

Curriculum Vitae
Sean Xin XU

Sean Xin Xu is a Professor at School of Economics and Management, Tsinghua University. His current research interest includes IT business value and IT governance, digital transformation driven by big data and analytics, and IT and financial markets. His work has been published in *MIS Quarterly*, *Information Systems Research*, *Journal of MIS*, *Management Science*, *Strategic Management Journal*, and *Contemporary Accounting Research*, among others. He won the *MIS Quarterly* Best Paper Award for 2013. His editorial services include Senior Editor for *MIS Quarterly* (2016-present) and Associate Editor for *Information Systems Research* (2012-2015). *Information Systems Research* named him "Best Associate Editor" in 2013.

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EDUCATION

- 2005 Doctor of Philosophy (Information Systems)
Paul Merage School of Business, University of California, Irvine
Dissertation: *Migration to Open-Standard Electronic Integration: An Economic and Cross-Generational Analysis*
- 2000 Master of Science (Strategic Management)
School of Economics and Management, Tsinghua University, Beijing, China
- 1998 Bachelor of Engineering (Information Systems)
School of Economics and Management, Tsinghua University, Beijing, China

EMPLOYMENT

School of Economics and Management, Tsinghua University

- Associate Dean (MBA and Master Programs), School of Economics and Management, Tsinghua University (2015-)
- Professor, School of Economics and Management, Tsinghua University (2012-)
- Associate Professor, School of Economics and Management, Tsinghua University (2009-2012)

School of Business and Management, Hong Kong University of Science and Technology

- Assistant Professor (2006-2009)

California Institute for Telecommunications and Information Technology

- Postdoctoral Scholar (2005-2006)

AWARDS & RECOGNITIONS

A. Research Awards and Fellowships

- *China Information Economics Wu Jiawei Award* (China Information Economics Society, 2016)
Named after *Wu Jiawei*, founder of Information Economics and Quantitative Economics in China; awarded annually to 1-3 Chinese scholars with innovative contributions to information economics and management theory
- *Chang Jiang Scholars Program* (Ministry of Education (MOE) of China, 2016)
The highest academic award issued to an individual in higher education by the MOE of China
- *National Science Foundation for Distinguished Young Scholars of China* (National Science Foundation of China (NSFC), 2012)
Awarded annually by NSFC to 200 scholars with outstanding achievements across all scientific fields in China; about 5-7 in management and economics
- *Program for New Century Excellent Talents in University* (Ministry of Education of China, 2009)
- *SAP America Annual Dissertation Competition Award* (SAP and the e-Business Research Center at Pennsylvania State University, 2003)

B. Best Paper Awards & Nominations

- *ICIS Best Paper Nomination, 2018*
“Why Increased Use of IT can be Beneficial or Damaging? Insights from the Puzzle of IT Use and Managerial Expertise for Internal Controls” (with Rai A. and Sambhara, C.), the 39th International Conference on Information Systems
- *ICIS Best Paper Nomination, 2016*
“Enterprise System Implementations: Role of Information Risk, Internal Controls and Environmental Uncertainty” (with Rai A. and Sambhara, C.), the 37th International Conference on Information Systems
- *AOM Best Paper Award, First Runner Up, OCIS Division, 2015*
“Information Technology and Innovation Outputs: The Missing Link of Search Evolution” (with Dong J., Karhade P., and Rai A.), 2015 Academy of Management Meeting
- *MISQ Best Paper Award, 2013*
“Impact of Wikipedia on Market Information Environment: Evidence on Management Disclosure and Investor Reaction” (with Zhang, X)
- *ICIS Best Conference Paper Nomination, 2009*
“How Do Social Media Shape the Information Environment in the Financial Market?” (with Zhang, X.), the 30th International Conference on Information Systems
- *Vernon Zimmerman Best Paper Award, 2007*
“Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market” (with Ho, J. and Wu, A.), the 19th Asian-Pacific Conference on International Accounting Issues
- *AMCIS Best Paper Award, international track, 2004*
“Factors Affecting E-Business Diffusion in Organizations: Differences between Developed and Developing Countries” (with Zhu, K. and Kraemer, K.L.), the 10th Americas’ Conference on Information Systems
- *ICIS Best Theme Paper Award, 2003*
“Assessing Drivers of E-Business Value: Results of a Cross-Country Study” (with Dedrick, J. and Zhu, K.), the 24th International Conference on Information Systems

- *ICIS Best Paper Award*, conference theme, 2002
 “A Cross-Country Study of E-Business Adoption Using the Technology-Organization-Environment Framework” (with Zhu, K. and Kraemer, K.L.), the 23rd International Conference on Information Systems

PUBLICATIONS

A. Journal Papers

1. Liu, A., Li Y, Xu, S.X. “Assessing the Unacquainted: Inferred Reviewer Personality and Review Helpfulness.” *MIS Quarterly*, forthcoming.
2. Chen L., Hsieh, JJ, Rai, A., Xu, S.X. “The Impact of Service Employees’ Infusion Use of CRM Systems on Customer Satisfaction in Face-to-Face and Virtual Channels.” *MIS Quarterly*, forthcoming.
3. Cheng, J., Rai, A., Tian, F., Xu, S.X. “Social Learning in Information Technology Investment: The Role of Board Interlocks.” *Management Science*, forthcoming.
4. Liu, A, Liu, A., Wang, R., Xu, S.X. “Too Much of a Good Thing? The Boomerang Effect of Firms’ Investments on Corporate Social Responsibility during Product Recalls.” *Journal of Management Studies*, forthcoming.
5. Jia, N., Rai, A., Xu, S.X. 2020. “Reducing Capital Market Anomaly: The Role of Information Technology Using an Information Uncertainty Lens.” *Management Science*, 66(2): 979-1001.
6. Karahanna, E., Xu, S.X., Xu, Y., Zhang, N. 2018. “The Needs-Affordances-Features (NAF) Perspective for the Use of Social Media.” *MIS Quarterly*, 42(3): 737-756.
7. Ho, J.L.Y., Tian, F., Wu, A., Xu, S.X. 2017. “Seeking Value through Deviation? Economic Impacts of IT Overinvestment and Underinvestment.” *Information Systems Research*, 28(4): 850-862.
8. Pincus, M., Tian, F., Wellmeyer, P., Xu, S.X. 2017. “Do Clients’ Enterprise Systems Affect Audit Quality and Efficiency?” *Contemporary Accounting Research*, 34(4): 1975-2021.
9. Tian, F., Xu, S.X. 2015. “How Do Enterprise Resource Planning Systems Affect Firm Risk? Post-Implementation Impact.” *MIS Quarterly*, 39(1): 39-60.
10. Karahanna, E., Xu, S.X., Zhang, N. 2015. “Psychological Ownership Motivation and Use of Social Media.” *Journal of Marketing Theory and Practice*, 23(2): 185-207.

11. Xu, S.X., Zhang, X. 2013. "Impact of Wikipedia on Market Information Environment: Evidence on Management Disclosure and Investor Reaction." *MIS Quarterly*, 37(4): 1043-1068. ****MISQ Paper of the Year Award****
12. Liu, A., Liu H., Xu S.X. 2013. "How Do Competitive Environments Moderate CRM Value?" *Decision Support Systems*, 56: 462-473.
13. Xu, S.X., Zhu, C., Zhu, K. 2012. "Why Do Firms Adopt Innovations in Bandwagons? Evidence of Herd Behavior in Open Standards Adoption." *International Journal of Technology Management*, 59(1/2): 63-91.
14. Hsieh, J.J. P.-A., Rai, A., Xu, S.X. 2011. "Extracting Business Value from IT: A Sensemaking Perspective of Post-Adoptive Use." *Management Science*, 57(11): 2018-2039.
15. Ho, J., Wu, A., Xu, S.X. 2011. "Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market." *Strategic Management Journal*, 32(6): 595-623.
16. Dong, S., Xu, S.X., Zhu, K. 2009. "Information Technology in Supply Chains: The Value of IT-enabled Resources under Competition." *Information Systems Research*, 20(1): 18-32.
17. Dedrick, J., Xu, S.X., Zhu, K.X. 2008. "How does Information Technology Shape Supply Chain Relationships? Evidence on the Number of Suppliers." *Journal of Management Information Systems*, 25(2): 41-72.
18. Xu, S.X., Xu, Y., Zheng, X. 2008. "Communication Platforms in Electronic Commerce: A Three-Dimension Analysis." *Info*, 10(2): 47-56.
19. Zhu, K., Kraemer, K.L., Xu, S.X. 2006. "The Process of Innovation Assimilation by Firms in Different Countries: A Technology Diffusion Perspective on E-Business." *Management Science*, 52(10): 1557-1576.
20. Zhu, K., Kraemer, K.L., Gurbaxani, V., Xu, S.X. 2006. "Migration to Open-Standard Interorganizational Systems: Network Effects, Switching Costs, and Path Dependency." *MIS Quarterly*, 30(special issue): 515-539.
21. Zhu, K., Dong, S., Xu, S.X., Kraemer, K.L. 2006. "Innovation Diffusion in Global Contexts: Determinants of Post-Adoption Digital Transformation of European Companies." *European Journal of Information Systems*, 15(6): 601-616.
22. Zhu, K., Kraemer, K.L., Xu, S.X., Dedrick, J. 2004. "Information Technology Payoff in E-Business Environments: An International Perspective on Value Creation of E-Business in the Financial Services Industry." *Journal of Management Information Systems*, 21(1): 17-54.

23. Xu, S.X., Zhu, K., Gibbs, J. 2004. "Global Technology, Local Adoption: A Cross-Country Investigation of Internet Adoption by Companies in the United States and China." *Electronic Markets*, 14(1): 13-24.
24. Zhu, K., Kraemer, K.L., Xu, S.X. 2003. "E-business Adoption by European Firms: A Cross-Country Assessment of the Facilitators and Inhibitors." *European Journal of Information Systems*, 12(4): 251-268.

B. Conference Papers & Presentations

1. Li, Y., Xu, S.X., Zhang, J. "Antagonizing the Matthew Effect in Content Popularity: The Effects of Cyber-Star-Clans on the Content Production of Short Videos." *The 16th Symposium on Statistical Challenges in Electronic Commerce Research*, Madrid, Spain, June 18-19, 2020.
2. Li, T., Liu, D., Xu, S.X. "Does it Pay to Manage Challenge Levels in E-Learning? Insights from Designing and Analyzing a Large-Scale Field Experiment." *The 15th Winter Conference on Business Analytics*, Snowbird, Utah, March 12-14, 2020.
3. Li, T., Liu, D., Xu, S.X. "Re-engaging Underachievers: Toward a Participation Internalization Approach to Gamified Online Learning Design." *The 15th Winter Conference on Business Analytics*, Snowbird, Utah, March 12-14, 2020.
4. Guo, Y., Li, Y., Liu, D., Xu, S.X. 2020. "Infer Service Quality Problems from Sequential Patterns of Customer Emotions." *The 15th Winter Conference on Business Analytics*, Snowbird, Utah, March 12-14, 2020.
5. Li, T., Liu, D., Xu, S.X. "Re-engaging Underachievers: Toward a Participation Internalization Approach to Gamified Online Learning Design." *2019 International Conference on Information Systems*, Munich, Germany, December 15-18, 2019.
6. Guo, Y., Li, Y., Liu, D., Xu, S.X. "Are Callers in a Mode? An Emotion Detection Approach to Call Center Service Quality." *2019 Winter Conference on Business Analytics*, Snowbird, Utah, March 7-9, 2019.
7. Rai, A., Sambhara, C., Xu, S.X. "Why Increased Use of IT can be Beneficial or Damaging? Insights from the Puzzle of IT Use and Managerial Expertise for Internal Controls." *2018 International Conference on Information Systems*, San Francisco, US, December 13-16, 2018. *****ICIS Best Full Paper Nominee*****
8. Li, T., Liu, D., Wang, Y., Xu, S.X. "Interleaved Learning: A Design Science Approach and Field Experiment." *2018 International Conference on Information Systems*, San Francisco, US, December 13-16, 2018

9. Guo, Y., Li, Y., Wei, Q., Xu, S.X. “Make the Business Case for Data Analytics: Design a Customer Emotion Management System in Call Centers.” *2017 International Conference on Information Systems*, Seoul, South Korea, December 10-13, 2017.
10. Liu, A., Pincus, M., Xu, S.X. “Real Activities Management and Volatility of Operating Cash Flows: The Impact of Enterprise Systems.” *Annual Meeting of the American Accounting Association (AAA)*, San Diego, CA, August 4-9, 2017.
11. Rai, A., Sambhara, C., Xu, S.X. “Enterprise System Implementations: Role of Information Risk, Internal Controls and Environmental Uncertainty.” *2016 International Conference on Information Systems*, Dublin, Ireland, December 11-14, 2016. *****ICIS Best Full Paper Nominee*****
12. Heish, J.J. P.-A., Rai, A., Xu, S.X., Yin, Z. “Managing Supply Base Complexity through All-in-One Intermediaries: IT-enabled Capabilities and Economic Outcomes.” *2016 INFORMS Conference on Information Systems and Technology (CIST)*, Nashville, TN, November 12-13, 2016.
13. Dong, J., Karhade, P., Rai, A., Xu, S.X. “Information Technology and Innovation Outputs: The Missing Link of Search Evolution.” *2015 Academy of Management Meeting*, Vancouver, BC, Canada, August 7-11, 2015. *****AOM OCIS Best Paper, First Runner Up*****
14. Liu, A., Xu, S.X., Yin, Z., Zhang, X. “Can Investors Benefit from the Wisdom of Crowds? Evidence from Wikipedia and Insider Trading.” *2015 CAAA (Canadian Academic Accounting Association) Annual Conference*, Toronto, Ontario, May 28-31, 2015.
15. Liu, A., Xu, S.X., Yin, Z., Zhang, X. “Does Wikipedia Attenuate Outsiders’ Information Disadvantage? Evidence from Insider Trading.” *2015 Financial Accounting and Reporting Section (FARS) Midyear Meeting*, Nashville, TN, January 16-17, 2015.
16. Pincus, M., Tian, F., Wellmeyer, P., Xu, S.X. “Do Companies’ Enterprise Systems Impact Audit Quality and Efficiency?” *2014 Contemporary Accounting Research (CAR) Conference*, Halifax, Nova Scotia, October 17-18, 2014.
17. Dong, J., Karhade, P., Rai, A., Xu, S.X. “Dynamic Adjustment of Information Technology and Research & Development Investments for Problemistic Search: The Moderating Role of Corporate Governance.” *INFORMS Conference on Information Systems & Technology (CIST)*, Minneapolis, MN, October 5-6, 2013.

18. Ho, J., Tian, F., Wu, A., Xu, S.X. "Payoff to Information Technology Investment: A Herding Perspective." *Annual Meeting of the American Accounting Association (AAA)*, Anaheim, CA, August 3-7, 2013.
19. Dong, J., Karhade, P., Rai, A., Xu, S.X. "Incentive Alignment versus Monitoring: The Roles of Corporate Governance Mechanisms in Dynamic Adjustment of Information Technology Resources for Innovation and Rent Generation," the *21st European Conference on Information Systems*, Utrecht, Netherlands, June 6-8, 2013.
20. Dong, J., Karhade, P., Rai, A., Xu, S.X. "Information Technology in Innovation Activity of the Firm: Theory and Synthesis," the *21st European Conference on Information Systems*, Utrecht, Netherlands, June 6-8, 2013.
21. Dong, J., Karhade, P., Rai, A., Xu, S.X. "Dynamic Adjustment of IT Investments: The Moderating Role of Board Independence." *Organizational Communication & Information Systems (OCIS) 2012 International Paper Development Workshop*, Boston, MA, August 3, 2012.
22. Liu, A., Xu, S.X., Zheng, X. "Competition and the Value Implications of Customer Relationship Management Applications." the *Annual Meeting of the American Accounting Association (AAA)*, San Francisco, CA, July 31-August 4, 2010.
23. Ho, J., Wu A., Xu S.X. "Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market." the *Annual Meeting of the American Accounting Association (AAA)*, San Francisco, CA, July 31-August 4, 2010.
24. Lai, R., Xu, S.X., Zhu, K. "How does IT Affect Inventory? The Role of Moderators and Mediators." the *4th China Summer Workshop on Information Management*, Wuhan, China, July 19-20, 2010.
25. Ho, J., Wu, A., Xu, S.X. "Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market," the *9th Wuhan International Conference on E-Business*, Wuhan, China, May 29-30, 2010.
26. Lai, R., Xu, S.X., Zhu, K. "Does Information Technology Reduce Inventory? New Evidence Using Instrumental Variables to Address Endogeneity." the *4th Workshop for Empirical Research in Operations Management*, Wharton School of Business, University of Pennsylvania, November 12-13, 2009.
27. Xu, S.X., Zhang, X. "How Do Social Media Shape the Information Environment in the Financial Market?" the *30th International Conference on Information Systems (ICIS)*, Phoenix, Arizona, December 15-18, 2009. *****ICIS Best Conference Paper Nomination*****

28. Lai, R., Xu, S.X., Zhu, K. "Does IT Really Reduce Inventory? Opening up the Black Box between IT and Inventory." *the 20th Workshop on Information Systems and Economics (WISE)*, Phoenix, AZ, December 14-15, 2009.
29. Xu, S.X., Xu, Y., Zheng, X. "Analyzing the Effectiveness of Communication Platforms for Electronic Commerce: A Three-Dimension Framework," *the 17th Biennial Conference of the International Telecommunications Society*, Montreal, Canada, June 24-27, 2008.
30. Lai, R., Xu, S.X., Zhu, K. "Does Information Technology Reduce Inventory? New Doubts from Evidence Using Executives' College Majors as an Instrumental Variable," *the 19th Annual Conference of the Production and Operations Management Society (POMS)*, La Jolla, California, May 9-12, 2008.
31. Ho, J., Wu, A., Xu, S.X. "Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market," *the AAA 2008 Management Accounting Section (MAS) Research and Case Conference*, Long Beach, California, January 10-12, 2008.
32. Dedrick, J., Xu, S.X., Zhu, K. "Information Technology and the Number of Suppliers in a Supply Chain: Is there a Relationship?" *Hawaii International Conference on System Sciences (HICSS-41)*, Big Island, Hawaii, January 7-10, 2008.
33. Dedrick, J., Xu, S.X., Zhu, K. "How Does Information Technology Shape Supply Chain Structure? Will a Manufacturer Use Fewer Suppliers?" *2007 Conference on Information Systems & Technology (CIST)*, Seattle, Washington, November 3-4, 2007.
34. Ho, J., Wu, A., Xu, S.X. "Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market," *the 19th Asian-Pacific Conference on International Accounting Issues*, Kuala Lumpur, Malaysia, November 11-14, 2007. ****Vernon Zimmerman Best Paper Award****
35. Dedrick, J., Xu, S.X., Zhu, K. "Electronic Procurement and the Number of Suppliers: An Empirical Analysis," *INFOMRS Annual Conference*, Seattle, Washington, November 4-7, 2007.
36. Ho, J., Wu, A., Xu, S.X. "Shaping up for Performance Impacts of Information Technology: The Role of Corporate Governance," *the Annual Meeting of the American Accounting Association (AAA)*, Chicago, Illinois, August 5-8, 2007.
37. Ho, J., Wu, A., Xu, S.X. "Reaping Information Technology Payoff: Does Corporate Governance Matter?" *the First China Summer Workshop on Information Management (CSWIM'07)*, Shanghai, China, July 22-23, 2007.

38. Xu, S.X., Zhu, K. "Network Effects and Herd Behavior in Open Standard Adoption," *the 16th Workshop on Information Systems and Economics (WISE)*, University of California at Irvine, Irvine, CA, December 10-11, 2005.
39. Zhu, K., Kraemer, K.L., Xu, S.X., Korte, W., Gareis, K. "Understanding Technology Adoption by Different Firms: A Context-Augmented Innovation Diffusion Perspective," *the 10th INFORMS Conference on Information Systems & Technology (CIST)*, November 12-13, 2005.
40. Zhu, K., Kraemer, K.L., Xu, S.X., Korte, W., Gareis, K. "What Drives E-Business Adoption by Firms? The Role of Innovation Attributes and Context," *the 3rd e-Challenges Conference*, Ljubljana, Slovenia, October 19-21, 2005.
41. Zhu, K., Kraemer, K.L., Xu, S.X. "Factors Affecting E-Business Diffusion in Organizations: Differences between Developed and Developing Countries," *the 10th Americas' Conference on Information Systems (AMCIS)*, New York, August 5-8, 2004. *****AMCIS Best Paper Award of the International Track*****
42. Zhu, K., Xu, S.X. "Value of Information Technology in E-Business Environments: The Missing Links in the Renewed IT Value Debate," *the 25th International Conference on Information Systems (ICIS)*, Washington, D.C., December 12-15, 2004.
43. Zhu, K., Kraemer, K.L., Xu, S.X. "Internet Technology Diffusion at the Firm Level: Empirical Evidence from Asia-Pacific Region, Europe, and North America," *International Symposium: IT/IS Issues in Asia-Pacific Region*, Washington D.C., December 11, 2004.
44. Zhu, K., Xu, S.X. "E-Business Transformation: A Process-Oriented Study of its Value Creation in Organizations," *INFOMRS Annual Conference*, Denver, Colorado, October 24-27, 2004.
45. Dedrick, J., Xu, S.X., Zhu, K. "Assessing Drivers of E-Business Value: Results of a Cross-Country Study," *the 24th International Conference on Information Systems (ICIS)*, Seattle, Washington, December 14-17, 2003. *****ICIS Best Theme Paper Award*****
46. Zhu, K., Kraemer, K.L., Xu, S.X. "A Cross-Country Study of E-Business Adoption Using the Technology-Organization-Environment Framework," *the 23rd International Conference on Information Systems (ICIS)*, Barcelona, Spain, December 15-18, 2002. *****ICIS Best Paper Award*****

C. Book Chapters

1. Xu, S.X. “Social Media and Financial Market Information Environment,” in *Emerging Electronic Commerce – Participant Behavior*, Tsinghua University Press, 2013, ISBN: 9787302328223.
2. Zhu, K., Xu, S.X., Kraemer, K.L., Dedrick, J. “The Global Diffusion and Convergence of E-Commerce: Cross-Country Analyses,” in *Global E-Commerce: Impacts of National Environments and Policy*, Cambridge University Press, Cambridge, UK, 2006, ISBN: 0521848229.
3. Zhu, K., Kraemer, K.L., Xu, S.X., Korte, W., Gareis, K. “What Drives E-Business Diffusion among Firms? Evidence from European Companies,” in *The European E-Business Report: A Portrait of E-Business in 10 Sectors of the EU Economy*, Enterprise Publications, Luxembourg, 2004, ISBN: 9289479523.

SERVICE

A. Editorial Roles

- Senior Editor, MIS Quarterly, 2016-
- Associate Editor, Information Systems Research, 2012-2016
- Editorial Board Member for Special Issue “Strategic IT Alignment,” Journal of Information Technology, 2014
- Co-Editor, Special Issue “Social Commerce,” Electronic Markets, 2011

B. Services to International Academic Community

- Vice Present, Association for Information Systems (AIS) China Chapter, 2013-
- Executive Director, China Information Industry Association, 2016-
- Executive Director, China Information Economics Association, 2016-
- External Reviewer for Research Grants Council (RGC) of Hong Kong
- Panel Member for National Science Foundation of China (NSFC)

C. Other Professional Services

- Track Co-Chair, 2020 International Conference on Information Systems (ICIS), India (“Governance, Strategy and Value of IS” track)

- Program Co-Chair, the 24th Pacific Asia Conference on Information Systems (PACIS), Dubai, June 20-24, 2020
- Track Co-Chair, 2019 International Conference on Information Systems (ICIS), Munich, Germany (“Economics of IT” track)
- Mentor, Paper Development Workshop, Conf- IRM 2018, Ningbo, China, June 4, 2018
- Mentor, MISQ Reviewer Development Workshop, Seoul, South Korea, December 2017
- Track Co-Chair, 2017 International Conference on Information Systems (ICIS), Seoul, South Korea (“Strategy, Structure, and Organizational Impacts of IT” track), December 10-13, 2017
- Mentor, MISQ/ISR Author Development Workshop, Harbin Institute of Technology, July 5, 2017
- Mentor, MISQ Reviewer Development Workshop, Dublin, December 14, 2016
- Associate Editor, 2016 International Conference on Information Systems (ICIS), Dublin (“E-Business and E-Government” track), December 11-14, 2016
- Best Paper Nomination Committee, the 19th Pacific Asia Conference on Information Systems (PACIS), Singapore, July 6-9, 2015
- Faculty Mentor in Doctoral Consortium, the 19th Pacific Asia Conference on Information Systems (PACIS), Singapore, July 6-9, 2015
- Program Committee for the 17th International Conference on Electronic Commerce (ICEC 2015), Seoul, Korea, August 3-5, 2015.
- Program Committee, the 9th China Summer Workshop on Information Management (CSWIM 2015), Hefei, June 27-28, 2015.
- Track Co-Chair, 2014 International Conference on Information Systems (ICIS), Auckland, New Zealand (“IS Governance” track)
- Program Committee, the 8th China Summer Workshop on Information Management (CSWIM), Chengdu, 2014
- Associate Editor, 2013 International Conference on Information Systems (ICIS), Milan, Italy (“General Topics” track)
- Program Committee, the Sixth China Summer Workshop on Information Management (CSWIM), Beijing, June 30-July 1, 2012
- Track Co-Chair (Social Media and Business Impacts), the 17th Pacific Asia Conference on Information Systems (PACIS), 2013

- Associate Editor, International Conference on Information Systems, Orlando, Florida, December 16-19, 2012 (Conference Theme Track, Economics and Value of IS Track)
- Track Chair (Social Media), the 16th Pacific Asia Conference on Information Systems (PACIS), Hochiminh City, Vietnam, July 11-15, 2012
- Associate Editor, International Conference on Information Systems (ICIS), Shanghai, China, December 4-7, 2011
- Program Committee, Conference on Information Systems and Technology (CIST), Charlotte, November 12- 13, 2011.
- Program Committee, China Summer Workshop on Information Management (CSWIM), Wuhan, June 25-26, 2011
- Program Committee, the 9th Workshop on E-Business (WEB 2010), Saint Louis, December 11, 2010
- Program Committee, the 10th International Conference on Electronic Business, Shanghai, China, December 1-4, 2010
- Program Committee, INFORMS Conference on Information Systems and Technology (CIST), Austin, TX, November 6-7, 2010
- Track Co-Chair (IT Adoption/Diffusion), the 14th Pacific Asia Conference on Information Systems (PACIS), Taipei, Taiwan, July 9-12, 2010
- Program Committee, China Summer Workshop on Information Management (CSWIM), Wuhan, June 26-27, 2010
- Program Committee, INFORMS Conference on Information Systems and Technology (CIST), San Diego, CA, October 10-11, 2009
- Procedure Committee, IEEE Symposium on Advanced Management of Information for Globalized Enterprises (AMIGE), 2008
- Procedure Committee, China AIS Conference, 2007
- Program Committee, China Summer Workshop on Information Management (CSWIM), 2007
- Program Committee, INFORMS Conference on Information Systems and Technology (CIST), 2004