance Group Chair Professor

- Bachelor, 1982, Yale University
- Master, 1982, Yale University
- Ph.D., 1987, Harvard University

Research Areas

Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers



SHEN Tao
Associate Professor

- Bachelor, 2006, Nankai University
- Master, 2008, Georgia Institute of Technology
- Ph.D., 2013, University of Minnesota

Research Areas

Corporate Investment, Credit Risks, Corporate Merger and Acquisition



WANG Guiqin
Associate Professor

- Bachelor, 1986, Dalian Foreign Languages Institute
- Master, 1989, Tsinghua University
- Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas

Financial Services Marketing, Strategic Corporate Communication, Negotiations



WANG Hao
Associate Professor, Vice Chair

- Bachelor, 1995, Shenyang University of Technology
- MBA, 2000, Eastern Illinois University
- Ph.D., 2007, McGill University

Research Areas

Credit Risk, Fixed Income, Corporate Finance

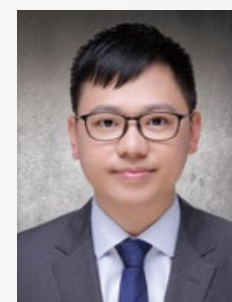


WANG Jun
Associate Professor

- Bachelor, 1995, Northern Jiaotong University
- Master, 1998, Peking University
- Ph.D., 2008, Tsinghua University

Research Areas

Insurance Economics, Risk Management, Corporate Finance



WANG Tianyu
Assistant Professor

- Bachelor, 2010, Zhejiang University
- Master, 2012, Tilburg University
- Ph.D., 2018, Imperial College Business School

Research Areas

Empirical Asset Pricing, Financial Intermediation, International Finance



WANG Yintian
Associate Professor

- Bachelor, 1998, Xi'an Jiaotong University
- Master, 2000, Queen's University
- Ph.D., 2006, McGill University

Research Areas

Derivatives, Econometric Modeling, Risk Management



YANG Zhishu
Professor, Chair

- Bachelor, 1988, Harbin Institute of Technology
- Master, 1995, Tsinghua University
- Ph.D., 2001, Tsinghua University

Research Areas

Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets



ZHANG Lihong
Professor, Vice Chair

- Bachelor, 1988, Nankai University
- Master, 1991, Nankai University
- Ph.D., 1999, Chinese Academy of Sciences

Research Areas

Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management



ZHANG Taowei
Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 2000, Tsinghua University

Research Areas

Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism



ZHAO Dongqing
Associate Professor, Deputy Secretary of CPC Committee

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas

Corporate Finance



ZHU Wuxiang
Professor

- Bachelor, 1987, Tsinghua University
- Master, 1989, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas

Corporate Finance, Industry Finance, Business Model



ZHU Yingzi
Professor

- Bachelor, 1991, University of Science and Technology of China
- Master, 1993, New York University
- Ph.D., 1997, New York University
- MBA, 2002, New York University

Research Areas

Asset Pricing, Investment, Asset Allocation and Investment Strategy



ZHU Yujie
Professor

- Bachelor, 1992, Tsinghua University
- Master, 1994, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas

Asset Pricing, Investment, Asset Allocation and Investment Strategy

Department of Innovation, Entrepreneurship and Strategy

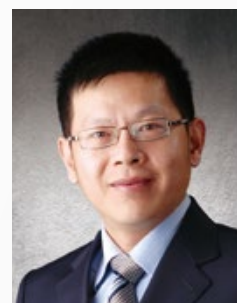


CHEN Jin
Professor

- Bachelor, 1989, Zhejiang University
- Ph.D., 1994, Zhejiang University

Research Areas

Managing Technological Innovation, Business Administration



CHENG Yuan
Associate Professor

- Bachelor, 1991, Huazhong University of Science and Technology
- Master, 1996, Huazhong University of Science and Technology
- Ph.D., 2000, Tsinghua University

Research Areas

Information Technology Management, Service Management, Institution and Entrepreneurial Strategy, Digital Economy, Technology Economics



DUAN Zhirong
Assistant Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2007, Tsinghua University
- Ph.D., 2011, University of New South Wales

Research Areas

Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs



GAO Jian
Professor

- Bachelor, 1984, Chongqing Institute of Architecture Engineering
- Master, 1987, Chongqing Institute of Architecture Engineering
- Ph.D., 1996, Tsinghua University

Research Areas

Theory and Practice of Entrepreneurial Management, Venture Capital and S&T Financing, Corporate Venturing and the Opportunity for Emerging Industries, Entrepreneurial Spirits and Growth, Social Entrepreneurship



GAO Xudong
Professor

- Bachelor, 1988, Harbin Institute of Technology
- Master, 1991, Renmin University of China
- Ph.D., 2003, Massachusetts Institute of Technology

Research Areas

Competitive Strategy, Technology Strategy, Management of Technological Innovation



GUO Yidi
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2008, Tsinghua University
- Ph.D., 2017, INSEAD

Research Areas

Strategic Management, Organization Theory



JIAO Jie
Professor

- Bachelor, 1996, Tsinghua University
- MBA, 2002, Tsinghua University
- Ph.D., 2006, the George Washington University

Research Areas

Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy



JIN Yongjun
Associate Professor

- Bachelor, 1990, East China Normal University
- Master, 1996, Peking University

Research Areas

M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study



JIN Zhanming
Professor

- Bachelor, 1980, Jilin University of Technology
- Master, 1983, Chinese Academy of Agricultural and Mechanization Sciences
- Ph.D., 1989, China University of Mining and Technology

Research Areas

Strategic Management, Strategic Selection under e-Business Environment, Military Strategy and Enterprise Competition, M&A and Strategic Alliances, Leadership and Control in the Process of Strategic Management



LEI Jiasu
Professor

- Bachelor, 1983, Xi'an University of Finance and Economics
- Master, 1987, Northwestern University
- Ph.D., 1993, Tsinghua University

Research Areas

Theory of National Economic Security, Innovation, Entrepreneurship and Corporate Growth, Education of Innovation and Entrepreneurship, Economics of Innovation and Entrepreneurship



LI Donghong
Associate Professor, Vice Chair

- Bachelor, 1993, Lanzhou University
- Master, 1996, Lanzhou University
- Ph.D., 1999, Renmin University of China

Research Areas

Strategic Management, Internationalization, Industry Upgrading



LI Jizhen
Associate Professor, Associate Dean

- Bachelor, 1997, Tsinghua University
- Master, 2002, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas

Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs



LI Xibao
Associate Professor

- Bachelor, 1993, Shanghai Jiaotong University
- Master, 1998, Tsinghua University
- Master, 2001, The Ohio State University
- Ph.D., 2003, The Ohio State University

Research Areas

Innovation Management, Entrepreneurial Management, Knowledge Management



NING Xiangdong
Professor

- Bachelor, 1988, Tsinghua University
- Master, 1990, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas

Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China



LV Chunyan
Associate Professor

- Bachelor, 1986, Peking University
- Master, 1989, Peking University

Research Areas

Law of Corporation, Contracts and Related Judicial Case Comments



SHI Yongheng
Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 1990, Tsinghua University

Research Areas

International Management and Global Strategy, Corporate Strategy, Corporate General Management, Business Negotiation



WANG Yi
Associate Professor

- Bachelor, 1993, Beijing University of Astronautics and Aeronautics
- Master, 1996, Tianjin University
- Ph.D., 2000, Zhejiang University

Research Areas

Management of Technological Innovation, Strategic Management, Corporation Competence



WEI Jie
Hon Hai Chair Professor

- Bachelor (equivalent), 1979, Northwest University
- Master, 1982, Northwest University
- Ph.D., 1987, Renmin University of China

Research Areas

Corporate Institutional Arrangement, Corporate Strategic Choice, Corporate Culture Cultivation, Corporate External Selecting Mechanism, Macroeconomic Policy Analysis, Macroeconomic Flow-of-funds Analysis, Market Economy Research



Steven White
Associate Professor

- Bachelor, 1985, Duke University
- Master, 1988, International University of Japan
- Ph.D., 1997, Massachusetts Institute of Technology

Research Areas

Internationalization, Innovation, Strategy, Strategy Execution, M&A, Alliances



WU Rui
Associate Professor

- Bachelor, 2001, Peking University
- Master, 2003, University of California, Los Angeles
- Ph.D., 2010, University of Southern California

Research Areas

Mergers and Acquisitions (M&A), Cooperative Innovation, Multinational Enterprises (MNE), Non-market Strategy

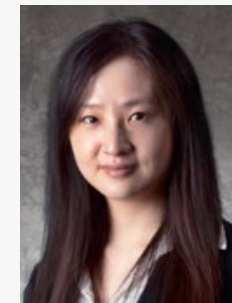


XIE Wei
Professor, Chair

- Bachelor, 1989, PLA Transportation Engineering College
- Master, 1993, Southeast University
- Ph.D., 1999, Tsinghua University

Research Areas

Strategic Alliance, Managerial Innovation, Strategic Leadership



XIE Zhenzhen
Associate Professor

- Bachelor, 2005, Tsinghua University
- Master, 2007, Tilburg University
- Ph.D., 2013, Hong Kong University of Science and Technology

Research Areas

Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliances and Emerging Economies



XUE Lei
Associate Professor

- Bachelor, 1982, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2010, Tsinghua University

Research Areas

Strategy and Innovation Management, Healthcare Management, Business History



YANG Delin
Professor

- Bachelor, 1982, Huazhong Normal University
- Master, 1991, Chinese Academy of Sciences
- Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas

Entrepreneurial Management, Management of Technological Innovation, Interactions between Industry and University, Management of Intellectual Property Rights



ZHANG Wei
Associate Professor

- Bachelor, 1995, Tsinghua University
- Master, 1998, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas

Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries



ZHU Hengyuan
Associate Professor, Vice Chair

- Bachelor, 1991, Tsinghua University
- Master, 1998, Tsinghua University
- Master, 2000, Rensselaer Polytechnic Institute
- Ph.D., 2006, Tsinghua University

Research Areas

Organization and Process of New Product or New Business Development, Entrepreneurship, Venture Creation and Growth Competitive Advantage in Emerging Market, Innovation and Corporation Transformation

Department of Leadership and Organization Management



CHEN Guoquan
Professor, Vice Chair

- Bachelor, 1990, Tsinghua University
- Master, 1991, Tsinghua University
- Ph.D., 1994, Tsinghua University

Research Areas

Time-Space Theory of Leadership and Management, Time-Space Theory of Organizational Learning, Time-Space Leadership, Organizational Learning and Learning Organization, Team Learning and Learning Team, Individual Learning and Learning Leader, Team Management



CHEN Hao
Assistant Professor

- Bachelor, 2003, Jilin University
- Master, 2006, Shenzhen University
- Ph.D., 2011, University of Texas at Dallas

Research Areas

Corporate Responsibility and Sustainability, Entrepreneurial (Founding) Team Dynamics, Supervisor-Subordinate Relationship Studies, Female Career Development and Cross-Cultural Comparison of These Topics



CHI Wei
Associate Professor,
Assistant Dean

- Bachelor, 1998, Renmin University of China
- Ph.D., 2003, University of Minnesota

Research Areas

Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions



GAO Xiangyu
Assistant Professor

- Bachelor, 2001, Xi'an Jiaotong University
- Master, 2005, Xi'an Jiaotong University
- Ph.D., 2015, National University of Singapore

Research Areas

Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management



JIANG Peng
Associate Professor

- Bachelor, 1997, Jilin University
- Master, 2000, Jilin University
- Ph.D. in Law, 2003, China University of Political Science and Law

Research Areas

Business Law, Business Ethics and Social Responsibility, Business History, Education History of Law and Management



LU Shuye
Assistant Professor

- Bachelor, 2008, Renmin University of China
- Master, 2013, Tsinghua University
- Master, 2014, Columbia University
- Ph.D., 2019, University of Maryland

Research Areas

Creativity, Innovation and Organizational Change, Affect and Emotion, Social Networks



QIAN Xiaojun
Professor

- Bachelor, 1982, Tsinghua University
- Master, 1988, Purdue University
- Ph.D., 1992, Purdue University

Research Areas

Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibilities and Sustainability



QU Qing
Associate Professor

- Bachelor, 1993, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2007, Tsinghua University

Research Areas

Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking



WANG Lei
Assistant Professor

- Bachelor, 2002, Beijing Normal University
- Master, 2005, Beijing Normal University
- Ph.D., 2011, State University of New York at Buffalo

Research Areas

Leadership, Social Networks, Team Knowledge Transfer



WANG Xiaoye
Associate Professor

- Bachelor, 2000, East China Normal University
- Master, 2004, East China Normal University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas

Performance Evaluation, Creativity Recognition, Social Cognition



WANG Xueli
Associate Professor

- Bachelor, 1993, Harbin Institute of Technology
- Master, 1996, Harbin Institute of Technology
- MBA, 1996, Macao University
- Ph.D., 2003, Tsinghua University

Research Areas

Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture



WU Weiku
Professor

- Bachelor, 1983, Northeastern University of Technology
- Master, 1987, Harbin Institute of Technology
- Ph.D., 1994, Tsinghua University

Research Areas

Leadership, Chinese Traditional Culture and Leadership, Strategic Management, Competition and Game Theory, Value Based Leadership, EQ and Leadership, Sunny Mood, Leader's core capability, Followership



WU Zhiming
Associate Professor

- Bachelor, 1989, Hangzhou University
- Master, 1996, Beijing Normal University
- Ph.D., 1999, Beijing Normal University

Research Areas

Organization and Human Resource Management, Team Effectiveness, Leadership, Employee's Recruitment and Selection, Expatriate Adjustment



YANG Baiyin
Flex Chair Professor, Chair

- Bachelor, 1982, Nanjing University
- Master, 1992, University of Saskatchewan
- Ph.D., 1996, University of Georgia

Research Areas

Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management

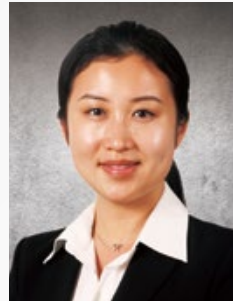


YANG Bin
Professor

- Bachelor, 1992, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2000, Tsinghua University

Research Areas

Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education



YANG Ling
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2006, Tsinghua University
- Ph.D., 2012, Stanford University

Research Areas

Organizational Theory, Innovation and Entrepreneurship



ZHANG Chen
Assistant Professor

- Bachelor, 2011, Tsinghua University
- Master, 2013, Tsinghua University
- Ph.D., 2018, University of Michigan

Research Areas

Time, Energy, and Well-being Issues at Work, Workday Design and Dynamics, Proactive Behaviors



ZHANG Jiayin
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2008, Tsinghua University
- Master, 2014, Massachusetts Institute of Technology
- Ph.D., 2014, Massachusetts Institute of Technology

Research Areas

Organizational Theory, Organizational Behavior, Business Ethics, Leadership in Innovation and Entrepreneurship



ZHANG Jin
Associate Professor

- Bachelor, 1986, Peking University
- Master, 1989, Peking University
- Master, 2002, University of Southern California
- Ph.D., 2004, University of Southern California

Research Areas

Positive Organizational Behavior, Science of Happiness, Cultural Values and Organizational Behavior (Based on Big Data Approach), Cross-Cultural Communication and Negotiation



ZHANG Mian
Associate Professor

- Bachelor, 1993, Xi'an Jiaotong University
- Ph.D., 2002, Xi'an Jiaotong University

Research Areas

Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity



ZHENG Xiaoming
Professor

- Ph.D., 1998, Chinese Academy of Sciences

Research Areas

Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management

Department of Management Science and Engineering



CHEN Guoqing
EMC Chair Professor

- Bachelor, 1982, Renmin University of China
- MBA, 1988, Catholic University of Leuven
- Ph.D., 1992, Catholic University of Leuven

Research Areas

IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic



CHEN Jian
Lenovo Chair Professor, Chair

- Bachelor, 1983, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1989, Tsinghua University

Research Areas

Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques



GUO Xunhua
Associate Professor

- Bachelor, 2000, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas

Information Systems, e-Business, Business Intelligence



HUANG Jinghua
Professor

- Bachelor, 1986, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas

IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media



HUANG Shuo
Associate Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas

Supply Chain Management, Operations Management, Inventory Control

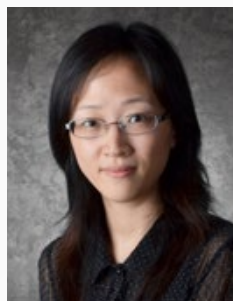


LI Bo
Associate Professor

- Bachelor, 2002, Peking University
- Ph.D., 2006, University of California, Berkeley

Research Areas

Data Science, Applied Econometrics



LI Xixi
Assistant Professor

- Bachelor, 2006, Hong Kong Polytechnic University
- Ph.D., 2010, Hong Kong Polytechnic University

Research Areas

Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology

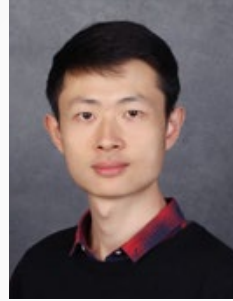


LIN Lihui
Associate Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Master, 1999, University of Texas at Austin
- Ph.D., 2002, University of Texas at Austin

Research Areas

Knowledge Management, Crowdsourcing, Crowd Funding, Open source, E-Commerce, IT Investment, Real Options Analysis, Licensing of Intellectual Property



LIN Zhijie
Associate Professor

- Bachelor, 2009, South China University of Technology
- Ph.D., 2013, National University of Singapore

Research Areas

Economics of Information Systems, Sharing Economy, Electronic Commerce, Social Media



LIU Dengpan
Professor

- Bachelor, 1999, University of Science and Technology of China
- Master, 2001, The University of Texas at Dallas
- Ph.D., 2006, The University of Texas at Dallas

Research Areas

Information Systems and Information Management, e-commerce, Internet Finance Licensing of Intellectual Property



LIU Hongyan
Professor, Vice Chair

- Bachelor, 1991, Beijing University of Chemical Technology
- Master, 1994, Beijing University of Chemical Technology
- Ph.D., 2000, Tsinghua University

Research Areas

Data/Text Mining, Business Intelligence, Recommender Systems, Social Network Analysis, Healthcare Data Mining and Analysis



LIU Liwen
Professor

- Bachelor, 1982, Northern Jiaotong University
- Master, 1986, Nagoya Institute of Technology
- Ph.D., 1989, Nagoya Institute of Technology

Research Areas

Production and Operations Management, Supply Chain Management, Service Management, JIT and Lean Production, Industrial Engineering, Logistics Management



LIANG Yong
Associate Professor

- Bachelor, 2005, Tsinghua University
- Master, 2008, Purdue University
- Ph.D., 2013, University of California, Berkeley

Research Areas

Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning



MAO Bo
Associate Professor

- Bachelor, 1987, Tsinghua University
- Master, 1989, Tsinghua University

Research Areas

Chinese Enterprises' Information System and Management, Knowledge Management, Data Analysis & Business Model



SUN Jing
Associate Professor

- Bachelor, 1991, Tianjin University
- Master, 1994, Tianjin University
- Ph.D., 1999, Beijing University of Astronautics and Aeronautics

Research Areas

Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management



WANG Chun
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2007, University of Wisconsin
- Ph.D., 2014, Columbia University

Research Areas

Dynamic Programming, Decision Models, Financial Engineering and Risk Management



WEI Qiang
Associate Professor

- Bachelor, 1997, Tsinghua University
- Master, 1999, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas

Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques



XIAO Yongbo
Professor

- Bachelor, 2000, Tsinghua University
- Master, 2006, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas

Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management



XIE Bin
Associate Professor

- Bachelor, 1986, Tsinghua University
- Master, 1989, Tsinghua University
- Ph.D., 1993, Tsinghua University

Research Areas

Operations and Supply Chain, Pharmaceutical Supply Chain and Information Ecosystem, Harm Control, Consumer-oriented Governance



XU Xin
Professor, Associate Dean

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2005, University of California, Irvine

Research Areas

Business Value of IT, Social Media, IT Governance



YANG Liu
Associate Professor

- Bachelor, 2003, Tsinghua University
- Master, 2004, Singapore-MIT Alliance
- Ph.D., 2010, Duke University

Research Areas

Decision Models, Service Management, Healthcare Operations Management, Behavioral Operations Management



YE Qing
Associate Professor

- Bachelor, 1998, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2006, University of Michigan

Research Areas

Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management



YI Cheng
Associate Professor

- Bachelor, 2006, National University of Singapore
- Ph.D., 2011, National University of Singapore

Research Areas

Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Internet Marketing



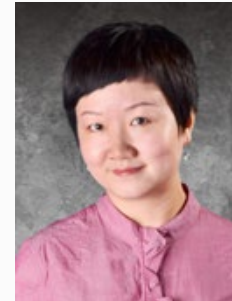
ZHU Yan
Professor

- Bachelor, 1994, Tsinghua University
- Master, 1998, Tsinghua University
- Ph.D., 1998, Tsinghua University

Research Areas

Internet Behavior, Internet Economics, e-Business, Trust Management, Healthcare System Management

Department of Marketing



CHEN Rong
Associate Professor

- Bachelor, 1998, Xi'an Jiaotong University
- Master, 2000, Xi'an Jiaotong University
- Ph.D., 2004, The Chinese University of Hong Kong

Research Areas

Consumer Behavior, Consumer Satisfaction and Regret, Consumer Decision Making under Risks, Decision Making of Second-hand Products, Services Management and Innovation, Pricing and Promotion Strategy, Customer Relations Management



CHEN Yubo
Professor, Secretary of CPC Committee, Senior Associate Dean

- Bachelor, 1997, Southeast University
- Master, 2000, Southeast University
- Ph.D., 2004, University of Florida

Research Areas

Digital Economy, Digital Transformation of Chinese Economy, Big Data and Business Innovation in the Networked World, Market Transformation and Business Analytics in the Mobile Internet Era, Climate Change and Sustainability Strategy



HU Zuohao
Professor

- Bachelor, 1985, Huazhong University of Science and Technology
- Master, 1988, Zhejiang University
- Ph.D., 2000, Kyoto University

Research Areas

Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services



JIANG Xuping
Professor

- Bachelor, 1982, Central-South Institute of Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas

Mindset and Business Model Innovation, e-Marketing, New-media Integrated Marketing, e-CRM, Marketing and Demand Analytics, Big Data and Customer Online Consumption Analysis



LI Fei
Professor, Chair

- Bachelor, 1983, Beijing Institute of Business
- Master, 1988, Beijing Institute of Business
- Ph.D., 2002, Renmin University of China

Research Areas

Marketing Positioning Decisions, OmniChannel Marketing, Luxury Marketing, History of Marketing Study of China, Marketing Study of China, and Methodology of Case Study in Marketing



LIU Wenjing
Associate Professor

- Bachelor, 2000, University of International Business and Economics
- Master, 2004, National University of Singapore
- Ph.D., 2010, University of Toronto

Research Areas

Consumer Behaviors, Services Marketing, Interpersonal Interactions, Time Perception, and Pricing



LIU Xi
Associate Professor

- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas

Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research



LIANG Yitian
Assistant Professor

- Bachelor, 2008, Jinan University
- Master, 2009, City University of Hong Kong
- Master, 2011, University of British Columbia
- Ph.D., 2017, University of British Columbia

Research Areas
Big Data Marketing, Online Video Games, Movie, Digital Advertising, Charity



SONG Xuebao
Associate Professor

- Bachelor, 1986, Huazhong Agriculture University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing



SUN Yacheng
Associate Professor, Vice Chair

- Bachelor, 2001, Huazhong University of Science and Technology
- Master, 2002, Indiana University
- Ph.D., 2008, Indiana University

Research Areas
Pricing, Analytical Customer Relationship Management, Online Social Networks



XIE Zan
Assistant Professor

- Bachelor, 1985, Peking University
- Master, 1991, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction



YU Chunling
Associate Professor

- Bachelor, 1993, Tianjin University
- Master, 1996, Tianjin University
- Ph.D., 2004, Tsinghua University

Research Areas
Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market



ZHAO Ping
Professor

- Bachelor, 1982, Jilin University
- Master, 1985, Tianjin University
- Ph.D., 1992, Tsinghua University

Research Areas
Branding Strategy & Brand Management, Social Media Marketing in Internet Era, Customer Satisfaction Theory and Measurement, Entrepreneurial Marketing



ZHENG Yuhuang
Associate Professor

- Bachelor, 1998, Tsinghua University
- MBA, 2000, Tsinghua-MIT Sloan International MBA Program
- Master, 2002, Columbia University
- Ph.D., 2006, Columbia University

Research Areas
Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

Honorary Professors

Robert J. Barro
Paul M. Warburg Professor of Economics, Harvard University

Lars Peter Hansen
David Rockefeller Distinguished Service Professor, University of Chicago
Nobel Laureate in Economics, 2013

Lawrence J. Lau
Vice-Chancellor, The Chinese University of Hong Kong (2004-2010)

Eric S. Maskin
Adams University Professor, Harvard University
Nobel Laureate in Economics, 2007

MUN Kin Chok
Dean, Faculty of Business Administration, the Chinese University of Hong Kong (1981-1984, 1987-1993)

Edmund S. Phelps
McVickar Professor of Political Economy, Columbia University
Nobel Laureate in Economics, 2006

Daniel L. Ritchie
Chancellor, University of Denver (1989-2005)

Oliver E. Williamson
Edgar F. Kaiser Professor Emeritus of Business, Professor Emeritus of Economics and Law, University of California, Berkeley
Nobel Laureate in Economics, 2009

Programs

Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the highest quality education to help them reach their full potential. The School has over 6,000 students in the undergraduate, second degree undergraduate, doctoral, master's, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM's strong international reputation, commitment to academic excellence, and global orientation attract students from across the globe. The School currently enrolls around 500 international students and the students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 112 leading universities and business schools around the world.

Undergraduate Programs

Program Features

Undergraduate education at Tsinghua SEM emphasizes three aspects:

- First, the objective is to make each student a fully developed person while creating an environment that promotes top talents.
- Second, the School pursues a "three-pronged" approach to education, which is composed of value formation, capability development, and knowledge acquisition.
- Third, the School follows an approach that integrates general education with individual development.

In 2014, Tsinghua SEM's Undergraduate Education Reform won the China National Education Achievement Award.

Majors

Tsinghua University enacted a new undergraduate enrollment policy beginning in 2017. Tsinghua SEM recruits students under the category of "Economics, Finance, and Management." Freshmen choose majors from among Economics and Finance, Accounting, Information Management and Information Systems in the spring semester of the first academic year.

Economics and Finance (including Insurance)

The curriculum balances economic and finance theories with practical knowledge and offers both a global perspective and a special focus on China's economic and financial issues.

Accounting

The curriculum cultivates accounting professionals fully in touch with international standards and familiar with global economic development and capital market disciplines.

Information Management and Information Systems

The curriculum cultivates management professionals who can effectively apply information technology to enhance management and lead innovation, to decipher and master business activities in a new era.

Business Administration (for student athletes)

The curriculum aims to cultivate student athletes to build a foundation of business knowledge. The five-year program offers a one-year preparatory course as a precursor to traditional four-year undergraduate learning.

Undergraduate Programs

Second Degree Undergraduate Programs

- In 2006, Tsinghua SEM started to offer a second degree undergraduate program in Economics.
- In 2013, the second degree undergraduate program in Management resumed enrollment.
- In 2015, the track of Innovation, Entrepreneurship, and Leadership was offered in the second degree undergraduate program in Management, and the Finance track was added as a second degree undergraduate program option in Economics.
- In 2017, the Financial Analysis and Control track was incorporated as an additional second degree undergraduate program in Management.
- In 2018, the Business Data Science track will be opened as a second degree undergraduate program in Management.

Program Objectives

The programs aim to cultivate undergraduate students from other schools and departments within Tsinghua University to become interdisciplinary talents.

In the second degree undergraduate program curricula, elective course options outnumber required courses, providing more opportunities for students in course selection.

Majors

Second Degree Program in Economics

The program aims to cultivate interdisciplinary talents with comprehensive economics knowledge and strong analytical skills. Students are encouraged to develop a broader vision, profound thinking, and rigorous analysis of economic issues.

The program also offers a Finance track. The curriculum balances economic and finance theories with practical knowledge and offers both a global perspective and a special focus on China’s economic and financial issues.

Second Degree Program in Management

The program aims to cultivate interdisciplinary talents with strong analytical skills, management and leadership capabilities. Tracks are offered in: Innovation, Entrepreneurship, and Leadership; Financial Analysis and Control; and Business Data Science.

In collaboration with Tsinghua x-lab, the Innovation, Entrepreneurship, and Leadership track aims to cultivate multidimensional graduates who are able to establish, manage, and develop innovative enterprises and social organizations with a global perspective. The Financial Analysis and Control track aims to cultivate interdisciplinary talents with solid theoretical knowledge in accounting and financial analysis. The Business Data Science track is targeted at fostering versatile talents with solid theoretical knowledge in management, information technology, and data science as well as a broad perspective and analytical skills.

Doctoral Programs

Program Objectives

Tsinghua SEM’s doctoral programs are designed to develop outstanding scholars in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Programs Features

Application Process

Applicants are required to choose a field of study during the application process. Advisor selection takes place after the qualification exam.

Fields of Study	Department
• Accounting	• Department of Accounting
• Theoretical Economics and Applied Economics	• Department of Economics
• Finance	• Department of Finance
• Innovation, Entrepreneurship and Strategy	• Department of Innovation, Entrepreneurship and Strategy
• Leadership and Organization Management	• Department of Leadership and Organization Management
• Management Science and Engineering	• Department of Management Science and Engineering
• Marketing	• Department of Marketing

Academic Curriculum

To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economics/Finance/Accounting, General Management, and Management Science and Engineering. Each of the three platforms has a specific set of general and field-specific required courses. Doctoral students are expected to focus on coursework in the first two years of study.

The School requires all doctoral students to take a qualification examination within a time limit. Qualification exams are graded anonymously.

Doctoral students are also required to write and present their second-year research papers. All doctoral theses are assessed by faculty and outside experts under a double-blind review process.

Education and Placement

Each academic department has established a doctoral program committee which is responsible for the overall coordination, design, and implementation of the program.

The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student’s educational experience. The committee also provides mentorship and career advice as well as guidance in placement for doctoral students.

Resources and Support

Tsinghua SEM offers scholarship and fellowship funding to doctoral students. Outstanding doctoral students are provided with opportunities to study abroad for one semester or one year to conduct research with internationally renowned scholars as well as opportunities to participate in domestic and international academic conferences.

Master's Programs

Master of Finance

Program Objectives

The program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective, and the ability to adapt to rapidly changing financial markets.

Program Features

The program focuses on developing macro vision and innovation in practical applications, contributing to students' personalized development. 4 concentrations include: Global Finance, Financial Technology and Financial Engineering, Entrepreneurship and Corporate Finance, and Financial Investment and Insurance. The dual mentorship system of the program pairs each student with an academic mentor and an industry mentor.

The program offers dual-degree programs in collaboration with HEC Paris, Haas School of Business at the University of California, Berkeley, and Columbia University. Enrolled students can apply for dual-degree programs and exchange programs with over 100 international partner institutions.

Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program

Program Objectives

The design of the program focuses on improving the overall

capacity of financial leaders, reshaping their knowledge structure of financial management, and equipping them a comprehensive understanding of financial knowledge with an aim to develop financial management leaders with global perspective.

Program Features

The program is a dual degree program in cooperation with Singapore Management University. It is a part-time program and the expected length of study is 2 years. The courses span across three major modules of accounting, finance, and management to comprehensively improve financial knowledge and management skills. Applicants with a bachelor's degree shall have a minimum of 7 years of working experience, or with a master's degree shall have a minimum of 5 years of working experience.

Master Program in Advanced Financial Management and Big Data

Program Objectives

The program aims to cultivate financial leaders with data thinking.

Program Features

The program is jointly established by School of Economics and Management of Tsinghua University and Tsinghua Shenzhen International Graduate School, relying on the cultivation of School of Economics and Management of Tsinghua University. The overall design of the program combines big data with

accounting, financial and management modules. It is a part-time program and the expected length of study is 2 years. Applicants with bachelor's degree shall have a minimum of 7 years of working experience, or master's degree with a minimum of 5 years of working experience.

Master in Management

Program Objectives

The program strives to develop students' analytical, general management, and leadership skills, preparing them for key managerial and leadership positions in corporations, government, and nonprofit organizations.

Program Features

Management analytics courses enhance students' knowledge base, focusing on management practice and application. The Program is taught in Chinese and English.

In 2011, Tsinghua SEM joined CEMS - the Global Alliance in Management Education - and became the first and the only member school in mainland China. In 2018, Tsinghua SEM was awarded the CEMS School of the Year 2017-2018 based on student feedback regarding education quality, student service and activities. Enrolled students can apply for CEMS exchange programs and will receive a CEMS diploma upon successful completion.

Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.

Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

Program Objectives

The program aims to develop interdisciplinary talent in the fields of management theory and cutting-edge information technology, with an emphasis on global vision and strong business analytical skills. It is also a pioneer in developing an interdisciplinary education system that integrates data science and management theory.

Program Features

The program implemented by Tsinghua SEM and the Fu Foundation School of Engineering and Applied Science of Columbia University, is the first dual master's program in this field between Chinese and American universities. It is a full-time program that usually takes 2-3 years to complete. Students admitted to the dual degree program will study at Tsinghua University in Beijing, China, for the first year, and through an expedited application process, enroll and study at Columbia University in New York, USA, for the second year.

The program focuses on big data application in management, improving knowledge base in data analytics and modeling and enhancing management skills. Students who have successfully completed the program will receive a diploma and a master's degree in management from Tsinghua University and a Master of Science degree from Columbia University.

MBA Programs

Launched in 1991, Tsinghua MBA aims to educate future leaders with general management capabilities.

Structure

Tsinghua MBA is designed to deliver three core components to its students: Being, Knowing, and Doing.

The curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices.

Curriculum

The curriculum strives to strike a balance between capability and integrity, between academic discipline and practical relevance, and between global perspective and China focus. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

Tsinghua MBA offers approximately 100 elective courses in eight areas and practice-oriented courses to accommodate students' individualized needs based on their career plans and interests.

Admission Reform

Tsinghua MBA is the first to implement the "interview before MBA entrance exam" application procedure in China.

Program Features

International Exposure

The School has a student exchange partnership with over 100 overseas universities. Students can apply for one term of study in a cooperative school or for short-term overseas courses. Each semester, Tsinghua MBA welcomes around 100 students from its partner schools.

Tsinghua MBA students can apply a dual degree in the cooperative universities including Columbia, MIT and HEC Paris.

Learning Methodology

Tsinghua MBA offers leading SPOC courses to MBA students, improving the efficiency and impact of classroom discussion and meeting the individualized learning requirements of MBA

students. Leading MOOC offerings from Tsinghua University also provide increased choice and flexibility to MBA students.

Entrepreneurial Resources

Tsinghua MBA offers entrepreneurship courses and activities to students. The Tsinghua MBA Entrepreneurship Competition is held annually. Students joining the competition will obtain support from Tsinghua x-lab and Tsinghua SEM X-elerator.

Alumni Network

The Tsinghua SEM MBA Alumni Association has more than 10,000 alumni and organizes various alumni events and establishes several alumni chapters to promote life-long learning, career development, and business cooperation among MBA graduates.

Tsinghua-MIT Global MBA

The Tsinghua-MIT Global MBA Program is a full-time program in English held by Tsinghua SEM in collaboration with the MIT Sloan School of Management. Full-time, 21 months.

Tsinghua MBA

Tsinghua SEM offers a part-time MBA program in Chinese for business professionals who prefer to work and study at the same time. Part-time, 33 months.

EMBA Programs

Tsinghua SEM Executive MBA (EMBA)

Launched in 2002, the Tsinghua SEM Executive MBA (EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The program combines advanced management theories and concepts with best practices in China to equip executives with strong business ethics, innovative spirit, leadership skills, strategic decision-making capability, and global competitiveness.

In 2005, the program achieved outstanding results in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The program has consistently been ranked at the top of the “China’s Best EMBA Programs” list by *Managers* magazine since 2007.

Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

High-Quality Students

Admission to the program is highly competitive. The program receives thousands of applications and admits approximately 400 students each year. The program currently has more than 6,000 alumni. Among them, 94% are vice presidents or above, and 83% are presidents or general managers of their organizations. Three EMBA alumni were honored with China Central Television’s China Economic Figures of the Year Award. Over 50 EMBA alumni are deputies of the National People’s Congress or members of the Chinese People’s Political Consultative Conference. More than 300 EMBA alumni are founders or CEOs of publicly traded companies in China.

Practical Curriculum

The program has developed a unique curriculum that prepares Chinese business leaders for a constantly changing global business environment. The curriculum is practically oriented with special attention paid to China-specific management issues and practices.

In 2012, the program launched a new curriculum which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes.

The program launched a new elective course curriculum in 2015 including courses: Internet+, Innovation and Entrepreneurship; Transformation and Upgrading; Integration of Industry and Finance.

Extensive, In-Depth Global Partnerships

The program’s partnerships are both extensive and in-depth. Tsinghua SEM is the first business school in China to join the EMBA Global Council. Tsinghua SEM EMBA offers seven overseas learning tracks, including those focused on the East and West Coasts of the U.S. as well as France, Germany, the UK, the Middle East, and Taiwan, China.

Rigorous Program Administration

Heavy emphasis is placed on maintaining a high-quality program administration. The program offers networking opportunities through various social activities including student orientations, team-building activities, and China tours.

Cohesive Alumni Network

The EMBA Alumni Association has 31 regional chapters, 15 class-level Beijing chapters, 1 media chapter, 1 overseas chapter and 8 interest clubs.

Tsinghua-INSEAD Dual-Degree EMBA Program (TIEMBA)

The Tsinghua-INSEAD Dual-Degree EMBA Program was jointly launched by Tsinghua SEM and INSEAD in 2006.

Combining international business education with a focus on Asia, the joint program is designed for executives and professional managers worldwide.

Degrees from Two Globally Recognized Institutions

The program is designed to offer participants the best of both institutions. The program runs across Beijing, Shenzhen, Singapore, Fontainebleau, and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East-West business wisdom and expertise with rigorous study, the program endeavors to broaden participants’ strategic vision, taking professional management and entrepreneurship to greater heights at the international level. As a highlight of the program, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants’ management expertise.

A Lifelong Network

Upon successful completion of the program, graduates will be awarded two separate degrees from Tsinghua EMBA and INSEAD MBA for executives, respectively, and also become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.

A Leading Global Position

On October 19, 2015, the *Financial Times* announced the result of the top 100 Executive MBA program rankings for 2015. The Tsinghua-INSEAD Dual-Degree EMBA Program was ranked No.1 globally. It marked the first time that a program that includes a mainland Chinese business school has occupied the top position. In 2018, the TIEMBA program was ranked No. 3 globally by *Financial Times*. It has ranked top 3 in 6 consecutive years in the world.

Collaborative Degree Programs

Tsinghua SEM offers collaborative degree programs in partnership with overseas universities. Graduates of such programs are granted degrees from partner universities and certificates from Tsinghua University.

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance

This program was established with the objectives of developing solid financial knowledge and essential management skills. With the vision of the Chinese market as well as a global perspective, this program prepares the students to become future leaders in the global financial industry.

Jointly offered by Tsinghua SEM and CUHK Business School, the FMBA Program is the first MBA program in China with a specialization in Finance. The Program is reputed for its cutting-edge curriculum design. The courses introduce students to the latest frontiers and new developments in global financial markets. The courses are closely related to the reform and development of capital markets in China. The Program was first launched in year 2000 with one class in Beijing, and subsequently, an additional class was established in Shenzhen in 2004. So far, over 2,000 professionals with strong academic performance and work experience have graduated from the Program.

Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management

The program was developed by Tsinghua University in partnership with Ecole National de l'Aviation Civile (ENAC) and Ecole Nationale des Ponts et Chaussées (ENPC) in 2014 and is the first program of its kind in China. Consistent with EMBA program standards at Tsinghua University, it incorporates professional disciplines and courses in advanced and professional management knowledge and skills that are suitable

for both China and the global market. The program provides a complete range of higher education and advanced training courses to develop corporate executives with oriental and western management theory, strategic thinking, and a global perspective.

Tsinghua-ENAC Advanced Master's Program in Aviation Management

An executive graduate program specialized in Aviation Management jointly developed by Tsinghua University and Ecole National de l'Aviation Civile (ENAC) in 2014, this program brings modern industrial management theories and analytical methods into aviation management and enhances scientific and systematic management skills of top management while integrating business administration theories and aviation management practices. The program endeavors to inculcate the management theory and aviation expertise required for the rapid development of the aviation industry in China.

Tsinghua-Sotheby's Master in Art Business

This program is targeted at future leaders in Western and Chinese art markets, equipping them with both managerial skill sets and global insight in the sector.

Jointly developed by Tsinghua SEM, Tsinghua Academy of Arts & Design, and Sotheby's Institute of Art in 2015, the Tsinghua-Sotheby's Master in Art Business is the first program in China that awards a MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions, and guided visits to art-related institutions, featuring overseas modules in New York as well as thesis supervision. Scholarships are available for candidates demonstrating excellence, and the program has established practice bases that offer internships to outstanding students.

Executive Education Programs

Tsinghua SEM Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential, and ensure sustainable development of their organizations. It serves as a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

Executive Education aims to provide high-quality, globally oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

Tsinghua SEM Advisory Board was a key advocate for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the school's curriculum plan. Executive Education provides general courses including ministries' entrusted programs, digital capability programs, comprehensive management programs, industry programs, and short-term focused programs as well

as custom programs for executives of domestic and overseas enterprises.

Courses

Executive Education has offered trainings to more than 80,000 senior executives and continuously innovated its courses to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives.

Executive Education delivers innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, Executive Education offers courses that combine management theories with practices, provides new ideas to help executives react to management challenges, and offers best practices on managing enterprises. It serves as a lifelong platform for entrepreneurs and executives.

Executive Education has been taking the responsibility for several important training programs for China central state-owned enterprises and private enterprises: China's State-Owned Enterprises Executive Management Training Program (EMT) in 2016 and China Entrepreneur Management Development Program (EMD) in 2018.

Courses	
Ministries' Entrusted Programs	• China's State-Owned Enterprises Executive Management Training Program (EMT) • China's Entrepreneur Management Development Program (EMD)
Digital Capability Programs	• Tsinghua-Tencent Future-Tech Entrepreneur Program • Tsinghua-Alibaba New Business Program
Comprehensive Management Programs	• Young Entrepreneur Program-Young, Elite, Sharing (YES) • Advanced Management Program (AMP) • Excellent Manager Development Program • China's State-Owned Enterprises Executive Management Program (EMP) • China's State-Owned Enterprises Manager Development Program (MDP) • Business Wisdom in Ancient Chinese Studies
Industry Programs	• Capital Market Leaders Program • Energy Internet Industry Leaders Program • Tsinghua-ENAC Advanced Master's Program in Aviation Management • Advanced Management Program in Automotive Industry • PE Rising Stars Program • Advanced Management Program in Fashion Industry
Short-term Focused Programs	• Transformation and Upgrade • Strategy and Implementation • Innovation and Entrepreneurship • Organization and Leadership • Finance and Accounting
Custom Programs	• Custom programs for companies of various types and growth stages

Tsinghua x-lab

Launched on April 25, 2013, Tsinghua x-lab is a university-based platform facilitating creativity, innovation and entrepreneurship. Initiated by the School of Economics and Management, Tsinghua x-lab was jointly established by 16 schools and departments of Tsinghua University (including Tsinghua SEM, the School of Information Science and Technology, the School of Public Policy and Management, and others). It is an educational platform for creativity, innovation and entrepreneurship. It serves the students, alumni and faculty.

Mission and Value Proposition

The letter “x” in “x-lab” signifies the “exploring unknown” and “cross-disciplinary collaboration” approach incorporated across multiple academic disciplines. The word “lab” denotes experiential-learning and teamwork.

Tsinghua x-lab is committed to fostering inter-school and inter-departmental communications across the university, to integrating various external and internal resources, and to providing means of actualizing business and social values by members of the Tsinghua community.

Services and Support

Space

Tsinghua x-lab offers a free workspace for project development, team building, networking, and other entrepreneurial activities.

The Tsinghua x-lab Three-Prong Platform

Tsinghua x-lab has developed a “three-prong” platform that includes an educational platform, a team-building platform, and an ecosystem platform for resource aggregation and interdisciplinary practices.

- Educational Platform

The second-degree undergraduate program in Management at Tsinghua SEM offers a track in Innovation, Entrepreneurship, and Leadership that began in the fall semester of 2015 and is managed by Tsinghua x-lab.

Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program, which is open to all Tsinghua students. Students receive the certificate upon completion of all three modules.

Tsinghua x-lab launched 44 new courses, including Entrepreneurial Marketing Practices and Design Thinking, and organizes eight workshops per academic year. Tsinghua x-lab also introduces the TechMark courses to its students.

- Team-Building Platform

Tsinghua x-lab admits new teams and offers them a wide array of resources across all development stages. Tsinghua x-lab holds supporting events each year and organizes monthly Demo Days and Team Recruitment Day activities to help teams attract investment and talent.

- Cross-Disciplinary Ecosystem and Resource Aggregation

Tsinghua x-lab is working with 30 Entrepreneurs-in-Residence and 30 Angels-in-Residence who are all active members of China’s start-ups and investment communities. Tsinghua x-lab has also established partnerships with over 500 domestic and overseas investment institutions and invited 13 Professional Firms-in-Residence to provide financial and advisory services to teams. Systematically promoting innovation and entrepreneurship in the fields of Internet and information technology, health care, environmental protection, education, science and technology and intelligent manufacturing, culture and sports, as well as future life, social innovation and women's entrepreneurship.

Brand and Recognition

Tsinghua x-lab has organized the Tsinghua University “President Cup” Innovation Challenges consecutively for 6 years to create innovation environment and provide a good channel to enhance students' ability to innovate and start new business. Tsinghua x-lab has been widely recognized by the government and society.

Tsinghua x-lab was recognized as the first “Maker Space” by the Beijing Municipal Government and as the “Dream Lab” by the Zhongguancun Science Park (Z-Park) Management Committee. In a feature story by *Financial Times* in December 2014, Tsinghua x-lab was described as a signal of “the rise of China’s entrepreneurial spirit”.

Tsinghua x-lab has established partnerships with various reputable universities and hosts international summer camps and international exchange programs with the aim of broadening students' horizons and preparing them for the global market.

Tsinghua x-lab has expanded its international cooperation to Germany, United States, Singapore, Switzerland, Israel and India.

Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is a value-empowered ecosystem for global entrepreneurs and start-ups that embodies the spirit of Tsinghua. Adhering to the concept of “serve the entrepreneurs” and aiming to “bringing together elite global entrepreneurs, nurturing young business leaders”, X-elerator has developed the 3-in-1 service system composed of education, space and investment with a global vision.

Since its establishment, Tsinghua SEM X-elerator has accelerated over 400 startups, which have in total raised 1.178 billion RMB. Academic and entrepreneurial delegations from 46 countries and regions have visited and initiated partnerships. In order to better serve the startups, X-elerator has also set up several “virtual labs” in various vertical industries, including sharing economy and socialnomics, smart hardware, business model Innovation, healthcare and applied blockchain.

- Awarded by Beijing Science and Technology Commission as Group Innovation Space in September 2015
- Awarded by Zhongguancun Administration Committee as the Innovation Incubator in November 2015
- Authorized by Haidian Government as the Centralized Office Area (Co-working Space) for technology companies in December 2015
- Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June 2016
- Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June 2016
- Recognized by Administrative Committee of Zhongguancun Haidian Science Park as Core Incubator for Emerging Industries of Central Zhongguancun in January 2018
- Became a contractor for “Overseas Mass Entrepreneur and Innovation Week” and organized Indonesia Chapter event in September 2018

Services and Support

Global Entrepreneurial Leaders Club (GEL Club)

The Club provides valued-added growth capital for selected members and educates the founders to become excellent leaders through intensive training in the “Innovation Lab”.

S&T (Science & Technology) Relay Society

The S&T Relay Society aims to promote scientific and technological transformation at universities and research institutions. It constructs a new production-education-research relationship among science & technology creators, entrepreneurs, and investors. It connects technology inventors with cutting-edge technology and creative spirit, entrepreneurs with rich experience and wide-ranging vision, and investors with strategic perspective, sharp sense, and executive abilities to build a talent community for science and technology commercialization.

X+Space

Based on the concept of collaborative culture, a new-generation working-space is provided to accelerate the growth of startups and to attract entrepreneurs from all over the world to enjoy innovative atmosphere and resources.

Mentors Club

In the Mentors Club, deeply rooted experts guide the maturation of entrepreneurs' thinking. Masters in all walks of life assist young talents to set their value orientation and establish their unique competitive advantages to become next-generation entrepreneurs with global vision.

Action Learning Center

The Action Learning Center helps entrepreneurs experience problems existing in the entrepreneurship process and pursue solutions, reduce the cost of trial and error, and help them transform great entrepreneurial dreams into implementable action plans.

Entrepreneurship Lab

Entrepreneurship Lab consists of Block Chain Application Lab, Lab of Sharing Economy and Community Economy, Innovative Business Model Lab, iLive Future Lab, and Medicine and Health Care Lab. It brings together resources from vertical industries and sectors to help entrepreneurs expedite the growth of their businesses.

Research

Research Overview

Over the past three decades, Tsinghua SEM has conducted academic research in economics and management. Based on academic and economic priorities as well as teaching and research, the School has also actively pursued applied research in areas relevant to the government and corporate sectors. Excellent research capability has made Tsinghua SEM one of the leading schools of economics and management in China.

On the National List of Developing World-Class Disciplines

- Management Science and Engineering
- Business Administration
- Accounting and Finance
- Economics and Econometrics

Research Projects

As of September 2019, Tsinghua SEM has undertaken 413 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which are :

- 3 projects in the Major Program funded by the National Natural Science Foundation of China
- 1 project in the Major Research Plan Program funded by the National Natural Science Foundation of China
- 2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China
- 4 projects in the Major Program funded by the National Social Science Fund of China

- 2 projects in the Science Fund for Creative Research Groups funded by the National Natural Science Foundation of China
- 9 projects in the National Natural Science Funds for Distinguished Young Scholars
- 4 projects in the Excellent Young Scientists Fund

In the past few years, on average each year:

- National Natural Science Foundation: more than 20 projects
- National Social Science Fund: 2 projects
- National Strategic and Soft Science Projects: 2 projects

National Research Centers

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

- Research Center for Contemporary Management
- Research Center for Technological Innovation

Publications

Papers: Over 300 per year
Books: Over 30 per year

Major Research Projects (Past 10 Years)

Principal Investigator	Project Title	Source of Funding	Starting Year
CHEN Guoqing	Steering Experts Research and Exchange of Study on Big Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2019
LI Daokui	A Study of Global Economic Structural Change of the 21st Century	Major Research Program, National Social Science Fund of China	2018
XU Xianchun	Research on Statistical Monitoring and Evaluation of New Economy and New Driving Force in China under the Background of Big Data	Major Program, National Social Science Fund of China	2018
LU Yao	Corporate Governance and Financial Markets	Excellent Young Scientists Fund, National Natural Science Foundation of China	2018
CHEN Jin	Setting Up Research on Strategy Comparison and Realization Path of Global Technological Powerful Countries	Major Program, National Social Science Fund of China	2017
YANG Delin	Study on Innovation Driven Development Mechanism and Related Policy of China's Manufacturing Industries in the Internet Environment	Major Program, National Social Science Fund of China	2017
BAI Chong-En	China's International Financial Integration-Impact on Financial Development and Stability	International (Regional) Cooperation and Exchange Programs, National Natural Science Foundation of China	2017
GAO Xudong	The Guangdong Economic Restructuring and Industrial Transformation and Upgrading Based on Innovation Ecosystem	Programs of Joint Funds, National Natural Science Foundation of China	2017
YANG Delin	Study on the Institution System for Promoting China's Innovative Development	Key Program, National Social Science Fund of China	2016
CHEN Yubo	User Behavior and Business Innovation in the Era of Mobile Internet	Key Program, National Natural Science Foundation of China	2016
CHEN Jin	The Dynamics of Global Value Chain and Innovation Driven Strategy of China	Key Program, National Social Science Fund of China	2015
CHEN Guoqing	Investigation and Workshop Organization Funding for Steering Experts of Study on Big-Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2015
LI Daokui	China's Historical GDP and Economic Structure: 980-1840	Major Program, National Social Science Fund of China	2015
CHEN Jian	Research on Business Management in Big Data Era	Major Program, National Natural Science Foundation of China	2015

Principal Investigator	Project Title	Source of Funding	Starting Year
YAO Dawei	Data Analytics and Decisions for Healthcare	Key Program, National Natural Science Foundation of China	2015
CHEN Guoquan	Research on Business Organization Management System and its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2015
CAO Jing	Energy, Environment and Climate Change Economics	Excellent Young Scientists Fund, National Natural Science Foundation of China	2015
CHEN Yubo	Marketing and Business Innovation in an Interconnected World	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2014
CHEN Jian	Mobile Recommender Systems in Big Data Era	Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China	2014
XUE Jian	The Production and Effects of Accounting Information	Excellent Young Scientists Fund, National Natural Science Foundation of China	2014
XU Xin	Firm-Level Information Management-Applications and Implications of Information Technology in Enterprise Management	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2013
XIAO Yongbo	Demand Management Strategy	Excellent Young Scientists Fund, National Natural Science Foundation of China	2013
CHEN Jian	Theory and Methodology of Supply-Chain Modeling, Optimization and Coordination in the Low Carbon Era	Key Program, National Natural Science Foundation of China	2013
YANG Bin	Strategic Leadership Study of Chinese Companies: The Model and Its Validity of Collective Leadership	Key Program, National Natural Science Foundation of China	2013
LEI Jiasu	Route and Strategic Research Based on Scientific Study on Self-Innovation in Technology	Key Program, National Social Science Fund of China	2012
CHEN Guoquan	Research on Business Organization Management System and its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2012
CHEN Guoqing	The Growth Patterns and Key Factors for SMEs on Emerging e-Business Platforms	Major International (Regional) Joint Research Program, National Natural Science Foundation of China	2012
LI Hongbin	Economic Analysis and Policy Study on the Gender Ratio Imbalance	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2011
BAI Chong-En	Chinese Citizens' Income Distribution Mode and Reform Scheme during the Twelfth Five-year Plan	Major Program, National Social Science Fund of China	2010

Selected Papers Published on Tsinghua SEM List of International Journals in 2018

Department	Author from SEM	Title of Paper	Publication
Accounting	JIA Ning	Tournament Incentives and Stock Price Crash Risk	<i>Accounting Horizons</i>
	JIA Ning	Corporate Innovation Strategy and Stock Price Crash Risk	<i>Journal of Corporate Finance</i>
	JIA Ning	Accessibility and Materialization of Firm Innovation	<i>Journal of Corporate Finance</i>
	LUO Mei	Does Financial Reporting above or below Operating Income Matter to Firms and Investors? The Case of Investment Income in China	<i>Review of Accounting Studies</i>
	LUO Ting	Allocation of Decision Rights Between the Parent Company and Its Subsidiaries	<i>Journal of Accounting, Auditing and Finance</i>
Economics	GAO Ming	Platform Pricing in Mixed Two-sided Markets	<i>International Economic Review</i>
	LU Yi	Recover Overnight? Work Interruption and Worker Productivity	<i>Management Science</i>
	LU Yi	Exposure to Chinese Imports and Media Slant: Evidence from 147 U.S. Local Newspapers over 1998-2012	<i>Journal of International Economics</i>
	LU Yi	The Effect of Teacher Gender on Student's Academic and Noncognitive Outcomes	<i>Journal of Labor Economics</i>
	LU Yi	Career Concerns and Multitasking Local Bureaucrats: Evidence of a Target-Based Performance Evaluation System in China	<i>Journal of Development Economics</i>
Finance	GAO Feng, HE Ping	A Theory of Intermediated Investment with Hyperbolic Discounting Investors	<i>Journal of Economic Theory</i>
	LU Yao	Executive Suite Independence: Is It Related to Board Independence?	<i>Management Science</i>
	LU Yao	Does Independent Directors' CEO Experience Matter?	<i>Review of Finance</i>
	PANG Jiaren	Employment Protection and Corporate Cash Holdings: Evidence from China's Labor Contract Law	<i>Journal of Banking & Finance</i>
Innovation, Entrepreneurship and Strategy	XIE Zhenzhen	Exporting and Innovating among Emerging Market Firms: The Moderating Role of Institutional Development	<i>Journal of International Business Studies</i>
Leadership and Organization Management	ZHANG Chen	To Cope with Stress, Try Learning Something New	<i>Harvard Business Review</i>

Department	Author from SEM	Title of Paper	Publication
Management Science and Engineering	LIANG Yong	Reliable Flexibility Design of Supply Chains via Extended Graph Expanders	<i>Production and Operations Management</i>
	LIU Dengpan	Quality, Pricing, and Release Time: Optimal Market Entry Strategy for New Software-as-a-Service Vendors	<i>Management Information Systems Quarterly (MISQ)</i>
	LIU Dengpan	When Ignorance Can be Bliss: Organizational Structure and Coordination in Electronic Retailing	<i>Information Systems Research (ISR)</i>
	LIU Dengpan	Advertising Competition on the Internet: Operational and Strategic Considerations	<i>Production and Operations Management</i>
	XIAO Yongbo	Dynamic Pricing and Replenishment: Optimality, Bounds, and Asymptotics	<i>Naval Research Logistics</i>
	XU Xin	The Needs–Affordances–Features Perspective for the Use of Social Media	<i>Management Information Systems Quarterly (MISQ)</i>
	YANG Liu	Service Pricing with Loss Averse Customers	<i>Operations Research</i>
Marketing	LIANG Yitian	An Empirical Study of Uniform and Differential Pricing in the Movie Theatrical Market	<i>Journal of Marketing Research</i>
	ZHENG Yuhuang, ZHAO Ping	Warmer or Cooler: The Influence of Ambient Temperature on Complex Choices	<i>Marketing Letters</i>

China Journal of Economics

Launched in 2014, the *China Journal of Economics* is an academic journal in the field of economics. It is indexed by the extended edition of Chinese Social Science Citation Index (CSSCI) source Journal of Economics. The Journal publishes original research articles in Chinese on general economic issues as well as on China-specific topics. The *China Journal of Economics* encourages independent and objective research and advocates rigorous methodologies. It serves to make contributions to China’s economic research and analysis.



Tsinghua Business Review

Launched in April 2011, the *Tsinghua Business Review* is a management magazine published in Chinese. The *Tsinghua Business Review* aims to provide innovative ideas for business leaders, bridge the gap between management research and practices, and provide rigorous, objective, and in-depth analysis and new insights on Chinese management issues.



China Business Case Center

Tsinghua SEM is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning.

The China Business Case Center houses a collection of close to 800 cases about Chinese companies with an annual addition of more than 50 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, operational management and information systems, human resources and leadership, and marketing, among others. The case collection is subscribed by more than 900 educational institutions in China.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing, Ivey Publishing, the Case Center in Europe, and SAGE Publishing Group for global case distribution. As of October, 2019, 53 Tsinghua cases have been distributed online by Harvard Business Publishing.

The China Business Case Center provides two workshops or forums each year on case development and teaching for business educators across the country. The case-developing competition held by the Center each year is another nationwide grand event among business case writers.

Research Support

Library

Established in 1985, the Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers, and magazines across the broad areas of economics and management. The Tsinghua SEM library currently subscribes to 600 periodicals, including 160 in foreign languages.

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. The project was completed in 2013. Building upon a deep understanding of the demands of the modern classroom and the needs of today’s students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange, and resource sharing.

It also seeks to facilitate admissions, teaching, research, and other school activities. The School’s buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS, and Scientific Work Place are also available on the new platform to support faculty research and teaching.

Data Research and Development Platforms

Tsinghua China Data Center (CDC) is a university-level research center, co-founded by National Bureau of Statistics of China and Tsinghua University in July, 2016. It focuses on China’s social and economic data with the mission of becoming a high-end, world-class economic and social data development and research team. CDC aims to become a “think tank” with high international influence, a world known research platform, and a provider of top-quality data services for the constructions of the world leading universities.

In order to build high-level data service platform, in June 2018, Tsinghua-NBS Data Research Center held a ceremony for launching the micro-data Development and Application, which is an important milestone in opening China’s governmental micro survey data and serving the public as well as scientific research. Tsinghua China Data Center, the School of Economics and Management and the School of Social Sciences jointly published the “Tsinghua China Balanced Development Index” on April 26, 2019, which monitors the process of balanced development based on Chinese social principal contradictions in the new era.

International Collaborations

Membership in International Organizations

AACSB	2002	Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)
	2007	Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation
	2012	Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference
	2017	Tsinghua SEM successfully maintained its AACSB Business Accreditation
AAPBS	2004	Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)
	2005	Tsinghua SEM hosted the First Annual Conference of AAPBS
CEMS	2006	Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)
	2011	Tsinghua SEM joined CEMS, becoming the only school on Mainland China with CEMS membership
	2014	Tsinghua SEM hosted the annual Strategic Board meeting
EFMD	2006	Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)
	2008	Tsinghua SEM was awarded EQUIS accreditation by EFMD
	2011	Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label
Executive MBA Council	2003	Tsinghua SEM became a member of the Executive MBA Council
	2004	Tsinghua SEM hosted the Asia regional meeting
	2014	Tsinghua SEM hosted the Asia regional meeting
GMAC	2008	Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)
PIM	2005	Tsinghua SEM became a member of the Partnership in International Management (PIM)
	2013	Tsinghua SEM co-hosted the 40 th Annual PIM Conference
PRME	2007	Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative
UNICON	2008	Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)
	2011	Tsinghua SEM hosted the UNICON Annual Conference 2011

In-Depth Partnerships and Collaborations with World's Top Business Schools

Columbia University Partnership with the Fu Foundation School of Engineering and Applied Science in launching the dual-degree program of Master in Business Analytics in 2014	HEC Paris Partnership with HEC Paris, including faculty exchanges, executive education programs, and MBA dual-degree programs since 1998 Partnership with HEC Paris in launching the dual-degree program for Master in International Finance in 2013. Master's in Management (MiM) dual-degree program launched in 2013	INSEAD Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006
MIT Sloan Partnership with the MIT Sloan School of Management in launching the International MBA Program in 1996 Partnership with the MIT Sloan School of Management in launching the dual-degree program of Tsinghua MBA-MIT Master of Science in Management Studies (MSMS) in 2008	Stanford GSB Partnership with the Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) for MBA students in 2005	UC Berkeley Partnership with the Haas School of Business of UC Berkeley in launching the dual-degree program of Master in Financial Engineering in 2012
Wharton Partnership with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010		

Extensive Overseas Student Exchange Network

As of September 30, 2019, the School has student exchange partnerships with 112 overseas institutions around the globe. In 2019, the School provided around 425 study abroad opportunities for students.

A Partial List

North America	Europe	Asia-Pacific
Babson College Cornell University (Johnson) Duke University (Fuqua) McGill University MIT (Sloan) Queen's University Stanford University UC Berkeley (Haas) UC Davis UNC-Chapel Hill (Kenan-Flager) University of British Columbia University of Illinois at Urbana-Champaign University of Michigan (Ross) University of Minnesota (Carlson) University of Pennsylvania (Wharton) University of Richmond (Robins) University of Toronto (Rotman) University of Western Ontario (Ivey) University of Wisconsin-Madison Yale University	Bocconi University Copenhagen Business School ESADE Business School ESSEC HEC Paris Instituto de Empresa Business School Katholieke Universiteit Leuven London Business School London School of Economics and Political Science Manchester Business School Norwegian School of Economics and Business Administration RWTH Aachen University St. Petersburg University University College London University of Cologne University of Mannheim University of Zurich Vienna University of Economics and Business	The Chinese University of Hong Kong Hong Kong University of Science and Technology Indian School of Business Keio University Nanyang Technological University National Taiwan University National University of Singapore Singapore Management University Thammasat Business School University of Auckland University of Melbourne University of Sydney Waseda University
		Latin America
		FGV-EAESP Pontificia Universidad Catolica de Chile

Alumni

Tsinghua SEM is fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution. The School currently has more than 33,000 alumni from its degree programs, over 3,400 alumni from collaborative degree programs, and over 80,000 alumni from non-degree programs.

The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, and it also runs an alumni e-newsletter and leverages various social media tools to keep alumni informed of school news and activities.

Tsinghua SEM Alumni Associations

Structure

By Program	Undergraduate Alumni Association	Ph.D. Alumni Association	Master's Alumni Association
	MBA Alumni Association	EMBA Alumni Association	Executive Education Alumni Association
By Region	Shanghai Alumni Association	Shenzhen Alumni Association	Sichuan Alumni Association
	Liaoning Alumni Association	Hubei Alumni Association	Yunnan Alumni Association
	Chongqing Alumni Association		
	Hong Kong Alumni Association	Southeast Asia Alumni Association	North America Alumni Association
		• Singapore Alumni Association	• East US Alumni Association
			• West US Alumni Association
	Europe Alumni Association	Northeast Asia Alumni Association	• East Canada Alumni Association
	• UK Alumni Association	• Japan Alumni Association	• West Canada Alumni Association
	• France Alumni Association	• Korea Alumni Association	
	• Germany Alumni Association		
By Specialty	Entrepreneurship Union	Reading Association	Photography Association
	Outdoor Sports Association	Internet Association	Football Association
	Finance Association	Real Estate Association	Table Tennis Association
	Entrepreneurship Association		



School of Economics and Management Tsinghua University

Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To Be a World-Class School of Economics and Management.

Core Values

Integrity Dedication Respect

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For more information,
scan the code and visit the Tsinghua SEM official website.
<http://www.sem.tsinghua.edu.cn/en/>