Tsinghua University School of Economics and Management (Tsinghua SEM)
Fact Sheet (As of September 30, 2021)

Mission
To Advance Knowledge and Cultivate Leaders for China and the World

Aspiration
To Be a World-Class School of Economics and Management

Core Values
Integrity  Dedication  Respect

Figures at a Glance

Founding
1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)

Full-Time Faculty

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Accounting</th>
<th>Economics</th>
<th>Finance</th>
<th>Innovation, Entrepreneurship and Strategy</th>
<th>Leadership and Organization Management</th>
<th>Management Science and Engineering</th>
<th>Marketing</th>
<th>Shenzhen Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>161</td>
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</tr>
</tbody>
</table>

Staff
406

Student Enrollment

<table>
<thead>
<tr>
<th>Degree Programs</th>
<th>SEM Full-Time</th>
<th>SEM Part-Time</th>
<th>Tsinghua Non-SEM</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduates</td>
<td>1,089</td>
<td>—</td>
<td>84</td>
<td>1,173</td>
</tr>
<tr>
<td>Undergraduates</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Second Degree</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Doctoral</td>
<td>381</td>
<td>—</td>
<td>—</td>
<td>381</td>
</tr>
<tr>
<td>Master’s</td>
<td>734</td>
<td>125</td>
<td>—</td>
<td>859</td>
</tr>
<tr>
<td>MBA</td>
<td>208</td>
<td>1,295</td>
<td>—</td>
<td>1,503</td>
</tr>
<tr>
<td>EMBA</td>
<td>—</td>
<td>1,606</td>
<td>—</td>
<td>1,606</td>
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<tr>
<td>Total</td>
<td>2,412</td>
<td>3,026</td>
<td>939</td>
<td>6,377</td>
</tr>
</tbody>
</table>

Alumni
37,889 (Degree Programs)
3,965 (Collaborative Degree Programs)
98,132 (Non-Degree Programs)

Programs Offered

Undergraduate
Economics and Finance (including the track of Accounting and
Insurance)
Information Management and Information Systems
Computer Science and Finance
Accounting
Business Administration
Tsinghua University-Chinese University of Hong Kong double major in Economics

**Undergraduate Second Degree Programs**
Economics (including the track of Finance)
Management (including the track of Innovation, Entrepreneurship and Leadership, and the track of Financial Analysis and Control, and the track of Business Data Science)

**Minor Degree Programs**
Information Management and Information Systems
Accounting
Economics and Finance
Business Administration

**PhD**
Economics
Economics
Finance

**Management Science and Engineering**
Track of Information Systems
Track of Operations Management

**Business Administration**
Accounting
Marketing
Innovation, Entrepreneurship and Strategy
Leadership and Organization Management

**Master’s**
Master of Finance
Master in Management
Master Program in Advanced Financial Management and Big Data
Tsinghua-Columbia Dual Master’s Degree Program in Business Analytics
Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program

**MBA**
Tsinghua Full-time Global MBA (an English program in collaboration with MIT Sloan)
Tsinghua Part-time MBA Program

**EMBA**
Tsinghua EMBA
Tsinghua-INSEAD EMBA (100% English dual degree program with INSEAD)

**Collaborative Degree Programs**
Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance
Tsinghua-Sotheby’s Master Program in Art Business
Executive Education
Non-Degree Programs
Open Enrollment programs
Custom programs
Online Courses

Research Centers (42)

Research Center for Technological Innovation, Tsinghua University
Research Center for Contemporary Management, Tsinghua University
National Center for Economic Research, Tsinghua University
National Institute for Fiscal Studies, Tsinghua University
Tsinghua China Data Center
Center for Enterprise Growth and National Economic Security Research, Tsinghua University
Research Center for Green Economy and Sustainable Development, Tsinghua University
Center for Development of Sports Industry, Tsinghua University
Institute for Industrial Innovation and Finance, Tsinghua University
Institute of Internet Industry, Tsinghua University
Institute for Global Co-development, Tsinghua University
Entrepreneurship Research Center on G20 Economies, Tsinghua University
Institute for Global Private Equity, Tsinghua University
The Chinese University of Hong Kong—Tsinghua University Joint Research Center for Chinese Economy
Institute for Cultural Economy, Tsinghua University
Tsinghua NBS Data Research Center
Institute for State-Owned Enterprises, Tsinghua University
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance
Institute for Global Securities Market, Tsinghua University
Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation
Institute for State-owned Assets Management, Tsinghua University
China Business Research Center, Tsinghua SEM
National Entrepreneurship Research Center, Tsinghua SEM
China Center for Financial Research, Tsinghua SEM
China Retail Research Center, Tsinghua SEM
China Center for Insurance and Risk Management, Tsinghua SEM
Center for Leadership Development and Research, Tsinghua SEM
Research Center for Healthcare Management, Tsinghua SEM
Center for Corporate Governance, Tsinghua SEM
Center for International Economic Research, Tsinghua SEM
Center for China-Latin America Management Studies, Tsinghua SEM
Research Center for China's Industrial Development, Tsinghua SEM
Center for Globalization of Chinese Enterprises, Tsinghua SEM
Center for Internet Development and Governance, Tsinghua SEM
China Research Center for Enterprise M&A and Development, Tsinghua SEM
Research Center for Non-performing Assets, Tsinghua SEM
Center for Block-Chain Finance Research, Tsinghua SEM
International Collaboration

- Active membership in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME, CPEC Consortium of Universities and UNICON
- In-depth collaborations with premier business schools such as HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and UPenn Wharton
- Student exchange agreements with 112 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

Milestones

1926  Department of Economics established with ZHU Binyuan as Chair
1928  CHEN Daisun appointed as Chair of Department of Economics
1952  Department of Economics merged into other universities under nationwide university restructuring
1979  Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
       Masters in Management Engineering program began
1980  Tsinghua SEM started to enroll undergraduates, majoring in "Economics and Management with Applications of Mathematics and Computer Technology ". 1984, the major was renamed "Management Information System". 1997, it was renamed "Information Management and Information System"
1981  Executive education program for high-level corporate executives began
1982  The undergraduate program newly added National Economy Management as one of its majors, which enrolled three cohorts of students in total
1983  The second major in Business Administration started to enroll undergraduates
1984  Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
1986  Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
       Old SEM Building completed and put into use
1991  MBA program launched
1992  Students from other departments of Tsinghua University were given a chance to transfer to the newly started Finance major
1993  Undergraduate students of the Finance major were officially enrolled
1994  Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: “If each of you runs an enterprise successfully, there will be a great hope for China's economy”
       Tsinghua SEM began to enroll undergraduates in the Accounting major
1997  Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
       International MBA program in collaboration with MIT Sloan School of Management launched
       Tsinghua SEM began to enroll undergraduates in the Economics major
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1998</td>
<td>Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management</td>
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<td>1999</td>
<td>The second major in Business Administration ceased to enroll students</td>
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<td>2000</td>
<td>The Advisory Board established with ZHU Rongji as Honorary Chairman</td>
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<td>2001</td>
<td>ZHAO Chunjun became the second Dean of Tsinghua SEM</td>
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<td>Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines</td>
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<td>Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program</td>
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<td>2002</td>
<td>EMBA program launched</td>
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<td>Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use</td>
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<td>Special-Term Professorship program launched</td>
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<td>2003</td>
<td>Tsinghua SEM accredited to grant doctoral degrees in Political Economy</td>
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<td>2004</td>
<td>Tsinghua SEM celebrated its 20th anniversary</td>
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<td>Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy</td>
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<td>2005</td>
<td>Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM</td>
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<td>2006</td>
<td>QIAN Yingyi became the fourth Dean of Tsinghua SEM</td>
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<td>Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics</td>
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<td>The second major in Economics started to enroll undergraduates</td>
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<td>2007</td>
<td>Tsinghua SEM obtained AACSB accreditation</td>
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<td>Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines</td>
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<td>The Tsinghua-INSEAD dual degree EMBA program began</td>
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<td>The two majors, Economics and Finance were merged. Since then, the school has been offering three majors to undergraduate students: Accounting, Information Management and Information System, and Economics and Finance</td>
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<td>2008</td>
<td>Tsinghua SEM accredited under EQUIS</td>
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<td>2009</td>
<td>New undergraduate curriculum launched</td>
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<td></td>
<td>New MBA curriculum launched</td>
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<td>2010</td>
<td>MBA admissions reform initiated</td>
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<td>Master’s programs reform initiated</td>
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<td>Master of Professional Accounting program launched</td>
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<td>2011</td>
<td>Tsinghua Business Review launched</td>
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<td>Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration</td>
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<td>Master in Management (MiM) program initiated, first in China</td>
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<td>Master of Finance (MoF) program began</td>
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<td>Doctoral programs restructured with admissions by department</td>
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<td>2012</td>
<td>The faculty tenure-track system implemented</td>
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<td>All new EMBA curriculum launched</td>
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<td>2013</td>
<td>Department of Innovation, Entrepreneurship and Strategy established</td>
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<td>Tsinghua x-lab launched</td>
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<td>The second major in Management resumed enrollment of undergraduates</td>
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<td>MBA+X dual-degree program launched</td>
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<td>Tsinghua SEM Entrepreneur Fellows Program launched</td>
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2014  Undergraduate admissions reform experiment initiated
*China Journal of Economics* launched
Tsinghua SEM celebrated its 30th anniversary
Tsinghua SEM Alumni Association founded
Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
Undergraduate education reform won the first prize of China national education achievement award
MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

2015  Tsinghua-Columbia dual degree Master’s program in business analytics launched
Tsinghua SEM X-elerator launched
The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school

2016  Celebration held for the 90th anniversary of the Department of Economics
The exhibition on Professor CHEN Daisun opened
The exhibition on Professor ZHAO Jiahe opened
A new course *ZHU Rongji Economic and Management Theory and Practice* launched
Executive Management Training (EMT) launched

2017  Tsinghua SEM maintained AACSB Business Accreditation
Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the national list of developing world-class disciplines
Tsinghua-Tencent Future-Tech Entrepreneur Program launched
The first China Job Market for Economists held

2018  Mansfield Chair Professor BAI Chong-En appointed as 5th Dean of Tsinghua SEM
Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program launched
Entrepreneur Management Development Program (EMD) launched
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance jointly established by Tsinghua University School of Management and Economics and University of Chicago’s Becker Friedman Institute for Economics
Tsinghua SEM awarded CEMS School of the Year 2017-2018

2019  Tsinghua-Alibaba New Business Xuetang Program launched
The Financial Technology EMBA Program jointly launched with the China Capital Market Institute
The Capital Market Leaders Program jointly launched with the China Capital Market Institute
Tsinghua University approved the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen campus
Master Program in Advanced Financial Management and Big Data launched
Tsinghua SEM held the 2019 CEMS Strategic Board Meeting
Tsinghua SEM held the 2019 Global Forum of Economics and Business School Deans and established C9+ Business Schools Alliance
Tsinghua SEM celebrated its 35th anniversary and launched 5 scholarships under the Names of Late Faculty
Tsinghua SEM celebrated Management Engineering Department its 40th anniversary
The Dual Master’s Degree Program with London Business School in Financial Analysis launched

2020  The State-owned Assets Management Research Institute of Tsinghua University
established
Tsinghua-Siemens Digital Enterprise Leaders Program launched.
Double Bachelor's Degree in Computer Science and Finance started enrollment
Signed contract with the Government of Futian District of Shenzhen on the establishment of SEM Shenzhen Institute
20th anniversary of the Advisory Board and the Board meeting was held online and offline for the first time

2021
New SEM Building completed
SEM Shanghai Alumni Center launched
The Innovation Management Research center of Shenzhen International Graduate School of Tsinghua University established
Tsinghua – CUHK undergraduate double degree program in economics (English-taught) launched