



Department of Marketing

POSITIONS

Tenure-Track Professor/Associate Professor/Assistant Professor of Marketing in the School of Economics and Management.

ABOUT THE ORGANIZATION

Tsinghua boasts the most selective undergraduate and PhD programs in Mainland China, and is among the top 30 universities in the world, according to 2020 Times Higher Education and QS rankings. The Tsinghua School of Economics and Management (Tsinghua SEM) is in the midst of an energetic campaign to attract world-class researchers to join the faculty. Situated within Beijing in a former Qing Dynasty garden that made Forbes' list of the World's Most Beautiful College Campuses, it provides a stimulating research environment and possibilities of teaching undergraduate, Master's (research-oriented, MBA and EMBA) and Ph.D. students. More information about the school and the Marketing department can be found at <http://www.sem.tsinghua.edu.cn/en/> and <http://www.sem.tsinghua.edu.cn/marken/>.

POSITIONS SUMMARY

The School of Economics and Management at Tsinghua University (Tsinghua SEM) invites applications for faculty positions in the Department of Marketing. Candidates at all levels (Assistant/Associate/Full Professor) will be considered. Our positions are open to all fields in marketing, and we welcome candidates with backgrounds in relevant disciplines including economics, computer science, statistics, among others.

The school offers a comprehensive package, including internationally competitive salary, faculty housing, generous start-up research fund, and high-quality education (kindergarten, primary and middle schools) for children. Applicants should have a Ph.D. degree, or expect to have one, when the appointment starts in 2021. Preference is given to applicants with a research focus on quantitative marketing (and/or related fields, e.g., economics/econometrics, big data, artificial intelligence, etc.) and consumer behavior. Research excellence (i.e., published papers or papers in advanced stages in top-tier marketing or related journals) and strong teaching performance are required. Interviews will be scheduled and conducted online this year.

APPLICATION

To apply, please send an application cover letter, CV (including a list of publications and working papers), three letters of reference (apart from tenured positions), evidence of research and teaching excellence, selected articles or working papers to scholar@sem.tsinghua.edu.cn.

Screening of candidates will start immediately and will continue until the positions are filled.