



School of Economics and Management  
Tsinghua University

2020—2021



SEM  
TSINGHUA UNIVERSITY  
清华经管学院

清华大学经济管理学院  
School of Economics and Management, Tsinghua University

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# Deans' Messages



**ZHU Rongji**

Founding Dean  
(1984-2001)

Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let's work together toward the goal of building a world-class school of economics and management.



**BAI Chong-En**

Dean  
(2018- )

Since its establishment in 1984, Tsinghua University School of Economics and Management (Tsinghua SEM) has made remarkable achievements under the leadership of successive deans, through the efforts of all faculty and students, as well as the help of alumni and friends.

As China enters a new era, the School needs to make a new effort. Since economic reform and opening started 40 years ago, China has achieved remarkable success in economic development, but the economic and management research community in China has yet to be very successful in telling the “China story” academically. It is our responsibility to be more courageous and innovative, and at the same time adhere to high academic standards, in creating academic results inspired by the practices in China that can significantly impact the fields of economics and management studies, and effectively combine such results with existing knowledge to improve the quality of education. Our School is willing to work together with other colleagues in the profession to advance this cause, contributing to the advancement of human knowledge and to the development of China and the World.



# Tsinghua Overview

Founded	Faculty and Staff	Faculty
1911	15,401	3,565
Schools	Members of the Chinese Academy of Sciences	Members of the Chinese Academy of Engineering
20	59	53
		40

Registered Students *	International Students *	Hong Kong, Macao and Taiwan Students *
50,394	3,257	845
Undergraduate Students *	Master's Students *	Doctoral Students *
16,037	18,606	15,751

Undergraduate Programs *	Second Degree Undergraduate Programs *	Library Collection (thousand volume)
82	18	5,386
Doctoral and Master's Programs *		Campus Area (hectare)
66		442.12

\* Including data from Peking Union Medical College, Tsinghua University  
1. Data as of December 31, 2019.  
2. Data source: Tsinghua University official website.

# Tsinghua SEM Overview

Founded	Departments	Full-Time Faculty	Staff
1984	7	161	414

## Student Enrollment

Undergraduates	Undergraduates Second Degree	Dual Bachelor's Degree in Computer Science and Finance	Ph.D.
1,152	1,039	30	381
Master's	MBA	EMBA	
775	1,452	1,402	

## Alumni

Degree Programs	Collaborative Degree Programs	Non-Degree Programs
35,778	3,570	93,792

1. Data as of September 30, 2020.  
2. Data source: Tsinghua SEM Fact Sheet.



## Organizational Structure

### Departments

- |  |   |   |
|--|---|---|
| <ul style="list-style-type: none"> <li>• Accounting</li> <li>• Economics</li> <li>• Finance</li> </ul> | <ul style="list-style-type: none"> <li>• Innovation, Entrepreneurship and Strategy</li> <li>• Leadership and Organization Management</li> </ul> | <ul style="list-style-type: none"> <li>• Management Science and Engineering</li> <li>• Marketing</li> </ul> |
|--|---|---|

### Program Offices and Administrative Offices

- |  |  |   |
|--|--|---|
| <ul style="list-style-type: none"> <li>• <b>Academic Affairs Office</b> <ul style="list-style-type: none"> <li>- Tsinghua SEM China Business Case Center</li> <li>- Online Education Office</li> </ul> </li> <li>• <b>Master's Programs Office</b></li> <li>• <b>MBA Programs</b></li> <li>• <b>EMBA Programs</b></li> <li>• <b>Executive Education</b></li> <li>• <b>Tsinghua x-lab</b></li> <li>• <b>Tsinghua SEM X-elerator</b></li> <li>• <b>Entrepreneur Fellows Program and Resource Development Office</b> <ul style="list-style-type: none"> <li>- Entrepreneur Fellows Program Office</li> <li>- Resource Development Office</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• <b>Dean's Office</b> <ul style="list-style-type: none"> <li>- International Office</li> <li>- Alumni Center</li> <li>- Logistic Office</li> <li>- Facilities Planning and Construction Office</li> </ul> </li> <li>• <b>CPC Committee Office</b> <ul style="list-style-type: none"> <li>- Student Affairs Office</li> </ul> </li> <li>• <b>Development and Planning and Research Affairs Office</b> <ul style="list-style-type: none"> <li>- Development and Planning Office</li> <li>- Research Affairs Office</li> <li>- Library</li> <li>- <i>China Journal of Economics</i> Editorial Office</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• <b>Faculty Development Office</b></li> <li>• <b>Career Development Center</b></li> <li>• <b>Marketing and Communications Office</b> <ul style="list-style-type: none"> <li>- <i>Tsinghua Business Review</i> Editorial Office</li> </ul> </li> <li>• <b>Staff Human Resources Office</b></li> <li>• <b>Accounting Office</b></li> <li>• <b>IT/IS Office</b></li> </ul> |
|--|--|---|

### Research Centers

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• National Center for Economic Research, Tsinghua University</li> <li>• Research Center for Technological Innovation, Tsinghua University</li> <li>• China Business Research Center, Tsinghua SEM</li> <li>• National Entrepreneurship Research Center, Tsinghua SEM</li> <li>• Research Center for Contemporary Management, Tsinghua University</li> <li>• China Center for Financial Research, Tsinghua SEM</li> <li>• China Retail Research Center, Tsinghua SEM</li> <li>• National Institute for Fiscal Studies, Tsinghua University</li> <li>• China Center for Insurance and Risk Management, Tsinghua SEM</li> <li>• Center for Leadership Development and Research, Tsinghua SEM</li> <li>• Research Center for Healthcare Management, Tsinghua SEM</li> <li>• Tsinghua China Data Center</li> <li>• Center for Corporate Governance, Tsinghua SEM</li> <li>• Center for Enterprise Growth and National Economic Security Research, Tsinghua University</li> <li>• Center for International Economic Research, Tsinghua SEM</li> <li>• Center for China-Latin America Management Studies, Tsinghua SEM</li> <li>• Research Center for China's Industrial Development, Tsinghua SEM</li> <li>• Center for Globalization of Chinese Enterprises, Tsinghua SEM</li> <li>• Research Center for Green Economy and Sustainable Development, Tsinghua University</li> <li>• Institute for Global Industry, Tsinghua University</li> <li>• Center for Development of Sports Industry, Tsinghua University</li> <li>• Institute for Industrial Innovation and Finance, Tsinghua University</li> </ul> | <ul style="list-style-type: none"> <li>• Institute of Internet Industry, Tsinghua University</li> <li>• Center for Internet Development and Governance, Tsinghua SEM</li> <li>• China Research Center for Enterprise M&amp;A and Development, Tsinghua SEM</li> <li>• Research Center for Non-performing Assets, Tsinghua SEM</li> <li>• Institute for Global Development, Tsinghua University</li> <li>• Entrepreneurship Research Center on G20 Economies, Tsinghua University</li> <li>• Institute for Global Private Equity, Tsinghua University</li> <li>• The Chinese University of Hong Kong-Tsinghua University Joint Research Center for Chinese Economy</li> <li>• Institute for Cultural Economy, Tsinghua University</li> <li>• Tsinghua NBS Data Research Center</li> <li>• Institute for State-Owned Enterprises, Tsinghua University</li> <li>• Center for Block-Chain Finance Research, Tsinghua SEM</li> <li>• Center for Business Model Innovation Research, Tsinghua SEM</li> <li>• Research Center for Digital Financial Assets, Tsinghua SEM</li> <li>• Tsinghua University-University of Chicago Joint Research Center for Economics and Finance</li> <li>• Institute for Global Securities Market, Tsinghua University</li> <li>• Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation</li> <li>• Research Center for Competitive Dynamics and Innovation Strategy, Tsinghua SEM</li> <li>• Institute for State-owned Assets Management, Tsinghua University</li> <li>• Research Center for AI-enabled Management, Tsinghua SEM</li> <li>• Research Center for Interactive Technology Industry, Tsinghua SEM</li> </ul> |
|--|--|



## Milestones

### 1926

- Department of Economics established with ZHU Binyuan as Chair

### 1928

- CHEN Daisun appointed as Chair of Department of Economics

### 1952

- Department of Economics merged into other universities under nationwide university restructuring

### 1979

- Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
- Masters in Management Engineering program began

### 1980

- Undergraduate program began

### 1981

- Executive education program for high-level corporate executives began

### 1984

- Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean

### 1986

- Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
- Old SEM Building completed and put into use

### 1991

- MBA program launched

### 1994

- Tsinghua SEM celebrated its 10<sup>th</sup> anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"

### 1997

- Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
- International MBA program in collaboration with MIT Sloan School of Management launched

### 1998

- Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

### 2000

- The Advisory Board established with ZHU Rongji as Honorary Chairman
- Tsinghua SEM accredited to grant doctoral degrees in Business Administration

### 2001

- ZHAO Chunjun became the second Dean of Tsinghua SEM
- Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
- Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program

### 2002

- EMBA program launched
- Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
- Special-Term Professorship program launched

### 2003

- Tsinghua SEM accredited to grant doctoral degrees in Political Economy

### 2004

- Tsinghua SEM celebrated its 20<sup>th</sup> anniversary
- Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy

### 2005

- Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM

### 2006

- QIAN Yingyi became the fourth Dean of Tsinghua SEM
- Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
- The second degree undergraduate program in Economics began

### 2007

- Tsinghua SEM obtained AACSB accreditation
- Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
- The Tsinghua-INSEAD dual-degree EMBA program began

### 2008

- Tsinghua SEM accredited under EQUIS

### 2009

- New undergraduate curriculum launched
- New MBA curriculum launched

### 2010

- MBA admissions reform initiated
- Master's programs reform initiated
- Master of Professional Accounting program launched

### 2011

- *Tsinghua Business Review* launched
- Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
- Master in Management (MiM) program initiated, first in China
- Master of Finance (MoF) program began
- Doctoral programs restructured with admissions by department

### 2012

- The faculty tenure-track system implemented
- All new EMBA curriculum launched

### 2013

- Department of Innovation, Entrepreneurship and Strategy established
- Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- MBA+X dual-degree program launched
- Tsinghua SEM Entrepreneur Fellows Program launched

### 2014

- Undergraduate admissions reform experiment initiated
- *China Journal of Economics* launched
- Tsinghua SEM celebrated its 30<sup>th</sup> anniversary
- Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
- Undergraduate education reform won

- the first prize of China national education achievement award
- MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

### 2015

- Tsinghua-Columbia Dual Master's Degree Program in Business Analytics launched
- Tsinghua SEM X-elerator launched
- The Tsinghua-INSEAD dual-degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school

### 2016

- Celebration held for the 90<sup>th</sup> anniversary of the Department of Economics
- The exhibition on Professor CHEN Daisun opened
- The exhibition on Professor ZHAO Jiahe opened
- A new course *ZHU Rongji Economic and Management Theory and Practice* launched
- Executive Management Training (EMT) launched

### 2017

- Tsinghua SEM maintained AACSB Business Accreditation
- Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the national list of developing world-class disciplines
- Tsinghua-Tencent Future-Tech Entrepreneur Program launched
- The first China Job Market for Economists held

### 2018

- Mansfield Chair Professor BAI Chong-En appointed as 5<sup>th</sup> Dean of Tsinghua SEM
- Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program launched

- Entrepreneur Management Development program (EMD) lauched
- Tsinghua University-University of Chicago Joint Research Center for Economics and Finance jointly established by Tsinghua University School of Management and Economics and University of Chicago's Becker Friedman Institute for Economics
- Tsinghua SEM awarded CEMS School of the Year 2017-2018

### 2019

- Tsinghua-Alibaba New Business Xuetaang Program launched
- The Financial Technology EMBA Program jointly launched with the China Capital Market Institute
- The Capital Market Leaders Program jointly launched with the China Capital Market Institute
- Tsinghua University approved the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen campus
- Tsinghua SEM celebrated its 35<sup>th</sup> anniversary and launched 5 scholarships under the Names of Late Faculty and Tsinghua SEM held the 2019 Global Forum of Economics and Business School Deans and established C9+ Business Schools Alliance
- Tsinghua SEM celebrated Management Engineering Department its 40<sup>th</sup> anniversary
- The Dual Masters Degree Program with London Business School in Financial Analysis launched

### 2020

- Master Program in Advanced Financial Management and Big Data launched
- Tsinghua-Siemens Digital Transformation Leadership Program launched
- Executive Education Center's digital iLIVE Interactive Learning Platform launched
- The Double Bachelor's Degree Program in Computer Science and Finance launched
- Shenzhen Institute of Economics and Management (Futian) of Tsinghua University and Shenzhen Campus of Tsinghua SEM officially launched





## The Advisory Board

The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

### Honorary Chairman

**ZHU Rongji**  
Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)  
Premier, State Council, People's Republic of China (1998-2003)

### Honorary Members

**The Lord Browne of Madingley**  
Executive Chairman, L1 Energy  
Former Group Chief Executive, bp p.l.c.

**Henry M. Paulson, Jr.**  
Founder and Chairman, Paulson Institute  
Former U.S. Secretary of the Treasury  
Former Chairman and CEO, The Goldman Sachs Group, Inc.

**H. Lee Scott, Jr.**  
Former President and CEO, Wal-Mart Stores, Inc.

**WANG Qishan**  
Vice-President, People's Republic of China

### Chairman

**Tim Cook**  
CEO, Apple

### Vice Chairmen

**QIU Yong**  
President, Tsinghua University

**QIAN Yingyi**  
Professor of Economics and Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University  
Dean (2006-2018), School of Economics and Management, Tsinghua University

### Members

**Mary T. Barra**  
Chairman and Chief Executive Officer, General Motors Company

**Jim Breyer**  
Founder and CEO, Breyer Capital

**Carlos Brito**  
Global Chief Executive Officer, AB InBev

**CHANG Zhenming**  
Vice Chairman, China Center for International Economic Exchanges  
Former Chairman, CITIC Group

**CHEN Jining**  
Mayor, Beijing Municipal Government  
Former Minister, Ministry of Environmental Protection, People's Republic of China  
Former President, Tsinghua University

**CHEN Yuan**  
Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC)  
Former Chairman, China Development Bank

**Michael L. Corbat**  
CEO, Citigroup Inc.

**Raymond T. Dalio**  
Founder, Co-CIO and Co-Chairman, Bridgewater Associates, LP

**Michael Dell**  
Chairman of the Board and Chief Executive Officer, Dell Technologies

**Jamie Dimon**  
Chairman of the Board and Chief Executive Officer, JPMorgan Chase

**Denis Duverne**  
Chairman of the Board, AXA Group

**Laurence D. Fink**  
Chairman and Chief Executive Officer, BlackRock, Inc.

**William E. Ford**  
Chief Executive Officer, General Atlantic

**Victor K. Fung**  
Group Chairman, Fung Group

**Christopher B. Galvin**  
Co-Founder and Chairman, Gore Creek Asset Management LLC  
Former Chairman and CEO, Motorola Inc.

**Terry Gou**  
Founder, Foxconn Technology Group

**Mario Greco**  
CEO, Zurich Insurance Group

**Evan G. Greenberg**  
Chairman and Chief Executive Officer, Chubb Limited and Chubb Group

**Maurice R. Greenberg**  
Chairman and Chief Executive Officer, Starr Insurance Companies

**GU Binglin**  
Director, Institute for Advanced Study, Tsinghua University  
Former President, Tsinghua University

**GUO Shuqing**  
Secretary of Party Committee and Deputy Governor, People's Bank of China  
Chairman and Secretary of Party Committee, China Banking and Insurance Regulatory Commission  
Former Chairman of the Board, China Construction Bank; Former Chairman of China Securities Regulatory Commission  
Former Governor, Shandong Province

**HO Ching**  
CEO, Temasek Holdings Private Limited

**Nobuyuki Idei**  
Founder and CEO, Quantum Leaps Corporation  
Former Chairman and CEO, Sony Corporation

**Pablo Isla**  
Chairman, Inditex Group

**Erika James**  
Dean, The Wharton School of the University of Pennsylvania

**Joe Kaeser**  
President and Chief Executive Officer, Siemens AG

**Christian Klein**  
Chief Executive Officer, SAP SE

**Henry R. Kravis**  
Co-Chairman and Co-Chief Executive Officer, KKR

**Ramon Laguarta**  
Chairman and Chief Executive Officer, PepsiCo

**Jonathan D. Levin**  
Philip H. Knight Professor and Dean, Stanford Graduate School of Business

**Richard C. Levin**  
Former CEO, Coursera  
President Emeritus, Yale University

**Richard Li**  
Founder and Chairman, Pacific Century Group

**Robin Li**  
Co-Founder, Chairman and Chief Executive Officer, Baidu, Inc.

**LIU He**  
Member, Political Bureau of CPC Central Committee  
Vice-Premier, State Council, People's Republic of China  
Head, General Office of the Central Commission for Financial and Economic Affairs

**LIU Mingfang**  
Former Chairman, China Banking Regulatory Commission

**Bernard Looney**  
Chief Executive Officer, bp Group

**LOU Jiwei**  
Standing Committee Member and Chairman of the Committee of Foreign Affairs, The 13th National Committee of the Chinese People's Political Consultative Conference (CPPCC)  
Former Chairman, National Council for Social Security Fund  
Former Minister, Ministry of Finance, People's Republic of China

**Andrónico Luksic**  
Chairman, Luksic Group

**Jack Ma**  
Founder, Jack Ma Foundation  
United Nations Sustainable Development Goals Advocate  
Partner, Alibaba Group

**MA Kai**  
Member, Political Bureau of the 18th CPC Central Committee  
Vice-Premier, State Council, People's Republic of China (2013-2018)

**Pony Ma**  
Core Founder, Chairman of the Board and CEO, Tencent

**Eric S. Maskin**  
Adams University Professor and Professor of Economics and Mathematics, Harvard University  
2007 Nobel Laureate in Economics

**Doug McMillon**  
President and CEO, Walmart Inc.

**Elon Musk**  
Co-founder and CEO, Tesla, Inc.  
Co-founder and CEO, Space Exploration Technologies (Space X)

**Satya Nadella**  
CEO, Microsoft

**Nitin Nohria**  
George F. Baker Professor of Administration  
Dean, Harvard Business School

**James Quincey**  
Chairman and Chief Executive Officer, The Coca-Cola Company

**Brian L. Roberts**  
Chairman and Chief Executive Officer, Comcast Corporation

**Virginia M. (Ginni) Rometty**  
Executive Chairman, IBM

**David M. Rubenstein**  
Co-Founder and Co-Executive Chairman, The Carlyle Group

**David C. Schmittlein**  
John C Head III Dean, MIT Sloan School of Management

**Stephen A. Schwarzman**  
Chairman, CEO and Co-Founder, Blackstone

**Kevin Sneader**  
Global Managing Partner, McKinsey & Company

**David M. Solomon**  
Chairman and Chief Executive Officer, The Goldman Sachs Group, Inc.

**Masayoshi Son**  
Chairman and CEO, SoftBank Group Corp.

**A. Michael Spence**  
Philip H. Knight Professor Emeritus of Management, Stanford University  
Senior Fellow, Hoover Institution at Stanford University  
2001 Nobel Laureate in Economics

**Ratan N. Tata**  
Chairman, Tata Trusts  
Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors, Tata Steel and Tata Chemicals

**John L. Thornton**  
Executive Chairman, Barrick Gold Corporation  
Chair Emeritus, Brookings Institution

**Ben van Beurden**  
Chief Executive Officer, Royal Dutch Shell plc

**Jacob Wallenberg**  
Chairman of the Board, Investor AB

**WANG Dazhong**  
Former President, Tsinghua University

**Marjorie Yang**  
Chairman, Esquel Group

**Yi Gang**  
Governor, People's Bank of China

**ZHAO Chunjun**  
Dean (2001-2005), School of Economics and Management, Tsinghua University

**ZHOU Xiaochuan**  
Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC)  
Former Governor, People's Bank of China  
President, China Society for Finance and Banking

**Oliver Zipse**  
Chairman of the Board of Management, BMW AG

**Mark Zuckerberg**  
Founder and CEO, Facebook



## Faculty

Up to November 15, 2020, Tsinghua SEM has 159 full-time faculty members and 2 dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus). Among full-time and 2 dual-appointed faculty, 158 have Ph.D. degrees; 8 are recipients of the China National Science Foundation's Distinguished Young Scholars Funds; 7 are recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund; 3 are Fellows of International Academic Institutes; 9 are supported by the "Program for New Century Excellent Talents" of the Ministry of Education. Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors.

## Department of Accounting



**CHEN Guanting**  
Associate Professor

Bachelor, 1985, Renmin University of China  
Master, 1989, Renmin University of China  
Ph.D., 1997, Renmin University of China

**Research Areas**

Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning



**CHEN Wuzhao**  
Associate Professor

Bachelor, 1992, Zhongnan University of Finance and Economics  
Master, 1995, Research Institute for Fiscal Science, Ministry of Finance  
Ph.D., 2004, Tsinghua University

**Research Areas**

Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis



**CHEN Xiao**  
Professor

Bachelor, 1983, Wuhan Institute of Chemical Engineering  
Master, 1989, University of Science and Technology of China  
Ph.D., 1996, Tulane University

**Research Areas**

Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation



**DU Shengli**  
Associate Professor

Bachelor, 1984, Bayi Agricultural University  
Ph.D., 1997, Renmin University of China

**Research Areas**

Management Control and Performance Evaluation, Capital Management and Corporate Finance, Financial Governance and Financial Ethics, Group Company and Finance Company, State-Owned Assets and State-Owned Enterprises



**HAO Zhenping**  
Professor

Bachelor, 1982, Tianjin University of Finance and Economics  
Master, 1987, Tianjin University of Finance and Economics  
Ph.D., 1992, Tianjin University of Finance and Economics

**Research Areas**

Auditing Theories and Practices, Corporate Governance and Internal Control, Financial Accounting Theories and Practices, Multi-National Corporations and International Accounting



**JIA Ning**  
Associate Professor

Bachelor, 2002, University of Minnesota  
Master, 2004, Stanford University  
Ph.D., 2007, Stanford University

**Research Areas**

Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets



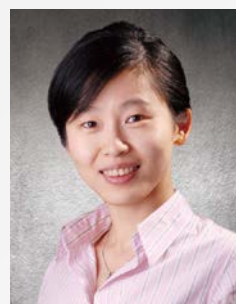
**LI Dan**  
Associate Professor, Secretary of CPC Branch

Bachelor, 2001, Beijing Institute of Technology  
Ph.D., 2007, Georgia Institute of Technology

**Research Areas**

Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls





**LUO Mei**  
Associate Professor

Bachelor, 1998, Tsinghua University  
Ph.D., 2004, University of California, Berkeley

**Research Areas**

Financial Accounting and Capital Market,  
Blockchain and Cryptocurrency



**LUO Ting**  
Associate Professor, Vice Chair

Bachelor, 1997, Peking University  
Ph.D., 2007, University of Wisconsin-Madison

**Research Areas**

Management Motivation, Information  
Disclosure, Financial Report, Operation  
Strategy



**QIAN Ping**  
Associate Professor

Bachelor, 1992, Sichuan University  
Master, 1995, Sichuan University  
Ph.D., 1998, Peking University

**Research Areas**

Financial Information and Capital Market,  
Financial Information and Management  
Control, Financial Fraud Investigation,  
Venture Capital



**WANG Kun**  
Associate Professor

Bachelor, 1998, Nankai University  
Ph.D., 2003, Hong Kong University of Science  
and Technology

**Research Areas**

Corporate Governance, Financial Accounting,  
Audit Quality



**XIA Donglin**  
Professor

Bachelor, 1984, Jiangxi Institute of  
Finance and Economics  
Master, 1990, Research Institute for Fiscal  
Science, Ministry of Finance  
Ph.D., 1994, Research Institute for Fiscal  
Science, Ministry of Finance

**Research Areas**

Financial Reporting and Corporate  
Governance, Accounting Standards,  
Comparative Accounting



**XIAO Xing**  
Professor, Chair

Bachelor, 1994, Tsinghua University  
Master, 1997, Tsinghua University  
Ph.D., 2004, Tsinghua University

**Research Areas**

Corporate Finance, Corporate  
Governance, Financial Statement  
Analysis, Financial Accounting



**XIE Deren**  
Professor

Bachelor, 1993, Xiamen University  
Ph.D., 1998, Xiamen University

**Research Areas**

Accounting and Interdisciplinary Study on  
Accounting, New Institutional  
Economics and the Theory of the Firm,  
Accounting Standards, Corporate  
Governance and Executive Incentive,  
Regulation of CPA Industry



**XUE Jian**  
Associate Professor,  
Assistant Dean

Bachelor, 1998, Tsinghua University  
Master, 2000, Tsinghua University  
Ph.D., 2006, Carnegie Mellon University

**Research Areas**

Financial Accounting, Role of Information  
in Financial Markets, Financial Analyst  
Behavior, Corporate Governance



**YIN Cheng**  
Assistant Professor

Bachelor, 2012, Southwestern University of  
Finance and Economics  
Ph.D., 2018, Rutgers, The State University of  
New Jersey

**Research Areas**

Accounting Information Systems, Financial  
Accounting



**YU Zengbiao**  
Professor

Bachelor, 1982, Hebei University  
Ph.D., 1993, Xiamen University

**Research Areas**

Management Accounting, Behavioral  
Accounting, Design for Strategy  
Management Control Mechanisms,  
Accounting Education



**ZHANG Haiyan**  
Associate Professor

Bachelor, 1994, Tsinghua University  
Master, 1997, Tsinghua University  
Ph.D., 2005, Hong Kong University of  
Science and Technology

**Research Areas**

Accounting Information and Corporate  
Governance, Managerial Accounting,  
Auditing



**ZHOU Li**  
Research Fellow

Bachelor, 1988, Southeast University  
Master, 1991, Southeast University  
Ph.D., 2002, Tsinghua University

**Research Areas**

Accounting, Public Policy, Research Policy

## Department of Economics

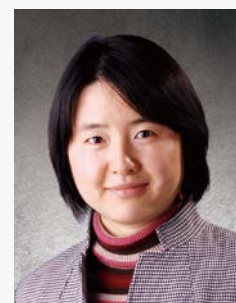


**BAI Chong-En**  
Mansfield Freeman Chair Professor,  
Dean

Bachelor, 1983, University of Science and  
Technology of China  
Ph.D., 1988, University of California, San Diego  
Ph.D., 1993, Harvard University

**Research Areas**

Institutional Economics, Economic Growth  
and Development, Public Economics, Finance,  
Corporate Governance and Chinese Economy

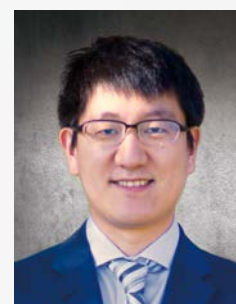


**CAO Jing**  
Associate Professor

Bachelor, 1998, Peking University  
Master, 2001, Peking University  
Ph.D., 2007, Harvard University

**Research Areas**

Energy and Environmental Economics,  
Economics of Climate Change, Public  
Economics



**CHEN Tuo**  
Assistant Professor

Bachelor, 2008, Fudan University  
Master, 2011, École Polytechnique, France  
Master, 2012, ENSAE-ParisTech, France  
Ph.D., 2018, Columbia University

**Research Areas**

Macroeconomics, Productivity, Inequality





**DONG Feng**  
Associate Professor

Bachelor, 2006, Renmin University of China  
Master, 2009, Peking University  
Ph.D., 2014, Washington University in St. Louis

**Research Areas**

Chinese Economy, Macroeconomics, Monetary Economics, Economic and Financial Networks



**GAO Ming**  
Assistant Professor

Bachelor, 2001, Tsinghua University  
Master, 2003, Tsinghua University  
Ph.D., 2010, London Business School

**Research Areas**

Industrial Organization Theory, Behavioral IO



**HONG Shengjie**  
Assistant Professor

Bachelor, 2005, Wuhan University  
Master, 2007, Wuhan University  
Ph.D., 2012, University of Wisconsin-Madison

**Research Areas**

Econometric Theory, Applied Econometrics



**LI Mingzhi**  
Associate Professor

Bachelor, 1987, Nankai University  
Master, 1990, Shanghai Jiaotong University  
Ph.D., 1999, the University of Texas at Austin

**Research Areas**

Industrial Organization, Electronic Commerce

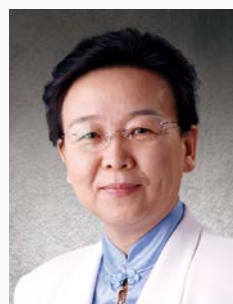


**LIU Chenyuan**  
Assistant Professor

Bachelor, 2015, The University of Hong Kong  
Ph.D., 2020, University of Wisconsin-Madison

**Research Areas**

Applied Microeconomics, Health Economics, Industrial Organization, Insurance Markets



**LIU Lingling**  
Professor

Bachelor, 1982, Harbin Normal University  
Master, 1991, Harbin Normal University  
Ph.D., 1996, Renmin University of China

**Research Areas**

Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System



**LIU Qing**  
Associate Professor

Bachelor, 1996, Xinjiang University of Finance and Economics  
Master, 1999, Zhejiang University  
Master, 2002, University of British Columbia  
Ph.D., 2008, University of Toronto

**Research Areas**

International Macroeconomics, Monetary Economics, Chinese Economy



**LIU Xiao**  
Associate Professor

Bachelor, 2006, Renmin University of China  
Master, 2010, University of Michigan  
Ph.D., 2012, University of Michigan

**Research Areas**

Experimental and Behavioral Economics, Game Theory, Mechanism Design

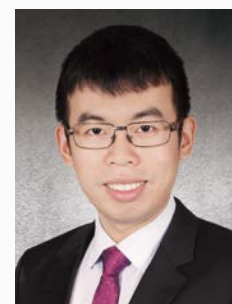


**LU Yi**  
Professor, Chair

Bachelor, 1999, Fudan University  
Master, 2003, Fudan University  
Ph.D., 2007, The University of Hong Kong

**Research Areas**

Chinese Economy, International Trade, Public Finance

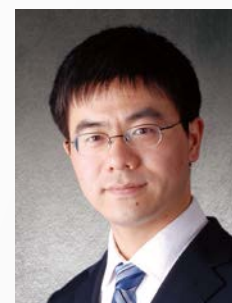


**LUO Wenlan**  
Associate Professor

Bachelor, 2011, Tsinghua University  
Ph.D., 2017, Georgetown University

**Research Areas**

Macroeconomics, Monetary Economics, Computational Methods



**MA Hong**  
Associate Professor, Vice Chair

Bachelor, 2002, Fudan University  
Master, 2004, University of California, Davis  
Ph.D., 2009, University of California, Davis

**Research Areas**

International Trade, Development Economics, International Price Comparison



**OUYANG Min**  
Associate Professor

Bachelor, 2000, Peking University  
Master, 2003, University of Maryland  
Ph.D., 2005, University of Maryland

**Research Areas**

Macroeconomics, Applied Econometrics, Industrial Organization, Labor Economics



**PAN Wenqing**  
Professor

Bachelor, 1987, Northwest Normal University  
Master, 1993, Lanzhou University  
Ph.D., 1999, Renmin University of China

**Research Areas**

Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics



**QI Liangshu**  
Associate Professor

Bachelor, 1993, Nankai University  
Master, 1996, Peking University  
Ph.D., 1999, Peking University

**Research Areas**

Health Economics, Development Economics, Time Use

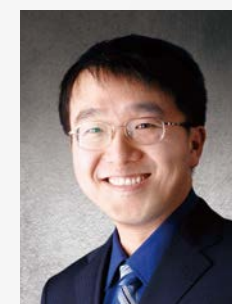


**QIAN Yingyi**  
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University  
Dean (2006-2018)

Bachelor, 1982, Tsinghua University  
Master, 1982, Columbia University  
Master, 1984, Yale University  
Ph.D., 1990, Harvard University

**Research Areas**

Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy



**SHI Xinzheng**  
Associate Professor

Bachelor, 2000, Peking University  
Master, 2003, Peking University  
Ph.D., 2009, University of Michigan

**Research Areas**

Development/Transition Economics, Public Economics, Applied Microeconomics, Chinese Economy





**SU Liangjun**  
Professor

Bachelor, 1994, Xi'an Jiao Tong University  
Master, 1997, Tongji University  
Master, 1999, University of California, Riverside  
Ph.D., 2004, University of California, San Diego

**Research Areas**

Econometric Theory, Nonparametric Econometrics, Panel Data Models, Big Data Analysis, Model Selection and Model Averaging, Financial Econometrics, Spatial Econometrics



**Alexander C. White**  
Associate Professor

Bachelor, 2005, Columbia University  
Master, 2006, Toulouse School of Economics  
Ph.D., 2011, Toulouse School of Economics

**Research Areas**

Industrial Organization, Microeconomic Theory, Economics of the Internet



**WU Binzhen**  
Associate Professor,  
Vice Chair

Bachelor, 1998, Xi'an Jiaotong University  
Master, 2001, Peking University  
Ph.D., 2006, University of Wisconsin-Madison

**Research Areas**

Public Economics, Applied Micro, Economics of Education



**WU Kangping**  
Professor, Secretary of CPC  
Branch

Bachelor, 1982, Northwest University  
Master, 1985, Northwest University  
Ph.D., 1989, Chinese Academy of Sciences

**Research Areas**

Microeconomics, Macroeconomics, Economic Growth, Economic Research on Aging



**WU Xingye**  
Assistant Professor

Bachelor, 2012, Tsinghua University  
Master, 2014, Columbia University  
Ph.D., 2018, Columbia University

**Research Areas**

Microeconomic Theory, Mechanism Design, Matching Theory



**XU Xianchun**  
Professor

Bachelor, 1982, Liaoning University  
Master, 1986, Shanghai University of Finance and Economics  
Ph.D., 1998, Peking University

**Research Areas**

Chinese Government Statistics Theory and Method, Chinese Economy



**XU Yuan**  
Associate Professor

Bachelor, 2002, Fudan University  
Ph.D., 2009, University of California, Davis

**Research Areas**

Macroeconomics, International Economics



**YANG Siqun**  
Associate Professor

Bachelor, 1986, Renmin University of China  
Master, 1989, Chinese Academy of Social Sciences  
Ph.D., 1998, Chinese Academy of Social Sciences

**Research Areas**

Economic Analysis of Investment and Consumption, Theory of Security Investment



**YAO Wen**  
Associate Professor

Bachelor, 2006, Fudan University  
Bachelor, 2006, University of Birmingham  
Ph.D., 2011, University of Pennsylvania

**Research Areas**

Macroeconomics, International Finance, Quantitative Methods, Chinese Economy

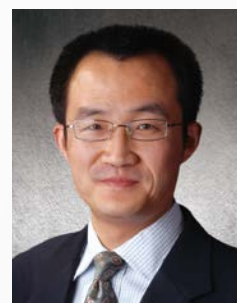


**ZHENG Jie**  
Associate Professor

Bachelor, 2003, Tsinghua University  
Master, 2005, Tsinghua University  
Master, 2007, Washington University in St. Louis  
Ph.D., 2011, Washington University in St. Louis

**Research Areas**

Microeconomic Theory, Information Economics, Behavioral Economics, Experimental Economics, Industrial Organization



**ZHONG Xiaohan**  
Associate Professor,  
Deputy Secretary of CPC  
Committee, Associate Dean

Bachelor, 1994, Tsinghua University  
Master, 1999, Tsinghua University  
Ph.D., 1999, Tsinghua University

**Research Areas**

Mechanism Design, Applied Microeconomics, Chinese Economy



**ZHU Lin**  
Assistant Professor

Bachelor, 2004, University of Science and Technology of China  
Master, 2006, Indiana University, Bloomington  
Ph.D., 2012, Indiana University, Bloomington

**Research Areas**

Set Inference for Partially Identified Models, Semiparametric/Nonparametric Estimation and Testing of Econometric Models, Time Series Econometrics

## Department of Finance



**CHEN Bingzheng**  
Professor

Bachelor, 1982, University of Science and Technology of China  
Master, 1985, Renmin University of China  
Ph.D., 1995, Tsinghua University

**Research Areas**

Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization



**CHEN Taotao**  
Professor

Bachelor, 1988, Tsinghua University  
Master, 1991, Research Institute for Fiscal Science, Ministry of Finance  
Ph.D., 2003, Tsinghua University

**Research Areas**

FDI Spillovers, Outward FDI From Emerging Market, Globalization and Strategy, International Economics and Management, Corporate Finance, Business Valuation and Valuation of Intangibles



**CHEN Yunling**  
Assistant Professor

Bachelor, 2002, Fudan University  
Ph.D., 2010, Hong Kong University of Science and Technology

**Research Areas**

Corporate Finance, Financial Market, Corporate Governance





**GAO Feng**  
Associate Professor

Bachelor, 1999, Tsinghua University  
Ph.D., 2006, Tsinghua University

**Research Areas**

Financial Econometrics, Asset Pricing,  
Risk Management



**HE Ping**  
Professor, Chair

Bachelor, 1997, Tsinghua University  
Master, 2002, University of Pennsylvania  
Ph.D., 2004, University of Pennsylvania

**Research Areas**

Financial Institutions, Monetary Economics,  
Macro-Finance



**HUANG Zhangkai**  
Associate Professor

Bachelor, 1998, Guangdong University of  
Foreign Studies  
Master, 1999, University of Essex  
Ph.D., 2003, University of Oxford

**Research Areas**

Corporate Finance, New Political Economy,  
Economic History



**JIANG Lei**  
Associate Professor

Bachelor, 2003, Harbin Institute of Technology  
Master, 2005, Harbin Institute of Technology  
Master, 2006, University of Virginia  
Ph.D., 2011, Emory University

**Research Areas**

Empirical Asset Pricing, Stock Market  
Microstructure



**LI Daokui**  
Mansfield Freeman Chair Professor

Bachelor, 1985, Tsinghua University  
Ph.D., 1992, Harvard University

**Research Areas**

Macroeconomics, International Economics,  
Chinese Economy, Economic History



**LI Jinliang**  
Professor

Bachelor, 1997, Tsinghua University  
Ph.D., 2001, Syracuse University

**Research Areas**

Financial Markets, Entrepreneurial Finance,  
Investments



**LIU Chun**  
Associate Professor, Vice Chair

Bachelor, 1999, Tsinghua University  
Master, 2001, Tsinghua University  
Ph.D., 2007, University of Toronto

**Research Areas**

Financial Econometrics, Financial Market,  
Risk Management



**LIU Shuo**  
Assistant Professor

Bachelor, 2012, Nankai University  
Master, 2013, Columbia University  
Master, 2016, University of California, Los Angeles  
Ph.D., 2020, University of California, Los Angeles

**Research Areas**

Over-The-Counter Market, Fixed Income  
Securities, Asset Pricing, Financial Intermediation



**LU Yao**  
Professor, Vice Chair

Bachelor, 2000, Central University of Finance  
and Economics  
Master, 2003, New York University  
Ph.D., 2009, University of Michigan

**Research Areas**

Corporate Finance, Corporate Governance,  
Law and Finance, Capital Market  
Development and Internationalization



**PANG Jiaren**  
Associate Professor

Bachelor, 2000, Peking University  
Master, 2004, Vanderbilt University  
Ph.D., 2007, Washington University in St. Louis

**Research Areas**

Corporate Finance, Corporate Governance,  
Mergers and Acquisitions, Capital Markets



**Michael R. Powers**  
Zurich Insurance Group Chair  
Professor

Bachelor, 1982, Yale University  
Master, 1982, Yale University  
Ph.D., 1987, Harvard University

**Research Areas**

Government Regulation and Public Policy,  
Applications of Game Theory in Risk and  
Insurance, Mathematical Models in Enterprise  
Risk Management, Tax Treatment of Risk  
Transfers



**SHEN Tao**  
Associate Professor

Bachelor, 2006, Nankai University  
Master, 2008, Georgia Institute of Technology  
Ph.D., 2013, University of Minnesota

**Research Areas**

Corporate Investment, Credit Risks, Corporate  
Merger and Acquisition



**WANG Guiqin**  
Associate Professor

Bachelor, 1986, Dalian Foreign Languages  
Institute  
Master, 1989, Tsinghua University  
Ph.D., 2014, University of Electronic Science  
and Technology of China

**Research Areas**

Financial Services Marketing, Strategic  
Corporate Communication, Negotiations



**WANG Hao**  
Associate Professor

Bachelor, 1995, Shenyang University of  
Technology  
MBA, 2000, Eastern Illinois University  
Ph.D., 2007, McGill University

**Research Areas**

Credit Risk, Fixed Income, Corporate  
Finance

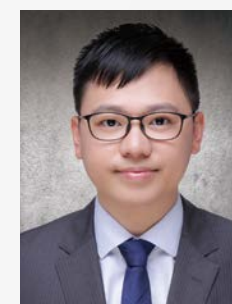


**WANG Jun**  
Associate Professor

Bachelor, 1995, Northern Jiaotong University  
Master, 1998, Peking University  
Ph.D., 2008, Tsinghua University

**Research Areas**

Insurance Economics, Risk Management,  
Corporate Finance



**WANG Tianyu**  
Assistant Professor

Bachelor, 2010, Zhejiang University  
Master, 2012, Tilburg University  
Ph.D., 2018, Imperial College Business  
School

**Research Areas**

Empirical Asset Pricing, Financial  
Intermediation, International Finance





**WANG Yintian**  
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University  
Master, 2000, Queen's University  
Ph.D., 2006, McGill University

**Research Areas**

Derivatives, Econometric Modeling, Risk Management



**YANG Zhishu**  
Professor

Bachelor, 1988, Harbin Institute of Technology  
Master, 1995, Tsinghua University  
Ph.D., 2001, Tsinghua University

**Research Areas**

Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets



**ZHANG Lihong**  
Professor

Bachelor, 1988, Nankai University  
Master, 1991, Nankai University  
Ph.D., 1999, Chinese Academy of Sciences

**Research Areas**

Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management



**ZHANG Taowei**  
Associate Professor

Bachelor, 1984, Tsinghua University  
Master, 1987, Tsinghua University  
Ph.D., 2000, Tsinghua University

**Research Areas**

Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism

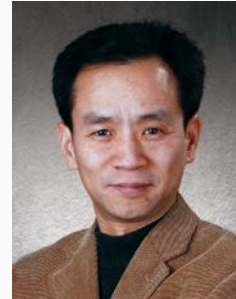


**ZHAO Dongqing**  
Associate Professor, Deputy Secretary of CPC Committee

Bachelor, 1994, Tsinghua University  
Master, 1997, Tsinghua University  
Ph.D., 2006, Tsinghua University

**Research Areas**

Corporate Finance



**ZHU Wuxiang**  
Professor

Bachelor, 1987, Tsinghua University  
Master, 1989, Tsinghua University  
Ph.D., 2002, Tsinghua University

**Research Areas**

Corporate Finance, Industry Finance, Business Model



**ZHU Yingzi**  
Professor

Bachelor, 1991, University of Science and Technology of China  
Master, 1993, New York University  
Ph.D., 1997, New York University  
MBA, 2002, New York University

**Research Areas**

Asset Pricing, Investment, Asset Allocation and Investment Strategy



**ZHU Yujie**  
Professor, Secretary of CPC Branch

Bachelor, 1992, Tsinghua University  
Master, 1994, Tsinghua University  
Ph.D., 2005, Tsinghua University

**Research Areas**

Asset Pricing, Investment, Asset Allocation and Investment Strategy

## Department of Innovation, Entrepreneurship and Strategy

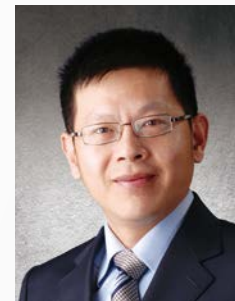


**CHEN Jin**  
Professor

Bachelor, 1989, Zhejiang University  
Ph.D., 1994, Zhejiang University

**Research Areas**

Managing Technological Innovation, Business Administration



**CHENG Yuan**  
Associate Professor, Chair, Secretary of CPC Branch

Bachelor, 1991, Huazhong University of Science and Technology  
Master, 1996, Huazhong University of Science and Technology  
Ph.D., 2000, Tsinghua University

**Research Areas**

Information Technology Management, Service Management, Institution and Entrepreneurial Strategy, Digital Economy, Technology Economics



**DUAN Zhirong**  
Assistant Professor

Bachelor, 1994, Tsinghua University  
Master, 1997, Tsinghua University  
Ph.D., 2007, Tsinghua University  
Ph.D., 2011, University of New South Wales

**Research Areas**

Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs



**GAO Jian**  
Professor

Bachelor, 1984, Chongqing Institute of Architecture Engineering  
Master, 1987, Chongqing Institute of Architecture Engineering  
Ph.D., 1996, Tsinghua University

**Research Areas**

New Enterprises and Entrepreneurs, Venture Capital, Social Entrepreneurship and Impact Investment, Industry Incubations (Innovation and Entrepreneurship Platform in China), Regional and G20 Entrepreneurial Ecosystem



**GAO Xudong**  
Professor

Bachelor, 1988, Harbin Institute of Technology  
Master, 1991, Renmin University of China  
Ph.D., 2003, Massachusetts Institute of Technology

**Research Areas**

Competitive Strategy, Technology Strategy, Management of Technological Innovation



**GUO Yidi**  
Assistant Professor

Bachelor, 2005, Tsinghua University  
Master, 2008, Tsinghua University  
Ph.D., 2017, INSEAD

**Research Areas**

Strategic Management, Organization Theory



**HAO Jie**  
Lecturer

Bachelor, 2003, Monash University  
Master, 2004, University of Sydney  
Ph.D., 2013, University of Sydney

**Research Areas**

Entrepreneurship Education, International Talents' Employability and Entrepreneurship, Women Professionals' Career Development, and Family Business Succession Issues





**JIAO Jie**  
Professor

Bachelor, 1996, Tsinghua University  
MBA, 2002, Tsinghua University  
Ph.D., 2006, the George Washington University

**Research Areas**

Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy



**JIN Yongjun**  
Associate Professor

Bachelor, 1990, East China Normal University  
Master, 1996, Peking University

**Research Areas**

M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study



**JIN Zhanming**  
Professor

Bachelor, 1980, Jilin University of Technology  
Master, 1983, Chinese Academy of Agricultural and Mechanization Sciences  
Ph.D., 1989, China University of Mining and Technology

**Research Areas**

Strategic Management, Strategic Selection under e-Business Environment, Military Strategy and Enterprise Competition, M&A and Strategic Alliances, Leadership and Control in the Process of Strategic Management



**LEI Jiasu**  
Professor

Bachelor, 1983, Xi'an University of Finance and Economics  
Master, 1987, Northwestern University  
Ph.D., 1993, Tsinghua University

**Research Areas**

Theory of National Economic Security, Innovation, Entrepreneurship and Corporate Growth, Education of Innovation and Entrepreneurship, Economics of Innovation and Entrepreneurship



**LI Donghong**  
Associate Professor

Bachelor, 1993, Lanzhou University  
Master, 1996, Lanzhou University  
Ph.D., 1999, Renmin University of China

**Research Areas**

Strategic Management, Internationalization, Industry Upgrading



**LI Jizhen**  
Professor, Associate Dean

Bachelor, 1997, Tsinghua University  
Master, 2002, Tsinghua University  
Ph.D., 2002, Tsinghua University

**Research Areas**

Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs



**LI Xibao**  
Associate Professor, Vice Chair

Bachelor, 1993, Shanghai Jiaotong University  
Master, 1998, Tsinghua University  
Master, 2001, The Ohio State University  
Ph.D., 2003, The Ohio State University

**Research Areas**

Innovation Management, Entrepreneurial Management, Knowledge Management



**LV Chunyan**  
Associate Professor

Bachelor, 1986, Peking University  
Master, 1989, Peking University

**Research Areas**

Law of Corporation, Contracts and Related Judicial Case Comments



**NING Xiangdong**  
Professor

Bachelor, 1988, Tsinghua University  
Master, 1990, Tsinghua University  
Ph.D., 2003, Tsinghua University

**Research Areas**

Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China



**SHI Yongheng**  
Associate Professor

Bachelor, 1984, Tsinghua University  
Master, 1987, Tsinghua University  
Ph.D., 1990, Tsinghua University

**Research Areas**

Strategic Management, General Management, International Management, Management Thinking in Traditional Culture



**WANG Yi**  
Associate Professor

Bachelor, 1993, Beijing University of Astronautics and Aeronautics  
Master, 1996, Tianjin University  
Ph.D., 2000, Zhejiang University

**Research Areas**

Management of Technological Innovation, Strategic Management, Corporation Competence



**Steven White**  
Associate Professor

Bachelor, 1985, Duke University  
Master, 1988, International University of Japan  
Ph.D., 1997, Massachusetts Institute of Technology

**Research Areas**

Strategy, Internationalization, Innovation, Entrepreneurship, Industry Ecosystems



**WU Rui**  
Associate Professor

Bachelor, 2001, Peking University  
Master, 2003, University of California, Los Angeles  
Ph.D., 2010, University of Southern California

**Research Areas**

Mergers and Acquisitions (M&A), Cooperative Innovation, Multinational Enterprises (MNE), Non-market Strategy

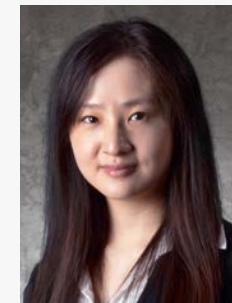


**XIE Wei**  
Professor

Bachelor, 1989, PLA Transportation Engineering College  
Master, 1993, Southeast University  
Ph.D., 1999, Tsinghua University

**Research Areas**

Strategic Alliance, Managerial Innovation, Strategic Leadership



**XIE Zhenzhen**  
Associate Professor

Bachelor, 2005, Tsinghua University  
Master, 2007, Tilburg University  
Ph.D., 2013, Hong Kong University of Science and Technology

**Research Areas**

Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliances and Emerging Economies



**XUE Lei**  
Associate Professor

Bachelor, 1982, Tsinghua University  
Master, 1988, Tsinghua University  
Ph.D., 2010, Tsinghua University

**Research Areas**

Strategy and Innovation Management, Healthcare Management, Business History





**YANG Delin**  
Professor

Bachelor, 1982, Huazhong Normal University  
Master, 1991, Chinese Academy of Sciences  
Ph.D., 1997, Chinese Academy of Social Sciences

**Research Areas**

Entrepreneurial Management, Management of Technological Innovation, Interactions between Industry and University, Management of Intellectual Property Rights



**ZHANG Wei**  
Associate Professor

Bachelor, 1995, Tsinghua University  
Master, 1998, Tsinghua University  
Ph.D., 2002, Tsinghua University

**Research Areas**

Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries



**ZHU Hengyuan**  
Professor

Bachelor, 1991, Tsinghua University  
Master, 1998, Tsinghua University  
Master, 2000, Rensselaer Polytechnic Institute  
Ph.D., 2006, Tsinghua University

**Research Areas**

Industry Dynamics in Emerging Market, Innovation and Corporation Transformation, Strategy Rhythm

## Department of Leadership and Organization Management



**CHEN Guoquan**  
Professor, Vice Chair

Bachelor, 1990, Tsinghua University  
Master, 1991, Tsinghua University  
Ph.D., 1994, Tsinghua University

**Research Areas**

Time-Space Theory of Leadership and Management, Time-Space Theory of Organizational Learning, Time-Space Leadership, Organizational Learning and Learning Organization, Team Learning and Learning Team, Individual Learning and Learning Leader, Team Management



**CHEN Hao**  
Assistant Professor

Bachelor, 2003, Jilin University  
Master, 2006, Shenzhen University  
Ph.D., 2011, University of Texas at Dallas

**Research Areas**

Corporate Responsibility and Sustainability, Entrepreneurial (Founding) Team Dynamics, Supervisor-Subordinate Relationship Studies, Female Career Development and Cross-Cultural Comparison of These Topics



**CHI Wei**  
Associate Professor,  
Assistant Dean

Bachelor, 1998, Renmin University of China  
Ph.D., 2003, University of Minnesota

**Research Areas**

Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions



**GAO Xiangyu**  
Assistant Professor

Bachelor, 2001, Xi'an Jiaotong University  
Master, 2005, Xi'an Jiaotong University  
Ph.D., 2015, National University of Singapore

**Research Areas**

Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management

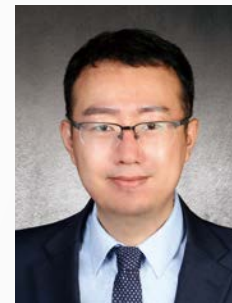


**JIANG Peng**  
Associate Professor

Bachelor, 1997, Jilin University  
Master, 2000, Jilin University  
Ph.D. in Law, 2003, China University of Political Science and Law

**Research Areas**

Business Law, Business Ethics and Social Responsibility, Business History, Education History of Law and Management



**LU Shuye**  
Assistant Professor

Bachelor, 2008, Renmin University of China  
Master, 2013, Tsinghua University  
Master, 2014, Columbia University  
Ph.D., 2019, University of Maryland

**Research Areas**

Creativity, Innovation and Organizational Change, Affect and Emotion, Social Networks



**QIAN Xiaojun**  
Professor

Bachelor, 1982, Tsinghua University  
Master, 1988, Purdue University  
Ph.D., 1992, Purdue University

**Research Areas**

Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibilities and Sustainability



**QU Qing**  
Associate Professor, Secretary  
of CPC Branch

Bachelor, 1993, Tsinghua University  
Master, 1997, Tsinghua University  
Ph.D., 2007, Tsinghua University

**Research Areas**

Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking



**WANG Lei**  
Associate Professor

Bachelor, 2002, Beijing Normal University  
Master, 2005, Beijing Normal University  
Ph.D., 2011, State University of New York at Buffalo

**Research Areas**

Leadership, Social Networks, Team Knowledge Transfer



**WANG Xiaoye**  
Associate Professor

Bachelor, 2000, East China Normal University  
Master, 2004, East China Normal University  
Ph.D., 2010, Hong Kong University of Science and Technology

**Research Areas**

Performance Evaluation, Creativity Recognition, Social Cognition



**WANG Xueli**  
Associate Professor, Interim Chair

Bachelor, 1993, Harbin Institute of Technology  
Master, 1996, Harbin Institute of Technology  
MBA, 1996, Macao University  
Ph.D., 2003, Tsinghua University

**Research Areas**

Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture





**WU Weiku**  
Professor

Bachelor, 1983, Northeastern University of Technology  
Master, 1987, Harbin Institute of Technology  
Ph.D., 1994, Tsinghua University

**Research Areas**

Leadership, Chinese Traditional Culture and Leadership, Strategic Management, Competition and Game Theory, Value Based Leadership, EQ and Leadership, Sunny Mood, Leader's core capability, Followership



**WU Zhiming**  
Associate Professor

Bachelor, 1989, Hangzhou University  
Master, 1996, Beijing Normal University  
Ph.D., 1999, Beijing Normal University

**Research Areas**

Organization and Human Resource Management, Team Effectiveness, Leadership, Employee's Recruitment and Selection, Expatriate Adjustment



**YANG Baiyin**  
Professor

Bachelor, 1982, Nanjing University  
Master, 1992, University of Saskatchewan  
Ph.D., 1996, University of Georgia

**Research Areas**

Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management



**YANG Bin**  
Professor

Bachelor, 1992, Tsinghua University  
Master, 2000, Tsinghua University  
Ph.D., 2000, Tsinghua University

**Research Areas**

Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education



**YANG Ling**  
Associate Professor

Bachelor, 2003, Tsinghua University  
Master, 2006, Tsinghua University  
Ph.D., 2012, Stanford University

**Research Areas**

Organizational Theory, Innovation and Entrepreneurship



**ZHANG Chen**  
Assistant Professor

Bachelor, 2011, Tsinghua University  
Master, 2013, Tsinghua University  
Ph.D., 2018, University of Michigan

**Research Areas**

Time, Energy, and Well-being Issues at Work, Workday Design and Workday Dynamics, Proactive Behaviors



**ZHANG Jiayin**  
Associate Professor

Bachelor, 2005, Tsinghua University  
Master, 2008, Tsinghua University  
Master, 2014, Massachusetts Institute of Technology  
Ph.D., 2014, Massachusetts Institute of Technology

**Research Areas**

Organizational Theory, Organizational Behavior, Business Ethics, Leadership in Innovation and Entrepreneurship



**ZHANG Jin**  
Associate Professor

Bachelor, 1986, Peking University  
Master, 1989, Peking University  
Master, 2002, University of Southern California  
Ph.D., 2004, University of Southern California

**Research Areas**

Positive Organizational Behavior, Science of Happiness, Cultural Values and Organizational Behavior (Based on Big Data Approach), Cross-Cultural Communication and Negotiation



**ZHANG Mian**  
Associate Professor

Bachelor, 1993, Xi'an Jiaotong University  
Ph.D., 2002, Xi'an Jiaotong University

**Research Areas**

Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity



**ZHENG Xiaoming**  
Professor

Ph.D., 1998, Chinese Academy of Sciences

**Research Areas**

Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management

## Department of Management Science and Engineering



**CHEN Guoqing**  
CCB Chair Professor

Bachelor, 1982, Renmin University of China  
MBA, 1988, Catholic University of Leuven  
Ph.D., 1992, Catholic University of Leuven

**Research Areas**

IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic



**CHEN Jian**  
Lenovo Chair Professor, Chair

Bachelor, 1983, Tsinghua University  
Master, 1986, Tsinghua University  
Ph.D., 1989, Tsinghua University

**Research Areas**

Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques



**GUO Xunhua**  
Associate Professor, Secretary of CPC Branch

Bachelor, 2000, Tsinghua University  
Ph.D., 2005, Tsinghua University

**Research Areas**

Information Systems, e-Business, Business Intelligence





**HUANG Jinghua**  
Professor

Bachelor, 1986, Tsinghua University  
Master, 1988, Tsinghua University  
Ph.D., 2005, Tsinghua University

**Research Areas**

IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media

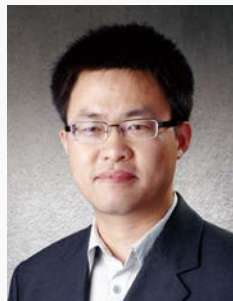


**HUANG Shuo**  
Associate Professor

Bachelor, 1997, Tsinghua University  
Ph.D., 2002, Tsinghua University

**Research Areas**

Supply Chain Management, Operations Management, Inventory Control

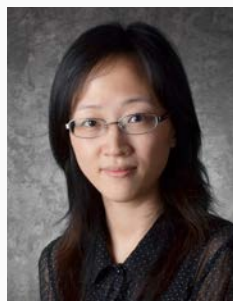


**LI Bo**  
Associate Professor

Bachelor, 2002, Peking University  
Ph.D., 2006, University of California, Berkeley

**Research Areas**

Data Science, Applied Econometrics

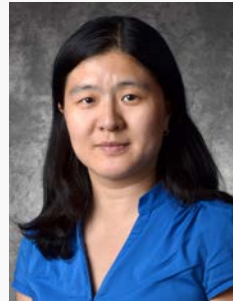


**LI Xixi**  
Associate Professor

Bachelor, 2006, Hong Kong Polytechnic University  
Ph.D., 2010, Hong Kong Polytechnic University

**Research Areas**

Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology

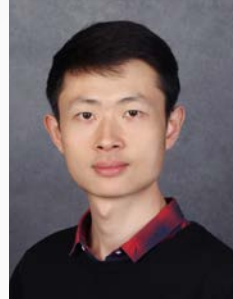


**LIN Lihui**  
Associate Professor

Bachelor, 1994, Tsinghua University  
Master, 1997, Tsinghua University  
Master, 1999, University of Texas at Austin  
Ph.D., 2002, University of Texas at Austin

**Research Areas**

Knowledge Management, Crowdsourcing, Online Communities, Open Source, E-Commerce, IT Investment, Real Options Analysis, Licensing of Intellectual Property



**LIN Zhijie**  
Associate Professor

Bachelor, 2009, South China University of Technology  
Ph.D., 2013, National University of Singapore

**Research Areas**

Economics of Information Systems, Sharing Economy, Electronic Commerce, Social Media



**LIU Dengpan**  
Professor

Bachelor, 1999, University of Science and Technology of China  
Master, 2001, The University of Texas at Dallas  
Ph.D., 2006, The University of Texas at Dallas

**Research Areas**

Information Systems and Information Management, e-commerce, Internet Finance Licensing of Intellectual Property



**LIU Hongyan**  
Professor

Bachelor, 1991, Beijing University of Chemical Technology  
Master, 1994, Beijing University of Chemical Technology  
Ph.D., 2000, Tsinghua University

**Research Areas**

Data/Text Mining, Business Intelligence, Recommender Systems, Social Network Analysis, Healthcare Data Mining and Analysis



**LIANG Yong**  
Associate Professor

Bachelor, 2005, Tsinghua University  
Master, 2008, Purdue University  
Ph.D., 2013, University of California, Berkeley

**Research Areas**

Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning



**MAO Bo**  
Associate Professor

Bachelor, 1987, Tsinghua University  
Master, 1989, Tsinghua University

**Research Areas**

Chinese Enterprises' Information System and Management, Knowledge Management, Data Analysis & Business Model



**SUN Jing**  
Associate Professor

Bachelor, 1991, Tianjin University  
Master, 1994, Tianjin University  
Ph.D., 1999, Beijing University of Astronautics and Aeronautics

**Research Areas**

Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management



**WANG Chun**  
Assistant Professor

Bachelor, 2005, Tsinghua University  
Master, 2007, University of Wisconsin  
Ph.D., 2014, Columbia University

**Research Areas**

Dynamic Programming, Decision Models, Financial Engineering and Risk Management



**WEI Qiang**  
Associate Professor, Vice Chair

Bachelor, 1997, Tsinghua University  
Master, 1999, Tsinghua University  
Ph.D., 2003, Tsinghua University

**Research Areas**

Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques



**XIAO Yongbo**  
Professor

Bachelor, 2000, Tsinghua University  
Master, 2006, Tsinghua University  
Ph.D., 2006, Tsinghua University

**Research Areas**

Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management



**XIE Bin**  
Associate Professor

Bachelor, 1986, Tsinghua University  
Master, 1989, Tsinghua University  
Ph.D., 1993, Tsinghua University

**Research Areas**

Pharmaceutical Supply Chain and Ecosystem, Consumer-oriented Governance, Company Harm Control, Mapping Code, Germany



**XU Xin**  
Professor, Associate Dean

Bachelor, 1998, Tsinghua University  
Master, 2000, Tsinghua University  
Ph.D., 2005, University of California, Irvine

**Research Areas**

IT Business Value and IT Governance, Digital Innovation, Business Analytics





**YANG Liu**  
Associate Professor

Bachelor, 2003, Tsinghua University  
Master, 2004, Singapore-MIT Alliance  
Ph.D., 2010, Duke University

**Research Areas**

Decision Models, Service Management,  
Healthcare Operations Management,  
Behavioral Operations Management



**YE Qing**  
Associate Professor

Bachelor, 1998, Tsinghua University  
Master, 2001, Tsinghua University  
Ph.D., 2006, University of Michigan

**Research Areas**

Supply Chain Management, Procurement  
and Outsourcing Management,  
Information Asymmetry in Operations  
Management, Capacity and Inventory  
Management



**YI Cheng**  
Associate Professor

Bachelor, 2006, National University of  
Singapore  
Ph.D., 2011, National University of Singapore

**Research Areas**

Electronic Commerce, Human-Computer  
Interaction, Online Consumer Behavior,  
Internet Marketing



**ZHU Yan**  
Professor

Bachelor, 1994, Tsinghua University  
Master, 1998, Tsinghua University  
Ph.D., 1998, Tsinghua University

**Research Areas**

Digital Transformation, Digital Economy,  
Digital Production Relations, Industrial  
Blockchain, Industrial Internet, Industry  
Digital Finance

## Department of Marketing



**CHEN Rong**  
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University  
Master, 2000, Xi'an Jiaotong University  
Ph.D., 2004, The Chinese University  
of Hong Kong

**Research Areas**

Consumer Behavior, Consumer Satisfaction  
and Regret, Consumer Decision Making  
under Risks, Decision Making of Second-  
hand Products, Services Management and  
Innovation, Pricing and Promotion Strategy,  
Customer Relations Management



**CHEN Yubo**  
Professor, Secretary of CPC  
Committee, Senior Associate Dean

Bachelor, 1997, Southeast University  
Master, 2000, Southeast University  
Ph.D., 2004, University of Florida

**Research Areas**

Digital Economy, Digital Transformation of  
Chinese Economy, Big Data and Business  
Innovation in the Networked World, Market  
Transformation and Business Analytics in  
the Mobile Internet Era, Climate Change and  
Sustainability Strategy



**HU Zuohao**  
Professor

Bachelor, 1985, Huazhong University of  
Science and Technology  
Master, 1988, Zhejiang University  
Ph.D., 2000, Kyoto University

**Research Areas**

Marketing Strategy, Channel Design  
and Management, Brand Management,  
International Marketing Strategies,  
Marketing Financial Services



**LI Fei**  
Professor, Chair

Bachelor, 1983, Beijing Institute of Business  
Master, 1988, Beijing Institute of Business  
Ph.D., 2002, Renmin University of China

**Research Areas**

Marketing Positioning Decisions, OmniChannel  
Marketing, Luxury Marketing, History of  
Marketing Study of China, Marketing Study  
of China, and Methodology of Case Study in  
Marketing



**LIU Wenjing**  
Associate Professor

Bachelor, 2000, University of International  
Business and Economics  
Master, 2004, National University of Singapore  
Ph.D., 2010, University of Toronto

**Research Areas**

Consumer Behaviors, Services Marketing,  
Interpersonal Interactions, Time Perception,  
and Pricing



**LIU Xi**  
Associate Professor

Bachelor, 1995, Peking University  
Ph.D., 2002, University of Iowa

**Research Areas**

New Ordinary Consumption, Aesthetic  
Consumption, Consumption Culture



**LIANG Yitian**  
Associate Professor

Bachelor, 2008, Jinan University  
Master, 2009, City University of Hong Kong  
Master, 2011, University of British Columbia  
Ph.D., 2017, University of British Columbia

**Research Areas**

Big Data Marketing, Online Video Games,  
Movie, Digital Advertising, Charity



**SONG Xuebao**  
Associate Professor, Secretary of  
CPC Branch

Bachelor, 1986, Huazhong Agriculture University  
Master, 1989, Renmin University of China  
Ph.D., 1992, Renmin University of China

**Research Areas**

Strategic Marketing, Entrepreneurial Marketing,  
Industrial Marketing, Green Marketing, City  
Marketing



**SUN Yacheng**  
Associate Professor, Vice Chair

Bachelor, 2001, Huazhong University of  
Science and Technology  
Master, 2002, Indiana University  
Ph.D., 2008, Indiana University

**Research Areas**

Pricing, Analytical Customer Relationship  
Management, Online Social Networks



**XIE Zan**  
Assistant Professor

Bachelor, 1985, Peking University  
Master, 1991, Tsinghua University  
Ph.D., 2005, Tsinghua University

**Research Areas**

Marketing Strategy, Consumer  
Behavior, Marketing Research, Product  
Quality Measurement, Customer  
Satisfaction



**YU Chunling**  
Associate Professor

Bachelor, 1993, Tianjin University  
Master, 1996, Tianjin University  
Ph.D., 2004, Tsinghua University

**Research Areas**

Strategic Brand Management, Valuation  
of Brand Asset, Globalization of Brand  
from Emerging Market





**ZHENG Yuhuang**  
Associate Professor

Bachelor, 1998, Tsinghua University  
MBA, 2000, Tsinghua-MIT Sloan International  
MBA Program  
Master, 2002, Columbia University  
Ph.D., 2006, Columbia University

**Research Areas**

Consumer Behavior, Consumer Judgment  
and Decision Making, Consumer Self-control,  
Marketing Strategies for Hedonic vs. Utilitarian  
Products, Pricing and Promotion Strategies,  
Customer Relationship Management,  
Entrepreneurship, Internet Marketing, Global  
Marketing, Cultural Differences

Dual-appointed Faculty of  
Tsinghua Shenzhen International  
Graduate School  
Innovation Management Area  
and Tsinghua SEM  
Shenzhen Campus



**FENG Juan**  
Professor, Vice Chair of  
Department Management  
Science and Engineering

Bachelor, 1998, Renmin University of China  
Ph.D., 2003, Pennsylvania State University

**Research Areas**

Challenges that IT brings to traditional  
business models and traditional business  
behaviors



**MA Xufei**  
Professor, Vice Chair of  
Department of Innovation,  
Entrepreneurship and Strategy

Bachelor, 1995, Xi'an Jiao Tong University  
Master, 2003, University of Saskatchewan  
Ph.D., 2007, National University of Singapore

**Research Areas**

Strategic Management, International Business,  
Innovation & Entrepreneurship

Honorary Professors

**Robert J. Barro**

Paul M. Warburg Professor of Economics,  
Harvard University

**Lars Peter Hansen**

David Rockefeller Distinguished Service Professor,  
University of Chicago  
Nobel Laureate in Economics, 2013

**Lawrence J. Lau**

Vice-Chancellor, The Chinese University of Hong Kong  
(2004-2010)

**Eric S. Maskin**

Adams University Professor, Department of Economics,  
Harvard University  
Nobel Laureate in Economics, 2007

**MUN Kin Chok**

Former Dean, Faculty of Business Administration, the  
Chinese University of Hong Kong (1981-1984, 1987-  
1993)

**Edmund S. Phelps**

McVickar Professor of Political Economy,  
Columbia University  
Nobel Laureate in Economics, 2006

**Daniel L. Ritchie**

President, Temple Hoyne Buell Foundation  
16th Chancellor, University of Denver (1989-2005)

**David C. Schmittlein**

Dean, Sloan School of Management, Massachusetts  
Institute of Technology

Adjunct Professors

CHEN Yuan

WU Jinglian

FANG Xinghai

WU Xiaoling

GUO Shuqing

XIE Fuzhan

LI Chao

ZHENG Jingchen

LI Jiange

ZHOU Xiaochuan

LOU Jiwei

ZHU Rongji

MA Jiantang

Visiting Professor of  
Management Practice

CAO Yuanzheng

CHI Yufeng

LAI Zongzhi

(Visiting Associate Professor of Management Practice)

Ingo Beyer von Morgenstern

SONG Zhiping

TAN Xuguang

WANG Zuji

ZHAO Shaohua

ZHU Yunlai



# Programs

Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the highest quality education to help them reach their full potential. The School has over 6,000 students in the undergraduate, second degree undergraduate, doctoral, master's, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM's strong international reputation, commitment to academic excellence, and global orientation attract students from across the globe. The School currently enrolls over 500 international students and students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 112 leading universities and business schools around the world.

## Undergraduate Programs

### Program Features

Undergraduate education at Tsinghua SEM emphasizes three aspects:

- The goal of an undergraduate education is two-fold; to help every student become a modern, cultured person, and to foster an environment that promotes top talents in their respective fields.
- Second, the School pursues a "three-pronged" approach to education, which is composed of value formation, capability development, and knowledge acquisition.
- Third, the School follows an approach that integrates general education with individual development.

In 2014, Tsinghua SEM's Undergraduate Education Reform won the China National Education Achievement Award.

### Majors

Tsinghua University enacted a new undergraduate enrollment policy beginning in 2017. Tsinghua SEM recruits students under the categories of "Economics, Finance, and Management." Freshmen choose majors from among Economics and Finance, and Information Management and Information Systems in the spring semester of the first academic year.

### Economics and Finance (including Accounting and Insurance)

The Economics and Finance major cultivates high quality economic and financial talents who have a basis in systematic

economics and financial theory and analysis. The curriculum balances economic and financial theories with practical knowledge and offers both a global perspective as well as a special focus on China's economic miracles and unique financial system.

### Information Management and Information Systems

The program cultivates management talents with an international perspective and equipped with skills to master the laws of business activities in the new digital economy era. Candidates are taught to effectively develop and use information technology and business analysis methods to optimize management and lead future innovation.

### Business Administration (for student athletes)

The program cultivates student-athletes comprehensive professional talents to meet the needs of country and society, by helping them achieve comprehensive knowledge of humanities and business management, to match their results in various sport events at home and abroad. The program has a duration of five years, including a one-year foundation year followed by four years of undergraduate study.

### School of Economics and Management Minors

The School offers four minor paths for non-SEM students: business management, accounting, economics and finance, and information management and information systems.



# Undergraduate Programs

## Double Bachelor's Degree in Computer Science and Finance

### Training Objectives

The goal of the program is to advance the integration of computer science, big data, and artificial technology and its applications with financial industry. The undergraduate dual degree program in computer science and finance is an interdisciplinary combination of computer science, finance, and management, and aims to develop students' research abilities and management talents in the IT and financial fields. The program offers a high-caliber professional education based on the intersection of the two disciplines, allowing students to achieve a broad practical knowledge base. The program maximizes students' innovation potential and ambitions to learn, allowing them to make broad contributions to society in academia as well as entrepreneurship.

### Development Characteristics

The program emphasizes a wide caliber of professional training with a basis in general education. With a foundation in mathematics, the program strives to lead revolutionary changes in the financial field in the new information age.

The program places an emphasis on flexibility and practical knowledge to strengthen dialogue between the two disciplines. The resources of the School of Economics and Management combined with the Department of Computer Science not only enhance students' double degree experiences, but also create positive "spill-over effects" in the two departments themselves promoting deeper integration of the two disciplines.

### Cultivation Effectiveness

The computer science and finance double degree program develops students' individual abilities through various educational and teaching activities, helping them cultivate their academic interests in humanities and sciences to further become diverse and insightful talents. With an international vision, an innovative spirit, and the unique ability to communicate effectively and solve challenging problems as part of a team, it gives the students the capabilities to deepen knowledge in their interdisciplinary fields as well as engage in scientific research in technology, development, education, and management.

# Doctoral Programs

## Program Objectives

Tsinghua SEM's doctoral programs are designed to develop outstanding scholars in research and teaching in the field of economics and management at leading Chinese and overseas universities.

## Programs Features

### Application Process

Applicants are required to choose a field of study during the application process. Advisor selection takes place after the qualification exam.

Fields of Study	Department
• Accounting	• Department of Accounting
• Theoretical Economics and Applied Economics	• Department of Economics
• Finance	• Department of Finance
• Innovation, Entrepreneurship and Strategy	• Department of Innovation, Entrepreneurship and Strategy
• Leadership and Organization Management	• Department of Leadership and Organization Management
• Management Science and Engineering	• Department of Management Science and Engineering
• Marketing	• Department of Marketing

## Academic Curriculum

To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economics/Finance/Accounting, General Management, and Management Science and Engineering. Each of the three platforms has a specific set of general and field-specific required courses. Doctoral students are expected to focus on coursework in the first two years of study.

The School requires all doctoral students to take a qualification examination within a time limit. Qualification exams are graded anonymously.

Doctoral students are also required to write and present their second-year research papers.

All doctoral theses are assessed by faculty and outside experts under a double-blind review process.

## Education and Placement

Each academic department has established a doctoral program committee which is responsible for the overall coordination, design, and implementation of the program.

The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student's educational experience. The committee also provides mentorship and career advice as well as guidance in placement for doctoral students.

## Resources and Support

Tsinghua SEM offers scholarship and fellowship funding to doctoral students. Outstanding doctoral students are provided with opportunities to study abroad for one semester or one year to conduct research with internationally renowned scholars as well as opportunities to participate in domestic and international academic conferences.



## Master's Programs

### Master of Finance

#### Program Objectives

The program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective, and the ability to adapt to rapidly changing financial markets.

#### Program Features

The program focuses on developing macro-vision and innovation in practical applications, contributing to students' personalized development. Four concentrations include: Global Finance, Fintech, Entrepreneurship and Corporate Finance, and Investment and Insurance. The program arranges an academic advisor and an industry mentor for every student.

The program offers dual degree programs with HEC Paris, the Hass School of Business at the University of California, Berkeley, Columbia University and the London Business School. Applicants for the London Business School dual degree program should be jointly selected and admitted by the two universities. The other three dual-degree programs and exchange programs are only open to enrolled MoF students.

### Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program

#### Program Objectives

The design of the program focuses on improving the overall

capacity of financial leaders, reshaping their knowledge structure of financial management, and equipping them with a comprehensive understanding of financial knowledge with the aim of developing financial management leaders with a global perspective.

#### Program Features

The program is a dual degree program in cooperation with Singapore Management University. It is a part-time program and the expected length of study is two years. The courses span three major modules of accounting, finance, and Management, to comprehensively improve financial knowledge and management skills. Applicants with a bachelor's degree should have a minimum of seven year's working experience, or with a master's degree should have a minimum of five years' working experience.

### Master Program in Advanced Financial Management and Big Data

#### Program Objectives

The program aims to cultivate financial leaders with data awareness.

#### Program Features

The program is jointly established by the School of Economics and Management of Tsinghua University and Tsinghua Shenzhen International Graduate School, relying on the cultivation of the School of Economics and Management of Tsinghua University. The overall design of the program combines big data with accounting, financial and management

modules. It is a part-time program and the expected length of study is two years. Applicants with a bachelor's degree should have a minimum of five years' working experience, or with a master's degree with a minimum of three years of working experience.

### Master in Management

#### Program Objectives

The program strives to develop students' leadership, general management, and analytical skills, preparing them for key managerial and leadership positions in corporations, government, and non-profit organizations.

#### Program Features

Management analytics courses enhance students' knowledge base, focusing on management practice and application. The Program is taught in Chinese and English.

In 2011, Tsinghua SEM joined CEMS - the Global Alliance in Management Education - and became the first and the only member school in mainland China. In 2018, Tsinghua SEM was awarded the CEMS School of the Year 2017-2018 based on student feedback regarding education quality, student service and activities. Enrolled students can apply for CEMS exchange programs and will receive a CEMS diploma upon successful completion.

Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.

### Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

#### Program Objectives

The program aims to develop interdisciplinary talent in the fields of management theory and cutting-edge information technology, with an emphasis on global vision and strong business analytical skills. It is also a pioneer in developing an interdisciplinary education system that integrates data science and management theory.

#### Program Features

The program, implemented by Tsinghua SEM and the Fu Foundation School of Engineering and Applied Science of Columbia University, is the first dual master's program in this field between Chinese and American universities. It is a full-time program that usually takes 2-3 years to complete. Students admitted to the dual degree program will study at Tsinghua University in Beijing, China, for the first year, and through an expedited application process, enroll and study at Columbia University in New York, USA, for the second year.

The program focuses on big data application in management, improving their knowledge base in data analytics and modeling and enhancing management skills. Students who have successfully completed the program will receive a diploma and a master's degree in management from Tsinghua University and a Master of Science degree from Columbia University.



## MBA Programs

Launched in 1991, Tsinghua MBA Programs are designed to cultivate future leaders with comprehensive management capabilities.

### Educational Philosophy

The Programs emphasizes on cultivating students from three aspects of *Being*, *Knowing* and *Doing*, and strives to achieve the balance between knowledge, capability and integrity, the balance between academic discipline and practical relevance, and the balance between global perspective and China focus. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

### Curriculum Structure

The core curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices. The curriculum implements MBA educational philosophy, and cover core knowledge in key management areas, with the aim to enhance students' capabilities and shape their character through various integrated practices.

Tsinghua MBA offers approximately 100 elective courses in eight areas and four industries with practice-oriented business courses so that students could achieve in-depth learning and personalized development based on their career plans and interests.

### Program Features

#### International Exposure

Tsinghua MBA students can apply for overseas exchange program, and study at cooperative universities for one

semester without paying tuition fees, or participate in short-term overseas exchange program or overseas modules. Each year, Tsinghua MBA welcomes over 100 overseas students from its partner schools, making Tsinghua MBA classroom even more international. Tsinghua MBA students can apply for a dual degree in universities including Columbia, MIT and HEC Paris. In addition, immersive learning environments are created for students in our overseas modules all over the world.

#### Integrated teaching

Under the new situation, a new integrated teaching model combining offline and online teaching is adopted: students who are back to school take classes in classrooms, and students who cannot return to school take online courses remotely. It promotes educational equity and brings a brand new experience to both students and faculty.

#### Entrepreneurial Resources

With the support from Tsinghua University and Tsinghua Science Park, Tsinghua MBA offers abundant entrepreneurial courses and practical programs to students. Students can participate in entrepreneurship education courses or join in teams for Tsinghua MBA Entrepreneurship Competition. Tsinghua x-lab and Tsinghua SEM X-elerator provide assistance and support for MBA students during all phases of making start-up plan, organizing teams, setting up companies and seeking investment.

#### Alumni Network

Through over 20 years of development, more than 10,000 alumni work in various industries of finance, consulting, manufacturing, science and technology and information service. The Tsinghua SEM MBA Alumni Association, with organizations across different levels, serves to improve communication and interaction among alumni themselves as well as between alumni and the alma mater, and promote life-long learning, career development, and business cooperation among MBA graduates.

### Tsinghua Global MBA Program (Full-Time)

Tsinghua Global MBA Program, jointly established by Tsinghua SEM and Massachusetts Institute of Technology (MIT) Sloan School of Management, is designed to cultivate global elites by combining Tsinghua's character and MIT's elements. With international enrollment and study, the Program is tailored for business elites who aspire to achieve career transition and international development after concentrating on completion of studies.

#### Length of study and learning method

Duration: 18 months of courses and 6 months of graduation report  
Language: English with Chinese elective courses  
With teachers from MIT, unique modules and practices

#### Certificate

Tsinghua University's Graduation Certificate for Postgraduate Students  
MBA Diploma Certificate  
MIT Sloan Course Study Certificate

### Tsinghua MBA Program (Part-Time)

Tsinghua MBA program offers a wide range of optional courses and integrates management elites from various industries. It is suitable for middle and senior management backbones of various functions to step forward to become senior general managers, and also for entrepreneurs to expand their business. The class on weekend is better for management backbones to achieve balance between work and study, while the class of concentration of time is more suitable for senior managers and students from outside Beijing.

#### Length of study and learning method

Duration: 24 months of part-time study and 6 months of graduation report, or 2 years to complete studies  
Language: mainly Chinese with English elective courses  
With teachers from MIT, unique modules and practices

#### Certificate

Tsinghua University's Graduation Certificate for Postgraduate Students  
MBA Diploma Certificate



## EMBA Programs

### Tsinghua SEM Executive MBA (EMBA)

Launched in 2002, the Tsinghua SEM Executive MBA (EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The program combines advanced management theories and concepts with best practice in China to equip executives with strong business ethics, an innovative spirit, leadership skills, strategic decision-making capability, and global competitiveness.

In 2005, the program achieved outstanding results in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The program has consistently been ranked at the top of the “China’s Best EMBA Programs” list by Managers Magazine since 2007.

#### Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

#### High-Quality Students

Admission to the program is highly competitive. The program receives thousands of applications and admits approximately 400 students each year. The program currently has more than 6,000 alumni. Among them, 94% are vice presidents or above, and 83% are presidents or general managers of their organizations. Three EMBA alumni were honored with China Central Television’s China Economic Figures of the Year Award. Over 50 EMBA alumni are Deputies of the National People’s Congress or members of the Chinese People’s Political Consultative Conference. More than 300 EMBA alumni are founders or CEOs of publicly-traded companies in China.

#### Practical Curriculum

The program has developed a unique curriculum that prepares Chinese business leaders for a constantly changing global business environment. The curriculum is practically oriented

with special attention paid to China-specific management issues and practices.

In 2012, the program launched a new curriculum which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes.

In 2019, the program launched three new EMBA tracks, namely, the cultivation of industry leaders, science & technology entrepreneurs and fin-tech rising stars with an aim to further optimize its curriculum system, thus providing students with a keen forward-looking vision and deep insight into global economic dynamics. The newly-added elements will offer thought-provoking ideas regarding businesses’ strategic transformation and innovative growth in the digital era.

#### Extensive, In-Depth Global Partnerships

The program’s partnerships are both extensive and in-depth. Tsinghua SEM is the first business school in China to join the EMBA Global Council. Tsinghua SEM EMBA offers eight overseas learning tracks, including those focused on the East and West Coasts of the U.S. as well as France, Germany, the UK, Spain, the Middle East, and Taiwan, China.

#### Sound Program Administration

Tsinghua SEM EMBA, known for its rigorous, high-quality and innovative program administration style, dedicates itself to creating a unique learning culture and ethos. Innovative efforts were undertaken to nurture a vibrant learning atmosphere and ensure smooth teaching operation via the organization of activities such as class orientations, team building activities, China tours and mobile classrooms.

#### Cohesive Alumni Network

The EMBA Alumni Association has 30 regional chapters, 16 class-level Beijing chapters, 1 media chapter, 1 overseas chapter and 8 interest clubs.

### Tsinghua-INSEAD Dual-Degree EMBA Program (TIEMBA)

The Tsinghua-INSEAD Dual-Degree EMBA Program was jointly launched by Tsinghua SEM and INSEAD in 2006.

Combining international business education with a focus on Asia, the joint program is designed for executives and professional managers worldwide.

#### Degrees from Two Globally Recognized Institutions

The program is designed to offer participants the best of both institutions. The program runs across Beijing, Shenzhen, Singapore, Fontainebleau, and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East-West business wisdom and expertise with rigorous study, the program endeavors to broaden participants’ strategic vision, taking professional management and entrepreneurship to greater heights at the international level. During 2018-2019, the program upgraded its curriculum responding to the market changes. The new curriculum fully embodies the advantages of Tsinghua University as a comprehensive university and INSEAD as a world leading business school, focus on classic business fundamentals, global management insights, in-depth

understanding of the Chinese context, and modern business & technology trends, as well as leadership and business practice. As a highlight of the program, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants’ management expertise.

#### A Lifelong Network

Upon successful completion of the program, graduates will be awarded two separate degrees from Tsinghua EMBA and INSEAD MBA for executives, respectively, and also become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.

#### A Leading Global Position

On October 19, 2015, the Financial Times announced the result of the top 100 Executive MBA program rankings for 2015. The Tsinghua-INSEAD Dual-Degree EMBA Program was ranked No.1 globally. It marked the first time that a program that includes a mainland Chinese business school has occupied the top position. In 2018, the TIEMBA program was ranked No. 3 globally by Financial Times. It has ranked top 3 in 6 consecutive years in the world.



Collaborative Degree Programs

Tsinghua SEM offers collaborative degree programs in partnership with overseas universities. Graduates of such programs are granted degrees from partner universities and certificates from Tsinghua University.

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance

This program was established with the objectives of developing solid financial knowledge and essential management skills. With the vision of the Chinese market as well as a global perspective, this program prepares the students to become future leaders in the global financial industry.

Jointly offered by Tsinghua SEM and CUHK Business School, the FMBA Program is the first MBA program in China with a specialization in Finance. The Program is reputed for its cutting-edge curriculum design. The courses introduce students to the latest frontiers and new developments in global financial markets. The courses are closely related to the reform and development of capital markets in China. The Program was first launched in year 2000 with one class in Beijing, and subsequently, an additional class was established in Shenzhen in 2004. So far, over 2,000 professionals with strong academic performance and work experience have graduated from the Program.

Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management

The program was developed by Tsinghua University in partnership with the Ecole National de l'Aviation Civile (ENAC) and the Ecole Nationale des Ponts et Chaussées (ENPC) in 2014 and is the first program of its kind in China. Consistent with EMBA program standards at Tsinghua University, it incorporates professional disciplines and courses in advanced and professional management knowledge and skills that are suitable

for both China and the global market. The program provides a complete range of higher education and advanced training courses to develop corporate executives with oriental and western management theory, strategic thinking, and a global perspective.

Tsinghua-ENAC Advanced Master's Program in Aviation Management

An executive graduate program specializing in Aviation Management jointly developed by Tsinghua University and the Ecole National de l'Aviation Civile (ENAC) in 2014, this program brings modern industrial management theories and analytical methods into aviation management and enhances scientific and systematic management skills of top management while integrating business administration theories and aviation management practices. The program endeavors to inculcate the management theory and aviation expertise required for the rapid development of the aviation industry in China.

Tsinghua-Sotheby's Master's in Art Business

This program is targeted at future leaders in Western and Chinese art markets, equipping them with both managerial skills sets and global insight in the sector.

Jointly developed by Tsinghua SEM, Tsinghua Academy of Arts & Design, and Sotheby's Institute of Art in 2015, the Tsinghua-Sotheby's Master's in Art Business is the first program in China that awards an MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions, and guided visits to art-related institutions, featuring overseas modules in New York as well as thesis supervision. Scholarships are available for candidates demonstrating excellence, and the program has established practice bases that offer internships to outstanding students.

Executive Education Programs

Tsinghua SEM Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential, and ensure sustainable development of their organizations. It serves as a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

Executive Education aims to provide high-quality, globally oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

Tsinghua SEM Advisory Board was a key advocate for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the school's curriculum plan. Executive Education provides general courses including ministries' entrusted programs, digital capability programs, comprehensive management programs, industry programs, and short-term focused programs as well as custom

programs for executives of domestic and overseas enterprises.

Courses

Executive Education has offered training to more than 80,000 senior executives and continuously innovated its courses to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives.

Executive Education delivers innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, Executive Education offers courses that combine management theories with practice, provides new ideas to help executives react to management challenges, and offers best practice on managing enterprises. It serves as a lifelong platform for entrepreneurs and executives.

Executive Education has been taking responsibility for several important training programs for China central state-owned enterprises and private enterprises: Executive Management Training Program for Central Enterprise Leaders (EMT) in 2016, and China Entrepreneur Management Development Program (EMD) in 2018, which was upgraded to New Era Entrepreneurs Development Program (NEED).

Courses		
Ministries' Entrusted Programs	• Executive Management Training Program for Central Enterprise Leaders (EMT)	• New Era Entrepreneurs Development Program (NEED)
Digital Capability Programs	• Tsinghua-Tencent Future-Tech Entrepreneurs Program	• Tsinghua-Siemens Digital Transformation Leadership Program
	• Tsinghua-Alibaba New Business Xuetang	
Comprehensive Management Programs	• Leading CEOs Program	• Tsinghua Shenzhen Executive Management Program
	• Excellent Manager Development Program	• China's State-Owned Enterprises Executive Management Program (EMP)
	• Young Entrepreneur Program-Young, Elite, Sharing (YES)	• China's State-Owned Enterprises Manager Development Program (MDP)
Industry Programs	• Tsinghua Shanghai Elites Management Program (TSE)	• Business Wisdom in Ancient Chinese Studies
	• Capital Market Leaders Program	• PE Industry Investment Leaders Program
	• Energy Internet Industry Leaders Program	• Advanced Seminar on Cultural Economics
	• Tsinghua-ENAC Advanced Master's Program in Aviation Management	• Pharmaceutical Industry Leaders Program
Short-term Focused Programs	• Advanced Management Program in Automotive Industry	• Tsinghua-Sotheby's Master in Art Business
	• Transformation and Upgrade	• Innovation and Entrepreneurship
Custom Programs	• Strategy and Implementation	• Organization and Leadership
	• Custom programs for companies of various types and growth stages/Professionalization, Platform, Branding and Mixed Teaching	



## Tsinghua x-lab

Launched on April 25, 2013, Tsinghua x-lab is a university-based platform facilitating creativity, innovation and entrepreneurship. Initiated by the School of Economics and Management, Tsinghua x-lab was jointly established by 16 schools and departments of Tsinghua University (including Tsinghua SEM, the School of Information Science and Technology, the School of Public Policy and Management, and others). It is an educational platform for creativity, innovation and entrepreneurship. It serves the students, alumni and faculty.

### Mission and Value Proposition

The letter “x” in “x-lab” signifies the “exploring unknown” and “cross-disciplinary collaboration” approach incorporated across multiple academic disciplines. The word “lab” denotes experiential-learning and teamwork.

Tsinghua x-lab is committed to fostering inter-school and inter-departmental communications across the university, to integrating various external and internal resources, and to providing means of actualizing business and social values by members of the Tsinghua community.

### Services and Support

#### Space

Tsinghua x-lab offers a free workspace for project development, team building, networking, and other entrepreneurial activities.

#### The Tsinghua x-lab Three-Prong Platform

Tsinghua x-lab has developed a “three-prong” platform that includes an educational platform, a team-building platform, and an ecosystem platform for resource aggregation and interdisciplinary practices.

##### - Educational Platform

The second-degree undergraduate program in Management at Tsinghua SEM offers a track in Innovation, Entrepreneurship, and Leadership that began in the fall semester of 2015 and is managed by Tsinghua x-lab.

Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program under the guide of Graduate School, which is open to all Tsinghua students. Students receive the certificate upon completion of all three modules with 35 courses totally.

Tsinghua x-lab is very good at experiential learning. The series of activities launched are: Innovate 48 Hackathon, "Goldewind Cup" Energy Innovation Challenge, Nestlé Packaging Sustainability Innovation Challenge, SDG Open Hack and other practical activities.

##### - Team-Nurturing Platform

Tsinghua x-lab admits new teams and offers them a wide array of resources across all development stages. Tsinghua x-lab holds supporting events each year and organizes monthly Demo Days and Team Recruitment Day activities to help teams attract investment and talent. Tsinghua x-lab regularly organizes coaching meetings, boot camps, roadshows and various lectures to help the teamgrow.

##### - Cross-Disciplinary Ecosystem and Resource Aggregation

Tsinghua x-lab is working with 30 Entrepreneurs-in-Residence and 30 Angels-in-Residence who are all active members of China's start-ups and investment communities. Tsinghua x-lab has also established partnerships with over 1600 domestic and overseas investment institutions and invited 13 Professional Firms-in-Residence to provide financial and advisory services to teams. Systematically promoting innovation and entrepreneurship in the vertical fields of Internet and information technology, health care, environmental protection, education, science and technology and intelligent manufacturing, culture and sports, as well as the horizontal fields of future life, social innovation and women's entrepreneurship.

### Brand and Recognition

Tsinghua x-lab has organized the Tsinghua University “President Cup” Innovation Challenges consecutively for six years to create innovation environment and provide a good channel to enhance students' ability to innovate and start new business. Tsinghua x-lab has been widely recognized by the government and society.

Tsinghua x-lab was recognized as the first “Maker Space” by the Beijing Municipal Government and as the “Dream Lab” by the Zhongguancun Science Park (Z-Park) Management Committee and as the "Advanced Collective Award" by Tsinghua University in 2019.

Tsinghua x-lab has established partnerships with various reputable universities and hosts international summer camps and international exchange programs with the aim of broadening students' horizons and preparing them for the global market.

Tsinghua x-lab has expanded its international cooperation to Germany, the UK, Singapore, Switzerland, Israel and India.

## Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is a value-empowered ecosystem for global entrepreneurs and start-ups that embodies the spirit of Tsinghua. Adhering to the concept of "serve the entrepreneurs" and aiming to "bring together elite global entrepreneurs, nurturing young business leaders", X-elerator has developed a 3-in-1 service system composed of education, space and investment with a global vision.

Since its establishment, Tsinghua SEM X-elerator has accelerated 477 startups, which have in total raised 1.583 billion RMB. Academic and entrepreneurial delegations from 60 countries and regions have visited and initiated partnerships.

- Awarded by the Beijing Science and Technology Commission as Group Innovation Space in September 2015
- Awarded by the Zhongguancun Administration Committee as the Innovation Incubator in November 2015
- Authorized by the Haidian Government as the Centralized Office Area (Co-working Space) for technology companies in December 2015
- Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June 2016
- Recognized by the Administrative Committee of Zhongguancun Haidian Science Park as Core Incubator for Emerging Industries of Central Zhongguancun in January 2018
- Became a contractor for “Overseas Mass Entrepreneur and Innovation Week” and organized Indonesia Chapter event in September 2018
- Became a contractor for “Overseas Mass Entrepreneur and Innovation Week” and organized Israel Chapter event in July 2019

### Services and Support

#### 3-in-1 Acceleration Service System

Consisting of education, space and investment, our service system is designed for entrepreneurs around the globe, breeding creativity, innovation and entrepreneurship.

##### - Education

Tsinghua SEM X-elerator is dedicated to establishing a systematic educational program and a series of courses focusing on frontier technologies. We provide both all-round and in-depth training services to inspire innovative thoughts.

##### - X+Space

X+Space welcomes merited entrepreneurs from all over the world to gather, co-operate and grow here. Once the teams enroll in our program, they can utilize our 6+6+1 systematic services. Tsinghua SEM X-elerator will provide assistance and consultations on human

resources, business models, technology, finance, local law and policy, empowering them from 1 to N.

##### - Investment

To provide better FA services to entrepreneurs, Tsinghua SEM X-elerator has forged collaboration and partnership with over 320 investment firms, financial service platform and large enterprises, empowering start-ups with professional capital docking.

#### Five-dimensional Empowerment

Tsinghua SEM X-elerator empowers entrepreneurs through mentorship, vertical field training, branding, international collaboration and events, boosting global vision and competitiveness.

##### - Mentorship Empowerment

Tsinghua SEM X-elerator has formulated a diversified and professional mentorship program aiming at instructing and helping entrepreneurs on managerial skills, technical knowledges, frontier technological development, product operation and marketing.

##### - Industry Empowerment

Tsinghua SEM X-elerator has established several industry-focused entrepreneurial labs including Block Chain Application Lab, Lab of Sharing Economy and Community Economy, Innovative Business Model Lab, iLive Future Lab, and Medicine and Health Care Lab, accelerating the growth of start-ups.

##### - Branding Empowerment

For the purpose of giving our entrepreneurs more exposure, Tsinghua X-elerator's social media platform have introduced “X-elerator Innovator” and “X-elerator Voice of Teams” to explore channels of promotion, attracting partners and resources.

##### - International Empowerment

In Tsinghua SEM X-elerator, more than 90% of startup teams currently are composed of doctoral and master's graduates and executives from domestic and foreign universities with a high reputation. Until now, we have created an international entrepreneurial community of 200+ members, hosted and co-organized more than 80 international conferences, lectures, visits, and academic exchanges, and forged partnership with more than 40 institutions.

##### - Event Empowerment

During COVID-19 pandemic, Tsinghua SEM X-elerator has created a series of online events with various focuses in industry. In March, we invited comprehensive health professionals to speak at our “Live Class-Combating COVID-19” webinars. Until May, 2020, the series has gained 2 million views and the views of written recaps has reached 3 million.



# Research

## Research Overview

Over the past three decades, Tsinghua SEM has conducted academic research in economics and management. Based on academic and economic priorities as well as teaching and research, the School has also actively pursued applied research in areas relevant to the government and corporate sectors. Excellent research capability has made Tsinghua SEM one of the leading schools of economics and management in China.

### On the National List of Developing World-Class Disciplines

Management Science and Engineering

Business Administration

Accounting and Finance

Economics and Econometrics

### Research Projects

As of September 2020, Tsinghua SEM has undertaken 427 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which are:

- 3 projects in the Major Program funded by the National Natural Science Foundation of China
- 1 project in the Major Research Plan Program funded by the National Natural Science Foundation of China
- 2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China
- 4 projects in the Major Program funded by the National Social Science Fund of China
- 2 projects in the Science Fund for Creative Research Groups funded by the National Natural Science Foundation of China

- 9 projects in the National Natural Science Funds for Distinguished Young Scholars
- 7 projects in the Excellent Young Scientists Fund
- In the past few years, on average each year:**
- National Natural Science Foundation: more than 15 projects
- National Social Science Fund: 2 projects
- National Strategic and Soft Science Projects: 2 projects

### National Research Centers

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

- Research Center for Contemporary Management
- Research Center for Technological Innovation

### Publications

**Papers:** Over 400 per year  
**Books:** Over 30 per year

## Major Research Projects (Past 10 Years)

Principal Investigator	Project Title	Source of Funding	Starting Year
JIA Ning	Corporate Strategy and Financial Decisions	Excellent Young Scientists Fund, National Natural Science Foundation of China	2021/1/1
LIN Zhijie	Sharing Economy	Excellent Young Scientists Fund, National Natural Science Foundation of China	2021/1/1
YI Cheng	Human-computer Interaction in E-commerce	Excellent Young Scientists Fund, National Natural Science Foundation of China	2021/1/1
CHEN Yubo	Service Operations and Risk Management of Sharing Economy Platforms	Key Program, National Natural Science Foundation of China	2020/1/1
CHEN Guoqing	Steering Experts Research and Exchange of Study on Big Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2019
LI Daokui	A Study of Global Economic Structural Change of the 21st Century	Major Research Program, National Social Science Fund of China	2018
XU Xianchun	Research on Statistical Monitoring and Evaluation of New Economy and New Driving Force in China under the Background of Big Data	Major Program, National Social Science Fund of China	2018
LU Yao	Corporate Governance and Financial Markets	Excellent Young Scientists Fund, National Natural Science Foundation of China	2018
CHEN Jin	Setting Up Research on Strategy Comparison and Realization Path of Global Technological Powerful Countries	Major Program, National Social Science Fund of China	2017
YANG Delin	Study on Innovation Driven Development Mechanism and Related Policy of China's Manufacturing Industries in the Internet Environment	Major Program, National Social Science Fund of China	2017
BAI Chong-En	China's International Financial Integration-Impact on Financial Development and Stability	International (Regional) Cooperation and Exchange Programs, National Natural Science Foundation of China	2017
GAO Xudong	The Guangdong Economic Restructuring and Industrial Transformation and Upgrading Based on Innovation Ecosystem	Programs of Joint Funds, National Natural Science Foundation of China	2017
YANG Delin	Study on the Institution System for Promoting China's Innovative Development	Key Program, National Social Science Fund of China	2016
CHEN Yubo	User Behavior and Business Innovation in the Era of Mobile Internet	Key Program, National Natural Science Foundation of China	2016



(Continued)

Principal Investigator	Project Title	Source of Funding	Starting Year
CHEN Guoqing	Investigation and Workshop Organization Funding for Steering Experts of Study on Big-Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2015
LI Daokui	China's Historical GDP and Economic Structure: 980-1840	Major Program, National Social Science Fund of China	2015
CHEN Jin	The Dynamics of Global Value Chain and Innovation Driven Strategy of China	Key Program, National Social Science Fund of China	2015
CHEN Jian	Research on Business Management in Big Data Era	Major Program, National Natural Science Foundation of China	2015
YAO Dawei	Data Analytics and Decisions for Healthcare	Key Program, National Natural Science Foundation of China	2015
CHEN Guoquan	Research on Business Organization Management System and its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2015
CAO Jing	Energy, Environment and Climate Change Economics	Excellent Young Scientists Fund, National Natural Science Foundation of China	2015
CHEN Yubo	Marketing and Business Innovation in an Interconnected World	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2014
CHEN Jian	Mobile Recommender Systems in Big Data Era	Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China	2014
XUE Jian	The Production and Effects of Accounting Information	Excellent Young Scientists Fund, National Natural Science Foundation of China	2014
XU Xin	Firm-Level Information Management-Applications and Implications of Information Technology in Enterprise Management	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2013
XIAO Yongbo	Demand Management Strategy	Excellent Young Scientists Fund, National Natural Science Foundation of China	2013
CHEN Jian	Theory and Methodology of Supply-Chain Modeling, Optimization and Coordination in the Low Carbon Era	Key Program, National Natural Science Foundation of China	2013
YANG Bin	Strategic Leadership Study of Chinese Companies: The Model and Its Validity of Collective Leadership	Key Program, National Natural Science Foundation of China	2013
LEI Jiasu	Route and Strategic Research Based on Scientific Study on Self-Innovation in Technology	Key Program, National Social Science Fund of China	2012
CHEN Guoquan	Research on Business Organization Management System and its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2012
CHEN Guoqing	The Growth Patterns and Key Factors for SMEs on Emerging e-Business Platforms	Major International (Regional) Joint Research Program, National Natural Science Foundation of China	2012

## Selected Papers Published in International Journals in 2019

Department	Author from SEM	Title of Paper	Publication
Accounting	JIA Ning	Political Connections and Directors' and Officers' Liability Insurance	<i>Journal of Corporate Finance</i>
	JIA Ning	The Impact of Accounting Restatements on Corporate Innovation Strategy	<i>Journal of Accounting and Public Policy</i>
	WANG Kun	Stock Price Contagion Effects of Low-quality Audits at the Individual Audit Partner Level	<i>Auditing: A Journal of Practice &amp; Theory</i>
Economics	LU Yi	Gender Gap under Pressure: Evidence from China's National College Entrance Examination	<i>Review of Economics and Statistics</i>
	LU Yi	Place-Based Policies. Creation, and Agglomeration Economies: Evidence from China's Economic Zone Program	<i>American Economic Journal-Economic Policy</i>
	MA Hong, XU Yuan	US Exports and Employment	<i>Journal of International Economics</i>
	QIAO Xue	The King Can Do No Wrong: On the Criminal Immunity of Leaders	<i>Journal of Public Economics</i>
	SHI Xinzheng	How Does Intergenerational Investment Respond to Changes in the Marriage Market? Evidence from China	<i>Journal of Development Economics</i>
	YAO Wen	International Business Cycles and Financial Frictions	<i>Journal of International Economics</i>
Finance	CHEN Yunling	Macroeconomic Conditions, Financial Constraints, and Firms' Financing Decisions	<i>Journal of Banking &amp; Finance</i>
	JIANG Lei	Communication and Comovement: Evidence from Online Stock Forums	<i>Financial Management</i>
	SHEN Tao	Going Public in China: Reverse Mergers versus IPOs	<i>Journal of Corporate Finance</i>
	SHEN Tao	Corporate Capital Structure Actions	<i>Journal of Banking &amp; Finance</i>
	YANG Zhishu	Why Investors Do not Buy Cheaper Securities: Evidence from a Natural Experiment	<i>Journal of Banking &amp; Finance</i>
Innovation, Entrepreneurship and Strategy	CHENG Yuan, ZHU Yan	Forward-Looking Behavior in Mobile Data Consumption and Targeted Promotion Design: A Dynamic Structural Model	<i>Information Systems Research (ISR)</i>
	JIAO Jie	Subsidiary Networks and Foreign Subsidiary Performance: A Coopetition Perspective	<i>Management and Organization Review</i>
	LI Donghong	A Delicate Balance for Innovation: Competition and Collaboration in R&D Consortia	<i>Management and Organization Review</i>
	LI Jizhen, XIE Wei, XIE Zhenzhen	Technological Capabilities, Political Connections and Entry Mode Choices of EMNEs Overseas R&D Investments	<i>International Journal of Technology Management</i>
	WU Rui, LI Jizhen	Reconciling the Dilemma of Knowledge Sharing: A Network Pluralism Framework of Firms' R&D Alliance Network and Innovation Performance	<i>Journal of Management</i>
Leadership and Organization Management	CHEN Hao	Cheetah Mobile: Cross-Cultural Clashes Within a Technology Company Born Global	<i>Harvard Business Publishing</i>
	JIANG Peng	Chinese Children Adoption International: Maintaining Sustainable Development of Non-Profit Agency	<i>Ivey Publishing</i>
	WANG Lei	Teams as Boundaries: How Intra Team and Inter Team Brokerage Influence Network Changes in Knowledge-Seeking Networks	<i>Journal of Organizational Behavior</i>
	WANG Xiaoye	Understanding the Receiving Side of Creativity: A Multidisciplinary Review and Implications for Management Research	<i>Journal of Management</i>



(Continued)

Department	Author from SEM	Title of Paper	Publication
Leadership and Organization Management	WANG Xueli	The Color of Faults Depends on the Lens: MNCs' Legitimacy Repair in Response to Framing by Local Governments in China	<i>Management and Organization Review</i>
	ZHANG Mian, YANG Baiyin	Source Attribution Matters: Mediation and Moderation Effects in the Relationship between Work-to-family Conflict and Job Satisfaction	<i>Journal of Organizational Behavior</i>
	ZHANG Mian	Does Work-to-family Guilt Mediate the Relationship between Work-to-family Conflict and Job Satisfaction? Testing the Moderating Roles of Segmentation Preference and Family Collectivism Orientation	<i>Journal of Vocational Behavior</i>
	ZHENG Xiaoming	Pitching Novel Ideas to the boss: The Interactive Effects of Employees' Idea Enactment and Influence Tactics on Creativity Assessment and Implementation	<i>Academy of Management Journal</i>
	ZHENG Xiaoming	Will Creative Employees Always Make Trouble? Investigating the Roles of Moral Identity and Moral Disengagement	<i>Journal of Business Ethics</i>
	ZHENG Xiaoming	Network Reconfiguration: The Implications of Recognizing Top Performers in Teams	<i>Journal of Occupational and Organizational Psychology</i>
	ZHENG Xiaoming	Ethical Leadership with both "Moral Person" and "Moral Manager" Aspects: Scale Development and Cross-Cultural Validation	<i>Journal of Business Ethics</i>
	ZHENG Xiaoming	Haidilao 2018: Demystifying Restaurant Employee Motivation	<i>Harvard Business Publishing</i>
	ZHENG Xiaoming	Yonghui Superstores: Profit-Sharing and Partnership Reform	<i>Ivey Publishing</i>
Management Science and Engineering	GUO Xunhua, CHEN Guoqing, WEI Qiang	Identifying Complements and Substitutes of Products: A Neural Network Framework Based on Product Embedding	<i>ACM Transactions on Knowledge Discovery from Data</i>
	GUO Xunhua, CHEN Guoqing	Assortment Size and Performance of Online Sellers: An Inverted U-Shaped Relationship	<i>Journal of the Association for Information Systems (JAIS)</i>
	HUANG Jinghua	Using user-and Marketer-generated Content for Box Office Revenue Prediction: Differences between Microblogging and Third-party Platforms	<i>Information Systems Research (ISR)</i>
	HUANG Jinghua	Triadic Closure, Homophily, and Reciprocation: An Empirical Investigation of Social Ties Between Content Providers	<i>Information Systems Research (ISR)</i>
	LIANG Yong	A Dynamic Programming Approach to Power Consumption Minimization in Gunbarrel Natural Gas Networks with Nonidentical Compressor Units	<i>INFORMS Journal on Computing</i>
	LIN Zhijie	Large Online Product Catalog Space Indicates High Store Price: Understanding Customers' Overgeneralization and Illogical Inference	<i>Information Systems Research (ISR)</i>
	LIN Zhijie	An Empirical Study of Free Product Sampling and Rating Bias	<i>Information Systems Research (ISR)</i>
	LIU Hongyan	Mobile App Recommendation: An Involvement-Enhanced Approach	<i>Management Information Systems Quarterly (MISQ)</i>
	WEN Zhong, LIN Lihui	Pricing or Advertising? A Game Theoretic Analysis of Online Retailing	<i>Journal of the Association for Information Systems (JAIS)</i>
	XIAO Yongbo	Network Revenue Management with Cancellations and No-shows	<i>Production and Operations Management</i>
Marketing	YI Cheng	Leveraging User-Generated Content for Product Promotion: The Effects of Firm-Highlighted Reviews	<i>Information Systems Research (ISR)</i>
	CHEN Yubo	Media Coverage of Climate Change and Sustainable Product Consumption: Evidence from the Hybrid Vehicle Market	<i>Journal of Marketing Research</i>
	CHEN Yubo	Commentary: Marketing and the Sharing Economy: Digital Economy and Emerging Market Challenges	<i>Journal of Marketing</i>
	LIANG Yitian	The Sleepy Consumer and Variety Seeking	<i>Journal of Marketing Research</i>
	LIU Wenjing	Consumer Responses to High Service Attentiveness: A Cross-Cultural Examination	<i>Journal of International Marketing</i>
	SUN Yacheng	A Model of Customer Reward Programs with Finite Expiration Terms	<i>Management Science</i>

## China Journal of Economics

Launched in 2014, the *China Journal of Economics* is an academic journal in the field of economics. It is indexed by the extended edition of Chinese Social Science Citation Index (CSSCI) source Journal of Economics. The Journal publishes original research articles in Chinese on general economic issues as well as on China-specific topics. The *China Journal of Economics* encourages independent and objective research and advocates rigorous methodologies. It serves to make contributions to China's economic research and analysis.



## Tsinghua Business Review

Founded on the occasion of the centennial anniversary of Tsinghua University (THU) in April 2011, *Tsinghua Business Review* is directed by the Ministry of Education and sponsored by THU. With “thought-guided reform” as its aim of publication, the magazine is featured with “global vision, China roots, political and economic wisdom, and humanistic spirit”, and committed to disseminate cutting-edge management theories and domestic enterprises’ best business practice.



## China Business Case Center

Tsinghua SEM is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning.

The China Business Case Center houses a collection of more than 900 cases about Chinese companies with an annual addition of more than 100 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, operational management and information systems, human resources and leadership, and marketing, among others. The case collection is subscribed by more than 900 educational institutions in China.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing, Ivey Publishing, the Case Center in Europe, and SAGE Publishing Group for global case distribution. As of May, 2020, 53 Tsinghua cases have been distributed online by Harvard Business Publishing.

The China Business Case Center provides two workshops or forums each year on case development and teaching for business educators across the country. The case-developing competition held by the Center each year is another nationwide grand event among business case writers.

## Research Support

### Library

Established in 1985, the Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers, and magazines across the broad areas of economics and management. The Tsinghua SEM library currently subscribes to 600 periodicals, including 160 in foreign languages.

### Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. The project was completed in 2013. Building upon a deep understanding of the demands of the modern classroom and the needs of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange, and resource sharing.

It also seeks to facilitate admissions, teaching, research, and other school activities. The School's buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS, and Scientific Work Place are also available on the new platform to support faculty research and teaching.

### Data Research and Development Platforms

Tsinghua China Data Center (CDC) is a university-level research center, co-founded by the National Bureau of Statistics of China and Tsinghua University in July, 2016. It focuses on China's economic and social data with the mission of becoming a high-end, world-class research team and “think tank” with wide reputation focusing on utilizing and developing economic and social data.

Tsinghua-NBS Data Research Center (TNDRC) is the first data development center established by the National Bureau of Statistics in a university. In order to build high-level data service platform, in June 2018, a ceremony was held at TNDRC to launch the micro-data development and application, which is an important milestone in public access to micro-data of China's government statistics to serve the public as well as scientific research. In order to further implement the requirements of the CPC Central Committee and the State Council on public access to government information, promote the opening and sharing of statistical data, and learn from international experience, the International Seminar on Micro-data Development and Application, co-sponsored by the National Bureau of Statistics and Tsinghua University and organized by CDC, was successfully held at Tsinghua University during November 21-22, 2019.

CDC, jointly with the School of Economics and Management and the School of Social Sciences, published the “Tsinghua China Balanced Development Index (2020)” on November 4, 2020, which monitors the process of balanced development based on Chinese principal social contradictions and key development issues in the new era.



# International Collaborations

## Membership in International Organizations

AACSB	2002	Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)
	2007	Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation
	2012	Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference
	2017	Tsinghua SEM successfully maintained its AACSB Business Accreditation
AAPBS	2004	Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)
	2005	Tsinghua SEM hosted the First Annual Conference of AAPBS
CEMS	2006	Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)
	2011	Tsinghua SEM joined CEMS, becoming the only school on Mainland China with CEMS membership
	2014	Tsinghua SEM hosted the annual Strategic Board meeting
EFMD	2006	Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)
	2008	Tsinghua SEM was awarded EQUIS accreditation by EFMD
	2011	Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label
Executive MBA Council	2003	Tsinghua SEM became a member of the Executive MBA Council
	2004	Tsinghua SEM hosted the Asia regional meeting
	2014	Tsinghua SEM hosted the Asia regional meeting
GMAC	2008	Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)
PIM	2005	Tsinghua SEM became a member of the Partnership in International Management (PIM)
	2013	Tsinghua SEM co-hosted the 40 <sup>th</sup> Annual PIM Conference
PRME	2007	Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative
UNICON	2008	Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)
	2011	Tsinghua SEM hosted the UNICON Annual Conference 2011

## In-Depth Partnerships and Collaborations with World's Top Business Schools

<b>Columbia University</b> Partnership with the Fu Foundation School of Engineering and Applied Science in launching the dual-degree program of Master in Business Analytics in 2014	<b>HEC Paris</b> Partnership with HEC Paris, including faculty exchanges, executive education programs, and MBA dual-degree programs since 1998 Partnership with HEC Paris in launching the dual-degree program for Master in International Finance in 2013 Master's in Management (MiM) dual-degree program launched in 2013	<b>INSEAD</b> Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006
<b>MIT Sloan</b> Partnership with the MIT Sloan School of Management in launching the International MBA Program in 1996 Partnership with the MIT Sloan School of Management in launching the dual-degree program of Tsinghua MBA-MIT Master of Science in Management Studies (MSMS) in 2008	<b>Stanford GSB</b> Partnership with the Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) for MBA students in 2005	<b>UC Berkeley</b> Partnership with the Haas School of Business of UC Berkeley in launching the dual-degree program of Master in Financial Engineering in 2012
<b>Wharton</b> Partnership with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010	<b>London Business School</b> Partnership with London Business School in launching the Tsinghua & London Business School dual degree program of Master of Finance in 2019	

## Extensive Overseas Student Exchange Network

As of September 30, 2020, the School has student exchange partnerships with 112 overseas institutions around the globe. In 2020, the School provided around 425 study abroad opportunities for students.

### A Partial List

North America	Europe	Asia-Pacific
Babson College Cornell University (Johnson) Duke University (Fuqua) McGill University MIT (Sloan) Queen's University Stanford University UC Berkeley (Haas) UC Davis UNC-Chapel Hill (Kenan-Flager) University of British Columbia University of Illinois at Urbana-Champaign University of Michigan (Ross) University of Minnesota (Carlson) University of Pennsylvania (Wharton) University of Richmond (Robins) University of Toronto (Rotman) Western University University of Wisconsin-Madison Yale University	Bocconi University Copenhagen Business School ESADE Business School ESSEC HEC Paris Instituto de Empresa Business School Katholieke Universiteit Leuven London Business School London School of Economics and Political Science Manchester Business School Norwegian School of Economics and Business Administration RWTH Aachen University St. Petersburg University University College London University of Cologne University of Mannheim University of Zurich Vienna University of Economics and Business	The Chinese University of Hong Kong Hong Kong University of Science and Technology Indian School of Business Keio University Nanyang Technological University National Taiwan University National University of Singapore Singapore Management University Thammasat Business School University of Auckland University of Melbourne University of Sydney Waseda University
		Latin America
		FGV-EAESP Pontificia Universidad Catolica de Chile



# Alumni

Tsinghua SEM is fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution. The School currently has more than 35,000 alumni from its degree programs, over 3,500 alumni from collaborative degree programs, and over 90,000 alumni from non-degree programs.

The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, and it also runs an alumni e-newsletter and leverages various social media tools to keep alumni informed of school news and activities.

## Tsinghua SEM Alumni Associations

### Structure

By Program	Undergraduate Alumni Association	Ph.D. Alumni Association	Master's Alumni Association
	MBA Alumni Association	EMBA Alumni Association	Executive Education Alumni Association
By Region	Shanghai Alumni Association	Shenzhen Alumni Association	Sichuan Alumni Association
	Yunnan Alumni Association	Chongqing Alumni Association	Hubei Alumni Association
	Liaoning Alumni Association	Hong Kong Alumni Association	
	Japan Alumni Association	East US Alumni Association	UK Alumni Association
	Korea Alumni Association	West US Alumni Association	France Alumni Association
	Singapore Alumni Association	East Canada Alumni Association	Germany Alumni Association
		West Canada Alumni Association	
By Specialty	Alumni also organize various kinds of activities based on their interests in different fields such as finance, real estate, entrepreneurship, internet, reading, photography, outdoor, football, table tennis, etc., offering opportunities to socialize and cooperate with each other.		

# Resource Development

To promote the development of educational cause of Tsinghua SEM, improve educational quality and academic level, strengthen the relation between the school and society, the school accepts the voluntary donations from domestic and foreign enterprises, social organizations and individuals. The supported areas are classified as follows:

Chair Professorship	International Collaboration Projects/Academic Meetings
Faculty Development	Students /Alumni Events and Activities
Research Centers / Programs	In-kind Donations
Infrastructure and Facilities	Specific Projects
Scholarship	Others

### Donors of Chair Professorships

Endowed Chairs	Term Chairs
Alibaba Foundation	AXA Group
Apple Inc.	CITIC Securities Company Limited
China Construction Bank	Flex
Margaret Liu Collins	Lenovo
Freeman Foundation	Richard Li
Houghton Freeman	The Coca-Cola Company
General Atlantic LLC	
Terry Gou	
Hon Hai Technology Group	
Irwin Mark Jacobs	
Henry R. Kravis	
Richard Li	
PepsiCo Inc.	
David M. Rubenstein	
Stephen A. Schwarzman	
Starr International Foundation	
Stephen A. Schwarzman Education Foundation	
The Starr Foundation	
Tsinghua SEM MBA Alumni Association	
Tsinghua SEM Undergraduate Alumni Association	
Zurich Insurance Group	

### Special Contribution

Maurice R. Greenberg
Goldman Sachs Foundation
AXA Group



## School of Economics and Management Tsinghua University

### Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

### Aspiration

To Be a World-Class School of Economics and Management.

### Core Values

Integrity Dedication Respect

### School of Economics and Management Tsinghua University

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For more information,  
scan the code and visit the Tsinghua SEM official WeChat account.  
<http://www.sem.tsinghua.edu.cn/en/>