



Faculty CV

XIE, Bin Ph.D., Associate Professor

Department of Management Science and Engineering
School of Economics and Management, Tsinghua University
Beijing 100084, China
Room 428, Weilun Building
Tel: +8610-6278-9784; Fax: +8610-6278-5876
xieb@sem.tsinghua.edu.cn

Education

1989-1993	Ph.D. Tsinghua University
1986-1989	M. Eng. Tsinghua University
1981-1986	B. Eng. Tsinghua University,

Professional Experience

1993-present	Lecturer, Associate Professor (since 1998), Operations, Supply Chain and Quality Management, School of Economics and Management, Tsinghua University
2011,2012,2013,2014,2015, 2016,2017,2018,2019,2020	Visiting Scholar , Aachen RWTH University, Germany
2002,2004,2006,2007	Participant at Executive Education Programs, Harvard Business School, USA
July-Dec. 2001	Visiting Associate Professor, University of Auckland, New Zealand
Jan.-May 2000, Jan-May 2016	Visiting Scholar, Olin School of Business, Washington University in St. Louis, USA
Nov. 1995-May 1996,2002,2017	Visiting Scholar, Judge Institute of Management Studies and Manufacturing Engineering Group, University of Cambridge, UK

教师简历

谢滨 博士，副教授

中国 北京（100084）
清华大学经济与管理学院
管理科学与工程系
伟伦楼 428
电话：010-6278-9784； 传真：010-6278-5876
xieb@sem.tsinghua.edu.cn

教育背景

1989-1993	清华大学 博士
1986-1989	清华大学 硕士
1981-1986	清华大学 学士

工作经历

1993-至今	清华大学经济管理学院，运营与供应链管理， 讲师、副教授 (自 1998)
2011,2012,2013,2014,2015, 2016,2017,2018,2019,2020	德国亚琛工业大学 访问学者
2002,2004,2006,2007	美国哈佛大学商学院高级经理培训课程
7-12 月/2001	新西兰奥克兰大学商学院 客座副教授
1-5 月/2000, 1-5 月/2016	美国华盛顿大学 Olin 商学院 访问学者
11 月/1995 -5 月/1996, 2002, 2017	英国剑桥大学 Judge 管理学院 访问学者

Research Interests

Pharmaceutical Supply Chain and Information Ecosystem, Harm Control, Consumer-oriented Corporate Governance, [Mapping Code](#), and Germany.

Courses Taught

Operations Management, Supply Chain Management, Operations Management Practices, [Live Case Studies](#)

Professional Societies/Activities

- 2000-2002 Production and Operations Management Society
 - 2002-2003 European Operations Management Association
 - 2008-2012 Institute of Operation Research and Management Sciences
 - 2018-2020 WINIR-World Interdisciplinary Network for Institutional Research
-

Training and Activities with Industry

- 2010-Creating “ [Learning Community for China’s Pharmaceutical Supply Chain](#)” cooperating with RWTH Aachen University in Germany
 - 2006-2010 Tsinghua-SEM, CEIBS, Harvard Business School, 《Senior Executive Program for China》
 - 2005 Tsinghua-SEM and Harvard Business School, 《Strategic Operations Management 》
 - 2003, Chair Professor for Tsinghua-SEM 《Competing through Manufacturing》
 - 2002-, Chair Professor for Tsinghua-SEM 《Action Learning at the LG Electronics (China) 》
 - 1997-1998, Assessor and Instructor of QUA 590 Quality System Review at Motorola
-

Research Projects/Grants

- 2020-2022 , Reducing Product-Harm Risk through Consumer-oriented governance with the Involvement of Party Operation-Level Organization, Tsinghua Independent Research Programs for Social Science
- 2016-2018, Promote the Implementation of China Public Drug Code Mapping Platform by applying the theory of Situated Learning, Tsinghua Independent Research Programs for Social Science
- 2012-2013, Key participant, Siemens Decision Model for Manufacturing Location in China, *funded by Siemens Ltd., China*
- 2009-2011, Key participant, “Information Systems Adoption, Diffusion,

主要研究领域

药品供应链与信息生态、伤害性控制、基于消费者的公司治理, [转换码](#), 德国

讲授课程

运作管理, 供应链管理, 运营管理实践, [鲜活案例研究](#)

学术兼职

- 2000-2002 生产与运营管理学会
 - 2002-2003 欧洲运营管理学会
 - 2008-2012 运筹学与管理科学学会
 - 2018-2020 世界制度研究交叉学科网络
-

培训与行业相关活动

- 2010 创建 “[中国药品供应链学习社区](#)”（与德国亚琛工大合作）
 - 2006-2010 清华经管学院-中欧管理学院-哈佛商学院《高级经理人》联合培训项目主讲教授
 - 2005 清华经管学院-哈佛商学院《战略化运营管理》培训课程主讲教授
 - 2003 年清华经管学院《通过制造管理建立竞争优势》课程责任教授
 - 2002 年 清华经管学院《LG 电子（中国）实践学习》课程责任教授
 - 1997-1998 年摩托罗拉 QUA 590 质量体系评审评审员与培训教授
-

科研项目

- 2020-2022 主持, 通过基层党组织的介入构建基于消费者的公司治理来减少产品伤害风险, 清华大学自主科研计划文科专项项目资助, 项目编号: 2019THZW1C22,
- 2016-2018, 主持, 应用体验式学习理论推动中国药品编码转换公共平台落地, “教育部一自主科研计划”中清华大学自主科研计划文科专项, 项目编号: 2015THZWYY04
- 2012-2013 参与 “西门子制造企业在中国的选址影响因素与决策方法研究, *西门子中国有限公司*

- Development, and Business Value”, *Funded by National Natural Science Fund of China*
- 2007-2009, “Consumer-based National Quality and Legal System”, *Funded by Beijing Municipal Government*
 - 2004-2006, “Combined Decision of Vertical Integration and Virtual Integration”, *Funded by National Natural Science Fund of China*
 - 2004-present, Key Participant, “Theory and Application of Supply Chain Management Based on Information Technology”, *Funded by National Natural Science Fund of China*
 - 2005, “A Study on Current Situation and Improvement of Recharging Ways for Mobile Phone Accounts of China Mobile”, Sponsored by China Mobile Limited
 - 2001-2002, “Mutual Learning”, Fundamental Research Fund, Funded by School of Economics and Management, Tsinghua University
 - 2000, “Manufacturing Strategy of Yantai Oriental Electronics Information Industry Company”, Yantai Oriental Electronics Information Industry Company, Shangdong, China
 - 1999-2000, Key participant, Government’s Role on E-Commerce, Key research project of Tsinghua University.
 - 1999-2000, “Diversified Development Strategy of Tobacco Monopoly Bureau of China”, Funded by Tobacco Monopoly Bureau of China
 - 1996-1998, Key participant, “Global Manufacturing Network of Multinational Companies and Linking Strategy for Chinese Companies”, Funded by National Natural Science Fund of China
 - 1996-1997, “Standardization of Manufacturing Strategy”, Fundamental Research Fund, Funded by School of Economics and Management, Tsinghua University
 - 1994-1995, “Agile Manufacturing”, Fundamental Research Fund, School of Economics and Management, Tsinghua University
 - 1994, Key participant, “Advanced Manufacturing Technology in the Ninth Five-year-plan of China and System Management Project Proposal”, funded by Ministry of Machinery Industry
 - 2009-2011, 参与“信息系统扩散, 发展和商业价值”, *国家自然科学基金*
 - 2007-2009, 主持, 基于消费者立场的质量监管与法规体系研究, *北京市科学技术委员会, 项目编号: 项目编号: Z07020600290793*
 - 2004-2006, 纵向集成和虚拟集成的综合决策方法研究, *自然科学基金委员会*
 - 2004-2010, 参与“基于信息技术的供应链管理的理论与应用”, *国家自然科学基金*
 - 2005, 主持, 《充值方式的现状与优化研究》, *中国移动通信有限公司*
 - 2001-2002 主持, 《企业互通式学习研究》, *清华经管学院*
 - 2000 主持, 烟台东方电子信息产业公司制造战略
 - 1999-2000 参与“电子商务中政府作用”, *清华大学重点研究项目*
 - 1999-2000 主持, 《国家烟草专卖局多元化发展战略》*国家烟草专卖局*,
 - 1996-1998 参与《跨国公司全球制造网与中国企业入网战略研究》*国家自然科学基金项目*
 - 1996-1997, 主持, 生产战略规范化制定研究, *清华经管学院*
 - 1994-1995, 主持, 敏捷制造(Agile Manufacturing)研究, *清华经管学院*
 - 1994, 参与《先进制造技术“九五”规划及系统管理技术项目建议书》, *机械工业部*

Honors and Awards

- 2000, 2008, 2013, 2014 Teaching Excellence Award, School of Economics and Management, Tsinghua University
- 2006 The First Prize in Teaching Achievement at Tsinghua University
- 1991, State Scientific and Technological Achievement, State Science and

荣誉及奖项

- 2000/2008/2013/2014 年获得清华大学经济管理学院教学优秀奖
- 2006 年清华大学教学成果一等奖
- 1991 年中国国家科学技术委员会国家科学技术成果奖

Technology Commission of China

- 1991, Jiang Nanxiang Fellowship, Tsinghua University
- 1989, First Prize in Science and Technology Progressive Award, State Education Commission of China
- 1988, Prize of the Scientific Research Achievement, Tsinghua University

Publications

• Journal Articles

1. XIE, Bin, One Word different Quality Concept: Quality is “Budebu (have to) not “Bude (not allow)”, Tsinghua Management Review, Nov. 2018 P32-37
2. GUO Xunhua, Kai Reimers, XIE Bin, LI Mingzhi, "Network Relations and Boundary Spanning: Understanding the Evolution of e-Ordering in the Chinese Drug Distribution Industry", Journal of Information Technology, (2014) 29, 223–236
3. Kai Reimers, LI Mingzhi, XIE Bin, GUO Xunhua, How do industry-wide information infrastructures emerge? A life cycle approach, Information Systems Journal, Article first published online: 7 MAR 2014, DOI: 10.1111/isj.12034
4. XIE Bin, LIU Fan, ZOU Xi, LI Mingzhi, GUO Xunhua, Kai Reimers, Development of hospital e-ordering systems based on the co-optition model, Chinese Hospital Management Journal, Vol. 30 August, 2014 P626-628
5. Kai Reimers, Robert Johnston, GUO Xunhua ,Stefan Klein, XIE Bin, LI Mingzhi, "Novice-Based Data Collection Methods For The Study Of IOIS: Practice Probes And Learning Communities", Electronic Markets, Vol.23, No.4, pp.285–293, 2013 (Year of the paper)
6. XIE Bin, What does A Company Exist for?-Interview with WANG Jianzhou-the Chairman of China Mobile, Tsinghua Management Review, Vol.1, April 2011
7. XIE Bin, LU Chunyan, ,Reflections from Auto Safety Standards for Establishment of National Standard System, China Soft Science, August, 2011, P33-40
8. XIE Bin, LV Chunyan, RONG Li-song , An Analysis on Improvement of Testing Organizations related to Auto Recall System in China, Science

- 1991 年清华大学蒋南翔奖学金
- 1989 年中国国家教育委员会科学技术进步奖一等奖

- 1988 清华大学科研成果推广应用效益显著奖

发表成果

• 期刊论文

1. 谢滨, 一字之差的质量观: 质量是“不得不”而不是“不得”, 《清华管理评论》, 2018 年 11 月 P32-37
2. 郭迅华, Kai Reimers, 谢滨, 李明志, "Network Relations and Boundary Spanning: Understanding the Evolution of e-Ordering in the Chinese Drug Distribution Industry", Journal of Information Technology, (2014) 29, 223–236 (SSCI 收录)
3. Kai Reimers, 李明志, 谢滨, 郭迅华, How do industry-wide information infrastructures emerge? A life cycle approach, Information Systems Journal, Article first published online: 7 MAR 2014, DOI: 10.1111/isj.12034 (SSCI 收录)
4. 谢滨、刘帆、邹曦、李明志、郭迅华、Kai Reimers, 基于竞争合作模型的医院电子商务采购平台建设, 中华医院管理杂志, 2014 年 8 月第 30 卷第 8 期, P626-628
5. Kai Reimers, Robert Johnston, 郭迅华, Stefan Klein, 谢滨, 李明志, "Novice-Based Data Collection Methods For The Study Of IOIS: Practice Probes And Learning Communities", Electronic Markets, Vol.23, No.4, pp.285–293, 2013 (SSCI 收录) (年度最佳论文)
6. 谢滨, 企业为何而生存-专访王建国, 清华管理评论创刊号, 2011 年 4 月
7. 谢滨, 吕春燕, 侯晓朦, 从汽车安全标准反思国家标准体制的建立, 中国软科学, 2011 年第 8 期, P33-40
8. 谢滨, 吕春燕, 荣立松, 中国汽车召回体系中检测机构的优化分析,

- Research Management, 2011 Vol. 32, No. 10, P144-160
9. XIE Bin, JIANG Shan, WANG Shuting, Optimal postponement strategy with intermediate inventory, Journal of Tsinghua University Science and Technology, Aug. 2011 Vol. 51, No. 8, P1139-1144
 10. XIE Bin, LV Chunyan, Implications for China from Systems of Accident Information Collection and Auto Recall in Japan, US and UK, China Soft Science, April 2010, P 10-18,105
 11. Xie Bin, Lin Yijun, Guo Xunhua, "A Study on Adoption Factors of Mobile Banking Services", *Nankai Business Review*, 3, pp. 12-19, 2009
 12. Robb, D.J., Xie, B. and Arthanari, T. "A Survey of Operations and Supply Chain Practice and Performance in Chinese Furniture Manufacturing", *International Journal of Production Economics*. Vol. 112 (2008) 683-699
 13. Xie Bin, "Transformation of the concept of development and quality view", *Peking University Business Review*, 2007
 14. Robb, David & Xie Bin, A Survey of Manufacturing Strategy and Technology in the Chinese Furniture Industry, *European Management Journal*, Vol.21, No.4 (2003), pp.484-496
 15. Wang Xiaoyang & Xie B., "BP Knowledge Management under Internet Environment", *Foreign Investment in China*, pp.78-80, January -February 2002. (in Chinese)
 16. Robb, David & Xie B, "A Survey of Manufacturing Strategies in China-Based Enterprises", *International Journal of Production Economics*, Vol. 72 No. 2 (2001), pp.181-199
 17. Robb, D.J., & Xie B, "Appropriate Manufacturing Strategy in China: A case study", *International Journal of Manufacturing Technology and Management*, Vol.1, No.6/7/8 (2000), pp.633-644
 18. Liu Jisheng & Xie B., "Operations Characteristics of MNC Global Manufacturing Network", *Foreign Investment in China*, pp. 38-41, February 2000. (in Chinese)
 19. Bin XIE, Yanbin Yan, Organizational Learning is an important means for SOEs to adapting to market change, *People's Daily*, February 21 2000 Page
- 科研管理, 2011, 32 卷, 第 10 期, P144-160
9. 谢滨, 江山, 王舒婷, 保留中间库存的延迟制造优化策略, 清华大学学报(自然科学版), 2011, 第 51 卷, 第 8 期, P1139-1144
 10. 谢滨, 吕春燕, 日美英交通事故信息搜集、汽车召回制度及对中国的启示, 中国软科学, 2010 年第 4 期, P10-18, 105
 11. 谢滨, 林轶君, 郭迅华, "手机银行用户采纳的影响因素研究", 南开管理评论, 3 期, 12 卷, pp. 12-19, 2009
 12. Robb, D.J., Xie, B. and Arthanari, T. "A Survey of Operations and Supply Chain Practice and Performance in Chinese Furniture Manufacturing", *International Journal Of Production Economics*. 112 (2008) 683-699
 13. 谢滨, "转变发展观和质量观", 北大商业评论, 2007
 14. Robb, David & Xie Bin, A Survey of Manufacturing Strategy and Technology in the Chinese Furniture Industry, *European Management Journal*, 4 期, 21 卷, pp. 484 - 496 页, 2003-08-01
 15. 汪晓阳, 谢滨, BP 公司网络环境下的企业学习, 中国外资, 2002 年 1-2 月, P78-80, 中国外资, 1 期, 101 卷, 78-80 页,
 16. Robb, David & Xie B, "A Survey of Manufacturing Strategies in China-Based Enterprises", *International Journal of Production Economics*, Vol. 72 Issue 2, 2001, P181-199,
 17. Robb, D.J., & Xie B, "Appropriate Manufacturing Strategy in China: A case study", *International Journal of Manufacturing Technology and Management*, Vol.1, No.6/7/8, December 2000, P633-644,
 18. 刘冀生, 谢滨, "跨国公司全球制造网在中国的运行特点", 中国外资, 2000 年 2 月
 19. 谢滨, 闫秦斌, "企业性学习是国企适应市场变化的重要手段", 人民日报, 2000 年 2 月 21 日, 第 12 版

12

20. Xie Bin, Liu Liwen, Chen Guoqian, A Discussion on the National Policy of Developing Advanced Manufacturing Technology, Research and Development Management, 4/1995
 21. Chen Guoqian, Liu Liwen, Xie Bin, , Foreign Research Program on Advanced Manufacturing Technology, Mechanical and Electronic Product and Innovation, 1994 (6), P22-24
 - 22.
 23. XIE Bin, Wu Junjiao, Development of Green Sand Transducers, China Foundry Equipment, 2/1995, P45-48
 24. Wu Junjiao, Xie Bin, Yang Guoping, Cui Jinghao, Xing Qiushun, Study on the Dynamic Constitutive Relation of Molding Sand, China Foundry Equipment, 01/1994, P53-55
 25. Xie Bin, Yang Guoping, Wu Junjiao, Cui Jinghao, Xing Qiushun, Study on Some Basic Mechanics Performance of Molding Sand, China Foundry Equipment, 04/1992, P6-10
 26. Yang Guoping, Xie Bin, Cui Jinghao, Wu Junjiao, Xing Qiushun. The Measurement and Finite Element Analysis of Stress Field in Loose Green Sand under Static Compaction, Engineering Mechanics, 1992, 9(2): 107-117.
 27. Xie Bin, Wu Junjiao, Investigation on Mechanism of Arch effect Evolved in Air Impact Molding, China Foundry Equipment, 02/1991, P8-14.
 28. Wu Junjiao, Ren Bangbi, Xie Bin, Liu Chunlian, Wang Jianhua, Examples Analysis of Compact Effect of Air Impact Moulding Machine, Foundry Technology, 04/1989, P36-38
- **Books**
1. Kai Reimers, GUO Xunhua, LI Mingzhi, XIE Bin, Tiantian Zhang, Innovating in a learning community, Emergence of an Open Information Infrastructure in China's Pharmaceutical Distribution Industry, Springer, 2014
 2. Bin Xie, Chapter 5, Introduction to Operations and Supply Chain Management of Chinese General Management by Warren McFarlan and Chen Guoqing, Tsinghua University Press, 2009
20. 谢滨, 刘丽文, 陈国权, “国家制造技术发展规划机制的探讨”, 研究与发展管理, 4/1995
 21. 陈国权,刘丽文,谢滨, 国外先进制造技术研究计划,《机电产品开发与创新》, 1994 (6) :22-24
 22. 谢滨,吴浚郊.型砂压力传感器的研制.中国铸机,1995,02:45-48.
 23. 吴浚郊,谢滨,杨国平,崔京浩,邢秋顺.型砂动态本构关系的研究.中国铸机,1994,01:53-55.
 24. 谢滨,杨国平,吴浚郊,崔京浩,邢秋顺.型砂某些基本力学性能的研究.中国铸机,1992,04:6-10.
 25. 杨国平,谢滨,崔京浩,吴浚郊,邢秋顺.松散型砂静压造型应力场的量测与有限元分析.工程力学,1992,02:107-117.
 26. 谢滨, 吴浚郊. 气冲造型拱效应形成机理研究, 中国铸机,1991,02:8-14.
 27. 吴浚郊,任邦弼,谢滨,刘纯廉,王建华.空气冲击造型机紧实效果实例分析.铸造技术,1989,04:36-38.
- **专著**
1. Kai Reimers, 郭迅华, 李明志, 谢滨, Tiantian Zhang, Innovating in a learning community, Emergence of an Open Information Infrastructure in China's Pharmaceutical Distribution Industry, Springer, 2014
 2. 谢滨, “第五章 运营与供应链管理 《中国企业管理: 清华-哈佛案例与教程》”, 清华大学出版社, 2008

3. Xie Bin, 2005, Operations Management Casebook (in Chinese), Beijing: Higher Education Press
 4. Zhao Chunjun, Chen Jian, 2005, Managing E-Commerce (in Chinese), Beijing: Tsinghua University Press, (One Chapter on Logistics of E-Commerce)
 5. Xie Bin & Wang Xiaoyang & Paynter, John. "A Happy Valentine's Day in Virtual China". Fundamentals of Information Systems, Thomson Learning, pp.498-499, March 2003.
 6. Jin, Z., Shi Y., Zhang H., Xie B., "Business Administration", Tsinghua University Press, 1995
- **Keynote speech:**
 1. Xie Bin, Keynote speaker, Experience Sharing on Case Writing, 10th Annual Conference on National MBA Teaching and Academics of Production and Operations Management, Kunming, Yunnan, China, July 27-29, 2008
 - **Conference Papers/Presentations**
 1. Bin XIE "Building Consumer-oriented Corporate Governance by Supporting Moral Capitalism and Constraining Immoral Capitalism through the Party Organizations: An Institution from Operations Perspectives" 4th WINIR Symposium on "Global capitalism and its national varieties in an era of crisis", Loughborough University, London, UK. 16-18 December 2019
 2. Bin Xie, Consumer-oriented Corporate Governance: An Institution from Operations Perspectives, WINIR 2018 Conference, Chinese University of Hong Kong, Hong Kong, China, 14-17 September 2018
 3. Bin Xie, A Framework of Consumer-oriented Corporate Governance, INFORMS 2012 International Beijing, Beijing, China, June 24-27, 2012
 4. Kai Reimers, Robert Johnston, Xunhua GU, Stefan Klein, Bin XIE, Mingzhi LI, Novice-based Data Collection Methods for the Study of IOIS: Practice Probes and Learning Communities, Creating Solutions for the Individual, Organisations and Society, Bled, Slovenia, June 12 - 15, 2011;
 5. Kai Reimers, Robert Johnston, GUO Xunhua, Stefan Klein, XIE Bin, Mingzhi LI, "Novice-based Data Collection Methods for the Study of IOIS: Practice Probes and Learning Communities", Proceedings of the 24th BLED eConference, P 407-420 2011
 6. XIE Bin, Kai Reimers, GUO Xunhua, Mingzhi LI: An Analysis on Chinese Pharmaceutical Supply Chains based on Learning Community, Tsinghua Academic Conference on Healthcare Management 2011, Tsinghua University Press, Oct. 29, 2011
 7. XIE Bin, GUO Xunhua, Kai Reimers, Mingzhi LI, Tiantian Zhang: Some
3. 谢滨《运作管理案例集》高等教育出版社, 2005
 4. 谢滨,“第九章“电子商务的物流问题”,经营电子商务(赵纯均 主著),清华大学出版社 2005
 5. Xie Bin & Wang Xiaoyang & Paynter, John. "A Happy Valentine's Day in Virtual China". Fundamentals of Information Systems, Thomson Learning, pp.498-499, March 2003.
 6. 金占明, 石涌江, 张荟, 谢滨,《企业管理学》,清华大学出版社, 1995年;
- **大会主题发言:**
 1. 谢滨, "运作管理案例编写体会分享", 第10届全国MBA《生产运作管理》教学和学术研讨会, 2008年7月27-29日昆明
 - **会议论文**
 1. Bin XIE "Building Consumer-oriented Corporate Governance by Supporting Moral Capitalism and Constraining Immoral Capitalism through the Party Organizations: An Institution from Operations Perspectives" 4th WINIR Symposium on "Global capitalism and its national varieties in an era of crisis", Loughborough University, London, UK. 16-18 December 2019
 2. Bin Xie, Consumer-oriented Corporate Governance: An Institution from Operations Perspectives, WINIR 2018 Conference, Chinese University of Hong Kong, Hong Kong, China, 14-17 September 2018
 3. Bin Xie, A Framework of Consumer-oriented Corporate Governance, INFORMS 2012 International Beijing, Beijing, China, June 24-27, 2012
 4. Kai Reimer, Robert Johnston, Xunhua GU, Stefan Klein, Bin XIE, Mingzhi LI, Novice-based Data Collection Methods for the Study of IOIS: Practice Probes and Learning Communities, Creating Solutions for the Individual, Organisations and Society, Bled, Slovenia, June 12 - 15, 2011;
 5. Kai Reimers, Robert Johnston, 郭迅华, Stefan Klein, 谢滨, 李明志, "Novice-based Data Collection Methods for the Study of IOIS: Practice Probes and Learning Communities", Proceedings of the 24th BLED eConference, 407-420 页, 2011 (获得该会议唯一最佳论文奖)
 6. 谢滨, Kai Reimers, 郭迅华, 李明志:《基于学习社区对中国药品

- Findings Based on the Chinese and German Pharmaceutical Supply Chains, 2012 Tsinghua Academic Conference on Healthcare Management, Tsinghua University, Beijing, 2012
8. Xie Bin, Lv Chunyan, Ensure Product Safety, Establish the Support Industry, National Planning Theory Conference Proceedings organized by Tsinghua University and China Development Bank, Beijing, November 13-14, 2010
 9. Xie Bin, Lv Chunyan, Lv Hao, "A Cost of Quality Analysis of the "2008 Tainted Baby Milk Formula" incident in China", POMS2009 in Orlando, Florida USA, May 1 to May 4, 2009,
 10. Xie Bin, Ding Rui, Tan Zhenlong, "Knowledge Transfer between Manufacturers and their Suppliers", 2009 INFORMS ANNUAL MEETING, San Diego, California, USA, 2009
 11. Kai Reimers, Li Mingzhi, Xie Bin, "two business models competing for dominance in the drug distribution industry--The role of information technology", 7th World Congress on Health Economics, Beijing, China, 2009
 12. Bin Xie, Huaijun Liu, "A Survey of Make or Buy Decisions in China-based Manufacturing Enterprises", 2008 INFORMS ANNUAL MEETING, Washington, DC on October 12-15, 2008., 2008
 13. Bin XIE, Building ODM Capability through Vertical and Virtual Integration, 2007 International Conference on Service Systems and Service Management, Chengdu, China, June 9-11, 2007,
 14. Robb D. & Xie B., "A Study of the Operations Strategies of Joint Ventures in China", 1998 Manufacturing and Service Operations Management Conference, Seattle, USA, June 29-30, 1998.
 15. Wu, J; Jiang, J; Yang, G; Xie, B, Application of FEM to Predict Hardness Distribution of Air-Impact, Compacted Green Sand Molds, Transactions of the American Foundrymen's Society (19970481), V 104 Paper 96-47 P 491-495, 1996
 16. Bin Xie, "Linking Chinese Companies to the Global Manufacturing Networks", Chinese Economics Association (UK) Seventh Annual Conference, London School of Economics, 11-12th December 1995
 17. Yang Guoping, Xie Bin, Cui Jinghao, Wu Junjiao, Xing Qiushun, Study on Stress Waves within Loose Sand under Air Impact, "Engineering Mechanics" Supplement and Proceedings of the Second National Structural Engineering Conference, by "Engineering Mechanics" Editorial Board of Chinese Society of Mechanics, Hunan University, Department of Civil Engineering at
- 供应链的分析》，2011 清华医疗管理国际学术会议论文集，清华大学出版社出版，2011 年 10 月 29 日。
 7. 谢滨, 郭迅华, Kai Reimers, 李明志, 张甜甜:《基于中德药品供应链学习社区的几点发现》, 2012 清华医疗管理学术会议论文集, 清华大学, 北京, 2012
 8. 谢滨 吕春燕, 保证产品安全 建立支撑产业, 清华大学—国家开发银行全国规划理论会议入选论文集, 2010 年 11 月 13-14 日, 北京
 9. Xie Bin, Lv Chunyan, Lv Hao, "A Cost of Quality Analysis of the "2008 Tainted Baby Milk Formula" incident in China", POMS2009 in Orlando, Florida USA, May 1 to May 4, 2009, a 2009
 10. Xie Bin, Ding Rui, Tan Zhenlong, "Knowledge Transfer between Manufacturers and their Suppliers", 2009 INFORMS ANNUAL MEETING, San Diego, California, USA, 2009
 11. Kai Reimers, Li Mingzhi, Xie Bin, "two business models competing for dominance in the drug distribution industry--The role of information technology", 7th World Congress on Health Economics, Beijing, China, 2009
 12. Bin Xie, Huaijun Liu, "A Survey of Make or Buy Decisions in China-based Manufacturing Enterprises", 2008 INFORMS ANNUAL MEETING, Washington, DC on October 12-15, 2008., 2008
 13. Bin XIE, Building ODM Capability through Vertical and Virtual Integration, 2007 International Conference on Service Systems and Service Management, Chengdu, China, June 9-11, 2007,
 14. Robb D. & Xie B., "A Study of the Operations Strategies of Joint Ventures in China", 1998 Manufacturing and Service Operations Management Conference, Seattle, USA, June 29-30, 1998.
 15. Wu, J; Jiang, J; Yang, G; Xie, B, Application of FEM to Predict Hardness Distribution of Air-Impact, Compacted Green Sand Molds, Transactions of the American Foundrymen's Society (19970481), V 104 Paper 96-47 P 491-495, 1996
 16. Bin Xie, "Linking Chinese Companies to the Global Manufacturing Networks", Chinese Economics Association (UK) Seventh Annual Conference, London School of Economics, 11-12th December 1995
 17. 杨国平, 谢滨, 崔京浩, 吴俊郊, 邢秋顺. 空气冲击下松散砂体中应力波的研究, "工程力学" 增刊, 第二届全国结构工程学术会议论文集, 中国力学学会《工程力学》编委会、湖南大学、清华大学土木工程系, 1993:4.P819-822

Tsinghua University, 4/1993.P819-822

• **Cases**

1. Xie Bin, Sun Hao, Guo Xunhua, Li Mingzhi, Kai Reimers ; China Pharmaceutical Information Coordination Service Platform, Tsinghua SEM Case Center, 2019
2. Xie Bin, Kai Reimers, Guo Xunhua and Li Mingzhi, Sheng YINUO, Guo Jia, SONG Ci, SUN Mingjun, LIU Zining, Mechanism and Means for Medication Management Jointed by Patient-Physician-Pharmacist, Tsinghua SEM Case Center, 2018
3. Xie Bin, Guo Xunhua, Li Mingzhi, Kai Reimers, Wu Ding, Tang Yanhan, China Code Mapping Platform (B), Tsinghua SEM Case Center, 2017
4. Xie Bin, Li Yao, Guo Xunhua, Li Mingzhi, Kai Reimers, Internet-oriented Pharmaceutical Supply Chain in Jointown, Tsinghua SEM Case Center, Dec, 15, 2016
5. Xie Bin, Zou Yun, Guo Jia, , Reconstructing Swiss Re' s Value Chain, Tsinghua SEM Case Center, 2015
6. Xie Bin et al. China Drug Code Mapping Platform (A), Tsinghua SEM Case Center, 2015
7. Xie Bin, Guo Jia, Zou Yun, Baidu Internet Banking, Tsinghua SEM Case Center, 2015
8. Xie Bin, Guo Jia, Zou Yun, CreditEase Wealth Management, Tsinghua SEM Case Center, 2015
9. Xie Bin, Meng Fei, Changhong CHIQ, Tsinghua SEM Case Center, 2015
10. XIE Bin, PAN Zhongying, Helen ZHANG, LI Biling, Kai REIMERS, GUO Xunhua, LI Mingzhi, Medication Management at Beijing United Family Hospital, Tsinghua SEM Case Center, 2015
11. XIE Bin, LIU Lijuan, Zhou Xiaozhou, ZHU Zhishuai, Guizhou Steel Trade E-Commerce Company, Tsinghua SEM Case Center, 2014
12. XIE Bin, Li Baohai, Luo Dan, PGS Medical Product Delisting Management, Tsinghua SEM Case Center, 2014
13. XIE Bin, MENG Fei, Shanghai Yopark Investment Management Company, Tsinghua SEM Case Center, 2014
14. XIE Bin, LIU Lijuan, Countryside China, Tsinghua SEM Case Center, 2014
15. XIE Bin, LIU Lijuan, XIE Ping, WANG Ruoshui, ZHU Zhishui, Guizhou

• **案例**

1. 谢滨、孙昊、郭迅华、李明志、Kai Reimers, 中国药品信息化协同服务平台, 清华大学经济管理学院案例中心, 2019
2. 谢滨、Kai Reimers、郭迅华、李明志、盛一诺、郭佳、宋词、孙明俊、刘梓凝, 患者-医生-药师三方联合合理用药决策机制和手段, 清华大学经济管理学院案例中心, 2018
3. 谢滨、郭迅华、李明志、Kai Reimers、吴鼎、唐雁寒, 中国药品编码转换公共平台 (B), 清华大学经济管理学院案例中心, 2017年4月
4. 谢滨、李焱、郭迅华、李明志、Kai Reimers, 九州通面向互联网的医药供应链, 清华大学经济管理学院案例中心, 2016年12月15日
5. 谢滨, 邹芸, 郭佳, 瑞士再保险价值链重塑, 清华大学经济管理学院案例中心, 2015
6. 谢滨、郭迅华、李明志、Kai Reimers、吕春燕、罗丹、沈梅华、马文玉, 中国药品编码转换公共平台(A), 清华大学经济管理学院案例中心, 2015
7. 谢滨, 郭佳, 邹芸, 百度的互联网金融, 清华大学经济管理学院案例中心, 2015
8. 谢滨, 郭佳, 邹芸, 宜信财富管理, 清华大学经济管理学院案例中心, 2015
9. 谢滨, 孟菲, 长虹CHI, 清华大学经济管理案例中心 2015
10. 谢滨, 盘仲莹、张海莲、李碧琳, Kai Reimers, 郭迅华, 李明志, 北京和睦家医院用药管理, 清华大学经济管理学院案例中心, 2015
11. 谢滨, 刘丽娟, 袁晓舟, 朱志帅, 贵州钢易电子商务股份有限公司, 清华大学经济管理学院案例中心, 2014年 4月 23日
12. 谢滨、李宝海、罗丹, PGS 医疗产品退市管理, 清华大学经济管理学院案例中心, 2014年 2月 27日
13. 谢滨, 孟菲, 上海优帕克投资管理有限公司, 清华大学经济管理学院案例中心, 2014

- Ruiyi Healthcare Investment Co. Ltd, Tsinghua SEM Case Center, 2013
16. XIE Bin, LIU Guangyu, LIN Lihui, GUO Xunhua, LV Chunyan, LI Mingzhi, Kai Reimers, Co-management of Pharmacy: The case of Beijing Police Clinic and the CNP Model, Tsinghua SEM Case Center, 2013
 17. XIE Bin, TP-LINK Technologies Co. Ltd, Tsinghua SEM Case Center, 2013
 18. XIE Bin, ZOU Yun, Haier' s Changing and Unchanging, Tsinghua SEM Case Center, 2013
 19. XIE Bin, LV Chunyan, ZOU Yun, BCIA "China Service" Practice: Problem-Oriented Management, Tsinghua SEM Case Center, 2012
 20. XIE Bin, LIU Fei, LUO Zhigang, Boloni Supply Chain Management, Tsinghua SEM Case Center, 2010 (in Chinese)
 21. Xie Bin, Liu Lijuan, "Beijing Mobile 12593", Case Center of SEM, Tsinghua University (No. 5-309-421), 2009
 22. Xie Bin, Lv Chunyan, Lv Hao, " the behind story of the high quality of Sanyuan" Case Center of School of Economics and Management, Tsinghua University (No. 5-609-301), 2009
 23. Xie Bin, Lv Chunyan, Zhao Libin, "Beijing-Benz 300C recall decision-making", Case Center of School of Economics and Management, Tsinghua University (No. 5-609-311), 2009
 24. XIE Bin , David Upton , IBM and IIPC: Mass Customizing the Thinkpad in China, Tsinghua University, 2006
 25. XIE Bin, Kong Xiaoqiang, Purchasing Management for Cr5Mo Alloy Steel in Sinopec (in Chinese)
 26. XIE Bin, XING Na, Procurement Management Based on Total Cost of Ownership in Shell(In Chinese)
 27. Xie B. & Dong Youyi, "Supply Chain of CNNBMIEC Cement Export Trade" Tsinghua SEM Case Center, (in Chinese)
 28. Xie B. & Luo Jun, "Jianhua ERP for Manufacturing" Tsinghua SEM Case Center, (in Chinese)
 29. Xie B. & Zhou Zhongfa, SPS Customer-Oriented Manufacturing Management, Tsinghua SEM Case Center, (in Chinese)
 30. 2004a, Xie B. & Zhu Jianping, "Reconstruction of P Company's Supply
 14. 谢滨, 刘丽娟, 龙芊芊, 乡土中国, 清华大学经济管理学院案例中心, 2014
 15. 谢滨, 刘丽娟, 谢萍, 王若平, 朱志帅, 贵州瑞颐健康投资股份有限公司, 清华大学经济管理学院案例中心, 2013
 16. 谢滨,刘光宇,林丽慧,郭迅华,吕春燕,李明志,Kai Reimers, "药房共管:北京公安局民警门诊部与 CNP 合作模式",清华大学经济管理学院案例中心,2013
 17. 谢滨, 董世霖, TP-LINK深圳普联技术有限公司, 清华大学经济管理学院案例中心, 2013
 18. 谢滨, 邹芸, 海尔“变”与“不变”, 清华经管案例, 2013
 19. 谢滨,吕春燕, 邹芸, 首都机场践行“中国服务”:面向问题的管理,清华经管案例, 2012
 20. 谢滨, 刘飞, 骆志刚, 博洛尼家居用品公司供应链管理, 清华经管 案例, 2010
 21. 谢滨, 刘丽娟, “北京移动12593”, 清华大学经济管理学院案例中心(编号: 5-309-421) , 2009
 22. 谢滨, 吕春燕, 吕浩, “优质三元背后的故事”, 清华大学经济管理学院案例中心(编号: 5-609-301) , 2009
 23. 谢滨, 吕春燕, 赵立斌, “北京奔驰300C召回决策”, 清华大学经济管理学院案例中心(编号: 5-609-311) , 2009
 24. 谢滨, David Upton,许淑芬, 蒲方海, 李玺, IIPC大规模定制化供应链管理案例, 清华经管案例,2006
 25. 谢滨, 孔小强, “中石化Cr5Mo合金钢采购管理”, 2006
 26. 谢滨, 邢娜, “基于壳牌所有权总成本的采购管理”, 2006
 27. 谢滨, 董有义, CNNBMIEC水泥出口贸易供应链优化 清华经管案例, 2005
 28. 谢滨, 罗军, 剑华制造企业ERP实施项目, 清华经管案例2005
 29. 谢滨, 周忠发, SPS “客户优先”的制造管理, 清华经管案例2005
 30. 谢滨,潘剑平,王砾, P公司的供应链重组, 清华经管案例, 2004

Chain" Tsinghua SEM Case Center, (in Chinese)

31. 2004b, Xie B. & Zhu Xia, "GMP Management at Pills Manufacturing Workshop of 999 Pharmaceutical Group", Tsinghua SEM Case Center, (in Chinese)
32. 2003a, Xie B. & Pan D.P. & Chen W. & Yao Q. "ODM Agile Manufacturing at Crastal Electronic Appliances (Shenzhen) Co. Ltd." Tsinghua SEM Case Center,
33. 2003b, Xie B. & Chen G.Q. & Cheng P.F. & Wei W. & Yang M.E. "China Unicom VoIP Long Distance telephone Network"
34. 2002a, Xie B. & Li Q., "Federal Software Co. Ltd. " Tsinghua SEM Case Center, (in Chinese)
35. 2002b, Xie B. & Chen J. & Song G.Q. & Tian J., "Haier Supply Chain Integration" Tsinghua SEM Case Center, (in Chinese)
36. 2002c, Xie B. & Wang Y. & Zhao M., "MRPII of Beiren Printing Machinery Company" Tsinghua SEM Case Center, (in Chinese)
37. 2001a, David Robb, Xie B. &., "Beijing Ottobock Orthopedic Industries Co. Ltd." (Available in English)
38. 2001b, Xie B. & Wang X.Y., "Eguo.com One hour Delivery", Tsinghua SEM Case Center,
39. 2001c, Xie B. & Yan Q., "Qixun Courier Company" ,Tsinghua SEM Case Center,
40. 2001d, Xie B., "Shangfenglou Restaurant" Tsinghua SEM Case Center, (in Chinese)
41. Xie B. & Pyke S. & D Pyke,. "Guangzhou Machine Tools (B)," case at The Amos Tuck School of Business Administration , Dartmouth College,1996

• **Industry Reports:**

1. Xie Bin, Kai Reimers, Guo Xunhua, Li Mingzhi, 2010-2011 Annual Report for the Open Learning Community of Pharmaceutical Supply Chain in China, August 2011
2. Xie Bin, Guo Xunhua, Kai Reimers, Li Mingzhi, Tiantian Zhang, 2011-2012 Annual Report for the Learning Community of Pharmaceutical Supply Chain in China, October 2012
3. Xie Bin, Guo Xunhua, Li Mingzhi, Lv Chunyan, Kai Reimers, 2012-2013 Annual Report for the Learning Community of Pharmaceutical Supply Chain in China: Resolving Drug Code Difficulties by Public Code Mapping Platform, October 16 2011
4. Xie Bin, Guo Xunhua, Li Mingzhi, Ma Wenyu, Fu Mingzhong, Niu Yahui, Chen Feng, Summary of the First Meeting of the Working Group for the Code Mapping Platform and Proposal for Prototype Design, June 12 2014

31. 谢滨, 朱峡, 三九医药股份有限公司制丸车间的GMP管理, 清华经管案例2004
32. 谢滨, 潘东平, 申晓星, 陈玮, 么琦, 晶辉电器(深圳)有限公司的ODM敏捷制造, 清华经管案例,2003
33. 谢滨, 陈国青, 程平芳, 危伟, 杨穆尔, 中国联通VoIP长途电话网, 清华经管案例,2003
34. 谢滨, 李强, 北京连邦软件公司, 清华经管案例, 2002
35. 谢滨, 陈剑, 宋桂秋, 田劲, 海尔供应链整合, 清华经管案例2002
36. 谢滨, 王佑, 赵萌, 北人印刷机械股份有限公司MRPII项目实施, 清华经管案例, 2002
37. David Robb, Xie B. &., "Beijing Ottobock Orthopedic Industries Co. Ltd." 2001
38. 谢滨, 汪晓阳, e国网络有限公司, 清华经管案例,2001
39. 谢滨, 闫强, 奇迅快递公司, 清华经管案例,2001
40. 谢滨, 上风楼饭庄, 清华经管案例,2001
41. Xie B. & Pyke S. & D Pyke,. "Guangzhou Machine Tools (B)," case at The Amos Tuck School of Business Administration , Dartmouth College,1996

• **行业报告:**

1. 谢滨, Kai Reimers, 郭迅华, 李明志, 中国药品供应链开放型学习社区 2010-2011 年度报告, 2011 年 8 月,
2. 谢滨, 郭迅华, Kai Reimers, 李明志, 张甜甜, 中国药品供应链学习社区 2011-2012 年度报告, 2012 年 10 月,
3. 谢滨, 郭迅华, 李明志, 吕春燕, Kai Reimers, 通过药品编码转换公共平台解决编码困境, 中国药品供应链学习社区 2012-2013 年度报告, 2013 年 10 月 16 日
4. 谢滨、郭迅华、李明志、马文玉、付明仲、牛亚辉、陈锋, 药品编码转换公共平台工作小组第一次会议总结及原型设计建议方案,

5. Xie Bin, Guo Xunhua, Li Mingzhi, Kai Reimers, 2013-2014 Annual Report for the Learning Community of Pharmaceutical Supply Chain in China, November 16 2014
6. Xie Bin, Guo Xunhua, Li Mingzhi, Kai Reimers, 2017 Annual Report for the Learning Community of Pharmaceutical Supply Chain in China: Work together to Build China's Drug Mapping Code, Jan. 22 2018

• **International Talks**

1. Bin Xie, Studying and Shaping China's Pharmaceutical Supply Chain by a Learning Community, Institute for Manufacturing, University of Cambridge, UK, August 1, 2017
2. Bin Xie, Studying and Shaping China's Pharmaceutical Supply Chain by a Learning Community, Olin School of Business, Washington University in St. Louis, US , April 11, 2016
3. Bin Xie, "The Automotive Industry in China: Opportunities and Challenge after the WTO", Institute for Manufacturing, University of Cambridge, UK 10 June 2002
4. Bin Xie, "WTO: How Has China's Government Prepared Its Industries for the WTO? " New Zealand Asia Institute, Auckland, New Zealand, 20 November 2001,
5. Bin Xie, "B2C Commerce Evolution in China", Department of Management Science and Information System, University of Auckland, New Zealand, 16 October 2001
6. Bin Xie, "Are China's industries Ready for Joining the WTO? -- A Discussion from Strategic and Operations Perspectives", MSIS Department, The University of Auckland, New Zealand, 18th September 2001
7. Bin Xie, "E-commerce Opportunities in China", Olin School of Business, Washington University, May 24, 2000
8. Bin Xie, "Manufacturing and Operations Management and E-commerce in China", Tuck School of Business, Dartmouth College, May 15, 2000
9. Bin Xie, "The Developing Chinese Automotive Industry", Cardiff Business School, University of Wales, on Feb. 22 1996
10. Bin Xie, "The Developing Chinese Automotive Industry", the Judge Institute of Management Studies, University of Cambridge, UK, on May 1 1996

2014 年 6 月 12 日

5. 谢滨, 郭迅华, 李明志, Kai Reimers, 中国药品供应链学习社区 2013-2014 年度报告, 2014 年 11 月 16 日,
6. 谢滨, 李明志, 郭迅华, Kai Reimers, 中国药品供应链学习社区 2017 年度报告:携手共建中国药品转换码, 2018 年 1 月 22 日,

• **国际讲演**

1. Bin Xie, Studying and Shaping China's Pharmaceutical Supply Chain by a Learning Community, Institute for Manufacturing, University of Cambridge, UK, August 1, 2017
2. Bin Xie, Studying and Shaping China's Pharmaceutical Supply Chain by a Learning Community, Olin School of Business, Washington University in St. Louis, US , April 11, 2016
3. Bin Xie, "The Automotive Industry in China: Opportunities and Challenge after the WTO", Institute for Manufacturing, University of Cambridge, UK 10 June 2002
4. Bin Xie, "WTO: How Has China's Government Prepared Its Industries for the WTO? " New Zealand Asia Institute, Auckland, New Zealand, 20 November 2001,
5. Bin Xie, "B2C Commerce Evolution in China", Department of Management Science and Information System, University of Auckland, New Zealand, 16 October 2001
6. Bin Xie, "Are China's industries Ready for Joining the WTO? -- A Discussion from Strategic and Operations Perspectives", MSIS Department, The University of Auckland, New Zealand, 18th September 2001
7. Bin Xie, "E-commerce Opportunities in China", Olin School of Business, Washington University, May 24, 2000
8. Bin Xie, "Manufacturing and Operations Management and E-commerce in China", Tuck School of Business, Dartmouth College, May 15, 2000
9. Bin Xie, "The Developing Chinese Automotive Industry", Cardiff Business School, University of Wales, on Feb. 22 1996
10. Bin Xie, "The Developing Chinese Automotive Industry", the Judge Institute of Management Studies, University of Cambridge, UK, on May 1 1996